IT Strategy Board & IT Service Investment Board
Criteria and Guidelines for Prioritizing UW-IT Project Portfolio

CRITERIA - IMPORTANCE

MISSION, STRATEGY, and GOALS
Does this project directly support the mission, strategy, and goals of UW?

- Sustain
  - Academic excellence and mission
  - Financial stability
- Compete
  - Attract the best students, faculty, and staff
  - Increase and diversify funding
- Transform
  - Embrace technology and interdisciplinary collaboration to meet needs for a diverse and dispersed student body
  - Invest in people and infrastructure to meet 21st century challenges

Does this project improve the University’s competiveness by lowering barriers to collaboration in research, instruction, or other University efforts across organizational, regional, or global boundaries?

ENTERPRISE RISK
Does this project address a compliance, financial, or strategic risk for UW?

- Compliance – contractual, regulatory, or statutory
- Financial – Penalties and sanctions; loss of revenues; and lawsuits for damages and injuries
- Strategic - Business partnership/alliances and institutional standing or missed opportunities

RESILIENCE AND OPERATIONAL RISK
Does this project sustain and strengthen the core IT operations infrastructure, address operational risk, support business continuity, or address privacy and security issues?

- Sustain and strengthen the core IT operations infrastructure
- Operational risk – ensure key services are resilient
- Business continuity – ensure key services are resilient through redundant and geographically diverse infrastructure
- Information Security and Privacy – sustain and strengthen a risk management-based information security and privacy program
IMPROVE EFFICIENCY AND OPTIMIZE COSTS

Does this project drive our processes and culture toward greater organizational efficiency and reduce overall costs?

- Does the decision drive our processes and culture towards greater organizational efficiency?
- Does the decision reduce overall costs to the University (and not by shifting costs to units)?
- Will the project result in a reduction or an increase in staff resources?

IMPACT – Breadth and Magnitude

Will this project have a significant positive impact on faculty, staff, and/or students?

- Breadth - Impact on the number of community, faculty, staff, and students
- Magnitude - Impact on the experience for members of the community, faculty, staff, and students

PROBABILITY OF SUCCESS

Can this project be implemented with a high probability of success?

- Implementation Risk – Does UW-IT have staff resources available to support this project?
- Implementation Risk – Does this project have a dependency on an outside vendor or contractor?
- Implementation Cost – Does this project have funding for implementation? (Not including UW-IT contributed effort)
- Sustainability (Ongoing Costs) – Does this project have funding to sustain this service on an ongoing basis? May include additional labor, operations, and replacement costs. (Not including UW-IT contributed effort)
- Technical Sustainability (Adaptability/Flexibility) – Will this project be able to adapt to future changes in technology or technology-driven business processes? Does it support IT strategy for the future?
GUIDELINES

SOURCING SPECTRUM
Each project will be evaluated to take advantage of marketplace options and strike the right strategic balance based upon the impact to the UW’s core mission.

- This project will achieve the right balance between standardization, customization, and innovation taking into consideration the impact on the UW’s core mission (allowing for more flexibility on solutions core to the UW’s mission)
- The decision on build vs. buy should increase the University’s competitiveness and future options

DATA
Each project will be evaluated to ensure it moves us toward a single source of institutional data to improve information for decision making in support of University goals.

- The project should improve consistency, accuracy, and analytics
- The project should help move us toward a single source of institutional data
- The project should fully leverage our data in support of our institutional goals