

## **BENCHMARKING UNIVERSITY ADVANCEMENT PERFORMANCE**

Benchmarking Data based on VSE stats (2007 survey results released on February 22, 2008) and peer lists including Universities in \$2+ Billion-Dollar Campaigns, Global Universities, HECB Peers, Public Research/Doctoral Universities, and Public & Private Research/Doctoral Universities.

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**CAMPAIGN UW: CREATING FUTURES**

Report Prepared by: Office of Development and Alumni Relations

Universities in \$2+ Billion-Dollar Campaigns  
Ranked by 5-Year Contribution Average - FY2007

Rank	University	Grand Total 5-Year Avg.	Campaign Goal	Alumni Participation	Alumni of Record
1	Stanford University	\$671,541,576	\$4.3 billion	28.6%	162,807
2	Cornell University	\$398,418,722	\$4 billion	41.7%	125,865
3	University of Pennsylvania	\$389,685,433	\$3.5 billion	25.9%	262,517
4	Johns Hopkins University	\$355,994,793	\$3.2 billion	20.1%	135,654
5	Columbia University	\$344,311,169	\$4 billion	11.5%	296,532
6	Yale University	\$323,266,930	\$3 billion	31.4%	138,922
<b>7</b>	<b>University of Washington</b>	<b>\$279,185,979</b>	<b>\$2.5 billion</b>	<b>18.3%</b>	<b>299,067</b>
8	New York University	\$249,177,221	\$2.5 billion	8.4%	381,162
9	University of Michigan	\$241,808,539	\$2.5 billion	14.2%	457,302
10	University of Virginia	\$223,977,955	\$3 billion	20.8%	180,307
11	University of Chicago	\$216,594,258	\$2 billion	22.6%	126,281
12	University of Pittsburgh	\$106,476,009	\$2 billion	16.0%	244,177

*Note: Campaigns currently in progress as of 2/25/08*

Sources:

By Marisa Lopez-Rivera, "Updates on Billion-Dollar Campaigns at 31 Universities." *The Chronicle of Higher Education*, February 7, 2008.

<http://chronicle.com/daily/2008/02/1551n.htm>  
(accessed February 25, 2008)

The Council for Aid to Education's VSE Survey / VSE Data Miner.  
[Http://www.cae.org/content/pro\\_data\\_trends.htm](Http://www.cae.org/content/pro_data_trends.htm)  
(accessed February 25, 2008)

Global Universities  
Ranked by 5-Year Contribution Average - FY2007

Rank	University	Grand Total 5- Year Averages	Alumni Participation	Alumni of Record
1	Univ of California, Los Angeles	\$310,875,332	8.7%	341,636
<b>2</b>	<b>University of Washington</b>	<b>\$279,185,979</b>	<b>18.3%</b>	<b>299,067</b>
3	University of Virginia	\$223,977,955	20.8%	180,307
4	Univ of California, San Diego	\$140,906,723	6.5%	116,606
5	University of Colorado Foundation	\$96,889,337	5.8%	311,602
6	Rutgers, The State University	\$84,383,592	9.8%	333,089
7	Univ of California, Davis	\$84,119,497	7.7%	191,958
8	University of Maryland College Park	\$81,361,180	8.9%	258,184
9	Univ of California, Irvine	\$64,318,183	11.1%	86,278
10	University of Connecticut Foundation	\$45,885,373	10.9%	176,349
11	University of Massachusetts, Amherst	\$26,515,660	11.8%	202,323

Source:

The Council for Aid to Education's VSE Survey / VSE Data  
Miner. [Http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)  
(accessed February 25, 2008)

HECB Peer Institutions  
Ranked by 5-Year Contribution Average - FY2007

Rank	University	Grand Total 5- Year Averages	Alumni Participation	Alumni of Record
1	Cornell University	\$398,418,722	41.7%	125,865
2	University of Wisconsin-Madison	\$361,913,622	13.1%	374,906
3	Univ of California, Los Angeles	\$310,875,332	8.7%	341,636
<b>4</b>	<b>University of Washington</b>	<b>\$279,185,979</b>	<b>18.3%</b>	<b>299,067</b>
5	University of Minnesota	\$266,042,364	10.6%	467,907
6	University of Michigan	\$241,808,539	14.2%	457,302
7	University of Virginia	\$223,977,955	20.8%	180,307
8	Ohio State University	\$209,501,913	16.4%	416,937
9	Univ of North Carolina at Chapel Hill	\$205,903,923	19.3%	244,943
10	University of Florida	\$158,751,379	17.2%	298,488
11	Texas A&M University	\$144,310,802	16.9%	258,133
12	Univ of California, San Diego	\$140,906,723	6.5%	116,606
13	University of Arizona	\$135,454,637	6.5%	252,308
14	Michigan State University	\$128,904,669	14.0%	429,693
15	University of Pittsburgh	\$106,476,009	16.0%	244,177
16	University of Iowa	\$99,938,313	14.2%	250,843
17	Univ of California, Davis	\$84,119,497	7.7%	191,958
18	University of Missouri-Columbia	\$81,144,449	16.8%	193,920
19	Univ of California, Irvine	\$64,318,183	11.1%	86,278
20	University of Cincinnati	\$62,050,290	7.5%	263,430
21	University of Kentucky	\$60,411,325	12.1%	166,566
22	University of New Mexico	\$45,964,376	6.3%	145,600
23	University of Hawaii Foundation	\$31,844,225	6.8%	205,384

Source:

The Council for Aid to Education's VSE Survey / VSE Data  
Miner. [Http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)  
(accessed February 25, 2008)

Public Research / Doctoral Universities  
Ranked by 5-Year Contribution Average - FY2007

Rank	University	Grand Total 5-Year Averages	Alumni Participation	Alumni of Record
1	University of Wisconsin-Madison	\$361,913,622	13.1%	374,906
2	Univ of California, Los Angeles	\$310,875,332	8.7%	341,636
<b>3</b>	<b>University of Washington</b>	<b>\$279,185,979</b>	<b>18.3%</b>	<b>299,067</b>
4	Indiana University	\$267,397,998	13.7%	418,461
5	University of Minnesota	\$266,042,364	10.6%	467,907
6	University of Michigan	\$241,808,539	14.2%	457,302
7	Univ. of Texas at Austin	\$225,250,869	14.9%	393,267
8	University of Virginia	\$223,977,955	20.8%	180,307
9	Univ of California, Berkeley	\$216,553,230	8.8%	399,689
10	Ohio State University	\$209,501,913	16.4%	416,937
11	Univ of North Carolina at Chapel Hill	\$205,903,923	19.3%	244,943
12	Purdue University	\$172,387,213	15.1%	370,902
13	Pennsylvania State University	\$163,798,930	16.3%	459,561
14	University of Florida	\$158,751,379	17.2%	298,488
15	University of Arkansas	\$153,689,899	14.3%	120,439

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner. [Http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)  
(accessed February 25, 2008)

Public and Private Research / Doctoral Universities  
Ranked by 5-Year Contribution Average - FY2007

Rank	University	Grand Total 5-Year Averages	Alumni Participation	Alumni of Record
1	Stanford University	\$671,541,576	28.60%	162,807
2	Harvard University	\$614,732,222	21.00%	312,706
3	Cornell University	\$398,418,722	41.70%	125,865
4	University of Pennsylvania	\$389,685,433	25.90%	262,517
5	University of Southern California	\$378,882,337	23.00%	186,046
6	University of Wisconsin-Madison	\$361,913,622	13.10%	374,906
7	Johns Hopkins University	\$355,994,793	20.10%	135,654
8	Columbia University	\$344,311,169	11.50%	296,532
9	Yale University	\$323,266,930	31.40%	138,922
10	Duke University	\$313,742,937	31.00%	134,312
11	Univ of California, Los Angeles	\$310,875,332	8.70%	341,636
<b>12</b>	<b>University of Washington</b>	<b>\$279,185,979</b>	<b>18.30%</b>	<b>299,067</b>
13	Indiana University	\$267,397,998	13.70%	418,461
14	University of Minnesota	\$266,042,364	10.60%	467,907
15	Massachusetts Institute of Technology	\$254,590,887	27.20%	121,735

Source:

The Council for Aid to Education's VSE Survey / VSE Data  
Miner. [Http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)  
(accessed February 25, 2008)