OFFICE OF STUDENT FINANCIAL AID
UNIVERSITY of WASHINGTON

Work Study Job Description

Job Title	Educational Marketing Assistant
Organization Name	CultureWorks
Job Location	Ravenna
Address	220 Erie Avenue Seattle WA 98122
Pay Rate	$15 - $21
Employment Period	Academic Year
Hours Per Week	19 hrs/wk
Contact Supervisor	Steve Rowland
Phone Number	
Email Address	steve_rowland@mac.com
Website	http://www.ShakespeareIs.com
EIN	23-2732224

Nature of Organization
CultureWorks is a 501c3 non profit. We produce documentaries for public radio, for TV and for the internet. We have been awarded with two Peabody Awards for past documentaries. We are currently creating a new film and website about Shakespeare.
Duties and Responsibilities
We are in the process of expanding and creating a new division of CultureWorks which will have a strong web presence. We will be following a Customer Discovery Process as explained in the terrific new business book "Business Model Generation". We wil be interviewing English teachers all over the country via phone and email surveys.
Minimum Qualifications
Grad student in business, law, or humanities preferred. Business major with interest in marketing and communications would be good. good people/interviewing skills data analysis writing skills

Educational Benefits
Business Model Generation is one of the most important new concepts in start-ups. It helps people refine business plans and 'value propositions' or the benfits to users of your service. This is a great opportunity to see how BMG works in the real world and to help in the launch of an important new educational tool.
How to Apply
send email with letter and attach a resume. thank you.

Job Number: 70CUWO04 | Category: Office & Administrative | Program: State | Reimbursement Rate: 70%