

Washington State University Board of Regents

Theodor P. Baseler

Office: Chair of the Board

Hometown: Seattle Term Expires: September 30, 2014



Ted Baseler was reappointed to the Board of Regents in 2009. He has been a leader in the Washington wine industry for 25 years, and continues to help build one of the top wine producing regions in the world. He is president and CEO of Ste. Michelle Wine Estates, which is among the 10 largest wine companies in the U.S.. Regent Baseler has served as the chairman of the Washington Wine Commission, chairman of the Napa-based Wine Market Council, and director of the Washington Wine Institute. He has served on the Washington Business Roundtable and the boards of Children's Hospital and Patrons of Northwest Arts. He is also a strong advocate for WSU. He previously served on the Board of Regents for a short term after serving on the Board of Trustees for 10 years. He has been recognized with the Alumni Achievement Award and the WSU Foundation Outstanding Service Award. He led the efforts to develop a world class Enology and Viticulture program at WSU, working with the State Legislature for funding. He has also been the driving force behind Chateau Ste. Michelle events that have raised more than \$2 million for diversity scholarships. Regent Baseler graduated with a BA from Washington State University and an MS from Northwestern University. His wife JoAnne and many family members are also graduates of WSU.

Jake K. Bredstrand

Office: Member (Student Regent)

Hometown: Vancouver Term Expires: June 30, 2012



Jake Bredstrand was appointed to the Board of Regents on July 1, 2011. He previously served as the President of the Associated Students of Washington State University for the 2010–2011 academic year. During his term as President, he chaired the Services and Activities committee, allocating nearly eight million dollars to student groups. Two major initiatives his administration accomplished include the constitutional amendment to change the ASWSU Senate structure from residency based to academic college based and the Crosswalk Lighting Enhancement project. Jake also served on the Athletic Council, University Recreation Board and the NCAA Steering Committee. He is a proud member of the Greek community and Sigma Phi Epsilon fraternity. He was named the WSU "Greek Man of the Year" by the Interfraternity Council in 2010.

Prior to attending Washington State University, Jake proudly served the Washington State FFA Association (formerly Future Farmers of America) as State President. As an advocate for agriculture and youth leadership, he facilitated workshops and gave keynote addresses across our state.

Jake was born and raised in Vancouver, Washington. He received his BA in Humanities from WSU along with minors in Sports Management and Communication. He is now pursuing a graduate degree.

Scott E. Carson

Office: Vice Chair of the Board

Hometown: Federal Way **Term Expires:** September 30, 2013



Scott Carson was appointed to the Board of Regents in September 2007. He retired as the executive vice president of The Boeing Company and former president and chief executive officer of Boeing Commercial Airplanes. Named as a leader of BCA in September 2006, he had responsibility for all of the company's commercial airplanes programs and related services, which in 2008 generated revenues of more than \$28.2 billion.

Mr. Carson is currently leading key fund-raising campaigns for the United Way of King County and for the Washington State University Foundation.

Regent Carson graduated from Washington State University with a bachelor's degree in business administration. He later received a master's degree in the same discipline from the University of Washington. He also serves on the board of governors of the WSU Foundation; is chair of the WSU College of Business and Economics national board of advisors; and is on the College of Engineering and Architecture advisory board. He served on the advisory panel for the University of Washington Executive MBA program and, in April 2002, received the Business Leadership award from the program. In January 2004, he became a Fellow of the Royal Aeronautical Society.

Harold A. Cochran

Office: Member

Hometown: Walla Walla **Term Expires:** September 30, 2015



Harold Cochran was appointed to the Board of Regents in February 2007. He and his wife Valerie along with their son Eric and his wife Melissa farm 5500 acres near Walla Walla. He was a founding stockholder in Bank of the West, Walla Walla, and later served 13 years on the Board of Directors until the bank was bought by American West Bank. Mr. Cochran is a member of the Washington Association of Wheat Growers and the Walla Walla County Wheat Growers, where he chaired the national legislation committee. He has served on the Board of Directors of the Northwest Grain Growers and the Center for Management Development at Walla Walla Community College. He was also president of the Walla Walla County Crop Improvement Association. Mr. Cochran also currently serves on the Walla Walla High School Agriculture Advisory Committee, where he was a volunteer coach for the FFA Agriculture Issues Team and a judge at the State FFA Convention. Mr. Cochran received his bachelor's degree in accounting and his master of education from Gonzaga University.

Elizabeth A. Cowles

Office: Member

Hometown: Spokane Term Expires: September 30, 2011



Elizabeth A. Cowles was appointed to the Board of Regents in April of 2000. As Chairman of Cowles Company, she directly oversees the broadcasting, insurance and real estate divisions of the company. Cowles Company is a fourth generation family-owned media, forest products, insurance and real estate company headquartered in Spokane. The company owns television stations in Washington and California. The insurance agency serves the entire west coast and much of the mid-west. The real estate division includes River Park Square, a retail development in downtown Spokane, office buildings and other developments in the Spokane Valley. Regent Cowles is active in the community, serving on a number of nonprofit boards including the Greater Spokane Incorporated, the Fox Theater and the Ruckleshaus Center. She is a Past-Chair of the Board of Regents for Washington State University, serves on the Washington State University Research Foundation and the WSU Foundation Investment Committee. She is a past trustee of George Washington University. Other boards she has served upon include Spokane Legal Services, the Spokane Symphony, Planned Parenthood of the Inland Northwest and Mt. Spokane 2000. She received her bachelor's degree from Dartmouth College and JD from George Washington University.

Francois X. Forgette

Office: Member

Hometown: Tri-Cities Term Expires: September 30, 2013



Francois X. Forgette was appointed to the Board of Regents in May of 2005. He is a Past-Chairman of the WSU Board of Regents. He is a partner with the Tri-City law firm of Rettig Osborne Forgette, LLP, which he joined in 1977. His full-time practice includes business, real estate, agriculture, banking and estate planning, and related mediation, arbitration and civil litigation. Regent Forgette also currently serves as a present member and past chairman of the TRIDEC Board of Directors and Executive Committee. TRIDEC is the economic development entity for the Greater Tri-City Area in Benton and Franklin Counties. He is also a past President of both the Tri-City Chamber of Commerce and the Tri-Cities Cancer Center. Regent Forgette has also been actively involved in Tri-City education causes. He was named Tri-Citian of the Year in 2001 for his community service. He received the first Proud to be a Lawyer "Hero Award" from the Washington State Bar Association (WSBA) in 2000 and the WSBA Board of Governors annual Award for Professionalism in 2001. He was named Kennewick Man of the Year for 2001. Regent Forgette graduated from Seattle Preparatory School in 1970 and the University of Washington in 1974 with a B.A. in English Literature. He then attended Gonzaga Law School in Spokane where he graduated with honors in 1977. He and his wife Debbie live in Kennewick and have two sons, Joseph and Patrick.

Laura M. Jennings

Office: Past Chair of the Board

Hometown: Seattle Term Expires: September 30, 2015



Laura Jennings was appointed to the Board of Regents in July of 2005. She currently consults for start-up companies in the Seattle area. Regent Jennings spent 12 years as an executive at Microsoft Corporation, serving as Vice President of Worldwide Strategic Planning, Vice President of MSN and in various other capacities. After leaving Microsoft, she spent 3 years as a Senior Partner with leading international venture capital firm Atlas Venture, where she supervised investments in software start-up companies across their Seattle and Palo Alto offices. Regent Jennings currently serves on the boards of Laird Norton Tyee, SimplyFun LLC, Children's Hospital and Regional Medical Center in Seattle and the YWCA of Seattle King County and Snohomish County. She received a bachelor's degree in business from the University of Illinois in 1983 and a master's degree in management from the Kellogg School at Northwestern University in 1988.

Constance M. Niva

Office: Member

Hometown: Seattle Term Expires: September 30, 2014



Connie Niva was appointed to the Board of Regents in June of 2003. Regent Niva just retired from the Port of Everett Commission and served two terms on the Washington State Transportation Commission. She is a founding member of the Board of the Center for Women and Democracy and was a member of the Everett City Council from 1986–1990. Regent Niva worked many years in a variety of capacities as a microbiologist at the University of Washington Medical School and the University of Maryland, and taught microbiology to Arab staff at St. John Eye Hospital in Jerusalem. She also taught "Issues in Local Government" as a visiting professor for Seattle University's public administration program. Regent Niva graduated from Washington State University with a bachelor's degree in bacteriology in 1962 and received a master's degree in public administration from Seattle University in 1992. She was awarded the Everett Area Chamber of Commerce Henry M. Jackson Citizen of the Year Award in 2003 and the United Way of Snohomish County Women Leading the Way Leadership Award in 2002. Regent Niva has four children and is married to Jud Marquardt of LMN Architects.

V. Rafael Stone

Office: Member

Hometown: Seattle Term Expires: September 30, 2011



Rafael Stone was appointed to the Board of Regents in April of 2000. He is a partner in the law firm of Foster Pepper PLLC, and chairs the firm's Investment Management Practice Group. He has more than 25 years' experience representing institutional investors, advisors, consultants, and U.S. corporations in a wide variety of national and international real estate and private equity investments. Regent Stone is a member of the National Association of Public Pension Attorneys, the Pension Real Estate Association, the American Bar Association, and the Washington State Bar Association. He serves as a member of the Sea-Tac Airport Policy Advisory Committee, the Experience Music Project Board of Directors, the Board of Directors of the Seattle Times and Blethen Corporations, as well as on a number of other public and private boards in a variety of capacities. Regent Stone was the first chair of the African American Heritage Foundation and is a recipient of the Washington State Bar Association's Affirmative Action Award. He received his bachelor's degree, as well as his law degree, from the University of Washington.

Michael C. Worthy

Office: Member

Hometown: Vancouver Term Expires: September 30, 2012



Mike Worthy was appointed to the Board of Regents in October 2006. He is co-founder and Managing Partner of WW Payment Systems, a financial services company focused on the commercial trucking industry. The company is headquartered in Vancouver Washington. Until his appointment as a Regent, Mr. Worthy served on the Washington Higher Education Coordinating Board and was chair of the Board's fiscal committee. Included in his past service to WSU were terms on the Chancellor's Advisory Council for Washington State University Vancouver and the Washington State University Foundation. Worthy is a life member and past president of the WSU Alumni Association. He has also served on the boards of the chambers of commerce in Vancouver, Tacoma, Greater Seattle and the University District in Seattle. He was awarded the WSU Alumni Achievement Award in 2002 and the Foundation's Outstanding Service Award in 1996. Mr. Worthy received his Bachelor of Arts degree in Business Administration and Economics from WSU.

President Elson Floyd



Elson S. Floyd, 55, was named President of the four-campus Washington State University on December 13, 2006. He took office as the 10th president of Washington State's land-grant research university on May 21, 2007.

He leads one of America's most productive research universities. WSU is classified among the nation's 96 leading public and private universities with very high research activity by the Carnegie Foundation for the Advancement of Teaching.

Dr. Floyd brings to WSU an exceptionally wide range of administrative experience, as well as valuable state and national perspectives on higher education issues and policies.

Career

Before coming to WSU, he was president of the four-campus University of Missouri for four years and president of Western Michigan University in Kalamazoo for more than four years. While at Western Michigan University, he also was a tenured faculty member in the Department of Counselor Education and Counseling Psychology and in the Department of Teaching, Learning and Leadership.

Dr. Floyd spent from 1995 to 1998 at the University of North Carolina at Chapel Hill, one of the nation's leading research institutions, where he served as chief administrative and operating officer and the senior official responsible for business and finance; human resources; auxiliary enterprises; student affairs; information technology; university advancement and development; and enrollment management.

For two years he was executive director of the Washington State Higher Education Coordinating Board, the agency responsible for statewide planning, policy analysis and student financial aid programs for Washington's post-secondary education system. From 1990 to 1993, Dr. Floyd served as vice president for student services, vice president for administration, and executive vice president at Eastern Washington University. In the latter capacity, he was the university's chief operating officer.

WSU's president began his career in 1978 at the University of North Carolina at Chapel Hill, where he held deanships in the Division of Student Affairs, the General College and the College of Arts and Sciences. From 1988 to 1990, he was assistant vice president for student services for the UNC system office, where he helped develop and articulate student affairs and academic affairs policy for the 16-campus university system.

Education

A native of Henderson, N.C., Dr. Floyd holds a bachelor of arts degree in political science and speech, a master of education degree in adult education, and a doctor of philosophy degree in higher and adult education, all from the University of North Carolina at Chapel Hill.

Honors

Among other honors, Dr. Floyd is the recipient of the 2005 Communicator of the Year Award, given by the Mid-Missouri Chapter of the Public Relations Society of America (PRSA). He also received the 2004 James C. Kirkpatrick Award given by the Northwest Missouri Press Association for public service. Other honors include the 2004 Distinguished Alumnus Award from the University of North Carolina-Chapel Hill and the Distinguished Alumnus Award from Dr. Floyd's former high school, Darlington School, in Georgia.