



Office of Information Management

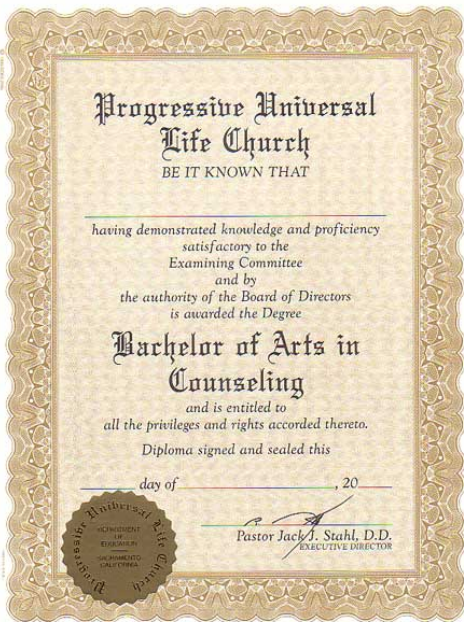
Business Applications

What is BA?

BRITISH AIRWAYS



BOEING



56
Ba
137.327000
Barium



What is BA?

Hypertext versus Knowledge Management

Concept of 'Ba'

The concept of ba was originally proposed by Japanese philosopher [Kitaro Nishida](#) and further developed by [Shimizu](#). Professor Ikujiro Nonaka adapts this concept for the purpose of elaborating [SECI model](#) of knowledge creation.

According to the theory of existentialism, Ba is a context, which harbours meaning. Thus, ba can be considered as a shared space that serves as a foundation for knowledge creation.

According to Nonaka, "Ba" can be thought of as a shared space for emerging relationships. This space can be physical (eg. office, dispersed business space), virtual (e.g., email, teleconference), mental (eg. shared experiences, ideas, ideals) or any combination of them. Ba provides a platform for advancing individual and/or collective knowledge.

There are four types of 'ba' that correspond to the four stages of the SECI model. Each category describes a ba especially suited to each of the four knowledge conversion modes. These ba offer platforms for specific steps in the knowledge spiral process. Each ba supports a particular conversion process and there by each ba speeds up the process of knowledge creation.

The four Ba's proposed by Professor Ikujiro Nonaka are as below:

- [Originating Ba](#)
- [Interacting Ba](#)
- [Cyber Ba](#)
- [Exercising Ba](#)

[Site Map](#)

[Up](#)

[Combination](#)

[Next](#)

[Concept of Ba](#)

[Originating Ba](#)

[Interacting Ba](#)

[Cyber Ba](#)

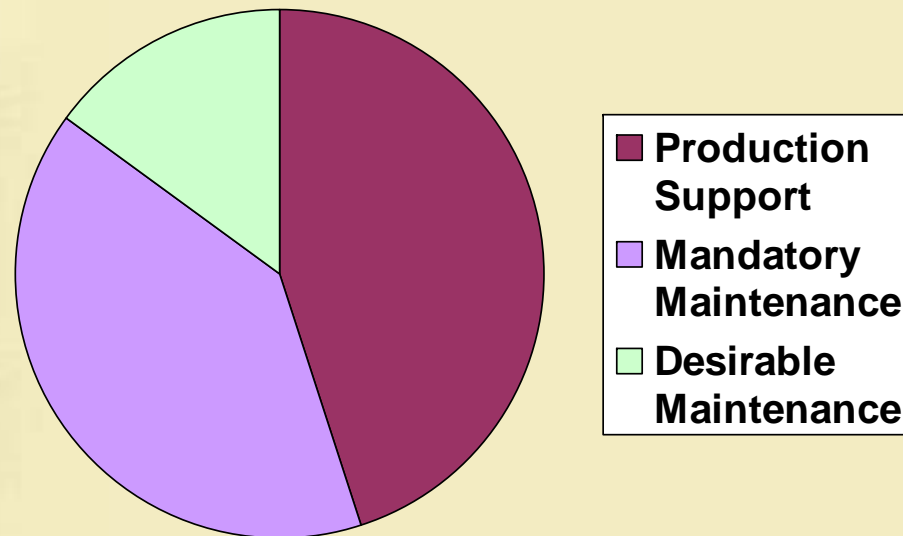
[Exercising Ba](#)

Business Applications



Business Applications

- Production Support and Maintenance of the UW's centrally-supported core business applications



Business Applications

Advance [OPUS](#) OWLS [FS-WORKS](#) Web Credit Card
UW Timesheet [Graduate Directory](#) PAS [DARWin](#) JDE/GRIP
EOS [fsaAtlas](#) MyUWClass FAST [Employee Self-Service](#) FME
Wa-CAS [EARS](#) FEC UWHires eProcurement/Ariba [BGT](#) DAPP
[Student Personal Services](#) OASIS SDB [Parking](#) [HEPPS](#)
[POD Training Registration](#) Affirmative Action [FIN](#) [TaxForms](#)
[Time Schedule Construction](#) [Instructor Class Descriptions](#)
Early Email CacTrack [R25/X25](#) TIME Innovator ProCard
[MyChem](#) [Parking Violations](#) MyUWEO [DeptInfo](#) DRS
FASTRANS [Vendor Payment System](#) DocLogging CAAMS
[Time Reporting](#)

BA Priorities 2007-08

- **Strategic Roadmap** - systems and process expertise and vision
- **High-priority maintenance**
 - eTravel
 - MyUWClass courseware rewrite
 - Stores/Facilities transition
 - Advance Web Access – Oracle transition
 - Indirect Cost enhancements
 - Financial Aid – support multiple campus offers
- **Technology Renewal**
 - Eliminate J++
 - Phase out Web Credit Card services
 - SQL2005 migration
 - ASP to Visual Studio 2005
 - DMSII – IndependentTrans and ReapplyCompleted
- **Partnership**
 - SPP
 - FDI, EFECTS , Top 5 project assistance
 - Project-to-production
 - EIS
 - SOA collaborations
 - CPD
 - System Inventory - local business systems
 - C&C
 - Reliable and Responsive Systems

