

NACADA

National ACADEMIC ADVISING Association

April 11, 2007

For Immediate Release

[For more information about the National Awards Program for Academic Advising, visit the NACADA web page at <http://www.nacada.ksu.edu/Awards/index.htm>]

Or Contact: Farrah Turner, National Academic Advising Association (NACADA)
785-532-5717, fax 785-532-7732, nacada@ksu.edu

Undergraduate Academic Affairs's advising technology innovation, *UW Advising Podcasts*, at **University of Washington** has been selected as a recipient of an **Outstanding Advising Technology Innovation Certificate of Merit** from the National Academic Advising Association as part of the 2007 National Awards Program for Academic Advising. This advising technology innovation, developed by **Clay Schwenn and Kurt Xyst**, was nominated for this award by Deborah Wiegand.

This quality innovation, which promotes vital communication regarding advising programs at its institution, was selected as one of advising technology innovations to be honored with this award in nationwide competition this year. These resources include websites, online tutorials, software applications, databases, DVDs, and other web-based and non-web-based innovations that use technology to improve academic advising. The nominations are judged on the basis of content, interactivity, clarity, and creativity. This award will be presented during the annual NACADA National Conference in Baltimore, Maryland in October.

Each year since 1983, NACADA has honored individuals and institutions making significant contributions to the improvement of academic advising. The goal of NACADA is to promote quality academic advising and professional development of its membership to enhance the educational development of students. Quality technology innovations allow students and parents to obtain accurate information to help them in the process of determining resources available through advising programs on their campus.

The over 9,000 NACADA members consist of faculty, professional advisors, administrators, counselors, and others in academic and student affairs concerned with the intellectual, personal, and vocational needs of students. In addition, NACADA is the representative and advocate of academic advising and those providing that service to higher education.

----end----