Sustainable Academic Business Plan

Purpose: Align activities with 2y2d strategic priorities and create a new business plan for the UW

The UW of the 21st Century:
More competitive, collaborative, technology-reliant, nimble, and diversified.
Committed to strategic priorities of maintaining quality, staying true to our mission, and providing solutions to society’s most pressing issues.

Financial Realities
- Declining state & federal funding
- Need to diversify revenue streams

Increased Competition
- For the best students and faculty
- For affordable, quality higher education
- From traditional, international, and for-profit institutions

21st Century Trends
- Technology trends
- Changing Expectations
- Demographic Trends

What will the future look like?

What are our drivers of change?

What are our long-term goals?

What are our near-term goals?

What are our near-term goals?

2010-2011 Initiatives
- Teaching & Learning in the 21st Century
- Interdisciplinary Teaching & Research
- Academic Program Evaluation
- Organizational Effectiveness

2011-2012 Initiatives
- Teaching & Learning in the 21st C
- Enhance Student Services
- Campus of the 21st Century
- Fostering Collaboration in the 21st C
- Organizational Effectiveness

2012-2013 Initiatives
- Teaching & Learning in the 21st C
- Fostering Collaboration in the 21st C
- Organizational Effectiveness

2013-2014 Initiatives
- The Husky Experience
- Teaching & Learning in the 21st C
- Fostering Collaboration in the 21st C
- Organizational Excellence

2014-2015 Initiatives
- The Husky Experience
- Teaching & Learning in the 21st C
- Fostering Collaboration in the 21st C
- Organizational Effectiveness