

## VII. STANDING COMMITTEES

### A. Academic and Student Affairs Committee

#### Services and Activities Fee – University of Washington, Seattle 2013 - 2014 Innovation Fund Allocations

#### RECOMMENDED ACTION

It is the recommendation of the administration and the Academic and Student Affairs Committee that the Board of Regents approve for the Seattle Campus:

1. Allocating \$102,051 of the Research and Development Fund (also known as the “Innovation Fund”) that allows for a portion of the interest accrued annually by the fund balances of the Services and Activities Fee to be distributed to units in the form of one-time, non-renewable, non-recurring grants.

#### BACKGROUND

The Services and Activities Fee Committee (SAFC) inaugurated the Innovation Fund to provide units that receive operational funding from SAFC a trial period to develop possible areas for growth and/or the opportunity to research potential alternatives to their current operations.

The Innovation Fund is a funding source for one-time, non-renewable grants to allow SAF units to bridge the gap between opportunity and program implementation outside the regular SAF budget process. The intention is to allow units to innovate and explore new opportunities without negatively impacting their current operations. The Innovation Fund allows the SAFC to focus more narrowly on a single project and leverage existing SAFC funds to add enormous value to the student experience. The SAFC submitted its written recommendations to the Vice President and Vice Provost for Student Life on June 10, 2013 (Attachment 1). The Interim Vice President for Student Life concurred with the recommendation of the allocation of the unearned income on June 18, 2013 (Attachment 2).

The proposed 2013 – 2014 distributions of the SAFC Innovation Fund are detailed below:

#### Associated Students of the University of Washington (On-campus Experimental College Outreach) - \$5,895

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#### Services and Activities Fee – University of Washington, Seattle 2013 - 2014 Innovation Fund Allocations (continued p. 2)

This allocation would allow ASUW Experimental College to enhance on-campus marketing to increase UW student participation in this student-managed program.

#### Ethnic Cultural Center (Leadership Lab) - \$2,500

The Leadership Lab provides culturally competent and inclusive resources for the students and organizations that utilize the ECC. The recommended allocation supports additional supplies and equipment for the Lab.

#### Graduate and Professional Student Senate (Advancement & Development Initiative) \$12,486 – (Travel Grant Fund) \$20,000 – (Information Management Initiative) \$3,840 – (Endowment Maximization) \$13,674

These allocations will: support GPSS' endeavors to develop and implement a fundraising and alumni engagement plan; reestablish the fund to support student travel to professional and research conferences; enhance and maintain record retention; and increase the value of the newly initiated GPSS Endowment.

#### Husky Union Building (RSO Network) - \$28,470

As the number of Registered Student Organizations (RSO) continues to increase, this allocation will allow the Student Activities Office to provide a stronger and more efficient online network for RSO registration, communication and records maintenance.

#### Student Publications - \$3,936 (Daily Double Shot) - \$11,250 (Digital Dailies)

The recommended allocations are aimed at purchasing new video equipment for digital publications and to develop a handheld device version of its publication.

#### *Attachments*

1. Letter to Mr. Eric S. Godfrey, Vice President and Vice Provost for Student Life, from Mr. Joseph Salama, 2012–2013 Chair, Services & Activities Fee Committee, June 10, 2013
2. Letter to Mr. Joseph Salama, 2012-13 Chair, and Mr. Kiehl Sundt, 2013-14 Chair, from Mr. L. Lincoln Johnson, Interim Vice President for Student Life, June 18, 2013



University of Washington  
4001 NE Stevens Way  
Suite 305  
Seattle, WA 98195

*June 10, 2013*

*Dear Eric Godfrey;*

The Research & Development Fund, more popularly referred to as the “Innovation Fund”, is a funding source for one-time, non-renewable grants to allow units to bridge the gap between opportunity and program implementation outside the regular SAF budget process. The intention is to allow our unit leads to innovate without consequence and enable them to explore new opportunities without compromising their current programs. Instead of focusing on the overarching unit, this financial opportunity allows us to focus narrowly on a single project and how one of our units could leverage additional monies to add enormous value to the student experience.

This financial support does not come without strings attached however; each unit was required to submit desired outcomes, proposed metrics, and targets & tolerances. By allowing program leaders to define success, we in turn can better partner with our units to develop stronger financial plans based on execution and performance. It is our hope that the activities born through this small, one-time allocations can go on to support student development generations to come.

Therefore the Services & Activities Fee Committee, in accordance with state statute RCW 28B.15.045, recommends to the University of Washington Board of Regents that **\$102,051** be set aside from our unearned income for the purpose of exploring and developing new programs and activities. We encourage you to read the following project descriptions and the introduction letter to better understand the philosophy and intent of the fund.

As always, we welcome dialogue and hope to hear from you at your earliest convenience.

*Respectfully,*

*Joseph Salama*

2012 – 2013 Chair  
Services & Activities Fee Committee

## Services & Activities Fee Committee

### *Recommended Budget Distribution*

Fiscal Year 2013 - 2014

## INNOVATION

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### *Student Publications*

*Daily Double Shot* | \$3,936

*Digital Dailies* | \$11,250

The *Daily Double Shot* allocation is aimed at purchasing new video equipment that will allow the paper's online news journal to expand its online audience through exclusive and engaging coverage.

Along those same lines, the *Digital Dailies* allocation will allow The Daily to develop handheld device version of their publications.

These two proposals together will allow the Daily to take crucial steps towards digital publications and capturing a relevant audience in an era of handheld technology.

### *Husky Union Building*

RSO Network | \$28,470

As the number of active registered student organizations pass 815, older methods of engaging student leaders have become antiquated and cumbersome. This allocation will allow the Student Activities Office to outsource an online network to better communicate, educate, and guide students over the internet.

### *Ethnic Cultural Center*

Leadership Lab | \$2,500

Individual development can be a vulnerable and painstaking process for at-risk communities. The Leadership Lab allocation is to support the community space to facilitate growth as students leaders take theoretical knowledge and put those theories into practice.

### *Associated Students of the University of Washington*

On-Campus Experimental College Outreach | \$5,895

There was a time when taking an Experimental College class was a natural part of attending the University of Washington. Although the technology age has taken its toll on the Experimental College, additional outreach targeted at on-campus students intentionally aimed at bringing that culture back to the University of Washington student community.

*Graduate & Professional Student Senate*

Advancement & Development Initiatives | \$12,486

Travel Grant Fund | \$20,000

Information Management Initiative | \$3,840

Endowment Maximization | \$13,674

The Advancement & Development Initiatives will support the Senate's endeavors to partner with the Graduate School and UW Advancement to implement a comprehensive fundraising and alumni engagement plan.

A reimagined and streamlined Travel Grant Fund would support student travel to professional and research conferences to better develop professional networks.

The Information Management Initiative recognizes the issues relating to digital archiving and is aimed at helping management improve their institutional memory and maintain compliance with state laws concerning records retention.

Finally, the Endowment Maximization allocation would allow GPSS to fully utilize the one-time fund swap offered by the administration and increase the value of the newly created GPSS endowment.

In all, these requests outline a GPSS that creates better investments into the student community while creating connections to those same individuals as they join the workforce.



OFFICE OF THE ASSOCIATE VICE PRESIDENT FOR STUDENT LIFE

UNIVERSITY of WASHINGTON

Division of Student Life

June 18, 2013

Mr. Joseph Salama, 2012-13 Chair  
Mr. Kiehl Sundt, 2013-14 Chair  
Services and Activities Fee Committee

Dear Joseph & Kiehl,

Thank you for the letter of June 10, 2013, providing the details of the newly established "Innovation Fund" and the subsequent allocations recommended by the Services and Activities Fee (SAFC) Committee for 2013 – 14. The Committee recommends allocating a total of **\$102,051** to 5 SAFC-supported departments/units. As it currently stands, the inaugural SAFC Innovation Fund allows for a portion of the interest accrued annually by the SAFC Fund Balance to be allocated to units in the form of one-time, non-renewable grants; therefore, the funding for these recommendations does not necessitate any changes in the quarterly SAFC fee for Seattle students. The ultimate goal of this new fund is to explore and enhance the programs, services and strategic operations of these units beyond what is currently funded for annual operations.

Student Life commends SAFC's vision for and concurs with your recommendations for the 2013-14 Innovation Fund. As such, they will be presented to the Board of Regents for its consideration and action at its meeting on July 11, 2013, information on which will be communicated to SAFC leadership in the coming weeks. As is our custom, I hope that a SAFC leader can be present for the discussion with the Board of Regents.

It has been a distinct pleasure working with you and the members of the SAFC this year. What an amazing and committed group of student leaders. Bravo!

Respectfully yours,

L. Lincoln Johnson  
Interim Vice President

cc: Provost Ana Mari Cauce w/ enclosure  
Members of the Services and Activities Fee Committee