

VII. STANDING COMMITTEES**B. Finance, Audit and Facilities Committee**Benchmarking University Advancement PerformanceINFORMATION

The purpose of this presentation is to provide statistical analyses of private giving to higher education. This presentation is for information only.

BACKGROUND

Originally known as the Council for Financial Aid to Education, CAE was established in 1952 by a group of enlightened business executives under the leadership of Alfred P. Sloan, Jr. (General Motors), Frank W. Abrams (Exxon Corporation), and Irving S. Olds (United States Steel Corporation) to advance corporate support of higher education. CAE's primary purpose was: "To promote a better understanding of the substantial contribution which higher education makes to the effectiveness, skill, growth, and success of American business, and to the development of the country."

CAE was the first organization in the US to regularly provide statistical analyses of private giving to higher education on a national basis. CAE's Voluntary Support of Education (VSE) survey is the authoritative national source of information on private giving to higher education and private K-12, consistently capturing about 85 percent of the total voluntary support to colleges and universities in the United States. CAE has managed the survey as a public service for over 50 years.

The Benchmarking Data is based on VSE stats (2011 survey results released on February 15, 2012) and peer lists include Global Universities, HECB Peers, Public Research/Doctoral Universities, and Public and Private Research/Doctoral Universities.

Attachments

1. Global Universities – FY2011, Ranked by 5-Year Contribution Average
2. HECB Peer Institutions – FY2011, Ranked by 5-Year Contribution Average
3. Public Research/Doctoral Universities – FY2011, Ranked by 5-Year Contribution Average
4. Public and Private Research/Doctoral Universities – FY2011, Ranked by 5-Year Contribution Average

Global Universities - FY2011
Ranked by 5-Year Contribution Average

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	University of California-Los Angeles	\$387,628,126	8.8%	388,855
2	University of Washington	\$310,628,749	14.7%	332,003
3	University of Virginia	\$244,687,648	18.8%	198,267
4	University of California-San Diego	\$116,752,476	7.3%	111,091
5	University of California-Davis	\$102,876,014	6.5%	179,348
6	Rutgers University	\$99,270,244	7.7%	362,479
7	University of Maryland	\$98,345,301	6.8%	287,966
8	University of California-Irvine	\$85,916,960	2.9%	127,967
9	University of Connecticut	\$40,144,127	8.6%	217,731
10	University of Massachusetts Amherst	\$33,802,328	10.8%	215,949

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.

http://www.cae.org/content/pro_data_trends.htm

(accessed February 15, 2012)

HECB Peer Institutions - FY2011
Ranked by 5-Year Contribution Average

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	Cornell University	\$405,143,897	18.4%	239,946
2	University of California-Los Angeles	\$387,628,126	8.8%	388,855
3	University of Wisconsin - Madison*	\$343,261,822	10.6%	400,526
4	University of Washington	\$310,628,749	14.7%	332,003
5	University of Michigan	\$287,107,079	11.5%	501,444
6	University of Minnesota	\$280,295,712	8.3%	510,510
7	University of North Carolina at Chapel Hill	\$273,759,452	18.8%	273,588
8	University of Chicago	\$270,175,149	22.3%	147,396
9	University of Virginia	\$244,687,648	18.8%	198,267
10	Ohio State University	\$236,429,623	13.7%	455,506
11	University of Florida	\$200,929,800	14.3%	336,564
12	Texas A & M University	\$195,117,227	10.5%	363,227
13	University of Arizona	\$147,968,944	5.6%	275,644
14	Michigan State University	\$141,704,454	12.9%	415,430
15	University of Iowa	\$118,927,139	11.8%	273,475
16	University of Pittsburgh	\$118,665,191	10.0%	265,011
17	University of California-San Diego	\$116,752,476	7.3%	111,091
18	University of Cincinnati	\$105,426,005	11.7%	192,071
19	University of California-Davis	\$102,876,014	6.5%	179,348
20	University of Missouri	\$92,010,905	15.3%	211,004
21	University of California-Irvine	\$85,916,960	2.9%	127,967
22	University of Kentucky	\$65,162,200	13.9%	184,135
23	University of New Mexico	\$60,212,089	5.0%	159,949

* University of Wisconsin-Madison totals include revenue generated by WARF (Wisconsin Alumni Research Foundation), the technology transfer and commercialization arm of the university.

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.

http://www.cae.org/content/pro_data_trends.htm

(accessed February 15, 2012)

Public Research/Doctoral Universities - FY2011
Ranked by 5-Year Contribution Average

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	University of California-Los Angeles	\$387,628,126	8.8%	388,855
2	University of Wisconsin-Madison*	\$343,261,822	10.6%	400,526
3	Indiana University-Bloomington	\$316,993,789	16.3%	425,133
4	University of Washington	\$310,628,749	14.7%	332,003
5	University of Michigan	\$287,107,079	11.5%	501,444
6	University of Minnesota	\$280,295,712	8.3%	510,510
7	University of California-Berkeley	\$279,237,626	7.8%	430,933
8	University of Texas at Austin	\$275,186,544	12.9%	456,965
9	University of North Carolina at Chapel Hill	\$273,759,452	18.8%	273,588
10	University of Virginia	\$244,687,648	18.8%	198,267
11	Ohio State University	\$236,429,623	13.7%	455,506
12	Pennsylvania State University	\$206,425,365	14.5%	513,448
13	University of Florida	\$200,929,800	14.3%	336,564
14	Texas A & M University	\$195,117,227	10.5%	363,227
15	Purdue University	\$184,549,998	12.3%	403,577
16	University of Oklahoma	\$151,745,366	16.0%	171,915
17	University of Arizona	\$147,968,944	5.6%	275,644
18	Michigan State University	\$141,704,454	12.9%	415,430
19	University of Nebraska	\$140,428,667	11.3%	298,572
20	University of Illinois at Urbana	\$138,377,566	8.9%	400,702

* University of Wisconsin-Madison totals include revenue generated by WARF (Wisconsin Alumni Research Foundation), the technology transfer and commercialization arm of the university.

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.
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(accessed February 15, 2012)

Public and Private Research/Doctoral Universities - FY2011
Ranked by 5-Year Contribution Average

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	Stanford University	\$713,161,639	28.5%	174,018
2	Harvard University	\$648,497,920	19.2%	330,655
3	Columbia University	\$453,064,766	13.1%	285,874
4	Johns Hopkins University	\$449,188,427	16.2%	150,510
5	Yale University	\$444,982,814	27.8%	145,221
6	University of Pennsylvania	\$426,724,373	24.4%	287,379
7	University of Southern California	\$422,803,922	21.6%	232,441
8	Cornell University	\$405,143,897	18.4%	239,946
9	University of California-Los Angeles	\$387,628,126	8.8%	388,855
10	Massachusetts Institute of Technology	\$367,631,361	25.5%	127,225
11	Duke University	\$354,793,785	28.0%	147,093
12	University of Wisconsin-Madison*	\$343,261,822	10.6%	400,526
13	New York University	\$341,264,920	6.9%	426,197
14	Indiana University	\$316,993,789	16.3%	425,133
15	University of Washington	\$310,628,749	14.7%	332,003
16	University of Michigan	\$287,107,079	11.5%	501,444
17	University of Minnesota	\$280,295,712	8.3%	510,510
18	University of California-Berkeley	\$279,237,626	7.8%	430,933
19	University of Texas at Austin	\$275,186,544	12.9%	456,965
20	University of North Carolina at Chapel Hill	\$273,759,452	18.8%	273,588

* University of Wisconsin-Madison totals include revenue generated by WARF (Wisconsin Alumni Research Foundation), the technology transfer and commercialization arm of the university.

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