Call to Order and Attendance

Committee Chair Regent Rice called the meeting to order at 8:30 a.m.
Committee members present: Regents Rice (Chair), Riojas, Simon, and Wright-Pettibone
Other Regents present: Ayer, Benoliel, Blake, Jaech, and Shanahan
Others present at the table: President Cauce, Provost Baldasty, ASUW Seattle President Menez, GPSS President Kim, and Faculty Senate Chair Barsness

Approval of Minutes

Regent Rice announced that, hearing no objections, the minutes from the Committee meeting on October 13, 2016, would be approved as distributed.

Academic and Administrative Appointments (Action) (Item no. A–1)

Gerald J. Baldasty, Provost and Executive Vice President, noted the endowed faculty appointments represent philanthropy to the University.

Regent Simon moved, Regent Riojas seconded, and the Committee voted to approve the academic and administrative appointments. Regent Wright-Pettibone abstained from the vote.

Introduction of New Leadership: Vice President and Chief Diversity Officer, Office of Minority Affairs (Information) (Item no. A–2)

Provost Baldasty introduced Rickey Hall, who joined the UW as Vice President and Chief Diversity Officer in the Office of Minority Affairs and Diversity (OMAD) in August 2016. Mr. Hall said his first priority is to advance the access and success missions of the University. He serves as a resource in developing the Diversity Blueprint. He highlighted community involvement and external support, and noted OMAD will celebrate its 50th anniversary in 2018. Regent Riojas thanked Mr. Hall for spending time in Eastern Washington. Regent Shanahan commented on diversity as an important characteristic of a high-functioning Board. He encouraged exploration of the meaning of inclusion and said it was okay for Board members to disagree but important to engage in meaningful questions and listen to each other. Regent Riojas expressed concern about second and third generation under-represented minorities choosing to attend private colleges and universities.

Introduction of New Leadership: Interim Dean, School of Public Health (Information) (Item no. A–3)
Provost Baldasty introduced Joel Kaufman, who was named Interim Dean of the School of Public Health in September. Dean Kaufman said he is excited about a potential new building to house Public Health as part of the Gates Foundation-funded Population Health project. He told Regents Public Health is collaborative and interdisciplinary and now offers an undergraduate major. Regents asked how changes to the Affordable Care Act might impact the School. Dr. Kaufman replied it was too soon to judge. He believes Washington will be a “laboratory of progress,” but is concerned about the national response. He explained graduates from Public Health pursued policy-focused careers and went on to law, medicine, and other diverse professional areas. He described Public Health as having a liberal education construct, rather than vocational.

Trends in Academic Reviews at the University of Washington (Information) (Item no. A–4)

Provost Baldasty introduced this item presented in response to Regents questions about what happens to the degrees and programs after the Board approves them. Rebecca Aanerud, Associate Dean for Academic Affairs & Planning in The Graduate School, reviewed the process.

Robert Stacey, Dean of the College of Arts & Sciences, provided insight on reviews in Arts & Sciences.

In general, programs are reviewed every ten years by committees comprised of peers from other universities who visit campus for a limited time. The trend is for an interdisciplinary approach to the review process. The University pays external reviewers about $300 per day and covers their travel expenses. Scheduling review committee visits to campus can be challenging, given the time and availability of appropriate reviewers. Regents asked if ten years is too long between reviews and if there is a better way to assess programs. The review differs from ongoing assessments. Professor Barsness mentioned that many schools and colleges also have accreditation standards which overlay the reviews. Regents asked if the University is over-evaluating or over-assessing and learned program reviews are tied to the UW’s mission. Provost Baldasty explained the Graduate School has streamlined the review process. Ms. Kim asked about student involvement in the process and how it is reflected in the report. Dr. Aanerud said the review is communicated to students at the school or college and students meet with the review committee members. If the Graduate School receives a report lacking student feedback, it can be returned to the committee. Dr. Aanerud said the UW is considered to be the “gold standard” of program review process.

Keith Nitta, Associate Professor of Interdisciplinary Art & Sciences at UW Bothell, was a resource for the review process at UW Bothell.

Establishing the Master of Science in Business Analytics (Milgard School of Business, UW Tacoma) (Action) (Item no. A–5)

Associate Dean Aanerud introduced Haluk Demirkan, Associate Professor of Service Innovation and Business Analytics, and Howard Smith, Dean of the Milgard School of Business, who described the proposed degree. This is a forty-credit, state-based, graduate program.

Regent Simon moved, Regent Riojas seconded, and the Committee voted to approve the Master of Science in Business Analytics as proposed.
Establishing the Master of Science in Entrepreneurship (Department of Management and Organization, Michael G. Foster School of Business) (Action) (Item no. A–6)

Associate Dean Annerud, introduced Suresh Kotha, Professor and Chair of the Department of Management and Organization, and Daniel Turner, Associate Dean of the Masters Programs, who described the fee-based degree program.

Regent Simon moved, Regent Riojas seconded, and the Committee voted to approve the Master of Science in Entrepreneurship as proposed.

Enrollment Data for Autumn 2016 New Undergraduate Students (Information) (Item no. A–7)

Philip Ballinger, Associate Vice Provost for Enrollment & Undergraduate Admissions, reviewed the Autumn 2016 enrollment data for undergraduate admission on all three campuses. Karl Smith, Associate Vice Chancellor Chief Admissions Officer at UW Tacoma, and Steve Syverson, Assistant Vice Chancellor, Enrollment Management at UW Bothell, summarized admissions on their campuses.

Population Health Initiative (Information) (Item no. A–8)

President Cauce is implementing her long-term vision for the Population Health Initiative in a future building funded by a transformative $210 million gift from the Bill & Melinda Gates Foundation. The building is planned to house Global Health, the Institute for Health Metrics and Evaluation, and parts of Public Health. It is planned to include convening spaces for meetings.

Administrators from the Populaitons Health Initiative Ali Mokdad, Vice Chair; Thaisa Way, Faculty Senate Liaison; and Derek Fulwiler, Project Director, described the Initiative. Regents inquired about the interaction of graduate and undergraduate students with the program in the areas of teaching, learning, and research. President Cauce emphasized every aspect of the University has a role to play in Population Health.

Research Spotlight: Immersive Virtual Reality, a non-pharmacologic analgesic for U.S. soldiers during painful burn wound cleaning sessions (for combat-related burn injuries) (Information) (Item no. A–9)

Regent Simon introduced Dr. Hunter Hoffman, a Research Scientist in Mechanical Engineering, and praised Dr. Hoffman’s research in immersive virtual reality and the creation of virtual reality analgesia and virtual reality therapy. Dr. Hoffman described SnowWorld, the first immersive virtual world designed for reducing pain, which was developed at the University of Washington HITLab (Human Interface Technology) in collaboration with Harborview Burn Center. During the break Regents were invited to try out the technology.

Adjourn

Hearing no other business to come before the Committee, Regent Rice adjourned the meeting at 10:40 a.m.

Approved at the meeting of the Committee on January 12, 2017.