STANDING COMMITTEES

Academic and Student Affairs Committee

Carnegie Community Engagement Classification

INFORMATION

This item is being presented for information only.

BACKGROUND

The Classification for Community Engagement is the Carnegie Foundation's only elective classification, requiring institutions to undertake a self-assessment process. It is supplemental to the Foundation's main category (UW Seattle remains classified as “highest research activities”, formerly R1). Initial classifications were awarded in 2000 and occur every five years. The next announcement of successful applications is in 2020.

The classification is not simply an award. It requires evidence-based documentation of institutional practice to be used in a process of self-assessment and quality improvement for community engagement. The purpose is the process.

UW Bothell, UW Seattle, and UW Tacoma are applying separately for the classification, as required by the Foundation, and work group leaders from each campus meet monthly to collaborate.

Further information on the 2020 classification can be found here: https://www.brown.edu/swearer/carnegie/2020-classification-application-information.

The 2020 application can be found here: https://drive.google.com/file/d/1pWgsE4gq4CLdQhWb7wXvEClz9I4eJgBK/view.

Attachments

1. Carnegie Community Engagement Classification: In a Nutshell
2. Carnegie Community Engagement Classification: Working Group Description
WHAT IS THE CARNEGIE COMMUNITY ENGAGEMENT CLASSIFICATION?

The Classification for Community Engagement is the Carnegie Foundation's only elective classification, requiring self-assessment process by institutions. It is supplemental to the Foundation's main category (UW Seattle is classified as “highest research activities”, formerly R1). Initial classifications were awarded in 2000 occur every five years. The next announcement of successful applications is in 2020.

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HOW DOES CARNEGIE DEFINE COMMUNITY ENGAGEMENT?

"Community engagement describes collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The purpose of community engagement is the partnership of college and university knowledge and resources with those of the public and private sectors to enrich scholarship, research, and creative activity; enhance curriculum, teaching and learning; prepare educated, engaged citizens; strengthen democratic values and civic responsibility; address critical societal issues; and contribute to the public good."

WHAT IS THE TIMELINE?

- Jan. 22, 2018: 2020 framework released
- May 1-July 1, 2018: Application request portal open
- April 15, 2019: Application deadline
- December 2019: Campus notifications
- January 2020: Public announcement of 2020 Carnegie Community Engaged Institutions

WILL THIS COST ANYTHING?

- No new funds commitments are required for this application.
- The self-assessment process will help guide ongoing investments in community engagement.

361 Institutions have Carnegie Community Engagement classification, including:

- UCLA, USC, and University of Utah
- U Minnesota, Penn State, and U Wisconsin
- Cornell, Rutgers, Georgetown, and Purdue
- OSU, WSU, Gonzaga and Seattle University

For a full list, see http://nerche.org/index.php
WHY IS UW SEATTLE PURSUING THE CARNEGIE COMMUNITY ENGAGEMENT CLASSIFICATION?

In 2017, based on President Cauce's request, a task force examined the Carnegie Community Engagement classification framework and its alignment with efforts on the UW Seattle campus. Community engagement is woven into the fabric of our DNA, and the Task Force agreed that we should apply for the 2020 classification. At the same time, people and programs across campus are engaging in conversations around how we can build on individual community engagement efforts in ethical, equitable and impactful ways. In this way, the pursuit of the Carnegie classification is both a means and an end.

Carnegie provides a means of becoming more intentional and systematic as an institution about how we develop effective and equitable community engagement infrastructure in alignment with national best practices, including institutional partnership strategy, faculty rewards, curricular integration, and assessment of outcomes for students, faculty, partners, and the institution.

It is an end in that it enables us to become a visible member of a national community made up of institutions that share our commitment to community engagement.

In other words, it is a means to the end of ensuring that we practice what we preach, and that we are consistently reflecting upon and improving our practice in collaboration with a larger community of practice.

HOW IS THE APPLICATION PROCESS BEING ORGANIZED?

The application process is being led by a cross-campus working group, under the advisement of Ed Taylor, Vice Provost and Dean of Undergraduate Academic Affairs; and Thaisa Way, Chair of the Faculty Senate and Director of Urban@UW.

The working group, assembled in early 2018, represents faculty, staff, students, and community partners from all units and with diverse perspectives on our community engagement efforts at UW Seattle. The Working Group will work with Rachel Vaughn, Director of the Carlson Center; Jen Davison, Program Manager for Urban@UW; to steward the application in the following ways:

- Provide guidance and connection in uncovering and filtering activities related to community engagement across UW-Seattle.
- Advise on processes of assessment, evaluation, and narrative development for the application.
- Advocate for both the purpose and the process of the Carnegie Community Engagement Classification over the coming months, increasing investment and participation across units.
- Develop a compelling, cohesive, data-driven application telling the story of UW's strategy, impact, and selected examples of community engagement.

HOW DO I STAY INFORMED?

The Working Group will provide periodic updates as outlined in the charge letter. An online presence will be developed shortly. You may always direct any questions about the application process to CCEC2020@uw.edu.

Carnegie-Identified Institutional Motivations:

> Institutional self-assessment and self-study: a way to bring the disparate parts of our campus together in alignment with a larger vision while, at the same time, identifying promising practices that could be shared across the institution.

> Accountability: A way to demonstrate the fulfillment of our mission to serve the public good and to partner with community in ways that are impactful for them.

> Catalyst for Change: a tool for fostering institutional conversations and alignment for community-based learning, teaching, and scholarship.

> Institutional Identity: The classification provides clarity and legitimacy to our identity and mission.
**Why:** The purposes of UW-Seattle Working Group for the Carnegie Community Engagement Classification are to:
1. Uncover and share activities related to community engagement across UW-Seattle;
2. Advise on assessment, evaluation, and narrative development required by the application;
3. Advocate for the self-assessment process within your unit and beyond; and
4. Develop strategies and recommendations to build on community engagement at UW-Seattle.

**Who:** The Working Group consists of faculty, staff, and students representing academic and core units across UW-Seattle, and community partners working with UW-Seattle. Co-chairs are Rachel Vaughn, Director, Carlson Leadership and Public Service Center; and Jen Davison, Program Director, Urban@UW.

**What:** The intended outcomes of the Working Group include:
1. A comprehensive set of data and stories capturing UW-Seattle's community engagement as it exists in academic year 2017-8;
2. A compelling, cohesive, evidence-based story of UW-Seattle's community engagement strategy, activities, assessment, and impact, highlighting key examples; and
3. A set of recommendations, for UW-Seattle to strengthen and build on our community engagement efforts.

**When:**
- May 1-July 1, 2018: Application request portal open
- June 15, 2018: Share work plan with Dean Taylor and Professor Way
- April 1, 2019: Provide completed application to UW Executive Leadership and UW Faculty 2050 project
- April 15, 2019: Application deadline
- December 2019: Campuses notified by Carnegie Foundation
- January 2020: Public announcement of 2020 Carnegie Community Engaged Institutions

**How:** Expectations for our time together include:
- The Working Group will meet monthly for 90 minutes while school is in session, through April 2019; members will communicate to the co-chairs if you need to miss some or all of the meeting, or need to call in.
- Agendas, location and call-in information will be shared with the Working Group prior to each meeting.
- In the spirit of co-creation of both the content and the process, members will bring relevant evidence and examples and creative, diverse ideas to the group.
- Meeting notes and action items will be distributed in a timely manner; members will address action items and provide feedback to the co-chairs prior to the next meeting.
- Members may spend up to 1-2 hours/month of additional time identifying and sharing data, examples and contacts, and providing feedback on materials.
- Task Groups within the Working Group may develop to inform and shape specific aspects of the application.

**Carnegie Working Group Meeting Schedule:**

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<td>Wednesday, February 28</td>
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<td>Wednesday, April 4</td>
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<td>Wednesday, May 9</td>
<td>10:00 - 11:30</td>
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<td>Tuesday, June 12</td>
<td>12:00 - 1:30</td>
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<td>Wednesday, September 19</td>
<td>12:00 - 1:30</td>
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<td>Wednesday, October 17</td>
<td>10:00 - 11:30</td>
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**Communicating with the Working Group:**
The listserv “Carnegie_WG@uw.edu” will be used to share information among the Working Group. A website will be developed to share information publicly. Please feel free to email the co-chairs or CCEC2020@uw.edu.