

Vibrant OS – Denise DeLuca

PHILOSOPHY STATEMENT

I believe the challenges today's leaders face - personal, organizational, and global – can no longer be met using traditional practices, models, and ideas. Leaders need new approaches and tools that release and leverage individual and collective creativity, foster effective creative collaboration, and build a culture of trust.

Life in the wild is tough. So is life in academia. Nature abounds with successful strategies for dealing with unpredictability, resource limitations, and constant pressures to adapt or die.

I bring nature-inspired strategies and tools to leaders and teams so they can apply these proven strategies to their own challenges and generate immediate positive results.



AREAS OF EXPERTISE/RESULTS

- Catalyzing collaboration and creative thinking
- Teaching biomimetic design and creative innovation
- Fostering effective communication and collective problem-solving
- Developing leadership skills needed for creative innovation

EXPERIENCE / SELECTED PROJECTS

- Workshop: Leadership for Creative Innovation. Boeing | Leadership Excellence Acceleration Program. 2015
- 12-week Leadership Development Program. Woodland Park Zoo | Education Department. 2015
- Guest lecture: Biomimicry for Creativity. UW Chem E 309. 2015
- Workshop series: Biomimicry, Bio-Inspired Tools for Radical Innovation, and Ecological Thinking for Radical Transformation. Pinchot University | OSR Program. 2014
- Workshop: Co-Creativity for Disruptive Innovation. Microsoft | Net Impact. 2014
- Class: Turning Nature-Inspired Solutions into Breakthrough Designs. Boeing | Ed Wells Partnership. 2013-2015
- Online course: Creative Leadership. MCAD-Masters in Sustainable Design. 2012-2104
- Retreat: The Nature of Change. The Burke Museum faculty retreat. 2013
- Guest lecture: Biomimetic Innovation Realization. Stockholm University School of Business. 2012
- Faculty workshop: Tools for Creativity inspired by Nature. Union College. 2012
- Organizer/presenter: Tomorrow's Natural Business Conference, London. 2011
- Organizer/presenter: Firm of the Future. Atos Consulting, Amsterdam. 2010
- Invited lecture: New Models for Business. The Global Business of Biodiversity conference, London. 2010
- Short course: Opportunities for Transformational Change. Schumacher College. 2010
- Webinar: Biomimicry for Design and for Organizational Change. Nokia Siemens Networks. 2010
- Organizer/presenter: Business Inspired by Nature. Royal Botanical Gardens Kew, London. 2010
- Workshop: Biomimicry for Design and Business Inspired by Nature. WWF One Planet Leaders, Zurich. 2010

CREDENTIALS

- MS Civil Engineering, 1987, Montana State University
- USGBC LEED-Accredited Professional, 2005
- BS Civil Engineering, 1985, University of Wisconsin – Madison
- Professional Engineer, Montana, 1995-present

SELECTED CLIENTS

- The Burke Museum
- Schumacher College
- Boeing-LEAP and Ed Wells Partnership
- Union College
- Microsoft-Net Impact
- Swedish Biomimetics 3000

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