MINUTES

UNIVERSITY OF WASHINGTON
BOARD OF REGENTS

Academic and Student Affairs Committee
July 14, 2016
Bill & Melinda Gates Commons, Room CSE 691
Paul G. Allen Center for Computer Science & Engineering

Call to Order and Attendance

Committee Chair Regent Rice called the meeting to order at 10:00 a.m.

Committee members present: Regents Rice (Chair), Riojas, Simon, and Wright-Pettibone
Other Regents present: Benoliel, Blake, Harrell, Jaech, and Shanahan
Others present at the table: President Cauce, Provost Baldasty, and Faculty Senate Chair Beauchamp

Regent Rice began the meeting by welcoming Austin Wright-Pettibone to the Board and the Committee. She announced GPSS President Elloise Kim and ASUW President Daniele Menez were both out of the country and would attend the Board meeting in the fall. She said this was the last Board meeting for Faculty Senate Chair Norm Beauchamp and thanked him for his valuable contributions to the Committee.

Regent Rice thanked President Cauce and Provost Baldasty for external and internal communication about their feelings related to current events. She encouraged pushing forward with healing and caring.

Approval of Minutes

Regent Rice announced that, hearing no objections, the minutes from the Committee meeting on June 9, 2016 would be approved, as distributed.

Academic and Administrative Appointments (Action) (Item no. A–1)

Provost Baldasty highlighted the use of centrally held endowments to encourage great faculty doing great work. Specifically, he mentioned Susan Hildreth, a Professor of Practice in the Information School, funded by the Gates Foundation. He also mentioned appointments at Bothell and Tacoma to meet enrollment demand for STEM degrees.

Regent Simon moved, Regent Riojas seconded, and the Committee voted to approve the academic and administrative appointments. Regent Wright-Pettibone abstained from the vote.

Approve Revisions to Resolution: Federal Contracts – Officers of the University (Action) (Item no. A–2)

Benjamin Adams, Facility Security Officer, UW and Applied Physics Lab, introduced the item.
Regent Simon moved, Regent Riojas seconded, and the Committee voted to approve item A–2, as presented.

Approval of the Graduate Certificate in Real Estate in the College of Built Environments (Action) (Item no. A–3)

Rebecca Aanerud, Associate Dean for Academic Affairs and Planning, The Graduate School, introduced John Schaufelberger, Dean of the College of Built Environments, who described the proposed graduate certificate focused on real estate development. There is no additional cost for this certificate. It is expected students from the College of Built Environments, the Foster School, the Evans School, and the Law School will seek this graduate certificate to document their Real Estate studies.

Regent Riojas moved, Regent Simon seconded, and the Committee voted to approve item A–3, as presented.

Approval of the Graduate Certificate in Digital Teaching and Learning in the UW Bothell School of Educational Studies (Action) (Item no. A–4)

Rebecca Aanerud, Associate Dean for Academic Affairs & Planning, The Graduate School, introduced Jane Van Galen, Professor, UW Bothell School of Educational Studies, who described the proposed graduate certificate focused on digital pedagogy. Teachers are learning how to use technology in their teaching. An existing class is being updated and a new class is being developed. This certificate is not fee-based. Conversations are underway to replicate this curriculum at UW Seattle and UW Tacoma.

Regent Wright-Pettibone moved, Regent Riojas seconded, and the Committee voted to approve item A–4, as presented.

Approve UW Tacoma Change of Status: Designation of the Institute of Technology and the Education Program at the University of Washington Tacoma as Collegiate-Level Units Headed by Deans (Action) (Item no. A–5)

Provost Baldasty introduced this item, saying UW Tacoma was following a pattern set by UW Bothell, transitioning programs to schools without significantly increasing costs. UW Tacoma Chancellor Mark Pagano began his remarks by thanking Regents for their participation in the recent commencement ceremony. Commenting on the proposed item, he said having collegiate level units facilitates recruiting. He expects to begin Dean searches immediately.

Regent Wright-Pettibone questioned the projected costs of this transition. Chancellor Pagano said the costs were estimates and he expects fundraising and shared services to fund new initiatives. He also noted internal candidates would be considered for the Dean positions. Regent Simon commented that Schools have the potential to attract philanthropy.

Regent Simon moved, Regent Wright-Pettibone seconded, and the Committee voted to approve item A–5, as presented.

Autumn 2016 Freshmen Enrollment Projections (Information) (Item no. A–6)
Philip Ballinger, Associate Vice Provost for Enrollment and Undergraduate Admissions, reported good news on the projections for Autumn 2016 freshman enrollments on all three campuses, detailed on the materials sent to Regents in advance of the meeting.

Karl Smith, Associate Vice Chancellor, Chief Admissions Officer, UW Tacoma and Steve Syverson, Assistant Vice Chancellor, Enrollment Management, UW Bothell, provided information from those campuses.

The UW Tacoma has a strong marketing message and has seen growth in applications and enrollments from South King and Pierce Counties and the South Puget Sound region. Applications and enrollment at UW Tacoma are strong from low income and first generation students, as well as from veterans and military personnel. Regent Riojas inquired about marketing efforts in Eastern Washington for Bothell and Tacoma campuses. This is ongoing and increased student housing is expected to help with these efforts.

Professor Beauchamp commented the faculty are discussing the challenges posed by capacity-constrained majors at UW Seattle. UW Tacoma also has reached enrollment capacity in some majors.

Admissions efforts are focused on earlier acceptance times for transfer students. Much of the application review process has been streamlined to use on-line records rather than paper.

President Cauce provided some context for the UW compared to other higher education institutions in Washington. Applications are up across the state, diversity profiles are up, and community college enrollments are down.

Regent Rice noted there would be additional discussion about the freshman class in October when more data are available.

Student Retention Initiative (Information) (Item no. A–7)

Felipe Martinez, Manager of Student Success, Division of Student Life, described two retention initiative programs: the Reinstated Student Pilot and the Outreach to Stop Outs and New Graduates.

Adjourn

Hearing no other business to come before the Committee, Regent Rice adjourned the meeting at 11:30 a.m.

Approved at the meeting of the Committee on September 8, 2016.