

## Work Study Job Description

<b>Job Title</b>	Digital Marketing Intern
<b>Organization Name</b>	Rairdon Auto Group
<b>Job Location</b>	Kirkland
<b>Address</b>	12828 new 124th st kirkland wa 98034
<b>Pay Rate</b>	\$14 - \$16
<b>Employment Period</b>	Summer, Academic Year
<b>Hours Per Week</b>	19 hrs/wk
<b>Contact Supervisor</b>	Jon Sherrell
<b>Phone Number</b>	2063993809
<b>Email Address</b>	jsherrell@rairdon.com
<b>Website</b>	<a href="http://rairdon.com/">http://rairdon.com/</a>

### Nature of Organization

We are a rapidly growing auto dealership group. We are in the transitional phase where we are beginning to need to fill more technical positions with student workers so we can begin to develop talent to be able to fill future technical positions.

### Duties and Responsibilities

This position will support digital marketing activities to strengthen and extend the Group's presence across multiple channels. This will include social media, web graphic design, website maintenance and email marketing.

Help create, manage and publish marketing/sales content for various digital media channels. Support ongoing social media campaigns. Support ongoing digital marketing campaigns.

### Minimum Qualifications

Currently enrolled in Business, Marketing, Advertising, Design related degree program.

Comfortable using social media tools and platforms such as Hootsuite, Facebook, Twitter, Instagram, G+

Knowledgeable in Photoshop and Dreamweaver

Ability to learn quickly, demonstrate initiative and adapt to shifting priorities.

Strong problem solving abilities

Ability to manage workload efficiently

Strong communication skills, both verbal and written

### **Educational Benefits**

This real world experience will develop your marketing skills and business knowledge. This is an opportunity to refine SEO, social media and graphic design skills. It will give the student great documentation for their resume/portfolio. Be a part of the team that helps drive in the web traffic that results in a large portion of the group's sales.

### **How to Apply**

Contact Jon Sherrel @ [jsherrell@rairdon.com](mailto:jsherrell@rairdon.com)  
Contact Gaines Slocum @ [gslocum@rairdon.com](mailto:gslocum@rairdon.com)

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Job Number: 40RAIR04 | Category: Office & Administrative | Program: State | Reimbursement Rate: 40%