Our Mission
Preservation, advancement, and dissemination of knowledge through research, education, & service

The UW of the 21st Century
More competitive, collaborative, technology-reliant, nimble, and diversified. Committed to strategic priorities of maintaining quality, staying true to our mission, and providing solutions to society’s most pressing issues.

Sustainable Academic Business Plan
Purpose: Align activities with 2y2d strategic priorities and create a new business plan for UW

Financial Realities
- Declining state & federal funding
- Need to diversify revenue streams

Increased Competition
- For the best students and faculty
- For affordable, quality higher education
- From traditional, international, and for-profit institutions

21st Century Trends
- Technology
- Changing Expectations
- Shifting Demographics

Sustain
Compete
Transform

Decrease Costs
Increase Revenues
Invest in People
Invest in Infrastructure

Existing efforts like those found in briefs, UW Activities & Improvements Tracker, etc.

Key Initiatives
- The Husky Student Experience
- Fostering Collaboration in the 21st Century
- Teaching & Learning in the 21st Century
- Organizational Excellence Program

What is our essential core?
What will the future look like?
How do we get there from here?
What are our drivers of change?
What are our long-term goals?
What are our near-term goals?
What are we doing well?
What more can we do?