UW TechTransfer

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The mission of UW TechTransfer is to extend the impact of University of Washington research through the creation of partnerships that encourage investment in innovation.



University to Industry Technology Transfer

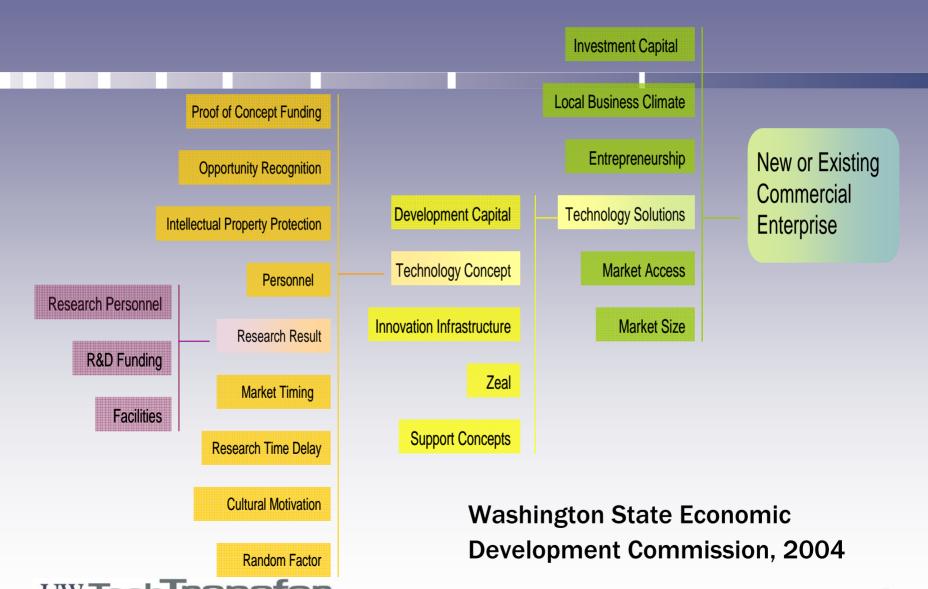
- Training of students
- Faculty consulting
- Sponsored research
- Collaborative research
- Consortia
- Technology licensing
- Start ups
- Exchange of research materials



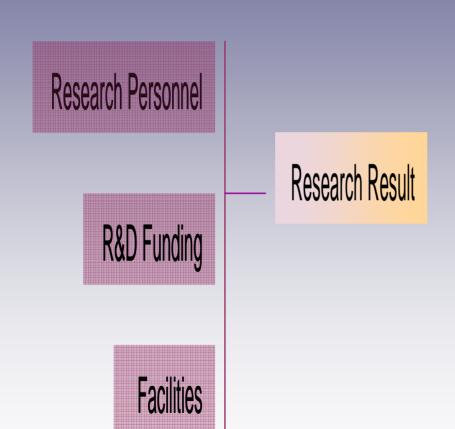
Elements of a Technology-Based Economy

- Strong intellectual infrastructure
- Efficient mechanisms to transfer technology between people and institutions
- Excellent physical infrastructure
- Highly skilled technical workforce
- Good sources of capital
- Entrepreneurial culture
- Quality of life



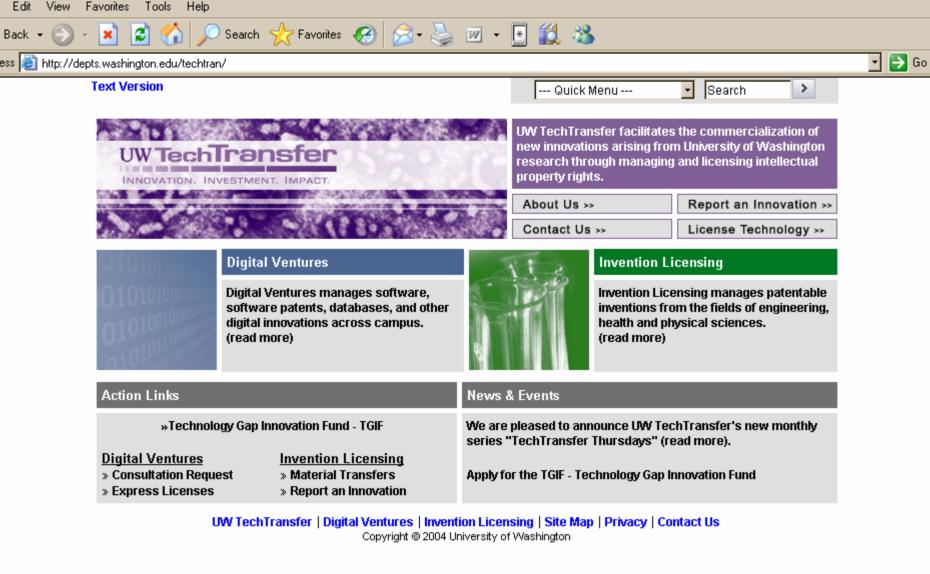


INNOVATION. INVESTMENT. IMPACT.



- Emphasis on client service
- Outreach programs lab meetings, one-on-ones
- Newsletter Ingenuity
- Office hours
- Liaison in Arts & Sciences
- Updated web site http://depts.washington.e du/techtran/





Proof of Concept Funding

Opportunity Recognition

Intellectual Property Protection

Personnel

Research Result

Market Timing

Research Time Delay

Cultural Motivation

Random Factor

- Licensing expectations
- Case management research objectives
- Technology Concept TGIF
 - Reinvestment options
 - Lab budgets
 - Waiver match policy
 - New developer tools -OpenDoor™



Technology Gap Innovation Fund

- Reinvestment of royalties
- Partnership with WRF
- Commercial milestones
- External review committee
- 12 projects funded in the first year



Development Capital

Technology Concept

Innovation Infrastructure

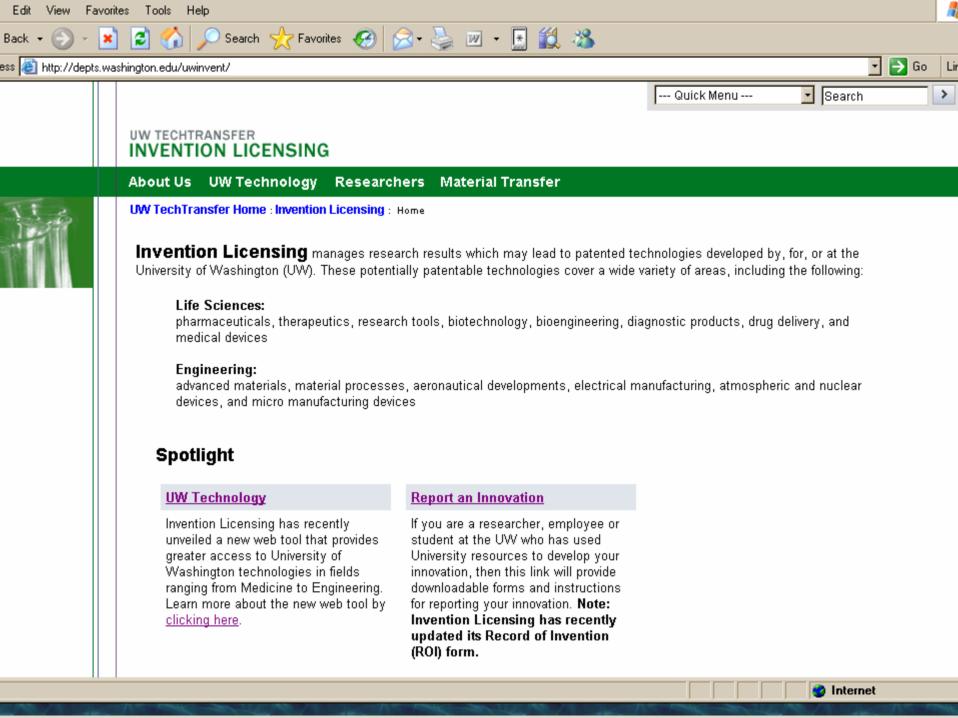
Zeal

Support Concepts

Technology Solutions

- Varied license structures
- Technologies Available for Licensing searchable database
- Venture Forum
- Internal development models – DIDB
- 40 yard-line MTA







Challenges

- UW creates early-stage innovations
- Investors and companies are more risk averse
- Lack of early-stage funds seed funds and angels
- The "gap" is widening
- License opportunities are changing



New Initiatives

- LaunchPad™
 - Facilitate company starts
 - Teams of experts
 - Community Mentors™
- UW Industry Portal
- Advisory Board
 - Partnership with business community
 - Advice, perspective, networking
 - Review and support initiatives to address challenges

