## UNIVERSITY CONSULTING ALLIANCE

# Farazana Farouk, PMP, CSM

#### PHILOSOPHY STATEMENT

My mission is to provide my clients solutions tailored to their unique situations using a multi-faceted approach utilizing my experience in various industries. I serve as a catalyst for initiating change, leading organizations to excellence, greater performance all the while having fun.



#### AREAS OF EXPERTISE/RESULTS

- Strategic Planning
- Process Improvement
- Budget Creation, Analysis, and Reporting
- Change Management
- Risk Management Planning and Mitigation
- Program/Project Management

### **EXPERIENCE / SELECTED PROJECTS**

- Leading numerous aspects of healthIT website and software development with a focus on quality control and efficient project management. Managing software lifecycle implementation process from requirements definition to planning and implementation.
- Designing and implementing enterprise-wide strategies improving workflow, customer acquisition and retention.
  Preforming gap analysis, budget creation and reporting standards.
- Working with leaders to clarify vision and communicate direction in accordance with strategic roadmap.
- Collaborating with management on developing and coaching teams
- Over 10 years of experience in a various industries working in the areas of Program Management, Project Management, Vendor Management, Define processes & improvement, Strategic planning, leadership and team development.
- Facilitation, cross departmental problem solving and creative dispute resolution creating sustainable positive change.
- Managed large, complex programs and projects spanning several countries, managed budgets to 50 million, leading teams of 75 people
- Expertise in creating harmony between technology and marketing, budget analysis, risk management, technology and business planning.

#### **CREDENTIALS**

- Project Management Professional
- Certified Scrum Master

- Master's Degree in International Relations
- Bachelor's Degree in e-Business

#### **SELECTED CLIENTS**

- Premera
- T-Mobile
- AT&T

- Microsoft
- Washington State Court System
- Various start-ups

Contact the Alliance at 206-616-8461 OR alliance@u.washington.edu.