

## VII. STANDING COMMITTEES

## A. Academic and Student Affairs Committee

“Big Data, Societal Impact”

## INFORMATION ONLY

Ankur Teredesai, Associate Professor, UW Tacoma Institute of Technology will provide a presentation titled, “Big Data, Societal Impact.”

Dr. Teredesai studies systems, tools and techniques to improve our understanding of various domains that are set to generate large amounts of data including the web, social media, healthcare, education, and sensor networks. He uses data mining techniques as his tools to develop solutions for data management in these domains.

Broadly, his research interests span data mining, social networks, and pervasive computing.

He actively collaborates with colleagues from academia and industry. His work includes trust enhanced social recommendation systems, handwritten zip-code recognition, novelty detection in video data streams, link analysis in online social networks, intelligent bidding agents for sponsored search advertising, and query processing in sensor networks, to name a few prior efforts.

Dr. Teredesai enjoys teaching, advising, and mentoring undergraduate and graduate students. He finds developing new approaches to enhance participation of non-traditional students to computing to be of great importance and interest. He is also engaged in developing new programs and curricula in computing and co-developed the recently launched Information Technology and Systems degree program at UW Tacoma.



# **big** DATA - Societal Impact

**A presentation for UW Board of Regents**  
*Web and Data Science*

*Prof. Ankur Teredesai, Ph.D.  
Associate Professor,  
Institute of Technology,  
University of Washington Tacoma*

# Impact

Need to capture, store, manage and analyze big data.  
Big Data is beyond the scope of typical relational database software tools

## The Birth of Big Data

200 BC  
Observation is Data



Library @ Alexandria

1500 AD  
Data =  
Observation  
+ models



Data = Models  
+ Observation  
+ Simulation  
+ Experiments

2012



**Mckinsey Global Institute Study:**  
"Enterprises - 7 exabytes stored on disks in 2010"  
• 1 exabyte = 4,000 X Data in Library of Congress

# 200 BC

# Observation is Data



(cc) image Alexandria Library  
from Wikipedia

**Library @ Alexandria**

# 1500 AD

**Data =  
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2012

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# Societal Impact

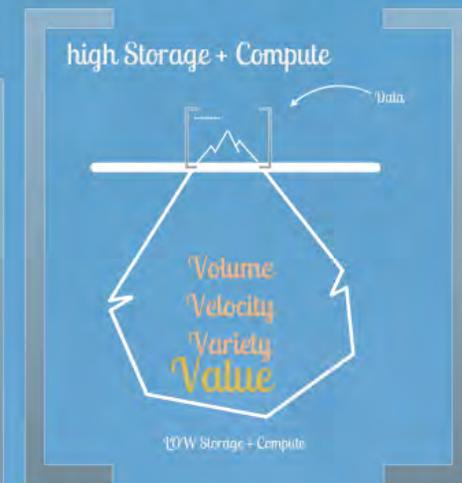
# Societal Big Data

- Domains are data rich but **tools** poor.
- Who will translate society's need for data aware decision making?

## Why new tools?

Need to to capture, store, manage and analyze big data.  
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**n** PARIO™



# Societal Big Data

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## Why new tools?

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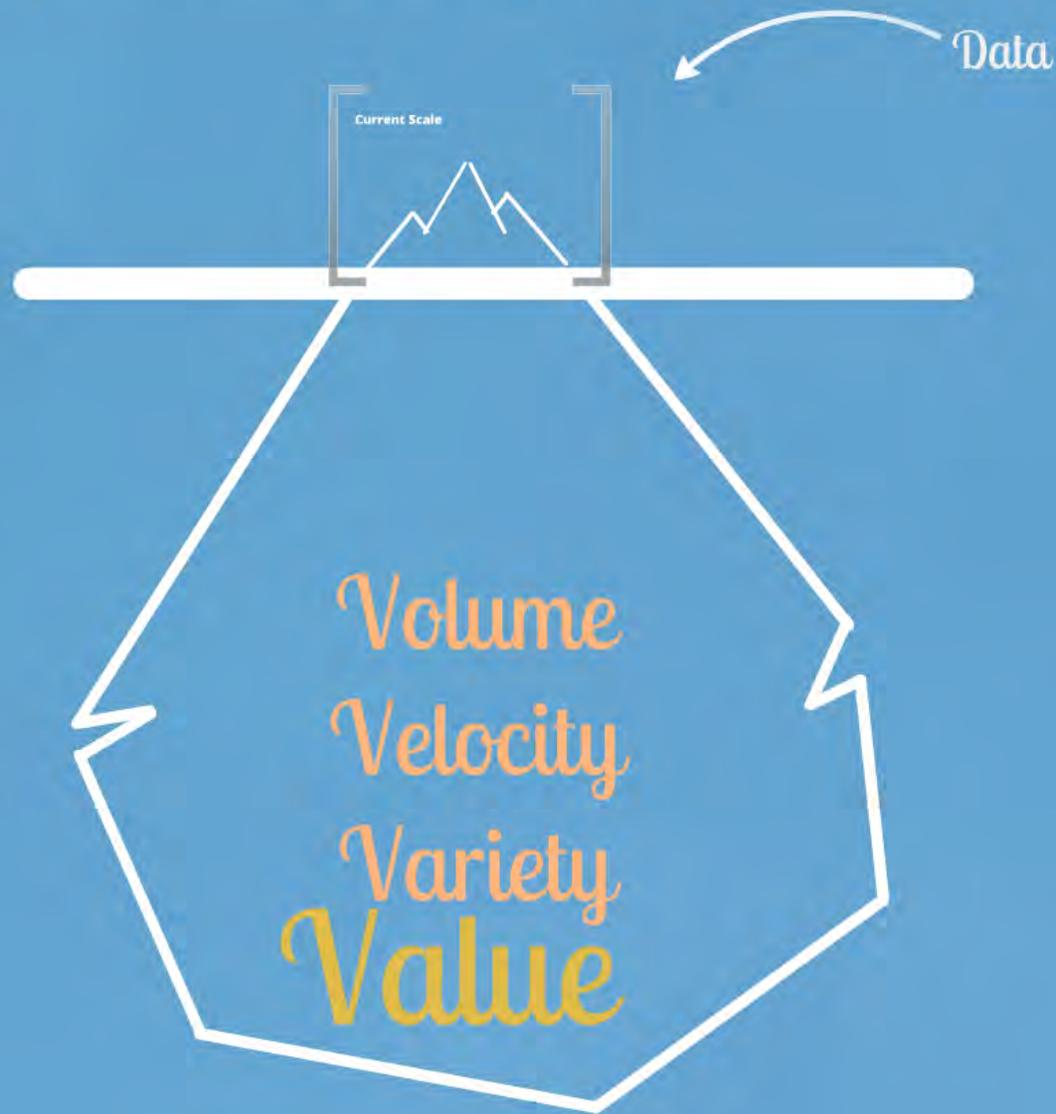
**Need to to capture, store, manage and analyze big data.**

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# n PARIO™

high Storage + Compute

# high Storage + Compute



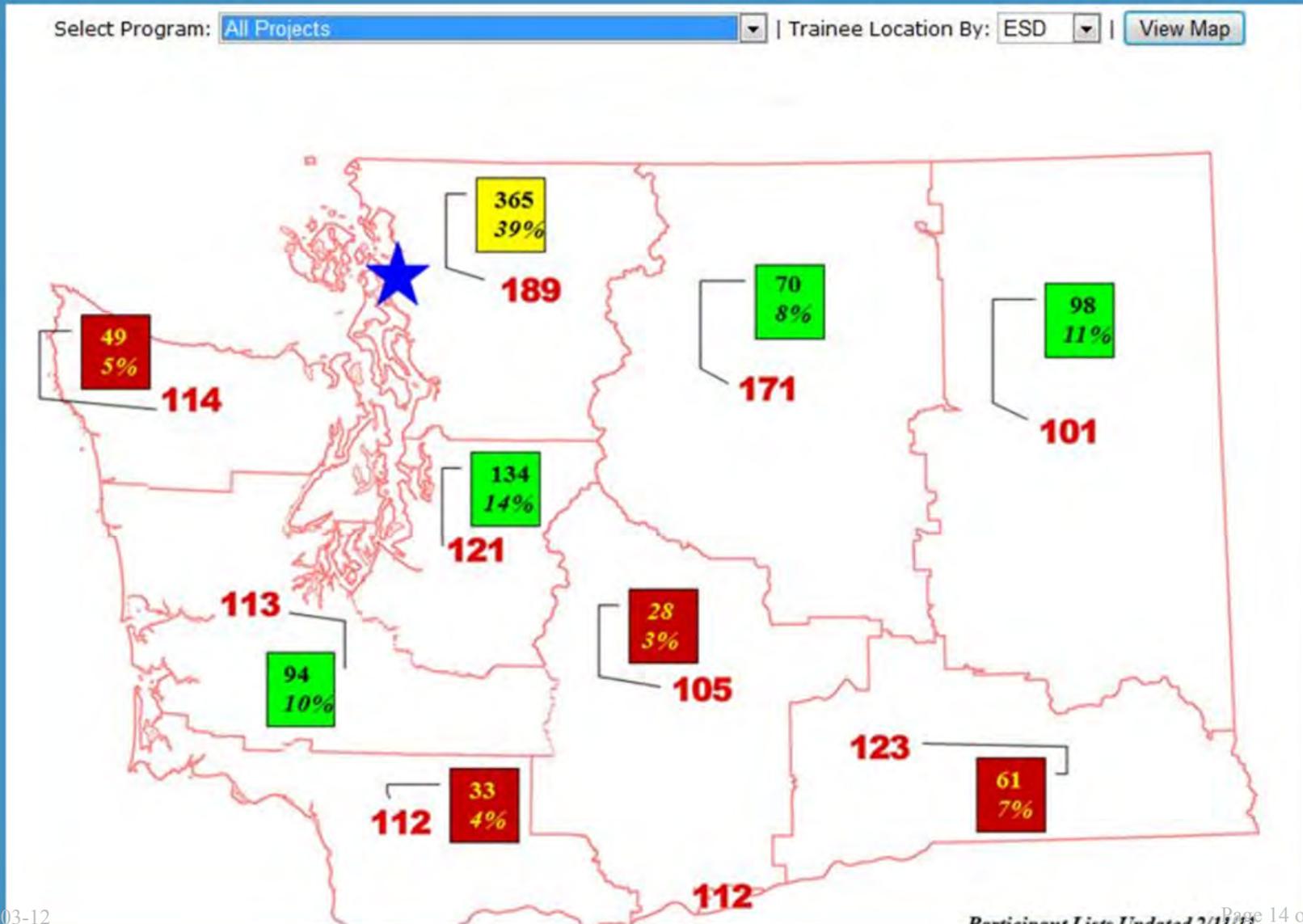
LOW Storage + Compute

# Projects: Web and

## Special Education Data

**Special Needs (Education) Project**  
Analyze and provide insights for  
educator effectiveness  
5 Grad, 2 UGrad, 2 Staff

# Example of Participant Geographic Distribution Maps



educator effectiveness  
5 Grad, 2 UGrad, 2 Staff



# Nutrition & Diet Data

Manage, monitor and mine nutrition data  
Fred Hutch + EE collaboration (NIH funded)  
2 Grad, 1 UGrad

# Risk of Readmission Data

Multicare Health System

A-5/203-12  
3/8/12



Audio File



STOP

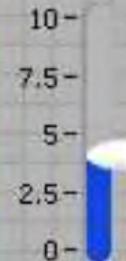
Cancel

Time Stamp

7:02 PM Friday September 19th 2007



Volume level



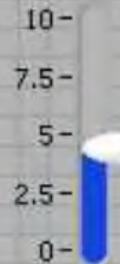
Questionnaire

Milk in Coffee	Skim
Salad Dressing	Bottle / Diet
Fat on Bread	Butter
Fat at Table	Butter
Fry Fats	Corn / Olive
Trim Meat	Sometimes

Image



Brightness



Additional Notes

Prepared at home.

Estimate Volume

25.667

Measure Distance

Distance Measured

3.568

2 Grad, 1 UGrad

# Risk of Readmission Data

## Multicare Health System

- Annual projected saving 4 Million
- 2 Grad, 1 UGrad

International Children's adop

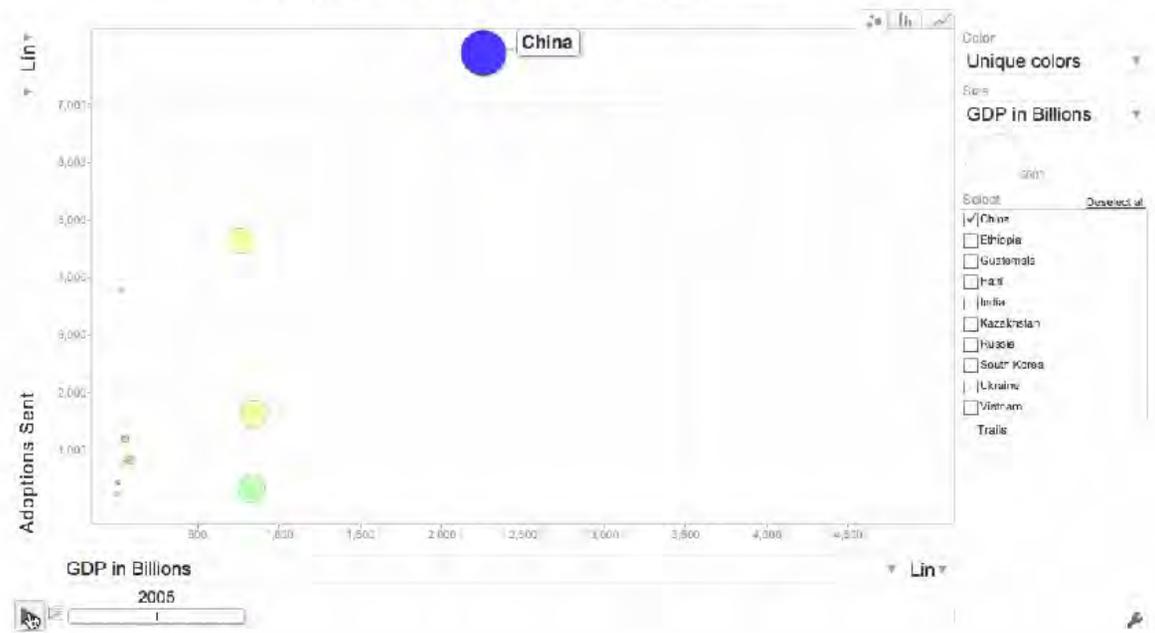
# International Children's

**Study and visualize answers to  
population dynamics and global  
health and education  
1 Grad, 2 UGrad**

## Adoptopedia

- Home
- Sending GDP Adoptions
- Receiving GDP Adoptions
- Sending GDP Per Capita
- Receiving GDP Per Capita
- Literacy and Adoptions
- Provide Information

This motion graph shows the relation between the GDP of countries that send children for adoption and the number of children they sent to other countries for a given year. Each country is given a unique color, and the size of the bubble represents the country's GDP.



A photograph of a snowy landscape. In the foreground, a snow-covered path or road leads towards a row of dark evergreen trees. In the background, a white building is visible under a clear blue sky. The overall scene is bright and wintry.

# Achievements

# ents

*Team:*  
5 faculty + postdoc,  
8 graduate students,  
5 undergraduates

*Multidisciplinary:*  
Education, Communication,  
Nutrition Science,  
Public Health

*Funding:*  
2011 - 400K  
2012 - 800K

**Student  
Employers:**  
Multicare,  
Pierce  
County IT,  
Fred Hutch,  
Microsoft,  
Amazon,  
nPario

**Local  
Collaborators -  
Worldwide  
Impact**

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# KDD Community Vision

*User Applied Community Computing*

*High Quality Publications*

*Interdisciplinary Research*

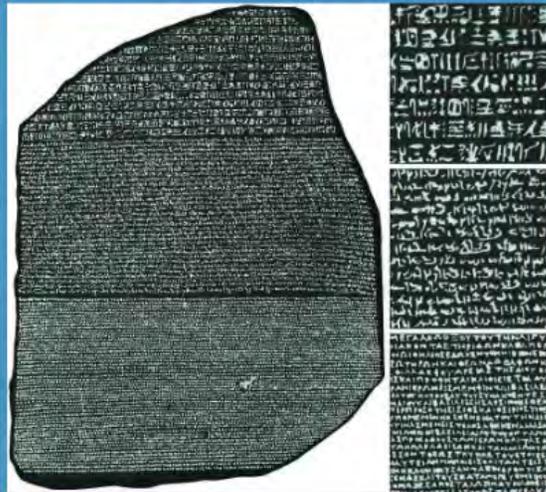
**Data Science Coursework**

# **Data Clinics**

*Preparing next generation of data  
scientists*

# Mission Statement

To become the Rosetta Stone for societal data science



**W** UNIVERSITY of WASHINGTON | TACOMA

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Web and Data Science

Prof. Anhua Tsvetkov, Ph.D.  
Associate Professor,  
Institute of Technology,  
University of Washington Tacoma

## Our Efforts

**Projects: Web and Data Science**

**Special Education Data**  
Special Needs (Education) Project  
Analyze and provide insights for educator effectiveness  
3 Grad, 2 UGrad, 2 Staff

**Nutrition & Diet Data**  
Manage, monitor and mine nutrition data  
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Multicare Health System  
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**International Children's adoption**  
Study and visualize answers to population dynamics and global health and education  
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**WDD Community Vision**

Use Applied Computing Learning

**Data Science Coursework**

Preparing next generation of data scientists

**Mission Statement**

To become the "Rosetta Stone" for societal data science

WASHINGTON STATE UNIVERSITY

# Societal Impact

**Societal Big Data**

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# Achievements

Local Collaborators - Worldwide Impact

- State of Washington
- University of Washington
- Microsoft
- Amazon
- Apple