

Work Study Job Description

Job Title	Client On-boarding and Copywriting Intern
Organization Name	DNA Response, Inc.
Job Location	Downtown Seattle
Address	411 First Ave. South, Suite 205 Seattle WA 98104
Pay Rate	\$15 - \$15
Employment Period	Summer, Academic Year
Hours Per Week	40 hrs/wk, 19 hrs/wk
Contact Supervisor	Scott Gilchrist
Phone Number	206-995-8080
Email Address	Daniel@dnareponse.com
Website	http://www.dnareponse.com

Nature of Organization

On a pay-for-performance basis, DNA Response sells consumer products for manufacturers through multiple online channels. Our turn-key solution also includes online marketing, unified order management, fulfillment and sales analysis.

Duties and Responsibilities

This position will teach you to:

- Write consumer product descriptions that produce high SEO rankings and conversion rates for e-stores and online marketplaces such as Amazon.com and EBay.
- Write Search Engine Marketing text ads, display ads and re-targeting ads that have high conversion rates.
- Write compelling email subject lines and email content
- Write affiliate marketing landing pages and marketing content
- Build brand awareness and equity by consistently presenting our clients' messages across multiple online channels.
- Write marketing collateral to promote

Minimum Qualifications

Good communication skills; Excellent writing and grammar skills
Experience with Microsoft Office
Comfortable working in a start-up entrepreneurial environment
Follows instruction and comfortable with asking for clarification or help. This is a fast paced office.
Copy-writing experience would be a benefit but not mandatory (will train)
Pursuing degree in Marketing, Journalism, or English

Educational Benefits

Experience in working in an e-commerce start-up
Introduction to professional work environment
Working along-side industry leaders in different fields
Real world job experience
Integral part of the On-Boarding team
Copy-writing experience
A/B product copy testing
Search Engine Optimization (SEO)

How to Apply

Please send resume to daniel@dnareponse.com to schedule an interview

Job Number: 40DNA03 | Category: Office & Administrative | Program: State | Reimbursement Rate: 40%