

VII. STANDING COMMITTEES

A. Academic and Student Affairs Committee

Schools at UW Bothell

INFORMATION ONLY

The University of Washington Bothell has developed a process to transition from Programs to Schools as the primary academic administrative units for the campus, in order to reflect the growing maturity and complexity of the existing Programs and enable a more effective and recognizable administrative structure to support the continued growth of the campus.

In accordance with UW Bothell's process for transitioning to Schools, we have sought and received the Provost's approval to rename the Business and Interdisciplinary Arts and Sciences Programs, respectively, the UW Bothell School of Business and the UW Bothell School of Interdisciplinary Arts and Sciences. The anticipated start date for this renaming is March 26, 2012.

Since 2007, UW Bothell has grown rapidly, expanding enrollment from 1,670 to 3,377 FTE from Fall 2007 to 2011. This growing size and complexity led the campus to begin addressing the need for a more recognizable and effective academic administrative structure.

Through a comprehensive collaborative process involving the entire campus community, as well as the Provost and Secretary of the Faculty, development and approval of a process for transitioning Programs to Schools was completed in August, 2011. This transition to Schools positions UW Bothell for continued growth over the next five to 10 years, by enabling a more effectively organized administrative structure and establishing academic units that are capable of the kind of scale-up that would accompany the anticipated growth of the campus. There are no immediate fiscal implications from these name changes, except for minor expenses for signage, stationary and similar items. However, as more recognizable units, Schools will provide greater opportunities for fund raising, as well as additional opportunities for grant and foundation awards.

The creation of Schools is in keeping with UW Bothell's strategic vision as outlined in the 21st Century Campus Initiative, the strategic plan guiding the campus. Schools will:

- more effectively support the rapid growth of the campus by facilitating the development of courses and degree options that serve multiple curricular needs
- create possibilities for fiscal efficiencies in administrative support
- enable continued growth of interdisciplinary culture by gathering faculty under broader intellectual headings

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Schools at UW Bothell (continued p. 2)

- enhance visibility with external communities and support advancement initiatives through a more recognized academic unit structure and an expanded external role for unit leadership

To meet the needs of this growing campus population, UW Bothell has added 16 new degrees in the past three years, including STEM degrees housed within the Science and Technology Program approved by the Regents in 2009. At the same time, the faculty has continued to grow, and will reach close to 150 full-time faculty next Fall. UW Bothell has expanded to additional locations, including the new Eastside Leadership Center in Bellevue. Programs have also expanded the numbers and kinds of revenue streams that they manage. Recent non-state supported activities include five new research centers, new fee-based programs (in collaboration with UWEO), and expanded development activities.

The campus as a whole and the Programs as individual units have also taken on increasingly visible roles in the surrounding communities, collaborating with industries, non-profits, school districts, and community organizations in development of new curricula, research and entrepreneurship partnerships.

In Fall 2011, UW Bothell's two largest Programs developed transition proposals, which subsequently received campus approval following a campus comment period and approval by the GFO Executive Council and Chancellor. We are now at the final stages of this transition.

The newly designated UW Bothell School of Business provides undergraduate and graduate programs in two locations – the UW Bothell campus and the Eastside Leadership Center (ELC) in Bellevue. Congruent with the 21st Century Campus Initiative (available at <http://www.uwb.edu/21stcentury>), Business has introduced several growth initiatives since 2007. These include an undergraduate Accounting option, off-site expansion, development of a fee-based undergraduate program, and an executive education initiative. Enrollment has grown to nearly 750 in Fall 2011.

The UW Bothell School of Business is independently accredited by the American Association of Collegiate Schools of Business and offers a day and evening BA in Business Administration, with concentrations in seven areas, as well as an Accounting option. MBA students choose between the Technology MBA at Bothell and the Leadership MBA at Bellevue. The School is also home to The Entrepreneurship Center, which conducts the annual Business Plan Competition; helps administer entrepreneurship and consulting curricula, and incubates student and alumni businesses.

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Schools at UW Bothell (continued p. 3)

The UW Bothell School of Interdisciplinary Arts and Sciences (IAS) is the largest academic unit on campus, offering 10 undergraduate degrees and two options. Graduate students choose between the MA in Cultural Studies, MA in Policy Studies, and MFA in Creative Writing and Poetics (new for Fall 2012). Ten of these degrees have launched since 2007, supporting growth in IAS enrollment from about 500 FTE to nearly 1,000 in Fall 2011. The School houses 50 full-time faculty and additional part-time, adjunct and affiliate faculty.

The UW Bothell School of IAS provides a rigorous liberal arts education that draws connections across academic disciplines and links classroom learning to practical experience across diverse fields. Guided by the IAS mission, the faculty and staff are dedicated to integrative research, innovative and effective pedagogy, and dynamic curricula that prepare students for careers and lives in complex and changing environments. Through experiential learning inside and outside the classroom, an IAS education offers students the opportunity to create new knowledge about the world and to make a difference in it.

Attachments

Renaming Programs to Schools at UW Bothell – Overview

Executive Vice Provost Wadden Letter to Chancellor Chan about Bothell Schools Policy, January 30, 2012

Renaming Programs to Schools at UW Bothell

Overview:

The University of Washington Bothell has developed a process to transition from Programs to Schools as the primary academic administrative units for the campus, in order to reflect the growing maturity and complexity of the existing Programs and enable a more effective and recognizable administrative structure to support the continued growth of the campus.

In accordance with the procedure outlined in the Establishment of Schools at UW Bothell process, we are informing the Regents of the Provost's approval of UW Bothell's proposal to rename the Business and Interdisciplinary Arts and Sciences Programs, respectively, the UW Bothell School of Business and the UW Bothell School of Interdisciplinary Arts and Sciences.

Background and Purpose:

Since 2007, UW Bothell has grown rapidly, expanding enrollment from 1,670 to 3,377 FTE from Fall 2007 to 2011. This growing size and complexity led the campus to begin addressing the need for a more recognizable and effective academic administrative structure.

Through a comprehensive collaborative process involving the entire campus community, as well as the Provost and Secretary of the Faculty, development and approval of a process for transitioning Programs to Schools was completed in August 2011. This transition to Schools positions UW Bothell for continued growth over the next five to 10 years, by enabling a more effectively organized administrative structure and establishing academic units that are capable of the kind of scale-up that would accompany the anticipated growth of the campus.

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The start date for this renaming is March 26, 2012.



UNIVERSITY OF WASHINGTON

OFFICE OF THE PROVOST

January 30, 2012

Chancellor Kenyon Chan
Office of the Chancellor
University of Washington, Bothell
Box 358520

Dear Kenyon,

Congratulations to you and your colleagues for finalizing UW Bothell's policy to transition from Programs to Schools. I commend you and all involved for their hard work over the past two years as you met with a number of constituents. During this entire period, Phyllis Wise, Cheryl Cameron and I recognized the growth and importance of evolving campus governance that this change represents.

As we discussed last December while I was Interim Provost, I support the reorganization policy proposal for your campus. This letter serves as the final approval from the Provost's office to change the names of UW Bothell Business Program and the UW Bothell Interdisciplinary Arts and Sciences Program to the UW Bothell School of Business and the UW Bothell School of Interdisciplinary Arts and Sciences Program, respectively.

This policy will be on the agenda for the February 9 Board of Regents' meeting as an information item.

My best regards,

A handwritten signature in black ink, appearing to read "Douglas J. Wadden".

Douglas J. Wadden
Executive Vice Provost

Cc: Michael K. Young, President
Ana Mari Cauce, Provost
Cheryl Cameron, Vice Provost
Susan Jeffords, Vice Chancellor
Jack Johnson, Chief of Staff

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