

## VII. STANDING COMMITTEES

## B. Finance, Audit and Facilities Committee

Benchmarking University Advancement PerformanceINFORMATION

The purpose of this presentation is to provide statistical analyses of private giving to higher education. This presentation is for information only.

BACKGROUND

Originally known as the Council for Financial Aid to Education, CAE was established in 1952 by a group of enlightened business executives under the leadership of Alfred P. Sloan, Jr. (General Motors), Frank W. Abrams (Exxon Corporation), and Irving S. Olds (United States Steel Corporation) to advance corporate support of higher education. CAE's primary purpose was: "To promote a better understanding of the substantial contribution which higher education makes to the effectiveness, skill, growth, and success of American business, and to the development of the country."

CAE was the first organization in the US to regularly provide statistical analyses of private giving to higher education on a national basis. CAE's Voluntary Support of Education (VSE) survey is the authoritative national source of information on private giving to higher education and private K-12, consistently capturing about 85 percent of the total voluntary support to colleges and universities in the United States. CAE has managed the survey as a public service for over 50 years.

The Benchmarking Data is based on VSE stats (2012 survey results released on February 20, 2013) and peer lists include Global Universities, HECB Peers, Public Research/Doctoral Universities, and Public and Private Research/Doctoral Universities.

*Attachments*

1. Public Research/Doctoral Universities – FY2012 (ranked by 5 year contribution average)
2. Public and Private Research/Doctoral Universities – FY2012 (ranked by 5 year contribution average)
3. Global Universities – FY2012 (ranked by 5 year contribution average)
4. HECB Peer Institutions- – FY2012 (ranked by 5 year contribution average)

## Public Research/Doctoral Universities - FY2012

*ranked by 5 year contribution average*

| Rank | Institution                                 | Grand Total<br>(5-Year Avg.) | Alumni<br>Participation | # Alumni<br>of Record |
|------|---------------------------------------------|------------------------------|-------------------------|-----------------------|
| 1    | University of California-Los Angeles        | \$381,596,330                | 8.5%                    | 401,293               |
| 2    | University of Wisconsin-Madison             | \$338,984,866                | 10.1%                   | 407,490               |
| 3    | Indiana University System                   | \$328,576,048                | 15.1%                   | 442,252               |
| 4    | <b>University of Washington System</b>      | <b>\$311,376,570</b>         | <b>15.4%</b>            | <b>325,744</b>        |
| 5    | University of California-Berkeley           | \$307,346,488                | 8.1%                    | 434,440               |
| 6    | University of Michigan System               | \$282,111,895                | 10.7%                   | 524,829               |
| 7    | University of North Carolina at Chapel Hill | \$278,202,979                | 17.9%                   | 279,277               |
| 8    | Ohio State University System                | \$255,909,757                | 13.5%                   | 477,042               |
| 9    | University of Texas at Austin               | \$241,957,600                | 12.1%                   | 460,781               |
| 10   | University of Virginia-Main Campus          | \$230,371,968                | 18.9%                   | 202,073               |
| 11   | Penn State University System                | \$200,871,169                | 13.6%                   | 557,311               |
| 12   | Texas A & M University                      | \$194,046,778                | 11.5%                   | 379,969               |
| 13   | University of Florida                       | \$193,312,691                | 13.2%                   | 346,422               |
| 14   | Purdue University System                    | \$173,100,665                | 12.2%                   | 412,956               |
| 15   | University of Arizona                       | \$154,213,515                | 5.7%                    | 292,973               |
| 16   | University of Nebraska System               | \$151,415,352                | 11.1%                   | 306,171               |
| 17   | University of Oklahoma                      | \$151,347,100                | 15.1%                   | 172,648               |
| 18   | University of Illinois at Urbana-Champaign  | \$136,503,488                | 8.2%                    | 409,272               |
| 19   | University of Kansas                        | \$127,122,993                | 16.6%                   | 212,002               |
| 20   | University of Utah                          | \$123,956,729                | 5.9%                    | 238,504               |

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The source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 25, 2013)

## Public and Private Research/Doctoral Universities - FY2012

*ranked by 5 year contribution average*

| Rank      | Institution                                 | Grand Total<br>(5-Year Avg.) | Alumni<br>Participation | # Alumni<br>of Record |
|-----------|---------------------------------------------|------------------------------|-------------------------|-----------------------|
| 1         | Stanford University                         | \$753,662,424                | 28.3%                   | 176,720               |
| 2         | Harvard University                          | \$627,724,000                | 18.8%                   | 335,274               |
| 3         | Yale University                             | \$469,978,479                | 27.6%                   | 144,561               |
| 4         | Columbia University                         | \$459,338,980                | 13.0%                   | 289,291               |
| 5         | Johns Hopkins University                    | \$455,001,943                | 13.8%                   | 153,358               |
| 6         | University of Pennsylvania                  | \$435,127,703                | 22.0%                   | 295,459               |
| 7         | University of Southern California           | \$419,689,063                | 25.0%                   | 237,186               |
| 8         | University of California-Los Angeles        | \$381,596,330                | 8.5%                    | 401,293               |
| 9         | Massachusetts Institute of Technology       | \$370,312,122                | 24.7%                   | 128,879               |
| 10        | Cornell University                          | \$362,171,804                | 19.1%                   | 203,586               |
| 11        | New York University                         | \$360,994,438                | 6.7%                    | 437,428               |
| 12        | Duke University                             | \$346,677,996                | 27.8%                   | 150,515               |
| 13        | University of Wisconsin-Madison             | \$338,984,866                | 10.1%                   | 407,490               |
| 14        | Indiana University System                   | \$328,576,048                | 15.1%                   | 442,252               |
| <b>15</b> | <b>University of Washington System</b>      | <b>\$311,376,570</b>         | <b>15.4%</b>            | <b>325,744</b>        |
| 16        | University of California-Berkeley           | \$307,346,488                | 8.1%                    | 434,440               |
| 17        | University of Michigan System               | \$282,111,895                | 10.7%                   | 524,829               |
| 18        | University of North Carolina at Chapel Hill | \$278,202,979                | 17.9%                   | 279,277               |
| 19        | Ohio State University System                | \$255,909,757                | 13.5%                   | 477,042               |
| 20        | University of Chicago                       | \$251,889,777                | 23.9%                   | 149,921               |

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**Global Universities - FY2012**  
*ranked by 5 year contribution average*

| <b>Rank</b> | <b>Institution</b>                     | <b>Grand Total<br/>(5-Year Avg.)</b> | <b>Alumni<br/>Participation</b> | <b># Alumni<br/>of Record</b> |
|-------------|----------------------------------------|--------------------------------------|---------------------------------|-------------------------------|
| 1           | University of California-Los Angeles   | \$381,596,330                        | 8.5%                            | 401,293                       |
| <b>2</b>    | <b>University of Washington System</b> | <b>\$311,376,570</b>                 | <b>15.4%</b>                    | <b>325,744</b>                |
| 3           | University of Virginia-Main Campus     | \$230,371,968                        | 18.9%                           | 202,073                       |
| 4           | University of California-San Diego     | \$116,208,795                        | 7.9%                            | 116,086                       |
| 5           | University of California-Davis         | \$101,338,881                        | 6.1%                            | 185,391                       |
| 6           | University of Maryland-College Park    | \$98,684,474                         | 6.2%                            | 300,986                       |
| 7           | Rutgers University                     | \$94,158,635                         | 6.8%                            | 370,770                       |
| 8           | University of California-Irvine        | \$85,761,498                         | 2.6%                            | 132,197                       |
| 9           | University of Connecticut System       | \$39,601,765                         | 8.2%                            | 218,023                       |
| 10          | University of Massachusetts Amherst    | \$34,829,987                         | 10.4%                           | 223,638                       |

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## HECB Peer Institutions - FY2012

*ranked by 5 year contribution average*

| Rank | Institution                                 | Grand Total<br>(5-Year Avg.) | Alumni<br>Participation | # Alumni<br>of Record |
|------|---------------------------------------------|------------------------------|-------------------------|-----------------------|
| 1    | University of California-Los Angeles        | \$381,596,330                | 8.5%                    | 401,293               |
| 2    | Cornell University (Ithaca, NY)             | \$362,171,804                | 19.1%                   | 203,586               |
| 3    | University of Wisconsin-Madison             | \$338,984,866                | 10.1%                   | 407,490               |
| 4    | <b>University of Washington System</b>      | <b>\$311,376,570</b>         | <b>15.4%</b>            | <b>325,744</b>        |
| 5    | University of Michigan System               | \$282,111,895                | 10.7%                   | 524,829               |
| 6    | University of North Carolina at Chapel Hill | \$278,202,979                | 17.9%                   | 279,277               |
| 7    | Ohio State University System                | \$255,909,757                | 13.5%                   | 477,042               |
| 8    | University of Chicago                       | \$251,889,777                | 23.9%                   | 149,921               |
| 9    | University of Virginia-Main Campus          | \$230,371,968                | 18.9%                   | 202,073               |
| 10   | Texas A & M University                      | \$194,046,778                | 11.5%                   | 379,969               |
| 11   | University of Florida                       | \$193,312,691                | 13.2%                   | 346,422               |
| 12   | University of Arizona                       | \$154,213,515                | 5.7%                    | 292,973               |
| 13   | University of Utah                          | \$123,956,729                | 5.9%                    | 238,504               |
| 14   | Michigan State University                   | \$118,174,688                | 12.8%                   | 434,406               |
| 15   | University of Pittsburgh-Pittsburgh Campus  | \$117,684,180                | 9.6%                    | 267,727               |
| 16   | University of Iowa                          | \$116,245,086                | 11.0%                   | 281,892               |
| 17   | University of California-San Diego          | \$116,208,795                | 7.9%                    | 116,086               |
| 18   | University of Cincinnati                    | \$111,969,023                | 12.0%                   | 171,241               |
| 19   | University of California-Davis              | \$101,338,881                | 6.1%                    | 185,391               |
| 20   | University of Missouri-Columbia             | \$91,025,393                 | 16.0%                   | 215,138               |
| 21   | University of California-Irvine             | \$85,761,498                 | 2.6%                    | 132,197               |
| 22   | University of Kentucky                      | \$68,911,101                 | 15.7%                   | 183,996               |
| 23   | University of New Mexico System             | \$61,290,620                 | 4.9%                    | 163,170               |

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