STANDING COMMITTEES

Governance Committee

INFORMATION ITEM

This item is for information only.

Update on Presidential Goals

President Cauce will provide an update on the four area of focus she identified for the Board during the annual Board Retreat. She will also discuss her current thoughts on long-term goals and strategy, including how to integrate these ideas strategically into the Board’s work.
Presidential Goals
## Goals: Accomplishments to date

<table>
<thead>
<tr>
<th>Goal</th>
<th>Accomplishments to date</th>
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| **Legislative and political engagement**  | • Historic tuition reduction, backfilled by significant state reinvestment  
• State funding provided for two key legislative priorities:  
  • Salaries and union contracts  
  • Spokane WWAMI and Residencies  
• Targeted or partial state funding for key projects, including CSE (slots/building), Latino Health Center, alternative energy projects, UW Tacoma building renovation  
• Leveraged existing personal contacts and developed new relationships through on-the-ground engagement in Olympia and Spokane  
• Launched Spokane Center and hired External Relations Director for Spokane and Eastern Washington  
• Trip to D.C. (July)                                                                                                              |
| **Philanthropy/Capital Campaign**         | • Launched GIX  
• $40 million gift for GIX  
• $10 million gift for CSE building  
• $6 million gift from Gates in coordination with Bill Sr.  
• Successful visits with several donor groups, including B-School, A&S, New York donor community  
• Meetings in progress with Paul Allen and Jeff Bezos                                                                 |
| **Race and Equity**                       | • Successful launch of Race and Equity Initiative  
• Initial plan for fall activities  
• Instituted active engagement with key constituencies on campus (Greek Community, Black Lives Matter, etc.) and internal, cross-campus coordination (OMAD, Student Life, UA, faculty councils, etc.) |
| **Transforming Administration & Efficiency** | • Launched Transforming Administration Program (TAP)  
• Developing “shared services” model for President’s and Provost’s office  
• Started key re-organizations and reforms (Risk Management/Compliance, Organizational Excellence, Marketing and Communications) |
## Goals: Draft strategic framework

<table>
<thead>
<tr>
<th>Pillar</th>
<th>Near-term tactics (AY 15-16)</th>
<th>Alignment with Sustainable Academic Business Plan</th>
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</table>
| Public By Purpose               | • Long-term political engagement plan  
• Community engagement  
• Campaign strategy                                                              | Increase revenues  
Invest in people  
Invest in infrastructure  
Increase access |
| Innovation mindset              | • GIX  
• CoMotion  
• Transforming Administration Program (TAP)                                             | Decrease cost  
Increase revenues  
Invest in people  
Invest in infrastructure  
Increase access |
| Leading Edge Student Experience | • Race and Equity Initiative  
• Student success initiatives  
• Teaching and learning in the 21st century initiative  
• Middle income affordability  
• Faculty Recruitment                                                              | Increase access  
Invest in people  
Invest in infrastructure |
| Global Research Impact          | • Infrastructure development and renewal  
• Reducing administrative burden (RAPID)  
• Faculty recruitment                                                              | Decrease cost  
Increase revenues  
Invest in people  
Invest in infrastructure |
Goals: Items for discussion

- Metrics
- Near term/long term expectations
- Incorporation into Regent work
  - Agenda items
  - Structure of items to the board
  - New venues/forums for discussion