

# (108) BUSINESS CASE: MY HUSKY EXPERIENCE – IMPLEMENTATION

## PROJECT SUMMARY

This project involves the design and implementation of enhancements for MyPlan, MyUW, and other UW-IT supported tools that will allow students to discover and engage in co-curricular learning opportunities. These opportunities include internships, leadership initiatives, service learning, research openings, and other activities that promote holistic student development, and are critical to student success beyond the UW.

## KEY OBJECTIVES AND BENEFITS

### Background

The My Husky Experience (MHE) taskforce has identified the need to promote student participation in co-curricular learning activities that build professional acumen for UW undergraduates. This taskforce identified a need for online tools (such as MyPlan and MyUW) that would allow students to explore and engage in co-curricular activities. The first part of the UW-IT MHE project involved user research with partners and students to understand students' goals and barriers they encounter when seeking co-curricular experiences. This second part of My Husky Experience builds on this research by enhancing MyPlan, MyUW, and other tools to enable student exploration of co-curricular opportunities.

### Key Objectives and Deliverables

- Improve discoverability of co-curricular opportunities for students via UW-IT supported tools such as MyUW and MyPlan
- Provide relevant information about professional development, career paths, internship opportunities, study abroad programs, and experiential learning options to students via MyUW
- Integrate co-curricular activities into academic planning features in MyPlan, enabling students to include these learning activities in their degree planning, and engage with advisers and other student services as they identify and participate in co-curricular activities

### Main Benefits

- Coordinated support for co-curricular activities across student services and IT solutions
- Students graduating with increased professional sophistication and co-curricular experiences with internships, study abroad, and other leadership opportunities at UW

### Beneficiaries

- All UW undergraduates on all three campuses

## TIMELINE ESTIMATE

Estimate of Project Duration (#of Months):	~24	Start date (Month, Year):	~March 2015
--	-----	---------------------------	-------------

## BUDGET ESTIMATE – complete the yellow boxes (double-click)

	Implementation		Ongoing (Annual)	
Contributed Labor (# of Hours @ \$107):	10,000	\$ 1,070,000		\$ -
New Labor (# of FTE @ \$135,000/yr):		\$ -		\$ -
HW/SW/Other non-Labor Expenses:	20,000	\$ 20,000		\$ -
<b>Total:</b>		<b>\$ 1,090,000</b>	<b>Total:</b>	<b>\$ -</b>

## FUNDING

How will this project be funded? (check all that apply)  Existing UW-IT Budget     Provost     Self-sustaining, grant, other

Are the funds for this project already committed?

Implementation:     Yes     No     Partially, explain: \_\_\_\_\_

Ongoing (annual):  Yes     No     Partially, explain: \_\_\_\_\_

**PROJECT DEPENDENCIES**

My Husky Experience Phase 1; MyPlan Phase 3.

**PRIORITIZATION CRITERIA**

**1. Strategic Value**

**1. Does this project improve the University’s academic or research excellence?**

Yes, this project supports student engagement in co-curricular learning activities, resulting in students graduating with more skill and experience in professional sophistication, leadership, and global citizenship. The solutions implemented in this project are designed to remove barriers and increase the discoverability of these co-curricular activities for all UW students.

**2. Does it improve the UW’s competitiveness by helping to attract the best students, faculty, and staff or by increasing and diversifying funding?**

Yes. Improving student engagement with co-curricular activities and increasing student’s professional sophistication will help UW attract the best students by clarifying career development and experiential learning opportunities available at the UW.

**3. Does it enhance interdisciplinary collaboration in research, instruction, or other University efforts across organizational, regional, or global boundaries?**

Potentially. It may promote collaboration between various units involved in delivering co-curricular activities.

**2. Impact**

**4. Does this project improve the personal productivity or experience of students, faculty, or staff (i.e. individual end user of system or service)?**

Yes. Students should have more success in discovering and participating in co-curricular activities with less investment of effort, and find increased usability and value in the core student self-service tools, MyPlan and MyUW.

**5. Does it benefit a large number of UW students, faculty, or staff?**

Yes. The My Husky Experience project will potentially benefit all UW students, and assist student services staff in their efforts to support student engagement in co-curricular learning activities.

**6. Does it improve administrative efficiency or reduce overall administrative costs for the University (and not by shifting costs to units)?**

No.

**3. Risk**

**7. Does this project help sustain and strengthen core IT operations, mitigate operational risk, or ensure key services are resilient? No.**

**8. Does this project address compliance, financial, or information security and privacy risk?**

No.

PREPARED BY: Karin Roberts & Tom Lewis

DATE: 2.25.2014

APPROVED BY: Philip J. Reid

DATE: 2.25.2014