OFFICE OF STUDENT FINANCIAL AID
UNIVERSITY of WASHINGTON
Division of Student Life

Work Study Job Description

Job Title	Online Marketing Assistant
Organization Name	AudienceBloom
Job Location	Seattle, WA
Address	1942 WESTLAKE AVE. STE 915 Seattle WA 98101
Pay Rate	$10 - $12
Employment Period	Summer, Academic Year
Hours Per Week	19 hrs/wk
Contact Supervisor	Jayson DeMers
Phone Number	206-898-3215
Email Address	jdemers@audiencebloom.com
Website	http://www.audiencebloom.com
EIN	59-2685430

Nature of Organization

AudienceBloom, LLC (audiencebloom.com) is an SEO (Search Engine Optimization) company based in Seattle, WA. Headed by Jayson DeMers, a graduate of the UW Foster School of Business, AudienceBloom specializes in SEO link building services.

Duties and Responsibilities

You'll learn how to prepare client reports, put together client proposals, and gain exposure to all the backend stuff that makes the SEO magic happen. Specific tasks will include content editing/proof reading, link harvesting, client report preparation, advanced SEO campaign setup, potential client SEO proposal preparation, blogging & social media management, content curation, and online SEO tool management.

Job perks:

• Work from home
• Flexible hours

Minimum Qualifications

Skills required:
• Attention to detail
• Exceptional grammar & spelling
• Problem-solving
• Microsoft Excel
• Social Media Savvy (Facebook & Twitter)
• Basic HTML knowledge

Educational Benefits

You'll learn the basics of SEO while working for a real SEO company on client-facing projects.

How to Apply

Please send resume and cover letter to Jayson DeMers at jdemers@audiencebloom.com

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Job Number: 40AUBL01 | Category: Office & Administrative | Program: State | Reimbursement Rate: 40%