OFFICE OF STUDENT FINANCIAL AID
UNIVERSITY of WASHINGTON

# Work Study Job Description

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| **Job Title** | Educational Marketing Assistant |
| **Organization Name** | CultureWorks |
| **Job Location** | Ravenna |
| **Address** | 220 Erie Avenue Seattle WA 98122 |
| **Pay Rate** | $15 - $21 |
| **Employment Period** | Academic Year |
| **Hours Per Week** | 19 hrs/wk |
| **Contact Supervisor** | Steve Rowland |
| **Phone Number** | |
| **Email Address** | steve_rowland@mac.com |
| **Website** | http://www.ShakespeareIs.com |

| **Nature of Organization** |
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| CultureWorks is a 501c3 non profit. We produce documentaries for public radio, for TV and for the internet. We have been awarded with two Peabody Awards for past documentaries.<br><br>We are currently creating a new film and website about Shakespeare. |
| **Duties and Responsibilities** |
| We are in the process of expanding and creating a new division of CultureWorks which will have a strong web presence. We will be following a Customer Discovery Process as explained in the terrific new business book "Business Model Generation".<br><br>We wil be interviewing English teachers all over the country via phone and email surveys. |
| **Minimum Qualifications** |
| Grad student in business, law, or humanities preferred.<br><br>Business major with interest in marketing and communications would be good.<br><br>good people/interviewing skills<br>data analysis<br>writing skills |
| **Educational Benefits** |

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| Business Model Generation is one of the most important new concepts in start-ups. It helps people refine business plans and 'value propositions' or the benfits to users of your service. This is a great opportunity to see how BMG works in the real world and to help in the launch of an important new educational tool. |
| **How to Apply** |
| send email with letter and attach a resume.<br>thank you. |

Job Number: 70CUWO04 | Category: Office & Administrative | Program: State | Reimbursement Rate: 70%