STANDING COMMITTEES

Academic and Student Affairs Committee

Community College Engagement Initiative (CCEI) Update

INFORMATION

For information only.

BACKGROUND

For decades the UW has provided academic transfer opportunities for thousands of Washington residents who have attended one of 34 Washington community and technical colleges. The transfer student relationship and its associated impact on students, families and communities across the state of Washington, many of whom are first-generation, underrepresented and low-income, is deeply embedded in the public mission of the UW and its commitment to equity, access and inclusion.

Recognizing the UW’s relationship and engagement with the community college system warranted specific, proactive attention, the President and Provost established the Community College Engagement Initiative (CCEI) in Autumn 2015 with the purpose to assess the Washington community college transfer student experience at UW and make recommendations for future directions. Paul Rucker, UW Associate Vice President for Alumni and Constituent Relations and UW Alumni Association Executive Director assumed additional duties as Special Assistant to the President and Provost for Community College Engagement to lead the CCEI. Prior to joining the UWAA in 2004, Rucker worked in student affairs for 12 years at Edmonds and Shoreline Community Colleges and led statewide international education programs for Washington’s community and technical colleges.

During academic year 2015-16, the CCEI team, in collaboration with Seattle and Spokane College District and State Board for Community and Technical College (SBCTC) partners, led a quantitative and qualitative review of the transfer student experience at UW and provided key recommendations for future policy and program review and improvement. Now entering its second year, the CCEI focuses on the implementation of key recommendations for transfer student outreach and admissions, academic planning and advising, first-year transition and retention at UW Seattle as well as the UW’s strategic relationship with the SBCTC. Specific actions are underway, including personnel, academic and administrative policy changes/additions which will positively impact future generations of community college transfer students to UW Seattle. In addition, a joint task force of SBCTC and UW leadership will explore and establish a new
transfer student policy framework between UW Seattle and Washington’s community and technical colleges.

Paul Rucker will continue to serve as Special Assistant to the President and Provost for Community College Engagement to provide internal and external leadership and coordination of the CCEI.

Gary Oertli, South Seattle College President and 2016-17 President of the Washington Association for Community and Technical College President (WAC), will continue to serve as the SBCTC liaison to the CCEI. With over 35 years in community college leadership, Oertli earned his bachelor’s and master’s degree at UW and previously served as president of the UW Alumni Association Board of Trustees.

Michaelann Jundt, Associate Dean for UW Undergraduate Academic Affairs, is providing new leadership for expanded transfer student engagement programs. Jundt has worked at UW for 25 years, she earned three degrees from UW, including her doctorate in Higher Education Leadership and Policy Studies. Prior to becoming Associate Dean for UAA, Jundt served as director of UW New Student Programs and director of the Carlson Leadership and Public Service Center.

Note: This is the second CCEI update to UW Regents. The first update took place at the May meeting and included a summary review of the CCEI goals and objectives, project timeline and key recommendations. Rucker and Jundt will deliver the September CCEI update to the Regents. President Oertli will not be present in Spokane on September 8.

Attachments
1. Community College Engagement Initiative (CCEI) 2016-17 Implementation Update
2. Community College Engagement Initiative Seattle and Spokane Colleges Summary Project Charter
3. CCEI Implementation Process/Structure 2016-18
Community College Engagement Initiative (CCEI)

2016-17 Implementation Update
CCEI Purpose

Sponsored by the President and Provost in Autumn 2015 to assess the Washington community college transfer student experience at UW and make recommendations for future directions, the Community College Engagement Initiative (CCEI) enters its second year with the implementation of key recommendations for transfer student outreach and admissions, academic planning/advising, first-year transition and retention at UW Seattle and the UW's strategic relationship with the State Board for Community and Technical Colleges (SBCTC).
CCEI 2016–17 Implementation Process/Structure

Integrated Faculty and Administration Governance Process

> Faculty Senate formation of Faculty Task Force to Examine Admissions to the UW Seattle
> Provost formation of Community College Partnership Executive Steering Committee
> Provost formation of Transfer Student Engagement Council
> Joint UW and SBCTC task force to explore and establish new transfer student policy framework
Shared Governance: Faculty

Task Force to Examine Admissions to UW Seattle Admissions

> Assess and review potential changes to freshman AND transfer student holistic admissions process
> Assess and review processes/procedures for access to competitive majors
> Seek input and engagement from SBCTC leadership and assorted transfer student stakeholders
Shared Governance: Administration

Executive Steering Committee and Operations Council

> New Transfer Student Engagement Manager
> Streamlined transfer student outreach and communication
> Expanded transfer student academic planning, advising, first-year transition and retention programs
> Increased transfer student visibility within UW marketing and communications
Eastern Washington Outreach

Community Colleges of Spokane

> Designated UW *advising liaisons* for each community college to facilitate more effective academic planning

> Coordinated transfer student outreach and recruitment

> Increased coordination of UW admissions, advising, OMA/D, first-year transition programs

> Develop shared priorities for Eastern Washington Community Colleges
New UW and SBCTC Strategic Policy Framework

Joint UW and SBCTC Task Force

- Activation of SBCTC Critical Issues Governance Structure
- Explore and establish successor to historic proportionality agreement
- Assess impact of disaggregation of resident and non-resident transfer student admissions
CCEI Presenters

Paul Rucker
Special Assistant to the President and Provost for Community College Engagement
206.685.9223
prucker@uw.edu

Michaelann Jundt
Associate Dean, Undergraduate Academic Affairs
206.221.1871
mjundt@uw.edu
COMMUNITY COLLEGE ENGAGEMENT INITIATIVE
SEATTLE and SPOKANE COLLEGES
SUMMARY PROJECT CHARTER

PROJECT NAME: Community College Engagement Initiative (CCEI)

UW PROJECT SPONSOR: Ana Mari Cauce, UW President; Gerald Baldasty, UW Interim Provost and Executive Vice President

UW PROJECT LEAD/MANAGEMENT: Paul Rucker, Associate Vice President for Alumni and Constituent Relations and Special Assistant to the President and Provost for Community College Engagement; Colleen Ferguson, CCEI Project Manager.

UW PROJECT STAKEHOLDERS: Admissions, Financial Aid, Student Life, Undergraduate Affairs, Office of Minority Affairs and Diversity, External Affairs, Planning and Management, University Advancement, University Marketing and Communications and UW campuses, schools and colleges as appropriate

PROJECT PURPOSE: The purpose of this initiative is to develop a foundation to cooperatively investigate the substantive expansion of the UW and Seattle and Spokane College relationships AND provide recommendations to UW and Community College leadership for future program direction, design and implementation.

PROJECT DESCRIPTION: Serving as Special Assistant to the President and Provost for Community College Engagement, Paul Rucker will lead a cross-campus initiative with designated UW and CTC leadership to review and assess the UW-CTC transfer student landscape, identify respective strengths, weaknesses, challenges and opportunities and make recommendations on future directions. The project will initially focus on Seattle and Spokane Colleges.

INITIAL AREAS OF FOCUS

1. Transfer Landscape Assessment: Review effectiveness and efficiency of current transfer environment, review available data on student access, progression and retention; review pre-admissions communications, advising and coordination, application and admissions processes, timing of admissions notification, first-year program/orientation, academic advising, performance, retention, alumni engagement and philanthropic participation.

2. Structured Academic Pathways: Assess existing academic planning and advising pathways between the Seattle and Spokane Colleges and UW and explore feasibility of new and/or expanded structured academic pathways, including cohort-based advising/navigation, admissions, orientation and retention-related programs and services.
3. **Philanthropic Innovation (Seattle):** Assess opportunity to develop and implement innovative cohort-based philanthropic partnerships between Seattle Public Schools, the Seattle Colleges and the UW. Potential additional partners could include City of Seattle, The Bill and Melinda Gates Foundation, The Road Map Project, Alliance for Education, etc.

**INITIAL PROJECT TIMELINE:**

Nine Months. October 2015 – June 2016. If successful, the CCEI may serve as a framework to assess and explore expanded statewide UW and community college collaboration.

**PROJECT GOALS / SUCCESS CRITERIA**

- Develop a shared executive-level communications relationship/architecture which supports innovative collaboration between the UW and the Seattle and Spokane Colleges built on shared commitments to student access, success, community development and economic and workforce prosperity and impact
- Increase shared evidence-based understanding of the presence, experience, performance and impact of transfer students at UW
- Begin substantive efforts by November 15; assemble joint committee member structure, build rapport and shared commitment
- Conclude ad-hoc working group efforts by April 1, 2016
- Provide UW and CTC leadership with recommendations for permanent partnership direction by May 1, 2016

**BUDGET & RESOURCES**

The Provost has committed funding to support this preliminary assessment phase. Resources to be used to fund a part-time hourly project manager and miscellaneous, non-salary operations and administrative expenses which may be incurred.

If this pilot initiative proves successful, it may provide a framework for expanded collaboration between the UW and Washington’s community and technical colleges outside of Seattle and across Washington State.
COMMUNITY COLLEGE ENGAGEMENT INITIATIVE (CCEI)

IMPLEMENTATION PROCESS / STRUCTURE 2016–18

Achieving the UW’s promise of access and excellence for Washington Community College transfer students requires the commitment and collaboration of faculty, staff and administration as well as close coordination with State Board for Community and Technical College (SBCTC) leadership. This shared governance framework identifies a practical and pragmatic approach to advancing the UW’s commitment to transfer student success while recognizing the UW’s distributed and decentralized responsibility for transfer student admissions, academic planning, advising and first-year transition and retention services.