STANDING COMMITTEES

Governance Committee

UW Medicine Board Strategy Committee Appointments

RECOMMENDED ACTION

It is the recommendation of the Chair of the Board of Regents and the Governance Committee that the Board of Regents make the following new appointments to the UW Medicine Board Strategy Committee for three-year terms from November 1, 2015 through October 31, 2018:

Kristianne Blake, Regent
Fred Cohen
Gerald Grinstein
Richard E. Jones
Kimberly McNally
Julie A. Nordstrom
Arthur F. (Skip) Oppenheimer, Chair
Bruce Pym
Rogelio Riojas, Regent
Orin C. Smith
Peter van Oppen

BACKGROUND

At its meeting in May 2014, the Board of Regents approved amending the UW Medicine Board Bylaws to create a Strategy Committee.

UW Medicine Board Bylaws
Revised May 2014
Section 4.6. Strategy Committee

4.6.1. Purpose. The Strategy Committee shall be responsible for reviewing and evaluating UW Medicine’s strategy and vision for the location and operation of healthcare facilities, emerging business opportunities and risks, and relations with the governing boards of the component entities of UW Medicine and other entities and to prepare the Chair of the Board to advise the Board of Regents, the President, and the CEO/EVPMA/Dean.

4.6.2. Composition. The voting members of the Strategy Committee are appointed to three year (3) terms by the Chair of the Board, in consultation with the Governance Committee of the Board of Regents, and the President. The committee shall include at least one member of the Board of Regents, three (3) Board members (including the
STANDING COMMITTEES

Governance Committee

UW Medicine Board Strategy Committee Appointments (continued p. 2)

Chair of the Committee as appointed by the Chair of the Board), the Chair of the Board or designee, and up to three (3) individuals with professional experience in healthcare system management and who are not members of the Board.

4.6.3. Meetings. The Strategy Committee shall meet at the call of the Chair of the Committee, but not less than quarterly.

4.6.4. Quorum. A majority of the voting members of the committee shall constitute a quorum.

Attachment
Letter from Dr. Ramsey to Board of Regents Chair Bill Ayer, September 9, 2015
Biographies of Proposed Strategy Committee Members
September 9, 2015

William S. Ayer
Chair
University of Washington Board of Regents
Box 351264
regents@uw.edu

Dear Bill:

I write in follow-up to our meeting on September 8 regarding the establishment of the Strategy Committee of the UW Medicine Board. As described in the UW Medicine Board bylaws, the Strategy Committee shall be responsible for reviewing and evaluating UW Medicine’s strategy and vision for the location and operation of health care facilities, emerging business opportunities and risks, and relations with the governing boards of the component entities of UW Medicine and other entities.

The UW Medicine Board Executive Committee recommends that the following individuals be appointed to the UW Medicine Board Strategy Committee, including:

1. UW Medicine Board members: Richard E. Jones, Kimberly McNally, Julie A. Nordstrom, Arthur F. (Skip) Oppenheimer, Bruce Pym, and Peter van Oppen;
2. Community Members: Fred Cohen, Gerald Grinstein, and Orin F. Smith;
3. At least one member of the UW Board of Regents identified by you.

The UW Medicine Board Executive Committee recommends that Skip Oppenheimer chair the Strategy Committee. Enclosed are biographical sketches for the proposed members of the UW Medicine Board Strategy Committee.

Please let me know if you concur with the proposed membership and leadership of the Strategy Committee as we discussed in our meeting. Please also let me know the individual (or individuals) who will represent the Board of Regents on this new committee. Thank you.

Sincerely,

Paul G. Ramsey, M.D.
CEO, UW Medicine
Executive Vice President for Medical Affairs and
Dean of the School of Medicine,
University of Washington

Paul G. Ramsey, M.D.
Fred Cohen

Fred Cohen, M.D., D.Phil., is Partner and Managing Director for TPG Biotechnology. Prior to joining TPG Biotechnology in 2001, Dr. Cohen was a Professor of medicine, cellular and molecular pharmacology, biochemistry and biophysics and pharmaceutical chemistry at UCSF. Dr. Cohen is a Fellow of the National Academy of Medicine (formerly the IOM), the American Academy of Arts and Sciences, American College of Physicians, a member of the American Society for Clinical Investigation and the Association of American Physicians, and the recipient of several awards and honors including the Burroughs-Wellcome New Initiatives in Malaria Award, the LVMH Science Pour L’Art Prize (shared with Stanley Prusiner), a Searle Scholars Award and Young Investigator Awards from the Endocrine Society and the Western Society for Clinical Investigation. He graduated magna cum laude from Yale University in 1978 and received his D.Phil from Oxford University as a Rhodes Scholar in 1980, his M.D. from Stanford Medical School as an American Cancer Society Postdoctoral Fellow in 1984 and his internal medicine and endocrinology training at UCSF. He currently serves on the board of directors of: Acumen, Inc.; BioCryst, Inc. (Nasdaq: BCRX); CareDx, Inc. (Nasdaq: CDNA); Five Prime Therapeutics, Inc. (Nasdaq: FPRX); Genomic Health, Inc. (Nasdaq: GHDX); Progyny; Quintiles Transnational Corporation (NYSE: Q); Rapid Micro Biosystems Inc.; Roka Bioscience, Inc. (Nasdaq: ROKA); Tandem Inc. (Nasdaq: TNDM); and Veracyte, Inc. (Nasdaq: VCYT).

Gerald Grinstein

Gerald Grinstein is a former president of the UW Board of Regents. He retired as non-executive chair of Agilent Technologies, is a principal of the Madrona Investment Group, and is a member of the boards of directors for several corporations, including PACCAR, Inc.; Delta Air Lines; Vans, Inc., Pittston Company, and the UW Medicine Board.

He has served as chair and CEO of Western Airlines and of Burlington Northern, and is a former partner in the firm of Preston, Thorgrimson, Ellis & Holman. He was also chief counsel for the U.S. Senate Committee on Interstate and Foreign Commerce and administrative aide to the late Senator Warren G. Magnuson. He is co-chair of the UW Campaign for Washington and active in community organizations, including serving on the boards of the Seattle Symphony, Seattle Foundation and Long Live the Kings. He earned a bachelor’s degree from Yale University and his law degree from Harvard University.
Richard E. Jones

Richard E. Jones is the president and CEO of the Washington Society of Certified Public Accountants. Prior to assuming that role in 2005, Jones worked for Ernst & Young for more than 30 years in San Francisco, San Jose and Seattle.

Jones, who holds a bachelor’s degree from University of California at Berkeley and attended Northwestern University, has been an active board member for several Seattle health-care institutions. He served as a board member for the Fred Hutchinson Cancer Research Center and Seattle Cancer Care Alliance. He also has been a community member of the UW Medicine board’s compliance committee. In addition, Jones has served on the board of directors for the Pacific Science Center.

Kimberly McNally

Kimberly McNally, MN, RN, is President of McNally & Associates, an executive coaching and consulting firm and works with leaders and teams in health care, nonprofit, and education organizations. She draws on 30 years of health care experience in leadership, education, and clinical positions. Prior to forming McNally & Associates in 1998, Kimberly served as Director of Education at Valley Medical Center responsible for managing organization-wide training efforts. For Health Incentives, Inc., she held executive positions in service delivery and account management working with employers, benefits professionals and health care organizations throughout the country. In addition, she held leadership and clinical positions at Valley Medical Center, Fairfax Hospital, UW Medical Center and Maine Medical Center. She has a Master’s degree in Nursing with a minor in Business from UW and a Bachelor’s degree in Nursing from Saint Anselm College. She received certification as a professional coach from New Ventures West.

Kimberly is engaged in health care governance at the local, state and national levels. In addition to Harborview, she is a member of the Washington State Hospital Association (WSHA) Board; Chair-Elect, American Hospital Association Committee on Governance and a member of the National Board of Advisors of the Center for Healthcare Governance. She served on the AHA Blue Ribbon Panel on Trustee Competencies. Previously, she served on the boards of Seattle Mental Health, Empty Space Theatre, Harborview Medical Center and Washington Homecare.

Julie A. Nordstrom

Julie A. Nordstrom is a full-time parent to three children and a part-time community volunteer. She has served on the board of Seattle Children's Home and on the advisory board of Child Haven. Nordstrom has volunteered at Seattle Children's in several capacities, and she is currently working on projects for UW Medical Center and Seattle Children's. She participated in Leadership Tomorrow and completed the program in June 2005. Nordstrom was formerly an associate for the law firm of Stafford, Frey, Cooper and Stewart, where she worked in the construction and surety division. She was also a law clerk for
Justice James Dolliver of the Washington Supreme Court. She earned her law degree from Seattle University and her bachelor’s degree in political science from the UW.

Arthur F. (Skip) Oppenheimer

A native of Boise, Oppenheimer went to the University of Idaho and graduated in 1968 with a B.A. in history. He also earned a Degree Elementaire from the University of Paris in 1967 and an MBA from the Harvard Graduate School of Business Administration in 1972. He is currently Chairman/CEO of Oppenheimer Companies, Inc., a national food processing, sales, marketing/distribution organization, and President of Oppenheimer Development Corporation, a commercial real estate company that developed a number of buildings in Boise, among them One Capital Center and Wells Fargo Center.

Oppenheimer has held numerous positions of leadership in public policy organizations, with emphasis on health care, education, children and families, and economic development. Oppenheimer was the initial chair of the St. Luke’s Health System, a $1.4 billion organization serving the Southwestern Idaho region and employing over 8,000 people. Oppenheimer is also the founding chair of the Idaho Business Coalition for Education Excellence, an organization founded in 2003 to enhance education quality in the state by working closely with the state governor and key education stakeholders.

Oppenheimer played a leading role as the co-chair of the community college “Yes” campaign, which culminated in the creation of The College of Western Idaho. He also served as a commissioner on the Northwest Accreditation Commission of Colleges and Universities from 1993-2002. Currently, Oppenheimer serves as the president of the Western Region of the Boy Scouts of America, which serves over 1 million scouting enthusiasts.

Oppenheimer is married to Esther Brollier Oppenheimer. They have two sons, Josh Oppenheimer who is a teacher at Hillcrest Elementary School in Boise, and Matt Oppenheimer who lives in Seattle and is the CEO of a start-up company named Beamit.

Bruce Pym

Bruce Pym is a Managing Director of Meridian Capital, an investment banking and M&A advisory firm. Pym practiced law for many years with Heller Ehrman and then, prior to joining Meridian Capital, left law practice to become President and CEO of an investment advisory firm, Elliott Cove Capital Management.

Pym is currently Chair of the Board of 5th Avenue Theatre Foundation and member of the Board of the See Foundation. He previously served as Chair of the Boards of United Way of King County and 5th Avenue Theatre Association and member of the Boards and Executive Committees of the Fred Hutchinson Cancer Research Center and Seattle Repertory Theatre. He also served as President of the King County Bar Association.
Pym is a graduate of the University of Washington, where he earned both his undergraduate and law degrees.

**Orin C. Smith**

Orin C. Smith is retired president and chief executive officer of Starbucks Coffee Co. He is a member of several boards of directors in the community, including the YMCA of Greater Seattle and the Alliance for Education. He previously served on the UW Medicine Board. He joined Starbucks in 1990 and has headed all business activities there since 1994. He previously spent 14 years with Deloitte and Touche in management consulting, has taught at the college level and served in two state administrations as chief financial officer.

**Peter van Oppen**

Peter van Oppen is a partner at Trilogy Partnership, a venture capital and private investment firm in Bellevue, WA. He served as Chairman and CEO of Advanced Digital Information Corporation (ADIC) and its predecessor companies from 1989 to 2006. Previously, he worked in medical electronics and as a consultant at Price Waterhouse LLP and Bain & Company in New York, Boston and London. He was an initial investor in companies that became Voicestream (VSTR) and Western Wireless (WWCA) and served as a director of related entities at various times between 1992 and the sale of Western Wireless in 2005. In addition to ADIC and Western Wireless, he has served on numerous public and private company boards including Isilon Systems (ISLN) through its sale to EMC as well as many private entities. He is currently a director of Level 3 Communications, Inc. (LVLT). He is also a former Chair of the Whitman College Board of Trustees and former director of the Seattle Branch of the Federal Reserve Bank of San Francisco. He is a member of the American Institute of Certified Public Accountants on inactive status and holds a B.A. in political science from Whitman College and a Harvard MBA, where he was a Baker Scholar.
Community board service includes YMCA Retirement Fund, Saint George’s School, YMCA of the Inland Empire, Spokane Area Chamber of Commerce, United Way of Spokane County, Junior League of Spokane, and the Higher Education Coordinating Board.

Kristi was born and raised in Seattle, graduating with a BA in Business Administration from the University of Washington.

Regent Blake was appointed to the UW Board of Regents by Governor Christine Gregoire from October 1, 2006 to September 30, 2012, and reappointed by Governor Gregoire from October 1, 2012 to September 30, 2018. Regent Blake has been a member of the UW Medicine Board since May 9, 2013, chairs the Board of Regents Audit Advisory Committee, and serves on the Presidential Search Advisory Committee.

Mr. Riojas has served on several advisory boards, including Western Governors University and South Seattle Community College. He is currently on the Board of Sound Community Bank, serving as a member of the Loan and Audit Committee. He has also served on the Seattle Market Community Advisory Board for JP Morgan Chase and the Board of Directors for Community Health Plan of Washington. Mr. Riojas was the 2012 recipient of the University of Washington’s Charles E. Odegaard Award. He passionately believes quality education is the first step in empowering future generations to become strong, professional members of diverse communities.

Mr. Riojas is a graduate of the University of Washington with bachelor's degrees in economics and political science and a master’s degree in health administration. He and his wife Leticia have four children and four grandchildren and live in Seattle.

Regent Riojas was appointed to the UW Board of Regents by Governor Jay Inslee from October 1, 2013 to September 30, 2019. He has been a member of the UW Medicine Board since September 11, 2014 and serves on the Presidential Search Advisory Committee.