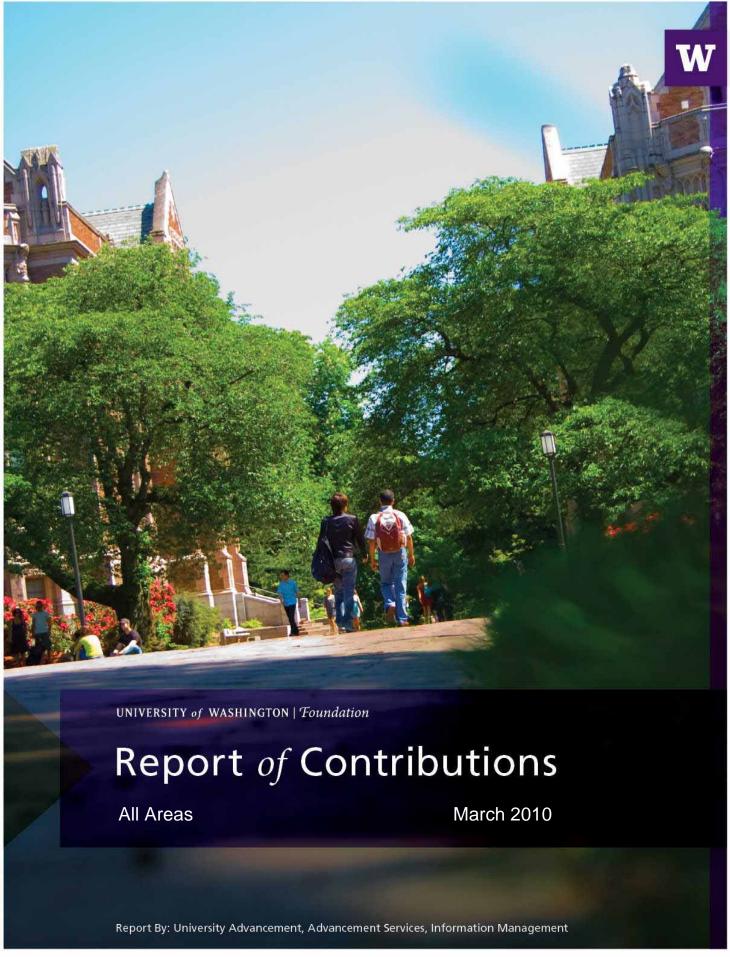
B. Finance, Audit and Facilities Committee

UW

Report of Contributions

University of Washington University of Washington Foundation

March, 2010



ANNUAL PROGRESS BY CONSTITUENCY

	Curre	nt Month (Ma	rch 2010)		Year to Da	ate (07/01/200	9 - 03/31/201	0)
School	Gifts	Grants	Total	Donors ¹	Gifts	Grants	Total	Donors
UW Medicine	\$2,854,310	\$3,266,890	\$6,121,201	2,778	\$28,056,470	\$70,464,363	\$98,520,833	13,317
Arts and Sciences	\$1,893,168	\$305,115	\$2,198,283	1,493	\$12,238,542	\$5,396,339	\$17,634,881	11,349
Broadcast Services	\$458,388	\$0	\$458,388	365	\$2,211,991	\$0	\$2,211,991	2,127
Built Environments	\$25,853	\$0	\$25,853	77	\$978,651	\$413,408	\$1,392,059	1,089
Business School	\$287,335	\$0	\$287,335	338	\$11,154,739	\$30,000	\$11,184,739	3,568
Dentistry	\$154,827	\$4,204	\$159,031	103	\$2,694,487	\$295,527	\$2,990,014	1,089
Education	\$62,723	\$0	\$62,723	177	\$1,862,296	\$2,134,598	\$3,996,894	1,191
Engineering	\$830,836	\$980,666	\$1,811,502	355	\$9,631,607	\$5,872,382	\$15,503,988	3,777
Environment	\$190,942	\$190,218	\$381,159	357	\$4,151,032	\$2,787,053	\$6,938,085	1,611
Evans School of Public Affairs	\$8,795	\$0	\$8,795	81	\$168,573	\$385,000	\$553,573	320
Forest Resources	\$0	\$0	\$0	0	\$0	\$0	\$0	0
Graduate School	\$10,359	\$0	\$10,359	43	\$831,036	\$0	\$831,036	289
Information School	\$15,064	\$500,000	\$515,064	53	\$189,716	\$1,276,250	\$1,465,966	585
Intercollegiate Athletics	\$1,930,308	\$0	\$1,930,308	3,752	\$10,894,144	\$0	\$10,894,144	12,652
Law	\$132,762	\$0	\$132,762	110	\$1,305,640	\$17,500	\$1,323,140	1,455
Libraries	\$133,104	\$0	\$133,104	1,746	\$902,964	\$0	\$902,964	4,403
Minority Affairs	\$38,487	\$0	\$38,487	145	\$300,917	\$25,000	\$325,917	546
Nursing	\$212,129	\$0	\$212,129	181	\$2,292,877	\$633,253	\$2,926,130	1,474
Ocean and Fishery Sciences	\$0	\$0	\$0	0	\$0	\$0	\$0	0
Pharmacy	\$232,324	\$0	\$232,324	116	\$1,255,523	\$1,394,079	\$2,649,602	846
President's Funds	\$182,755	\$0	\$182,755	155	\$505,469	\$0	\$505,469	1,279
Public Health	\$9,588	\$263,164	\$272,752	119	\$620,323	\$12,325,088	\$12,945,410	648
Social Work	\$1,049,750	\$0	\$1,049,750	281	\$1,191,332	\$311,466	\$1,502,798	721
Student Affairs	\$441,129	\$0	\$441,129	396	\$4,753,594	\$0	\$4,753,594	2,326
Undergraduate Academic Affairs	\$16,245	\$0	\$16,245	130	\$503,089	\$143,276	\$646,365	562
University Press	\$11,320	\$0	\$11,320	10	\$190,865	\$0	\$190,865	108
UW Alumni Association	\$67,543	\$0	\$67,543	1,585	\$558,955	\$0	\$558,955	11,914
UW Bothell	\$79,823	\$0	\$79,823	124	\$422,950	\$759,100	\$1,182,050	457
UW Tacoma	\$150,198	\$10,000	\$160,198	135	\$1,774,562	\$29,744	\$1,804,306	638
Other University Support	\$1,819,044	\$45,844	\$1,864,888	437	\$3,226,014	\$1,948,823	\$5,174,837	1,592
Total	\$13,299,111	\$5,566,101	\$18,865,212	14,898	\$104,868,357	\$106,642,248	\$211,510,606	70,683

MONTHLY HIGHLIGHTS

The UW received \$18.87M in total private voluntary support (\$13.30M in gifts and \$5.57M in grants) in the current month.

Areas including Dentistry, Education, Engineering, Environment, Information School, Intercollegiate Athletics, Libraries, Nursing, Pharmacy, Public Health, Social Work, Student Affairs, Undergraduate Academic Affairs, University Press and UW Tacoma are ahead of last year's year-to-date totals.

¹ Donors are defined as those entities who have a credit amount of greater than \$0.00.

The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

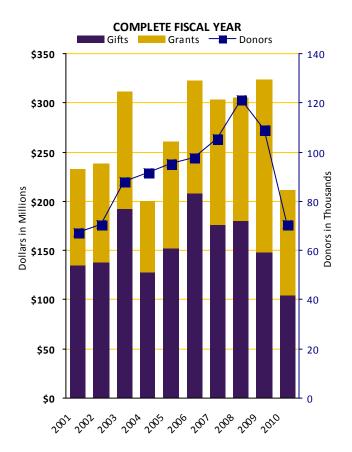


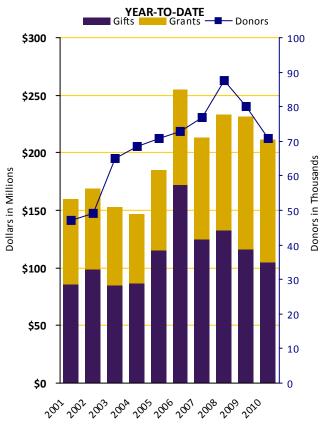
DEVELOPMENT SUMMARY BY CONSTITUENCY

	Current M	onth	Year to D	ate	Prior Year to	Date	Prior Year Total	
School	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$6,121,201	2,778	\$98,520,833	13,317	\$100,922,736	13,553	\$156,190,821	16,799
Arts and Sciences	\$2,198,283	1,493	\$17,634,881	11,349	\$19,500,884	12,326	\$25,589,815	14,817
Broadcast Services	\$458,388	365	\$2,211,991	2,127	\$2,667,749	11,976	\$4,427,717	16,191
Built Environments	\$25,853	77	\$1,392,059	1,089	\$1,915,334	1,131	\$2,127,643	1,341
Business School	\$287,335	338	\$11,184,739	3,568	\$22,137,958	3,528	\$25,381,696	4,210
Dentistry	\$159,031	103	\$2,990,014	1,089	\$2,171,349	1,186	\$2,541,366	1,584
Education	\$62,723	177	\$3,996,894	1,191	\$3,013,324	1,274	\$3,724,956	1,667
Engineering	\$1,811,502	355	\$15,503,988	3,777	\$14,540,171	3,630	\$18,855,120	4,260
Environment	\$381,159	357	\$6,938,085	1,611	\$4,671,093	27	\$4,679,781	27
Evans School of Public Affairs	\$8,795	81	\$553,573	320	\$2,433,975	383	\$2,718,803	480
Forest Resources	\$0	0	\$0	0	\$2,049,794	839	\$3,451,299	1,096
Graduate School	\$10,359	43	\$831,036	289	\$1,538,573	302	\$1,602,622	324
Information School	\$515,064	53	\$1,465,966	585	\$1,197,745	538	\$1,679,278	609
Intercollegiate Athletics	\$1,930,308	3,752	\$10,894,144	12,652	\$10,439,285	11,803	\$15,659,243	23,317
Law	\$132,762	110	\$1,323,140	1,455	\$2,225,731	1,572	\$2,665,941	1,935
Libraries	\$133,104	1,746	\$902,964	4,403	\$841,382	3,581	\$1,171,951	5,280
Minority Affairs	\$38,487	145	\$325,917	546	\$336,220	309	\$388,492	511
Nursing	\$212,129	181	\$2,926,130	1,474	\$2,763,354	1,424	\$3,549,704	1,678
Ocean and Fishery Sciences	\$0	0	\$0	0	\$9,231,431	650	\$10,157,709	740
Pharmacy	\$232,324	116	\$2,649,602	846	\$1,437,591	863	\$2,098,248	1,034
President's Funds	\$182,755	155	\$505,469	1,279	\$4,595,392	1,461	\$5,761,734	1,691
Public Health	\$272,752	119	\$12,945,410	648	\$11,710,769	671	\$15,492,932	792
Social Work	\$1,049,750	281	\$1,502,798	721	\$1,174,842	630	\$1,289,956	700
Student Affairs	\$441,129	396	\$4,753,594	2,326	\$1,194,324	2,328	\$2,906,525	3,000
Undergraduate Academic Affairs	\$16,245	130	\$646,365	562	\$402,041	269	\$424,576	353
University Press	\$11,320	10	\$190,865	108	\$153,015	146	\$219,219	167
UW Alumni Association	\$67,543	1,585	\$558,955	11,914	\$635,947	12,651	\$1,001,508	19,763
UW Bothell	\$79,823	124	\$1,182,050	457	\$1,820,041	442	\$2,229,545	592
UW Tacoma	\$160,198	135	\$1,804,306	638	\$1,779,702	567	\$3,656,827	792
Other University Support	\$1,864,888	437	\$5,174,837	1,592	\$2,212,580	1,881	\$2,433,450	2,220
Total ¹	\$18,865,212	14,898	\$211,510,606	70,683	\$231,714,331	80,180	\$324,078,477	109,083

¹ The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS





Final Vanu		Complete Fi	scal Year		Year to Date					
Fiscal Year	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors		
2009-2010	\$104,868,357	\$106,642,248	\$211,510,606	70,683	\$104,868,357	\$106,642,248	\$211,510,606	70,683		
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$116,100,795	\$115,613,536	\$231,714,331	80,180		
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$132,985,022	\$99,910,341	\$232,895,363	87,433		
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$124,552,021	\$89,059,944	\$213,611,965	76,956		
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$172,770,589	\$81,941,825	\$254,712,414	72,765		
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$115,356,793	\$69,335,008	\$184,691,801	70,733		
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$86,890,630	\$59,858,287	\$146,748,917	68,371		
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$84,999,647	\$67,468,488	\$152,468,135	65,044		
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$99,211,901	\$69,607,925	\$168,819,827	49,087		
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$85,857,205	\$73,924,836	\$159,782,041	47,050		

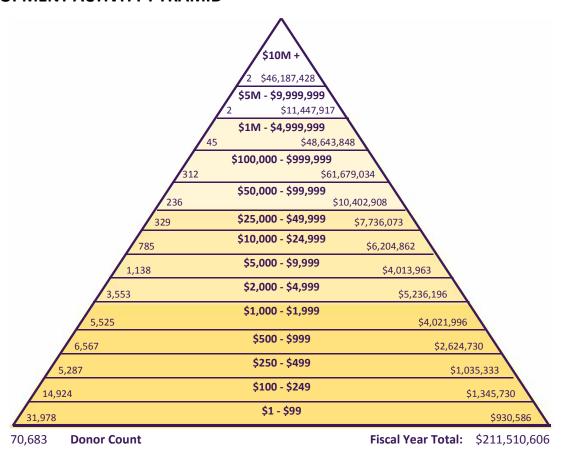
ANNUAL FUNDING THEME PROGRESS

	Year to Date					
Theme	Current Use	Endowment	Total			
Student Support	\$6,617,606	\$14,936,114	\$21,553,720			
Faculty Support	\$7,263,671	\$7,211,743	\$14,475,414			
Program Support for Faculty and Students	\$135,552,659	\$8,795,745	\$144,348,403			
Capital	\$10,676,395	\$2,250	\$10,678,645			
Excellence Funds	\$20,201,491	\$252,932	\$20,454,423			
Total	\$180,311,822	\$31,198,784	\$211,510,606			

DEVELOPMENT ACTIVITY BY DONOR TYPE

	Year to Date		Prior Yea	r to Date	Prior Fiscal Year		
Donor Type	Donors	Total	Donors	Total	Donors	Total	
Alumni	36,913	\$24,825,707	38,546	\$29,038,930	49,981	\$40,529,614	
Corporations	2,138	\$33,333,323	2,166	\$40,249,323	3,029	\$79,017,981	
Family Foundations	157	\$9,785,786	147	\$10,703,802	173	\$15,996,206	
Foundations	349	\$59,117,934	345	\$65,380,717	427	\$83,293,447	
Non-Alumni	30,676	\$28,756,315	38,608	\$36,063,432	54,849	\$41,916,304	
Organizations	450	\$55,691,540	482	\$50,278,128	624	\$63,324,926	
Total	70,683	\$211,510,606	80,294	\$231,714,331	109,083	\$324,078,477	

DEVELOPMENT ACTIVITY PYRAMID



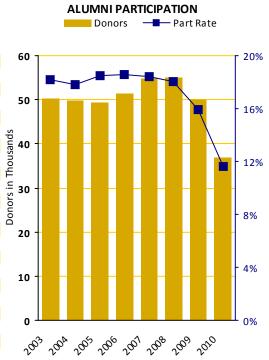
ANNUAL PROGRESS BY GIVING LEVEL

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$25,920,640	\$20,266,788	\$46,187,428
\$5M - \$9,999,999	\$0	\$5,506,241	\$0	\$0	\$0	\$5,941,677	\$11,447,917
\$1M - \$4,999,999	\$1,049,165	\$5,514,025	\$5,134,100	\$9,256,685	\$14,563,307	\$13,126,566	\$48,643,848
\$100,000 - \$999,999	\$9,313,974	\$7,475,771	\$2,737,439	\$14,877,608	\$14,834,269	\$12,439,973	\$61,679,034
\$50,000 - \$99,999	\$1,428,252	\$1,169,569	\$747,633	\$3,222,223	\$2,038,764	\$1,796,467	\$10,402,908
\$25,000 - \$49,999	\$1,542,860	\$1,121,800	\$570,380	\$2,388,318	\$949,430	\$1,163,285	\$7,736,073
\$10,000 - \$24,999	\$1,871,434	\$1,503,045	\$405,114	\$1,582,539	\$408,533	\$434,198	\$6,204,862
\$5,000 - \$9,999	\$1,587,355	\$1,095,644	\$101,430	\$738,564	\$220,375	\$270,595	\$4,013,963
\$2,000 - \$4,999	\$2,593,116	\$1,653,715	\$56,086	\$653,615	\$118,228	\$161,437	\$5,236,196
\$1,000 - \$1,999	\$1,986,969	\$1,549,753	\$29,088	\$359,356	\$43,277	\$53,553	\$4,021,996
\$500 - \$999	\$1,409,943	\$1,019,181	\$3,491	\$157,989	\$12,683	\$21,444	\$2,624,730
\$250 - \$499	\$622,585	\$357,522	\$300	\$42,897	\$4,302	\$7,727	\$1,035,333
\$100 - \$249	\$818,789	\$475,207	\$700	\$41,702	\$3,517	\$5,816	\$1,345,730
\$1 - \$99	\$601,265	\$314,843	\$26	\$11,826	\$611	\$2,015	\$930,586
Total	\$24,825,707	\$28,756,315	\$9,785,786	\$33,333,323	\$59,117,934	\$55,691,540	\$211,510,606

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	1	2
\$5M - \$9,999,999	0	1	0	0	0	1	2
\$1M - \$4,999,999	4	12	3	8	11	7	45
\$100,000 - \$999,999	59	83	18	61	50	41	312
\$50,000 - \$99,999	54	66	13	46	31	26	236
\$25,000 - \$49,999	83	91	18	71	32	34	329
\$10,000 - \$24,999	248	320	29	126	33	29	785
\$5,000 - \$9,999	450	452	19	138	38	41	1,138
\$2,000 - \$4,999	1,658	1,518	20	261	40	56	3,553
\$1,000 - \$1,999	2,463	2,659	23	299	34	47	5,525
\$500 - \$999	3,107	3,124	6	273	19	38	6,567
\$250 - \$499	2,770	2,327	1	150	15	24	5,287
\$100 - \$249	7,901	6,621	5	323	27	47	14,924
\$1 - \$99	18,116	13,402	2	382	18	58	31,978
Total	36,913	30,676	157	2,138	349	450	70,683

ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)

		To UW		То	Unit
		Year	to Date	Year	to Date
Area	Solicitable	Donors	Part Rate	Donors	Part Rate
UW Medicine	19,127	2,917	15.25%	2,018	10.55%
Arts and Sciences	146,824	15,134	10.31%	4,937	3.36%
Business School	38,262	5,599	14.63%	1,950	5.10%
Built Environments	8,184	1,025	12.52%	486	5.94%
Dentistry	4,540	920	20.26%	516	11.37%
Education	18,841	2,580	13.69%	543	2.88%
Engineering	32,965	3,870	11.74%	2,015	6.11%
Evans School of Public Affairs	2,496	389	15.58%	186	7.45%
Forest Resources	4,612	452	9.80%		
Interdisc. Grad. Programs	1,817	216	11.89%		
Interdisc. Undergrad. Programs	258	17	6.59%		
Interschool Programs	520	47	9.04%		
Information School	4,614	768	16.64%	393	8.52%
Law	7,905	1,352	17.10%	852	10.78%
School of Nursing	8,644	1,444	16.71%	952	11.01%
Ocean & Fisheries	4,076	464	11.38%		
Pharmacy	3,547	695	19.59%	536	15.11%
Public Health	4,580	619	13.52%	266	5.81%
Social Work	6,522	740	11.35%	378	5.80%
UW Bothell	6,995	555	7.93%	291	4.16%
UW Tacoma	8,050	504	6.26%	323	4.01%
Unspecified	11,600	1,572	13.55%		
ALL UW TOTAL	317,522	36,913	11.63%		



ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)

			To U	W			To U	nit	
		Year t	o Date	FY To	otal	Year to Date		FY Total	
Area	Solicitable	Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	19,109	2,720	14.23%	3,576	18.71%	1,795	9.39%	2,279	11.93%
Arts and Sciences	145,069	15,387	10.61%	21,029	14.50%	5,492	3.79%	6,553	4.52%
Business School	37,913	5,476	14.44%	7,343	19.37%	1,946	5.13%	2,345	6.19%
Built Environments	8,096	1,074	13.27%	1,410	17.42%	511	6.31%	576	7.11%
Dentistry	4,501	944	20.97%	1,237	27.48%	555	12.33%	722	16.04%
Education	18,944	2,631	13.89%	3,494	18.44%	497	2.62%	620	3.27%
Engineering	32,856	3,755	11.43%	4,994	15.20%	1,957	5.96%	2,374	7.23%
Evans School of Public Affairs	2,394	383	16.00%	529	22.10%	148	6.18%	189	7.89%
Forest Resources	4,601	521	11.32%	713	15.50%	258	5.61%	329	7.15%
Interdisc. Grad. Programs	1,719	196	11.40%	261	15.18%				
Interdisc. Undergrad. Programs	247	18	7.29%	27	10.93%				
Interschool Programs	493	51	10.34%	74	15.01%				
Information School	4,516	720	15.94%	932	20.64%	348	7.71%	395	8.75%
Law	7,755	1,392	17.95%	1,792	23.11%	843	10.87%	987	12.73%
School of Nursing	8,661	1,427	16.48%	1,804	20.83%	840	9.70%	944	10.90%
Ocean & Fisheries	4,038	529	13.10%	681	16.86%	293	7.26%	335	8.30%
Pharmacy	3,529	721	20.43%	895	25.36%	512	14.51%	594	16.83%
Public Health	4,465	625	14.00%	803	17.98%	244	5.46%	288	6.45%
Social Work	6,428	754	11.73%	972	15.12%	383	5.96%	427	6.64%
UW Bothell	6,635	566	8.53%	799	12.04%	204	3.07%	253	3.81%
UW Tacoma	7,685	512	6.66%	793	10.32%	233	3.03%	305	3.97%
Unspecified	11,813	1,592	13.48%	2,160	18.28%				
ALL UW TOTAL	314,219	37,118	11.81%	49,980	15.91%				

The University of Washington Alumni Association is the broad-based engagement vehicle for University Advancement and the University of Washington. Through its strategically designed programs, the UW Alumni Association invites alumni, donors and friends to engage in the life of the UW. Research indicates that engaged alumni and friends are more inclined to support the University and its students. The UW Alumni Association is proud to develop a solid base of support for the University of Washington.



UWAA Member Giving by Constituency

	Solicitable	-	Member	Alur	mni Giving
School	Alumni	Members ¹	Donors	Members	Non Members
UW Medicine	19,127	1,908	858	44.97%	10.44%
Arts and Sciences	146,824	18,401	5,129	27.87%	5.18%
Business School	38,262	7,100	2,404	33.86%	6.98%
Built Environments	8,184	1,114	325	29.17%	7.20%
Dentistry	4,540	1,016	429	42.22%	10.10%
Education	18,841	3,094	1,031	33.32%	6.77%
Engineering	32,965	4,494	1,324	29.46%	6.48%
Evans School of Public Affairs	2,496	286	96	33.57%	9.68%
Forest Resources	4,612	643	159	24.73%	4.81%
Interdisc. Grad. Programs	1,817	159	45	28.30%	7.06%
Interdisc. Undergrad. Progra	258	17	2	11.76%	4.56%
Interschool Programs	520	42	8	19.05%	5.23%
Information School	4,614	752	256	34.04%	10.18%
Law	7,905	1,028	463	45.04%	10.86%
School of Nursing	8,644	1,330	489	36.77%	10.56%
Ocean & Fisheries	4,076	471	135	28.66%	6.66%
Pharmacy	3,547	626	268	42.81%	12.56%
Public Health	4,580	414	149	35.99%	9.27%
Social Work	6,522	604	187	30.96%	7.35%
UW Bothell	6,995	602	123	20.43%	3.63%
UW Tacoma	8,050	607	117	19.28%	2.79%
Unspecified	11,600	2,512	801	31.89%	4.92%
Non-Alumni		7,963	4,490	56.39%	
Total	317,522	52,900	17,643	33.35%	

Alumni Activity

•
1 in 3 registrants at 2009 UW events were UWAA members
1 in 12 registrants at 2009 UW events were UW donors
2 in 3 registrants at 2009 UW events were Solicitable Alumni 1 in 25 UWAA members attended
a 2009 UW event
1 in 3 2008-2009 Football/Basketball season ticket holders were UWAA members
1 in 8 UWAA members were 2008-2009 Football/Basketball season ticket holders

Top 10 Membership by Class Year

Class Year	Part. Rate	Class Year	Population
2010	100.00%	2009	1,657
1955	23.25%	1971	1,099
1953	22.22%	1973	1,069
1959	22.03%	1974	1,046
1954	21.88%	1970	1,034
1946	21.81%	1972	1,031
1956	21.34%	1976	1,028
1952	21.19%	1975	994
1950	20.96%	1977	970
1958	20.59%	1968	892

Activity Participation - Rolling 3 Year Total ³

	- 8 -				1	
School ²	Participants	Part. Donors	% Donors	Alum Non-Part.	Alum Non-Par Donor	% Non-Part Donor
UW Medicine	3,458	2,717	78.57%	19,066	3,272	17.16%
Arts and Sciences	11,324	2,778	24.53%	136,663	7,731	5.66%
Built Environments	1,264	561	44.38%	7,515	794	10.57%
Business School	5,276	1,414	26.80%	34,633	3,171	9.16%
Dentistry	1,791	750	41.88%	2,667	339	12.71%
Education	1,684	386	22.92%	16,959	930	5.48%
Engineering	2,387	827	34.65%	30,805	3,076	9.99%
Environment	517	490	94.78%			
Evans School of Public Affairs	660	248	37.58%	2,159	335	15.52%
Graduate School	296	184	62.16%	1,266	2	0.16%
Information School	636	183	28.77%	4,277	522	12.20%
Law	1,878	805	42.86%	6,484	1,113	17.17%
Libraries	773	750	97.02%			
Nursing	836	407	48.68%	8,112	1,349	16.63%
Ocean & Fishery Sciences	251			3,623		
Pharmacy	354	210	59.32%	3,276	751	22.92%
Public Health	498	182	36.55%	3,673	382	10.40%
Social Work	655	193	29.47%	6,105	693	11.35%
UW Bothell	571	182	31.87%	6,922	608	8.78%
UW Tacoma	365	169	46.30%	8,493	820	9.66%

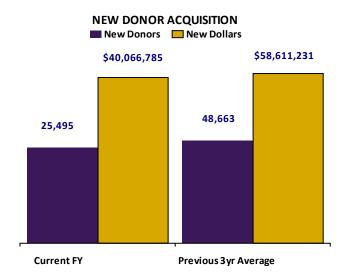
¹ Members include paid Annual Members, Lifetime Members, and TPC Level Donors

Source: University of Washington Alumni Association

² Activity is based on a unit affiliated Alumni or Donor being labeled as a positive RSVP, host, speaker, or participant at any tracked UW activity.

³ 3-Years consists of any activity since 7/1/2006

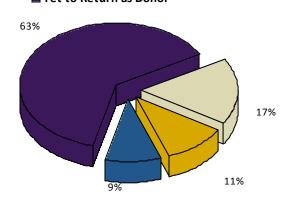
KEY PERFORMANCE INDICATORS



	New Donors	New Dollars
Current FY	25,495	\$40,066,785
Previous 3yr Average	48,663	\$58,611,231

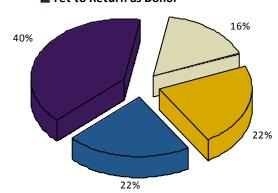
DONOR RETENTION (CURRENT FY)

□ Returning Donor - Decreased Giving
 □ Returning Donor - Increased Giving
 □ Returning Donor - Same Giving
 ■ Yet to Return as Donor



DONOR RETENTION (PREVIOUS 3YR AVG)

■ Returning Donor - Decreased Giving
■ Returning Donor - Increased Giving
■ Returning Donor - Same Giving
■ Yet to Return as Donor



	Donors	Dollars
Returning Donor - Decreased Giving	21,074	\$73,494,331
Returning Donor - Increased Giving	12,777	\$94,326,121
Returning Donor - Same Giving	11,337	\$3,623,169
Yet to Return as Donor	76,260	

Donors	Dollars
16,124	\$65,278,811
22,023	\$178,192,234
21,414	\$8,169,227
39,919	
	16,124 22,023 21,414

STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,123	34,581	57,704	52,861	91.61%	30,839	53.44%	13,222	22.91%	17,507	30.34%
Arts and Sciences	182,556	17,989	200,545	168,327	83.93%	76,774	38.28%	50,569	25.22%	53,305	26.58%
Broadcast Services	0	37,535	37,535	36,675	97.71%	14,527	38.70%	5,190	13.83%	6,947	18.51%
Built Environments	9,675	1,680	11,355	10,090	88.86%	5,299	46.67%	3,019	26.59%	4,366	38.45%
Business School	47,222	3,878	51,100	43,096	84.34%	21,822	42.70%	15,911	31.14%	21,900	42.86%
Dentistry	5,124	1,545	6,669	6,172	92.55%	3,967	59.48%	1,968	29.51%	2,071	31.05%
Education	25,358	2,256	27,614	21,160	76.63%	11,155	40.40%	4,414	15.98%	7,980	28.90%
Engineering	41,538	3,949	45,487	37,485	82.41%	18,634	40.97%	10,941	24.05%	17,077	37.54%
Environment	0	4,237	4,237	4,064	95.92%	3,145	74.23%	1,553	36.65%	1,788	42.20%
Evans School of Public Affairs	2,881	490	3,371	3,144	93.27%	1,838	54.52%	1,730	51.32%	1,862	55.24%
Forest Resources	5,668	4	5,672	4,671	82.35%	2,245	39.58%	1,287	22.69%	2,257	39.79%
Graduate School	2,095	981	3,076	2,894	94.08%	1,829	59.46%	1,404	45.64%	1,427	46.39%
Information School	5,867	399	6,266	5,184	82.73%	3,179	50.73%	1,836	29.30%	2,697	43.04%
Intercollegiate Athletics	0	9,383	9,383	9,215	98.21%	7,286	77.65%	4,370	46.57%	3,772	40.20%
Law	8,996	1,665	10,661	9,662	90.63%	5,198	48.76%	6,019	56.46%	4,952	46.45%
Libraries	0	12,879	12,879	12,632	98.08%	10,521	81.69%	3,174	24.64%	2,497	19.39%
Minority Affairs	0	1,433	1,433	1,403	97.91%	1,054	73.55%	775	54.08%	796	55.55%
Nursing	10,930	1,473	12,403	10,266	82.77%	5,719	46.11%	2,913	23.49%	4,753	38.32%
Ocean and Fishery Sciences	4,989	0	4,989	4,172	83.62%	1,981	39.71%	1,185	23.75%	2,019	40.47%
Pharmacy	4,265	786	5,051	4,385	86.81%	2,529	50.07%	1,442	28.55%	2,230	44.15%
President's Funds	0	3,853	3,853	3,780	98.11%	3,006	78.02%	1,413	36.67%	2,030	52.69%
Public Health	5,302	833	6,135	5,583	91.00%	3,069	50.02%	2,490	40.59%	2,816	45.90%
Social Work	7,919	910	8,829	7,526	85.24%	3,550	40.21%	1,865	21.12%	3,016	34.16%
Student Affairs	0	9,391	9,391	9,229	98.27%	7,164	76.29%	3,687	39.26%	4,217	44.90%
Undergraduate Academic Affairs	0	1,310	1,310	1,267	96.72%	955	72.90%	617	47.10%	451	34.43%
University Press	0	579	579	552	95.34%	403	69.60%	227	39.21%	229	39.55%
UW Alumni Association	0	39,803	39,803	38,835	97.57%	24,809	62.33%	20,639	51.85%	15,508	38.96%
UW Bothell	8,033	906	8,939	8,373	93.67%	4,260	47.66%	3,266	36.54%	1,544	17.27%
UW Tacoma	9,366	890	10,256	9,567	93.28%	4,902	47.80%	3,327	32.44%	1,471	14.34%
Other University Support	966	6,675	7,641	7,278	95.25%	5,170	67.66%	3,638	47.61%	2,082	27.25%
Unspecified School	16,537	0	16,537	11,401	68.94%	6,187	37.41%	2,000	12.09%	3,697	22.36%
No Degree\Gift Affiliation	0	277,190	277,139	250,255	90.30%	147,454	53.21%	27,233	9.83%	49,066	17.70%
Total	396,261	385,196	781,457	681,187	87.17%	359,662	46.02%	143,620	18.38%	188,826	24.16%

Database Trends

