

**VII. STANDING COMMITTEES****B. Finance, Audit and Facilities Committee**UW Seattle - Approve Proposed 2013-14 East Campus Special Event Parking Rate RevisionsRECOMMENDED ACTION

It is the recommendation of the administration and the Finance, Audit and Facilities Committee that the Board of Regents adopt the attached East Campus Event Parking Rates, effective August 1, 2013.

RATIONALE

The attached schedule of East Campus Event Parking Rates was developed in close coordination with Intercollegiate Athletics (ICA) with two goals:

1. Increase Husky Football parking rates to more effectively manage parking demand and counterbalance the transition to paid park-and-ride service; and
2. Simplify the rate structure for other east campus events (predominantly athletic events) to improve consistency and customer service on a revenue neutral basis.

BACKGROUND

Prior to the expansion of Husky Stadium in 1987, Transportation Services operated the Game Day Parking Program (GDPP). All net proceeds from game day parking were used for the maintenance and improvement of parking facilities, as well as stabilizing parking rates for faculty, staff, and students.

As part of the permitting approval for the 1987 stadium expansion, the Husky Stadium Transportation Management Plan (Husky Stadium TMP) was developed to manage an anticipated increase in parking demand. Under the new plan, a number of transportation mitigations were put into place including a park-and-ride service operated by King County Metro and funded with net proceeds from the GDPP.

As the cost of public transportation increased, the cost of the park-and-ride service increased and began to exceed the net proceeds of the GDPP. In order to avoid game day parking and transportation being directly subsidized by faculty, staff, and student parking fees, Transportation Services asked ICA to independently fund the Husky Stadium TMP. Transportation Services agreed to turn over GDPP proceeds (net of direct costs for game day parking operations) to partially fund the park-and-ride service.

## VII. STANDING COMMITTEES

### B. Finance, Audit and Facilities Committee

#### UW Seattle - Approve Proposed 2013-14 East Campus Special Event Parking Rate Revisions (continued p. 2)

ICA also received approval of a variance from Husky Stadium Transportation Management Plan Technical Committee allowing ICA to charge fare for the park-and-ride service, which had previously been free to event attendees. The fare-based service will begin in 2013 and continue through 2016 when a new transportation management plan will be implemented for Husky Stadium.

In 2010, ICA and Transportation Services collaborated on an initial rate simplification package designed to ensure the availability of affordable parking for special events. The non-football event rates in the attached proposal reflect the next iteration of that collaborative effort.

#### REVIEWS AND APPROVALS

ICA submitted the proposed increases to Transportation Services. Transportation Services is supportive of these changes. The proposed parking rates were also reviewed with the Husky Stadium Transportation Management Plan Technical Committee as a part of their variance approval.

Transportation Services followed the prescribed public process for rate setting including approval by the University Transportation Committee, a committee comprised of faculty, student, organized labor, professional staff, and other stakeholder representatives.

A public hearing was held on June 25, 2013, and public testimony on the proposed fees was invited. No testimony was offered. A recording of the hearing and a summary report thereof has been filed with the Secretary of the Board of Regents.

#### *Attachments*

1. Hearing Examiner's Report of June 25, 2013 Public Hearing
2. 2013-14 East Campus Special Event Parking Rates



FACILITIES SERVICES  
UNIVERSITY of WASHINGTON

Charles Kennedy  
Associate Vice President for Facilities Service  
UW Finance and Facilities

June 25, 2013

Dear AVP Kennedy:

In accordance with your delegation, I served as the University Hearing Officer on the proposed revision to the East Campus Event Parking Rates. This hearing was held pursuant to WAC 478-116-163 which provides in pertinent part:

*Fees for parking and the effective date thereof shall be submitted to the Board of Regents for approval by motion. Prior to the approval by the Board of Regents the University shall, after notice, hold a hearing on the proposed schedule. The hearing shall be open to the public and shall be presided over by a presiding officer who shall prepare a memorandum for consideration by the University, summarizing the contents of the presentations made at the hearing.*

The hearing was held on June 25, 2013 in room 10 of Anderson Hall on the Seattle campus of the University of Washington. Official notice of the hearing was previously published in *UW Today*, *Faculty Staff Insider*, and the University of Washington online events calendar.

**Hearing Summary**

No members of the public attended the hearing or submitted written comment. This is consistent with the minor nature and reasonableness of the changes as previously illustrated by the University Transportation Committee's unanimous recommendation of the changes without debate.

**Recommendation**

The proposed changes are responsible and should be adopted. The changes to football parking rates appropriately mitigate the impact of Intercollegiate Athletics intention to begin charging fans for park and ride bus service. The changes to other event rates were developed collaboratively by ICA and Transportation Services and create greater consistency and simplicity for east campus event patrons on a revenue neutral basis. I recommend that the Board of Regents adopt the fee updates as proposed.

The audio recording of the scheduled hearing has been submitted to the Secretary of the Board of Regents. These materials are available for your inspection and the inspection of the members of the Board of Regents.

Respectfully submitted,

Josh Kavanagh  
Director of Transportation Services

Attachment: Hearing Transcript

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**HEARING OFFICER'S COMMENTS ON**  
**Proposed Changes in East Campus Event Parking Rates**

Let the record show that this hearing commenced at 9:12 am on June 25, 2013, in Room 10 of Anderson Hall on the campus of the University of Washington, Seattle, WA. This hearing is being held in accordance with Washington Administrative Code 478-116-163 in order to consider revisions to the University of Washington's Proposed Changes in East Campus Event Parking Rates. This entire process is being recorded.

My name is Josh Kavanagh. I have been designated by Charles Kennedy, Associate Vice President for Facilities Services as the University's presiding officer for the purposes of conducting this hearing.

The purpose of this hearing is to receive from all interested persons data, views, testimony, or arguments, whether orally or in writing, regarding the proposed Changes in East Campus Event Parking Rates.

Advance copies of the proposed Changes in East Campus Event Parking Rates have previously been made available to campus constituencies through their University Transportation Committee representatives and are available here at the front table. Notice that this hearing would be held, convening at 9:00am, was duly published in the UW Today

and Faculty Staff Insider on June 10<sup>th</sup> and on the University of Washington's online events calendar, beginning June 10<sup>th</sup>.

Those persons wishing to make an oral presentation on the proposed Changes in East Campus Event Parking Rates may, at the conclusion of the opening statement, come forward and provide their names and University affiliation – that is, faculty, staff, student, or member of the public on the sheet at this table, or that table as the case may be. If you represent an organization, please identify that organization on whose behalf you are speaking. Any written statements which anyone desires to submit may be delivered to me at that time, or at the conclusion of the oral presentation, if that is more convenient. I will also accept submission of written testimony via electronic mail until 4:00 pm on June 25, 2013. E-mail comment may be sent to [joshkav@uw.edu](mailto:joshkav@uw.edu) and should include the subject line “2013 East Campus Event Parking Rates Testimony”.

After this hearing is concluded, I will review and analyze all statements, written and oral, which have been presented. I will prepare and forward to the Board of Regents for its consideration a summary of the comments presented at this hearing, as well as an analysis of the matter. The full recording of these proceedings will also be made available to the Board. Final action on the Changes in East Campus Event Parking Rates is scheduled to be taken by the Board of Regents of the University of Washington at its meeting on Thursday,

July 11, 2013. A detailed agenda including meeting times and locations will be available on the Regents website on Friday, July 5, 2013.

This hearing will now recess for sufficient time to permit those persons who desire to testify an opportunity to sign the role sheet.

(RECESS)

And the hearing is back in session at 9:56 a.m. No members of the public elected to provide oral testimony.

Therefore, I would like to thank all of you for your courtesy and cooperation during this hearing. I will review any written comments received, and prepare a summary and analysis of these comments for consideration by the Board of Regents of the University of Washington. The full recording of this hearing will also be made available to the Board of Regents. Final action on the Changes in East Campus Event Parking Rates is scheduled to be taken by the Board of Regents of the University of Washington at its meeting on Thursday, July 11, 2013. A detailed agenda including meeting times and locations will be available on the Regents website on Friday, July 5, 2013.

This hearing stands adjourned.

## 2013-14 UW Seattle East Campus Special Event Parking Rates

Subject to Regential approval and effective for sale of products valid after August 1, 2013, the following will be integrated into the University of Washington Seattle Campus Parking and U-PASS Rates

<u>Event</u>	<u>Term</u>	<u>2012-13</u> <u>Rate*</u>	<u>2013-14</u> <u>Rate*</u>	<u>Change</u>	<u>Reason</u>
<b>Football and events in excess of 24,000 in attendance</b>					
Autos - Carpool: Occupancy requirements determined on event by event basis	Per Day	\$ 25.00	\$ 30.00	\$ 5.00	ICA Request - demand management/revenue
Autos - Non-Carpool: Occupancy requirements determined on event by event basis	Per Day	\$ 30.00	\$ 40.00	\$ 10.00	ICA Request - demand management/revenue
Motorhomes	Per Day	\$ 100.00	\$ 120.00	\$ 20.00	ICA Request - demand management/revenue
Additional fee for trailer	Per Day	\$ 25.00	\$ 30.00	\$ 5.00	ICA Request - demand management/revenue
Private Buses	Per Day	\$ 100.00	Same		
<b>Men's Basketball, Windemere, Weekday Daytime Events</b>					
E lots South of Wahkiakum	Per Day	\$ 15.00	Same		
E lots North of Wahkiakum	Per Day	\$ 10.00	Same		
<b>Weekday Daytime - General Arena Sports Events (Women's Basketball, Volleyball, Gymnastics...)</b>					
E lots South of Wahkiakum	Per Day	\$ 15.00	\$ 8.00	\$ (7.00)	ICA/TS agreement - rate simplification
E lots North of Wahkiakum	Per Day	\$ 10.00	\$ 8.00	\$ (2.00)	ICA/TS agreement - rate simplification
<b>Weekend and Weekday after 5:00pm - General Arena Sports Events</b>					
E lots South of Wahkiakum	Per Day	\$ 7.00	\$ 8.00	\$ 1.00	ICA/TS agreement - rate simplification
E lots North of Wahkiakum	Per Day	\$ 7.00	\$ 8.00	\$ 1.00	ICA/TS agreement - rate simplification
<b>Weekday Daytime - Outdoor Sports Events (Baseball, Softball, Soccer, Track...)</b>					
E lots South of Wahkiakum	Per Day	\$ 15.00	\$ 8.00	\$ (7.00)	ICA/TS agreement - rate simplification
E lots North of Wahkiakum	Per Day	\$ 10.00	\$ 8.00	\$ (2.00)	ICA/TS agreement - rate simplification
<b>Saturday and Weekday after 5:00pm - Outdoor Sports Events - (No Charge on Sundays)</b>					
E lots South of Wahkiakum	Per Day	\$ 7.00	\$ 8.00	\$ 1.00	ICA/TS agreement - rate simplification
E lots North of Wahkiakum	Per Day	\$ 7.00	\$ 8.00	\$ 1.00	ICA/TS agreement - rate simplification
<b>Graduations and East Campus Events Requiring Significant Planning or Staff</b>					
E lots South of Wahkiakum	Per Day	\$ 15.00	Same		
E lots North of Wahkiakum	Per Day	\$ 15.00	Same		
<b>High School Graduations</b>					
E lots General Parking South of Wahkiakum	Per Day	\$ 15.00	Same		
E lots General Parking North of Wahkiakum	Per Day	\$ 15.00	\$ 8.00	\$ (7.00)	ICA/TS agreement - rate simplification
E Lots ADA Designated Parking	Per Day	None	\$ 8.00		
<b>Other Events</b>					
E lots South of Wahkiakum	Per Day	\$ 15.00	Same		
E lots North of Wahkiakum	Per Day	\$ 7.00	\$ 8.00	\$ 1.00	ICA/TS agreement - rate simplification

\*Stated rates are inclusive of all taxes and fees, including the University's Transportation Demand Management Fee, the Sales and Use Tax, and the City's Commercial Parking Tax.