

VII. STANDING COMMITTEES

B. Finance, Audit and Facilities Committee

UW Bothell – Parking and U-PASS Rate Adjustments

RECOMMENDED ACTION:

It is the recommendation of the administration and the Finance, Audit and Facilities Committee that the Board of Regents approve parking and U-PASS rate adjustments as outlined below for the University of Washington Bothell campus. The new rates will take effect July 1, 2011.

UW Bothell Current and Proposed Parking/U-PASS Rates

	Current	Proposed	Monthly Increase
<u>Description</u>	<u>FY 2011</u>	<u>FY 2012</u>	<u>FY 2011</u>
Annual	\$505	\$581	\$6.33
Quarterly	\$126	\$145	\$6.33
Qrtly 2 day	\$72	\$83	\$3.66
Qrtly 3day	\$96	\$110	\$4.66
Q<50FTE Staff	\$72	\$83	\$3.66
Qrtly U-PASS	\$72	\$83	\$3.66
Motor cycle	\$48	\$55	\$2.33
Carpool	\$55	\$63	\$2.33
Daily Rate	\$4	\$5	
Hourly Rate	\$1.50	\$1.80	

BACKGROUND:

This recommendation originates from the Bothell Campus Parking and Transportation Task Force (PTTF). Established in 2010, the PTTF includes faculty, staff, and student representatives from UW Bothell and Cascadia Community College, and is charged with developing a common vision for a transportation management strategy to support the campus in an environmentally and financially sustainable manner. The PTTF met monthly during the academic year to review current facilities, capacity, policies, sustainability goals, and finances. One of the goals of the Task Force is to thoroughly review the financial status of the system and recommend new rates as needed for the coming fiscal year.

Task Force members have communicated with their constituent groups including a range of faculty, staff, and student organizations, and have provided feedback to

VII. STANDING COMMITTEES

B. Finance, Audit and Facilities Committee

UW Bothell – Parking and U-PASS Rate Adjustments (continued p. 2)

the PTTF. In addition, communications with the campus community regarding PTTF deliberations and potential rate increases have included:

- A website with proposed rates, FAQ, and facility for comments;
- UW Bothell Open House table talk sessions during week of May 9, 2011;
- UW Bothell Chancellor's Town Hall meeting on May 10, 2011;
- Cascadia Community College Open Forums during week of May 9, 2011;
- Email information with opportunity to respond back by email; and
- Other various forms of broadly disseminated communications.

Benefits of the rate adjustment proposal are as follows:

- Promotes reduced demand and reduced competition for existing parking spaces;
- Mitigates growing parking demand in the face of projected increases in enrollment by creating incentives for use of alternative modes of transportation, especially transit;
- Provides funds for an improved array of transportation alternatives and incentives;
- Provides funds for future major maintenance and facilities construction; and
- Supports the overall sustainability initiatives of the campus.

As is true at the University of Washington Seattle campus, parking operations and transportation management programs at UW Bothell are self-sustaining activities. Operating, maintenance, and capital expenses are supported by user fees and citation revenue from both UW Bothell and Cascadia Community College. The proposed rate adjustments are designed to create incentives for the use of alternative modes of transportation, to comply with sustainability and commute trip reduction goals, and to establish capital reserves for future major maintenance and construction of parking facilities. This is only the second increase in parking rates since 2007.

UW Bothell has been the recipient of several statewide and regional commute trip reduction awards and has existing programs, policies, and goals in place to meet the goals of transportation demand management. Among these are:

- Reduce single occupancy vehicle (SOV) trips to the campus.
- Increase the use of alternate modes of transportation by making available and promoting commute options to faculty, staff, and students.
- Explore new program options to encourage transit use.
- Comply with City of Bothell parking and transportation conditions.

VII. STANDING COMMITTEES

B. Finance, Audit and Facilities Committee

UW Bothell – Parking and U-PASS Rate Adjustments (continued p. 3)

- Remain compliant with the State’s Commute Trip Reduction (CTR) Law.
- As the campus grows, diminish, postpone, or reduce the need to build additional parking facilities through transportation demand management measures.
- The price of a U-PASS should be set as the most affordable transportation option for faculty, staff, and students.
- The price for parking and driving alone should be offered at a higher cost as compared to the U-PASS option.
- The long term parking permit rate should be set at a more economical level than the daily parking rate.
- Establish reserves for future major maintenance of existing structures and construction of additional parking facilities as the campus grows.

As part of the proposed rate adjustment, the task force also recommended an increase in the U-PASS rate from \$72 to \$83 per quarter in FY 2012. Maintaining an increasing differential between the U-PASS rate and parking rates should sustain the economic incentive in favor of alternatives to driving alone.

REVIEW & APPROVAL

WAC 478-117-200 pertaining to the parking fees for UW Bothell and Cascadia CC, states that the UW Board of Regents and Cascadia CC’s Board of Trustees may each approve rate changes for parking permits but rate changes for daily parking must be made in agreement with Cascadia Community College.

The proposed parking and U-PASS rate adjustments have been reviewed and recommended for approval by the Bothell Campus Parking and Transportation Task Force (including representatives from ASUWB, as well as faculty, staff, and students from both UW Bothell and Cascadia Community College), the UW Bothell Auxiliary Services Director, the Vice Chancellor for Administration and Planning, and the Chancellor. In a parallel process, the proposed rates have been reviewed and recommended for approval by the Cascadia Community College Executive Team, and the President of Cascadia Community College. The Cascadia Community College Board of Trustees has approved the proposed rate adjustment contingent upon approval by the UW Board of Regents.