OFFICE OF STUDENT FINANCIAL AID
UNIVERSITY of WASHINGTON

Work Study Job Description

Job Title	Digital Marketing Intern
Organization Name	Rairdon Auto Group
Job Location	Monroe
Address	16413 west main street se monroe wa 98272
Pay Rate	$10 - $12
Employment Period	Summer, Academic Year
Hours Per Week	19 hrs/wk
Contact Supervisor	gaines slocum
Phone Number	4258211777
Email Address	gslocum@rairdon.com
Website	http://rairdon.com/

Nature of Organization

We are a rapidly growing auto dealership group. We are in the transitional phase where we are beginning to need to fill more technical positions with student workers so we can begin to develop talent to be able to fill future technical positions

Duties and Responsibilities

This position will help support digital marketing activities to strengthen and extend the Group's presence across multiple channels. This will include social media, web graphic design, website maintenance and email marketing.

Help create, manage and publish marketing/sales content for various digital media channels. Support ongoing social media campaigns. Support ongoing digital marketing campaigns.

Minimum Qualifications

Currently enrolled in a Business, Marketing, Advertising, Design related degree program.

Comfortable using social media tools.
Knowledgeable in Photoshop & Dreamweaver
Ability to learn quickly, demonstrate initiative, and adapt to shifting priorities
Strong problem solving abilities
Ability to manage workload efficiently
Strong communication skills, both verbal and written

Educational Benefits
This real world experience will develop your marketing skills and business knowledge. This is an opportunity to refine SEO and graphic design skills and will give the student great documentation for the resume/portfolio. Be a part of the team that helps drive in the web traffic that results in a large portion of the Group's sales.
How to Apply
Contact Gaines Slocum @ gslocum@rairdon.com

Job Number: 40RAIR01 | Category: Technology | Program: State | Reimbursement Rate: 40%