



September 19, 2012

TO: Members of the Board of Regents
Ex officio Representatives to the Board of Regents

FROM: Joan Goldblatt, Secretary of the Board of Regents

RE: Schedule of Special Meeting

FRIDAY, SEPTEMBER 28, 2012

4:00 to 5:00 p.m.	5th Avenue Conference Room 901 Fifth Avenue Building, Seattle	SPECIAL MEETING OF BOARD OF REGENTS
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AGENDA

**BOARD OF REGENTS SPECIAL MEETING
Washington State University and the University of Washington**

**Friday, September 28, 2012
4:00 to 5:00 p.m.
5th Avenue Conference Room
901 Fifth Avenue Building, Seattle**

- I. CALL TO ORDER**
- II. OPENING COMMENTS AND INTRODUCTIONS**
- III. PRESENTATION:** Frank Blethen, Publisher and Chief Executive Officer, *The Seattle Times*, will discuss the “Greater Good Campaign” sponsored by *The Seattle Times* and will provide his views of the “Future of Higher Education in the State of Washington.”
- IV. DISCUSSION: The Future of Higher Education in the State of Washington**
- V. ADJOURN**

Regents have been invited to attend a reception following the Special Meeting.

To request disability accommodation, contact the Disability Services Office at: 206.543.6450 (voice), 206.543.6452 (TTY), 206.685.7264 (fax), or email at dso@uw.edu. The University of Washington makes every effort to honor disability accommodation requests. Requests can be responded to most effectively if received as far in advance of the event as possible, preferably at least 10 days.

OFFICIAL MINUTES

MINUTES

BOARD OF REGENTS University of Washington

Joint Meeting with the

BOARD OF REGENTS Washington State University

SPECIAL MEETING Friday, September 28, 2012 4:00 p.m. 901 Fifth Avenue Building, Seattle 5th Avenue Conference Room

The Board of Regents of the University of Washington (UW) held a joint meeting with the Board of Regents of the Washington State University (WSU) on Friday, September 28, beginning at 4:00 p.m., in the 901 5th Avenue Building, 5th Avenue Conference Room in Seattle, Washington. The notice of the Special Meeting was provided appropriately to the public and the media.

CALL TO ORDER

WSU Board Chair, Regent Carson, called the Special Meeting to order at 4:00 p.m.

Present from the University of Washington: Regents Joanne Harrell, (Chair), Bill Ayer, Kristianne Blake, Craig Cole, Bill Gates, Sally Jewell, Christopher Jordan, and Herb Simon; and the President of the University of Washington, Michael K. Young.

Present from Washington State University: Regents Scott Carson (Chair), Ted Baseler, Harold Cochran, Ryan Durkan, Francois Forgette, Laura Jennings, Constance Niva, Rafael Pruneda, Ron Sims, and Michael Worthy; and the President of the Washington State University, Elson S. Floyd.

OPENING COMMENTS AND INTRODUCTIONS

Regent Carson welcomed the group to the new home of Washington State University in Seattle. Regent Harrell thanked the WSU Regents for hosting the meeting. In advance of his presentation she thanked Mr. Blethen, on behalf of the UW Board of Regents, for his support of higher education.

President Floyd thanked the UW and WSU Board members for their stewardship of both institutions. He praised the work of Mr. Blethen, and

The Seattle Times, for their support of higher education. He believes there are three goals for higher education: affordability, access, and quality of public higher education. He said he is grateful to both Boards serving as partners in the pursuit of these goals.

President Young welcomed the WSU Board to Seattle. He echoed President Floyd's goals and added availability as a goal, citing availability and capacity of classes as a concern. Economic development of the state is related to higher education and research quality. He cited the work of Mr. Blethen and *The Seattle Times* as unprecedented and offered his thanks for the support of higher education.

Regent Carson asked those attending to introduce themselves.

PRESENTATION

Regent Carson introduced Frank Blethen, Publisher and Chief Executive Officer of *The Seattle Times*, and invited him to deliver his presentation on the Greater *good* Campaign sponsored by *The Seattle Times*, followed by his views on the future of higher education in the state of Washington.

Mr. Blethen recalled his great-grandfather, Alden Blethen, who imbued the Blethen family with three principles that have guided the family for 116 years and five generations. First, family businesses are community assets to be preserved and nurtured; second, independent journalism is a sacred trust and the highest form of community service his family can give to the community; and third, quality accessible higher education is essential to a community's prosperity and quality of life.

He described the concept of "Education 3 to 23."

He listed what he believes the Regents and University Presidents can do to provide enabling leadership to the aspiration that Washington become the nation's best public system of higher education.

Mr. Blethen encouraged Regents and others to be active and speak out about the issues of concern to the Universities. He urged them to:

- Speak with "one voice," with a unified message about higher education from the leaders of all the institutions of public higher education institutions in the state;
- Embrace "3 to 23," taking the lead in building the nation's best public school system at all levels, making education the state's highest priority;
- Stop taxing students, saying tuition increases are a "no win" strategy and take the governor and legislators off the hook;
- Be innovators and problem solvers;

- Fill the void of what clear and understandable metrics the universities should be judged by and measured on;
- Become the national leader in making teacher education as rigorous as other professions;
- Tell the story. There are wonderful stories to bolster support for the system and individual institutions to general public and legislators.

Mr. Blethen talked about *The Seattle Times* Greater *good* Campaign, original purpose, and goals. He thanked the Greater *good* partners, who, he said, care passionately about higher education. He thanked the Regents and Presidents for all they do.

DISCUSSION: The Future of Higher Education in the State of Washington

Questions and discussion followed Mr. Blethen's presentation. President Floyd thanked Mr. Blethen for joining the Boards at the meeting.

ADJOURN

President Young thanked Regent Gates for his fifteen years of service to the Board of Regents. On behalf of the University of Washington, and the entire state, he thanked Regent Gates for his unparalleled contributions to higher education and the future of the state. Regent Gates' term of appointment to the Board was scheduled to end on September 30, 2012. A standing ovation for Regent Gates followed the President's remarks. Regent Harrell thanked Mr. Blethen for his "spot on" comments and for his unprecedented support. Regent Carson echoed Regent Harrell's thanks and said education is at the root of everything done in the state.

Regent Carson thanked Regents, and others, for attending and adjourned the Special Meeting at 5:00 p.m.



Joan Goldblatt
Secretary of the Board of Regents

Approved at the meeting of the Board of Regents on November 8, 2012.