

VII. STANDING COMMITTEES

B. Finance, Audit and Facilities Committee

Benchmarking University Advancement Performance

For information only.

*Attachment*

Benchmarking University Advancement Performance



# **BENCHMARKING UNIVERSITY ADVANCEMENT PERFORMANCE**

Originally known as the Council for Financial Aid to Education, CAE was established in 1952 by a group of enlightened business executives under the leadership of Alfred P. Sloan, Jr. (General Motors), Frank W. Abrams (Exxon Corporation), and Irving S. Olds (United States Steel Corporation) to advance corporate support of higher education. CAE's primary purpose was: "To promote a better understanding of the substantial contribution which higher education makes to the effectiveness, skill, growth, and success of American business, and to the development of the country."

CAE was the first organization in the US to regularly provide statistical analyses of private giving to higher education on a national basis. CAE's Voluntary Support of Education (VSE) survey is the authoritative national source of information on private giving to higher education and private K-12, consistently capturing about 85 percent of the total voluntary support to colleges and universities in the United States. CAE has managed the survey as a public service for over 50 years.

The Benchmarking Data is based on VSE stats (2010 survey results released on February 2, 2011) and peer lists include Global Universities, HECB Peers, Public Research/Doctoral Universities, and Public and Private Research/Doctoral Universities.

Report Prepared by: University Advancement

**Global Universities - FY2010**  
**Ranked by 5-Year Contribution Average**

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	University of California, Los Angeles	\$368,386,666	8.6%	383,187
<b>2</b>	<b>University of Washington</b>	<b>\$308,306,097</b>	<b>16.0%</b>	<b>319,000</b>
3	University of Virginia	\$244,821,468	18.1%	191,801
4	University of California, San Diego	\$130,409,130	5.8%	113,988
5	University of Colorado Foundation	\$128,735,787	5.3%	348,896
6	Rutgers	\$96,258,617	8.2%	352,133
7	University of California, Davis	\$95,789,639	6.9%	174,566
8	University of Maryland College Park	\$93,849,877	7.0%	282,051
9	University of California, Irvine	\$83,806,937	3.8%	120,067
10	University of Connecticut Foundation	\$41,906,966	8.9%	210,197
11	University of Massachusetts, Amherst	\$33,298,297	11.3%	205,270

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 2, 2011)

**HECB Peer Institutions - FY2010**  
**Ranked by 5-Year Contribution Average**

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	Cornell University	\$424,686,705	17.4%	233,210
2	University of California, Los Angeles	\$368,386,666	8.6%	383,187
3	University of Wisconsin-Madison	\$345,635,720	11.3%	394,957
<b>4</b>	<b>University of Washington</b>	<b>\$308,306,097</b>	<b>16.0%</b>	<b>319,000</b>
5	University of Michigan	\$283,967,291	12.0%	481,488
6	University of Minnesota	\$279,161,191	9.4%	496,746
7	University of North Carolina at Chapel Hill	\$266,195,938	18.9%	264,826
8	University of Virginia	\$244,821,468	18.1%	191,801
9	Ohio State University	\$227,002,814	15.2%	443,787
10	University of Florida	\$192,570,928	14.8%	332,884
11	Texas A&M University	\$187,859,754	10.6%	342,439
12	Michigan State University	\$142,984,714	13.5%	410,587
13	University of Arizona	\$142,857,381	4.2%	274,811
14	University of California, San Diego	\$130,409,130	5.8%	113,988
15	University of Pittsburgh	\$117,333,422	10.3%	264,818
16	University of Iowa	\$114,883,919	11.7%	268,317
17	University of Cincinnati	\$97,361,492	11.0%	216,991
18	University of California, Davis	\$95,789,639	6.9%	174,566
19	University of Missouri-Columbia	\$93,336,011	15.1%	206,348
20	University of California, Irvine	\$83,806,937	3.8%	120,067
21	University of Kentucky	\$62,758,717	19.6%	181,949
22	University of New Mexico	\$56,819,618	5.4%	154,255
23	University of Hawaii Foundation	\$43,481,999	5.7%	237,924

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 2, 2011)

**Public Research/Doctoral Universities - FY2010**  
**Ranked by 5-Year Contribution Average**

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	University of California, Los Angeles	\$368,386,666	8.6%	383,187
2	University of Wisconsin-Madison	\$345,635,720	11.3%	394,957
<b>3</b>	<b>University of Washington</b>	<b>\$308,306,097</b>	<b>16.0%</b>	<b>319,000</b>
4	Indiana University	\$307,764,869	16.3%	428,629
5	University of Michigan	\$283,967,291	12.0%	481,488
6	University of Minnesota	\$279,161,191	9.4%	496,746
7	University of California, Berkeley	\$271,818,748	8.6%	423,875
8	University of North Carolina at Chapel Hill	\$266,195,938	18.9%	264,826
9	University of Virginia	\$244,821,468	18.1%	191,801
10	University of Texas at Austin	\$239,018,631	13.2%	447,180
11	Ohio State University	\$227,002,814	15.2%	443,787
12	University of Florida	\$192,570,928	14.8%	332,884
13	Purdue University	\$188,615,378	13.1%	394,745
14	Texas A&M University	\$187,859,754	10.6%	342,439
15	Pennsylvania State University	\$184,502,586	13.7%	556,751
16	University of Oklahoma	\$144,813,267	16.3%	171,406
17	Michigan State University	\$142,984,714	13.5%	410,587
18	University of Arizona	\$142,857,381	4.2%	274,811
19	University of Nebraska	\$131,483,231	11.2%	292,583
20	University of California, San Diego	\$130,409,130	5.8%	113,988

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 2, 2011)

**Public and Private Research/Doctoral Universities - FY2010**  
**Ranked by 5-Year Contribution Average**

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	Stanford University	\$753,509,697	28.2%	171,116
2	Harvard University	\$643,930,720	19.4%	325,797
3	Columbia University	\$429,399,732	10.8%	347,280
4	Johns Hopkins University	\$427,594,487	16.8%	146,402
5	Cornell University	\$424,686,705	17.4%	233,210
6	University of Southern California	\$424,129,022	19.8%	240,066
7	University of Pennsylvania	\$422,406,128	24.7%	279,569
8	Yale University	\$416,031,408	27.9%	143,301
9	University of California, Los Angeles	\$368,386,666	8.6%	383,187
10	Duke University	\$352,825,372	28.0%	144,028
11	University of Wisconsin-Madison	\$345,635,720	11.3%	394,957
12	New York University	\$329,743,123	7.2%	411,138
<b>13</b>	<b>University of Washington</b>	<b>\$308,306,097</b>	<b>16.0%</b>	<b>319,000</b>
14	Indiana University	\$307,764,869	16.3%	428,629
15	Massachusetts Institute of Technology	\$307,092,233	26.7%	120,195
16	University of Michigan	\$283,967,291	12.0%	481,488
17	University of Minnesota	\$279,161,191	9.4%	496,746
18	University of California, Berkeley	\$271,818,748	8.6%	423,875
19	University of Chicago	\$267,919,194	20.7%	143,982
20	University of North Carolina at Chapel Hill	\$266,195,938	18.9%	264,826

Source:

The Council for Aid to Education's VSE Survey / VSE Data Miner.

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(accessed February 2, 2011)