OFFICE OF STUDENT FINANCIAL AID
UNIVERSITY of WASHINGTON
Division of Student Life

Work Study Job Description

Job Title	Client On-boarding and Copywriting Intern
Organization Name	DNA Response, Inc.
Job Location	Downtown Seattle
Address	411 First Ave. South, Suite 205 Seattle WA 98104
Pay Rate	$15 - $15
Employment Period	Summer, Academic Year
Hours Per Week	40 hrs/wk, 19 hrs/wk
Contact Supervisor	Scott Gilchrist
Phone Number	206-995-8080
Email Address	Daniel@dnaresponse.com
Website	http://www.dnaresponse.com
EIN	90-0715307

Nature of Organization
On a pay-for-performance basis, DNA Response sells consumer products for manufacturers through multiple online channels. Our turn-key solution also includes online marketing, unified order management, fulfillment and sales analysis.
Duties and Responsibilities
This position will teach you to: • Write consumer product descriptions that produce high SEO rankings and conversion rates for e-stores and online marketplaces such as Amazon.com and EBay. • Write Search Engine Marketing text ads, display ads and re-targeting ads that have high conversion rates. • Write compelling email subject lines and email content • Write affiliate marketing landing pages and marketing content • Build brand awareness and equity by consistently presenting our clients' messages across multiple online channels. • Write marketing collateral to promote
Minimum Qualifications

Good communication skills; Excellent writing and grammar skills Experience with Microsoft Office Comfortable working in a start-up entrepreneurial environment Follows instruction and comfortable with asking for clarification or help. This is a fast paced office. Copy-writing experience would be a benefit but not mandatory (will train) Pursuing degree in Marketing, Journalism, or English
Educational Benefits
Experience in working in an e-commerce start-up Introduction to professional work environment Working along-side industry leaders in different fields Real world job experience Integral part of the On-Boarding team Copy-writing experience A/B product copy testing Search Engine Optimization (SEO)
How to Apply
Please send resume to daniel@dnaresponse.com to schedule an interview

Job Number: 40DNA03 | Category: Office & Administrative | Program: State | Reimbursement Rate: 40%