VII. STANDING COMMITTEES

Academic and Student Affairs Committee

The University of Washington Tacoma – Urban-Serving University

INFORMATION ITEM

This item is provided for information only.

BACKGROUND

The University of Washington Tacoma is a member of the Coalition of Urban Serving Universities, a collection of public research universities that are located in metropolitan areas with populations of 450,000 or greater. The Coalition believes that public urban research universities have an ability—and the obligation—to provide innovative solutions to the challenge their cities face.

This work was framed within four pillars of an urban serving university:

1. Student access and success;
2. Use inspired research;
3. Meaningful partnerships with the community; and
4. Catalyst for economic development.

These cornerstones are central to UW Tacoma’s work as a public facing university.

The connections between the Tacoma campus and the surrounding community are varied and deep, with engagement taking various forms. This presentation highlights three specific initiatives currently underway at UW Tacoma that reflect the four pillars of an urban-serving university. The presentation will include faculty, students, and community partners who will share their UW Tacoma experiences.

Tacoma Whole Child Initiative

The Tacoma Whole Child Initiative, a partnership between our campus and Tacoma Public Schools, brings together a whole child focus with best practices in behavioral intervention, data-based decision making, academic improvement and sustainability.
VII. STANDING COMMITTEES

Academic and Student Affairs Committee

The University of Washington Tacoma – Urban-Serving University (continued p. 2)

Pathway to Promise

Pathways to Promise, another partnership that started with Tacoma Public School but now includes other school districts, was designed to change the college going culture in Tacoma, getting K-12 students, their families and their advisors thinking and talking about college as a reachable goal rather than an unfamiliar concept or abstract ideal.

University YMCA Project

Building meaningful partnerships is an important aspect of urban serving universities. The University YMCA, a public-private partnership between UW Tacoma and the YMCA of Pierce and Kitsap Counties, provides another example of the value of such partnerships. The University Y opened in January 2015, supporting the health goals of the community while also creating meeting space for student organizations.

Attachments

University of Washington Tacoma, 2014-15 Fact Sheet
Tacoma Whole Child Initiative
Promising Pathways
New University Y Student Center Opens
UNIVERSITY OF WASHINGTON TACOMA

2014-15 FACT SHEET

UW Tacoma is a catalyst for our region, providing access to students in a way that transforms families and communities. As an urban-serving university, we impact and inform economic development through community-engaged students and faculty. We conduct research that is of direct use to our community and region. And, most importantly, we seek to be connected and relevant to our community’s needs and aspirations.

CHANCELLOR
Mark A. Pagano

YEAR ESTABLISHED 1990

FACULTY 302 STAFF 184

STUDENT-FACULTY RATIO 18:1

FULL-TIME RESIDENT

ANNUAL TUITION FOR 2014–15
- Undergraduate $12,441
- Graduate* $16,344

Includes autumn, winter and spring qtrs. * Graduate tuition varies by program.

ENDOWMENT
$39.4 million as of July 1, 2014

Unless otherwise noted, all information shown is current as of Autumn quarter 2014.

STUDENT PROFILE

4,501
Total headcount

54% Female 46% Male
94% In-state residents
81% Attend full-time

70% Students receiving financial aid
68% Students receiving VA benefits
12% Freshmen whose parents do not have college degrees

11% Freshmen
12% Sophomores
62% Juniors, seniors, 5th yr. and nonmatric. students
15% Graduate students

47% Caucasian
16% Asian American
10% Hispanic/Latino
7% African American
7% Two or more races
5% International
5% Not Indicated
1% Hawaiian/Pacific Islander
1% Native American
CAMPUS FACTS

- The University of Washington Tacoma is one of the top 10 fastest-growing master’s granting public universities in the nation. –Chronicle of Higher Education, Aug. 2014

- Eight of 10 alumni remain in the state after graduation.

- $66.2 million in financial aid was awarded in the academic year 2013-14.


- The campus consists of 20 buildings on 46 acres with a total of 627,664 sq. ft. of active campus space. UW Tacoma offers on-campus housing at the Court 17 Apartments.

- 26 retail stores and restaurants lease almost 70,000 sq. ft. of campus commercial space, registering more than $15 million in annual sales.

- In 2014, UW Tacoma’s overall economic impact to the state of Washington was $211.7 million. –Tripp Umbach Community Impact Report, Dec. 2014

29 AVERAGE CLASS SIZE

2014-15 FACT SHEET

UNDERGRADUATE DEGREE PROGRAMS

- Business Administration (B.A.B.A.)
  - Accounting
  - Finance
  - General Business
- Computer Engineering and Systems (B.S.)
- Computer Science and Systems (B.S./B.A.)
- Criminal Justice (B.A.)*
- Environmental Science (B.S.)
- Healthcare Leadership (B.A.)
- Information Technology (B.S.)
- Interdisciplinary Arts and Sciences (B.A.)
  - American Studies
  - Arts, Media and Culture
  - Communication
  - Environmental Studies
  - Ethnic, Gender and Labor Studies
  - Global Studies
- Hispanic Studies
- History
- Law and Policy
- Politics, Philosophy and Economics
- Psychology
- Writing Studies

- Bachelor of Science in Nursing (RN to BSN)
- Social Welfare (B.A.)
- Sustainable Urban Development (B.A.)
- Urban Studies (B.A.)
  *online degree program available

PRE-PROFESSIONAL TRACKS

- Pre-Med/Pre-Dentistry
- Pre-Law

CERTIFICATION

- K-8 Teacher Certification

GRADUATE DEGREE PROGRAMS

- Accounting (M.Acc.)
- Business Administration (M.B.A.)
- Computer Science and Systems (M.S.)
- Cybersecurity and Leadership (M.C.L.)
- Educational Leadership (Ed.D.)
- Master of Education (M.Ed.)
  - Educational Administrator
  - Secondary Education
  - K-8 Teacher Education
  - K-8 Special Education
- Geospatial Technologies (M.S.)
- Interdisciplinary Studies (M.A.)
- Nursing (M.N.)
- Social Work (M.S.W.)
Our children should feel safe, respected and encouraged to stay in school. The unique needs of each individual child must be understood and supported, resulting in more graduates who are well-rounded and on track to live a productive and happy life.

By creating culturally responsive rapid access to a system of multi-tiered supports, we establish host environments with the ability to identify students in need early and address the whole child. As a result of this work, our children have the best chance of positively contributing to the community and to one another.

85%
TWCI
Goal:
Graduation rates are up since 2010

As a result of TWCI, time spent in school has increased by 67%

After one year of implementation, suspensions and expulsions have been reduced by 49% in elementary schools

After one (1) year of implementation, elementary schools increased climate by 40%*

* Measured by using the School-Wide Evaluation Tool (SET), a measure of climate, discipline practices and fidelity of implementation.

+23%

A PARTNERSHIP BETWEEN TACOMA PUBLIC SCHOOLS AND UNIVERSITY OF WASHINGTON TACOMA

Learn more:
tacoma.uw.edu/twci
csstac@uw.edu or 253-692-4864

The Tacoma Whole Child Initiative is a partnership between the University of Washington Tacoma and the Tacoma Public School District. TWCI employs an evidence-based approach to achieve organizational change within the district through readiness training, organizational integration, teacher instruction and metrics tracking.

The goal is to allow teachers to focus on instruction as opposed to taking time to deal with misbehavior. Most importantly, together with schools and the community at large, we can target the Whole Child by addressing, connecting and harmonizing academic, social and emotional stability.

The program is built for sustainability. Long after the 10-year plan has concluded, schools will continue to use the techniques and processes independently. By braiding and organizing priorities, district and school leaders and teachers will be able to more efficiently manage the high volume of initiatives within their charge, thereby increasing engagement and improving academic achievement.

IMPLEMENTATION STAGES

• Assess Needs
• Examine Intervention Components
• Consider Implementation Drivers
• Assess Fit

• Acquire Resources
• Prepare Organization
• Prepare Implementation Drivers
• Prepare Staff

• Adjust Implementation Drivers
• Manage Change
• Deploy Data Systems
• Initiate Improvement Cycles

• Monitor & Manage Implementation Drivers
• Achieve Fidelity & Outcome
• Further Improve Fidelity & Outcomes

EXPLORATION
INSTALLATION
INITIAL IMPLEMENTATION
FULL IMPLEMENTATION

A MEANINGFUL TRANSFORMATION TO STRENGTHEN THE FUTURE

Whole children, those who are academically successful with positive mental well-being and social health, achieve higher graduation rates, contribute to the community and lead happy, productive lives. We believe in the power of the Whole Child.

Tacoma’s school children face unique circumstances and have needs which, if left unaddressed, could set them up for unnecessary challenges throughout their lives. By transforming the classroom to focus on the whole child, we are strengthening the present and investing in the future of our community. It takes a village to raise a Whole Child and in turn, they raise the village.

When students know what to expect, what is expected of them, and have confidence that they will be treated with respect, they perform better. Period. The Tacoma Whole Child Initiative exists to refocus the classroom so children emerge well-rounded, academically and socially successful and developmentally strong.

2/3
of Tacoma students are in low-income families

4th
Tacoma’s rank in the state for rate of suspensions and expulsions

50%
of kindergartners come to school without the vital skills they need for academic success

A PARTNERSHIP BETWEEN TACOMA PUBLIC SCHOOLS AND UNIVERSITY OF WASHINGTON TACOMA

TACOMA WHOLE CHILD INITIATIVE INVESTORS

Bamford Foundation
Howard and Lynn Behar
City of Tacoma
Emily Hall Tremaine Foundation
Tacoma Public Schools
Totem Ocean Trailer Express
Judy and Allan Trinkwald
University of Washington Tacoma
U.S. Department of Education
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**THE PATH TO SUSTAINABLE CHANGE**

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**IMPLEMENTATION STAGES**

- **Exploration**
  - Assess Needs
  - Examine Intervention Components
  - Consider Implementation Drivers
  - Assess Fit

- **Installation**
  - Acquire Resources
  - Prepare Organization
  - Prepare Implementation Drivers
  - Prepare Staff

- **Initial Implementation**
  - Adjust Implementation Drivers
  - Manage Change
  - Deploy Data Systems
  - Initiate Improvement Cycles

- **Full Implementation**
  - Monitor & Manage Implementation Drivers
  - Achieve Fidelity & Outcome
  - Further Improve Fidelity & Outcomes

**Graduation rates are up since 2010**

**TWCI Goal:** 85% Graduation rate by 2020

**As a result of TWCI, time spent in school has increased by 67%**

**After one (1) year of implementation, elementary schools increased climate by 40%**

*Measured by using the School-Wide Evaluation Tool (SET), a measure of climate, discipline practices and fidelity of implementation.*

**Learn more:** tacoma.uw.edu/twci
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A WHOLE CHILD RAISES THE VILLAGE

TACOMA WHOLE CHILD INITIATIVE INVESTORS
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Totem Ocean Trailer Express
Judy and Allan Trinkwald
University of Washington Tacoma
U.S. Department of Education

CENTER FOR STRONG SCHOOLS
University of Washington Tacoma
1900 Commerce Street, Tacoma, WA 98402

tacoma.uw.edu/twci
Promising Pathways

UW Tacoma’s Pathways to Promise community partnerships expand to help create college-going culture and college readiness in local teens.

Local high school students visit UW Tacoma as part of the Pathways to Promise program. In Pierce County, 24% of adults hold a bachelor’s degree. Many local high school students don’t grow up thinking about college as a viable or attainable option. [1]

“If you’re just telling people to go to college, you’re missing a step,” says UW Tacoma Associate Vice Chancellor and Chief Admissions Officer Karl Smith.

Entering its third year, UW Tacoma’s Pathways to Promise program aims to bridge that gap between hearing about college and considering it for students in the South Sound. Pathways to Promise is UW Tacoma’s expanding network of partnerships aimed at creating college readiness and a college-going culture among the region’s teens, developed as part of the university’s urban-serving mission.
In 2014, the program grew from two partnerships with Tacoma Public Schools and Puyallup School District (which started in 2013) to include partnerships with Federal Way School District (begun in spring of 2014) and Franklin Pierce and Bethel School Districts (begun in autumn 2014). Other partnerships are being explored for 2015.

And as the program expands, it is showing results.

**What is Pathways to Promise?**

Pathways to Promise aims to create college readiness and a college-going culture in South Sound teenagers. Pathways to Promise works to create a college-going culture in local schools and organizations – not focused just on UW Tacoma, but considering any post-secondary education – and to develop college readiness in these students.

In return, it gives students in partner districts and organizations the opportunity to enter UW Tacoma by providing transparent admissions criteria, making the college application process less opaque. Students in partner districts that meet the minimum course requirements (CADRs, or College Academic Distribution Requirements), have a GPA of 2.7 or higher, score 480 or higher
on each section of the SAT or 21 or higher on the ACT, submit a complete application including a well-written personal statement, and enroll at UW Tacoma immediately following their senior year will have assured admission to a high-quality UW Tacoma education.

“The threshold is a signal of preparation,” Smith says of these criteria. It’s there “to make sure that students have that opportunity and that they’re prepared for that opportunity.”

Creating this culture in schools does not mean that every student is pushed to go to college. The program aims to prompt students to think seriously about their futures and have the skills for either college or a career.

“Pathways to Promise is also about helping students make informed decisions,” says Amanda Bruner, UW Tacoma’s director of student transition programs. “We want students to understand the landscape of choices that are available to them.”

**Growing Collaborations**

Teens participate in the Math Science Leadership program with UW Tacoma, another part of the
work done by UW Tacoma to prepare local high school students for college. What does Pathways to Promise look like in practice, going into its third year?

UW Tacoma and its partners have found that it looks a little different in each school. Each high school is assigned a specific UW Tacoma admissions representative who develops programs tailored to the school’s needs. At some schools, that might be a cultural night; at others, it could be workshops for ninth and tenth grade students about the college application process.

“One thing the partnership allows us to do is develop closer relationships with the counselors and career centers,” says Bruner. UW Tacoma representatives “really get to know the culture of each building.”

In all partner districts, UW Tacoma provides planning tools, like checklists and step-by-step guides to applying for college. Advisors put on workshops for college applications and writing the college essay (no easy task for any high school student). This year, UW Tacoma has added an outreach specialist who focuses on getting middle school students ready and excited for college, to plant the seed “that college is an option or a dream,” says Smith.

Pathways to Promise also brings students from partner districts for special visits to the UW Tacoma campus, giving them a “day in the life of a college student,” Smith says, as they sit in on classes, talk with current students and tour the campus.

The program also hosts celebrations at partner schools for students admitted to UW Tacoma. Last March, Governor Jay Inslee visited Stadium High School as part of the festivities.

These new partnerships have posed their own unique hurdles. Franklin Pierce and Bethel School Districts encompass many students who live in rural areas. “We’re a very urban campus, but we’re really close to rural areas,” points out Bruner. This makes visits to UW Tacoma more difficult for these students, so it is more important that UW Tacoma representatives are able to meet the students where they are, visiting high schools often.
Measuring Results

Other students participate in the Math Science Leadership program. As the program rounds the corner on three years, its results are becoming more apparent.

Pathways to Promise uses a rubric to measure college-going culture in partner school districts. “We’re going to be able to measure how elements of college going culture are shifting over time,” says Bruner. At the same time, the team is also looking qualitatively at how UW Tacoma can contribute to capacity in its partners.

Since the program began, UW Tacoma has seen what Smith calls a “significant increase” in the number of applications from Tacoma Public Schools and Puyallup School District, going from a total of 191 applicants before the partnerships began to 280 applicants in 2014.

Community Partners

Other UW Tacoma programs work to bolster the college-going culture fostered in local schools. UW Tacoma currently works with the Boys & Girls Clubs on the Great Futures Scholars...
program and the Math Science Leadership program, “which are very much about forming college going culture,” Bruner says. Additionally, UW Tacoma brought 130 participants in the Boys & Girls Clubs’ teen programs to UW Tacoma for a “Campus Takeover” last August. The two organizations are looking into a possible Pathways to Promise partnership in 2015 as an extension of this work.

2015 and Beyond

UW Tacoma staff is optimistic about Pathways to Promise’s future expansion and continued success.

“We have the opportunity to have a positive impact on the community by making pathways much clearer for students and families,” says Bruner. “This program has the potential to be really transformative.”

For more information about Pathways to Promise, read http://tacoma.uw.edu/promise.

New University Y Student Center Opens

Collaboration between UW Tacoma and YMCA of Pierce & Kitsap Counties yields unique partnership in higher education, new student center – to open January 1.

Few schools in the country can say they have a campus center quite like UW Tacoma’s new University Y Student Center. And even fewer can say they finished theirs as quickly as this building was completed, going from concept to grand opening in just two years.

The new University Y houses both office, meeting and social spaces for UW Tacoma students and a large health and fitness center. With this mix of uses, the facility simultaneously reaches into the heart of campus life and bridges out to the community.

The facility will open to the public on January 1, 2015. UW Tacoma and YMCA of Pierce & Kitsap Counties will host a community celebration and grand opening on Jan. 6.

The building came about thanks to a unique partnership UW Tacoma, which constructed and owns the building, and the YMCA of Pierce & Kitsap Counties, which operates it. This innovative partnership brought to bear a unique solution to student needs on campus.

A Modern Student Center

The building, located on the corner of Market Street and 17th Ave, captures the industrial feel of the rest of UW Tacoma and combines it with a clean, modern aesthetic. The $22 million project is the first new construction at UW Tacoma.

It features meeting spaces for student organizations, a rock climbing wall with five routes from beginner to advanced skill level, two basketball courts (including one that meets NCAA regulations), among other features (see below for a full list).

The project, designed by McGranahan Architects and constructed by Mortenson Construction, moved quickly, going from concept to reality in less than two years, and with less than a year between the issuance of the building permit in Dec. 2013 and owner occupancy in Dec. 2014.
Opening Celebrations

The opening of the building will be commemorated with several events early in January for both campus and community.

On January 6 at 5:30 p.m., the Grand Opening will feature facility tours, an dedication of the Longshoremen’s Mural, and remarks by UW Tacoma, YMCA of Pierce & Kitsap County, and community leadership. (See pull-out box for more information.)

Earlier in the day on January 6, the University Y Student Center will offer a variety of activities to introduce the building to students. From 1 p.m. to 4 p.m., students are invited to drop in on fitness classes, explore the building and try out the climbing wall. At 4 p.m., UW Tacoma’s department of student engagement will host a giant dodgeball game on the new NCAA regulation basketball court, open to YMCA members and students, faculty and staff with their UW Tacoma IDs. Participants will receive a University Y Student Center sweatband.

On January 7, students are invited to the Winter Student Involvement Fair from 12 p.m. to 3 p.m. in University Y Rooms 303 and 304 to learn more about the varied Registered Student Organizations at UW Tacoma.

Boundless New Space

The University Y was built in large part to support student activities and organizations, giving students the space and resources to try the programs they think up. Dean of student engagement Ed Mirecki says that he often has had conversations with student leaders about ideas for programs, but couldn’t find a space to put them. In response, “We’ve really tried to make this (building) as limitless as possible,” he says.
The student center will feature a variety of athletic spaces for fitness activities.

- Two basketball courts (one that meets NCAA regulations) with six hoops
- A climbing wall with five different routes, from beginner to advanced
- 1/12-mile running track
- 123 cardio, fitness and weight training stations: 70 cardio, 22 Precor, 31 Life Fitness
- Men’s and women’s locker rooms and two group-exercise multipurpose studios

Additionally, the building will feature a variety of spaces for student activities and organizations.

- Center for Student Involvement, with space for student government and student organizations
- Game Room, a social space
- Reflection Room for quiet contemplation
- Student Assembly, a multi-function space seating up to 370 banquet-style
- ideoconferencing center available by rental
- Community room with kitchenette available by reservation to all users
- Child watch service for parents using the facilities

**A Swift Collaboration**

The building, a collaboration between UW Tacoma and the YMCA of Pierce & Kitsap Counties, will serve as a center of activity for students on campus. The impetus for the University Y collaboration emerged almost simultaneously within UW Tacoma and the YMCA of Pierce & Kitsap Counties. In 2008, need for a student center like the University Y emerged at UW Tacoma. That same year, “community and business leaders challenged the Y to reach outside our walls and further into the community to deliver our healthy living and youth development programs,” says Bob Ecklund, president and chief executive officer of YMCA of Pierce & Kitsap Counties.

“The momentum behind the project speaks volumes about the commitment of UW Tacoma and the YMCA,” said UW Tacoma Chancellor Kenyon Chan. “We knew from the beginning what our collaboration could bring to the community, and we were determined to do what we could to get there.”
Grown from Student Support

The University Y provides plenty of spaces for students to gather, formally and informally. The cost of using the University Y is included in UW Tacoma student fees, a process that was approved by UW Tacoma’s students in a campus-wide vote, creating a revenue stream that supports a substantial portion of the building cost.

Students now have full, free use not only of the University Y and its services, but also any YMCA facility in Pierce & Kitsap counties – nine locations in all, once the Gordon Family YMCA opens in 2015.

Conversely, the University Y is open to all local YMCA members, whether or not they are students. (Membership rates can be found on the YMCA website.) Students who are already Y members, including those with family memberships, will receive credit to their Y accounts based on their student fees (and will not end up paying twice for their membership).
Honoring Longshoremen’s Hall

The top half of the mural honoring Longshoremen's Hall is visible from the second floor. The University Y Student Center is built on the site of Longshoreman’s Hall, built in 1951 as the home of the International Longshoremen’s Association, which became Local #23 of the International Longshore & Warehouse Union (ILWU). For more on the building’s history, read University Y Student Center to Memorialize Longshoremen’s Hall.

The role of waterfront workers, the ILWU and the legacy of Longshoremen’s Hall are honored in a two-story mural adorning the main entry area of the new building. The mural, by Tacoma artist Chelsea O’Sullivan, depicts a modern container ship alongside an older breakbulk carrier, showing at a glance how changes in technology have affected waterfront working conditions.

A First for UW Tacoma

The University Y Student Center is a unique partnership, “The first of its kind for our campus certainly, maybe even across higher education,” says Mirecki. It’s the type of innovative project that characterizes UW Tacoma – forward-thinking and resourceful, an inventive solution to meet student needs.