Reaching Higher Education Attainment Goals
University of Washington

House Higher Education
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UW Profile

• The University of Washington serves 51,534 students across its three campuses. Together, we produced:
  • 41% of all BA degrees
  • 64% of all Master’s degrees
  • 75% of professional/doctoral degrees

• University of Washington serves 34,000 students through UW Educational Outreach and Extension, including online education. Approximately 97% are older, non-traditional students.
Major expansion in the last five years

- +9% overall enrollment (4,264)
  - +8% undergraduate
  - +11% graduate

- +18% overall degree production (2,389)
  - +15% undergraduate
  - +30% graduate

- +40% STEM degree production (1,302)
  - +45% undergraduate
  - +44% graduate
Strong & increasing student demand

- Fall 2013 freshmen class will be UW’s largest and most diverse class ever

Seattle
- Freshman apps up 30% (+8,932) since 2009

Bothell
- Freshman apps up 52% (+1,259) since 2009

Tacoma
- Freshman apps up 43% (+510) since 2009
Expansion Emphasis #1

Grow Bothell and Tacoma Campuses

Example:
UW Bothell
UW Bothell Profile

• Largest and fastest growing “branch” campus in the state

• Nearly doubled enrollment in the last five years
  • 2009: 2,820
  • 2013: 4,605

• Focus on first generation and underserved populations
  • 46% first generation
  • 42% students of color
  • 80% are from King and Snohomish County (place bound)

• Second-largest computer science program behind UW-Seattle
UW Bothell Expansion

• Plan to grow from 4,600 to 7,500 students by 2020

• Discovery Hall (Science and Academic Building) will open Fall 2014 and serve 1,000 additional students

• 30% of growth in Science, Technology, Engineering and Math fields

• Continued focus on first generation and underserved populations
Expansion Emphasis #2

Expand access to STEM, Graduate & Professional Degree Programs

Example:
Engineering and Computer Science Professional Masters Degrees
Engineering/CSE expansion

• New state funding in 2012, 2013 will expand engineering and computer science enrollment across all three campuses by 880 students (by 2016-17).

• UW has space for approximately 535 additional students before new facility space is needed.

• Student demand remains incredibly strong.
  • In Seattle, 1,652 undergraduates applied for engineering or computer science. 674 (40%) were denied admission based on space constraints.
Professional Masters Degrees Expansion

• 72 degrees offered. Degrees are in high-demand areas tailored to specific workforce needs

• Significant growth in the last three years. 16 new programs have been launched since 2010

• Examples: Health Informatics, Pharmaceutical Bioengineering, Global Technology & Communication, Information Science, Computational Finance & Risk Management

• Half a dozen degrees in the pipeline including supply chain management and Smart grid/renewable energy
Expansion Emphasis #3

Expand access to and success of non-traditional & underserved students

Examples:
University Education Outreach and Extension
Diversity and Minority Affairs
Non-traditional and underrepresented student expansion

- Increase graduation rate of low income and underrepresented minority students to 75%.

- Provide 400 additional degrees per year via affordable, online degree completion programs to place bound and/or working students with some college, but no degree.

- Increase number of underrepresented minority students with STEM degrees by 400 annually.

- Expand MOOC offerings and improve credentialing (Currently over 1 million students served!)
Factors driving growth

- Funding
- Facilities
- Demographics
- Delivery models
Questions?