VII. STANDING COMMITTEES

A. Academic and Student Affairs Committee

Faculty Presentation, "Sustainability Sensing"

Faculty presentation for information only.



Shwetak N. Patel Computer Science & Engineering Office: Paul Allen Center, 540

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Shwetak N. Patel is a second year Assistant Professor in the departments of Computer Science and Engineering and Electrical Engineering at the University of Washington. His research interests are in the areas of Human-Computer Interaction, Ubiquitous Computing, and User Interface Software and Technology. He is particularly interested in developing easy-to-deploy sensing technologies and approaches for location and activity recognition applications. His work is currently being applied to addressing the nation's goal of reducing residential energy consumption. Dr. Patel was also the co-founder of Usenso, Inc., a demand side energy monitoring solutions provider that was acquired earlier this year. He received his Ph.D. in Computer Science from the Georgia Institute of Technology in 2008 and B.S. in Computer Science in 2003. Dr. Patel recently received the TR-35 award in 2009, which is awarded to 35 of the top young innovators worldwide.

His work has also been featured in a number of media outlets, including his past work being recognized by the New York Times as technology of the year.

Sustainability Sensing

Dr. Shwetak Patel

Assistant Professor Computer Science & Engineering Electrical Engineering

http://www.shwetak.com http://ubicomplab.cs.washington.edu





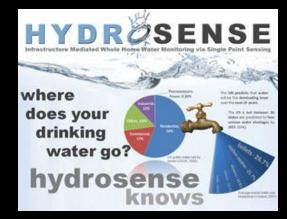
Electrical Engineering computer science and engineering

Background

- Research Areas
 - Human-Computer Interaction
 - Ubiquitous Computing
 - Sensor-enabled Embedded Systems
 - User Interface Technologies
- Application areas
 - Health
 - Energy monitoring
- Strategy
 - Highly interdisciplinary
 - Students of all academic levels involved





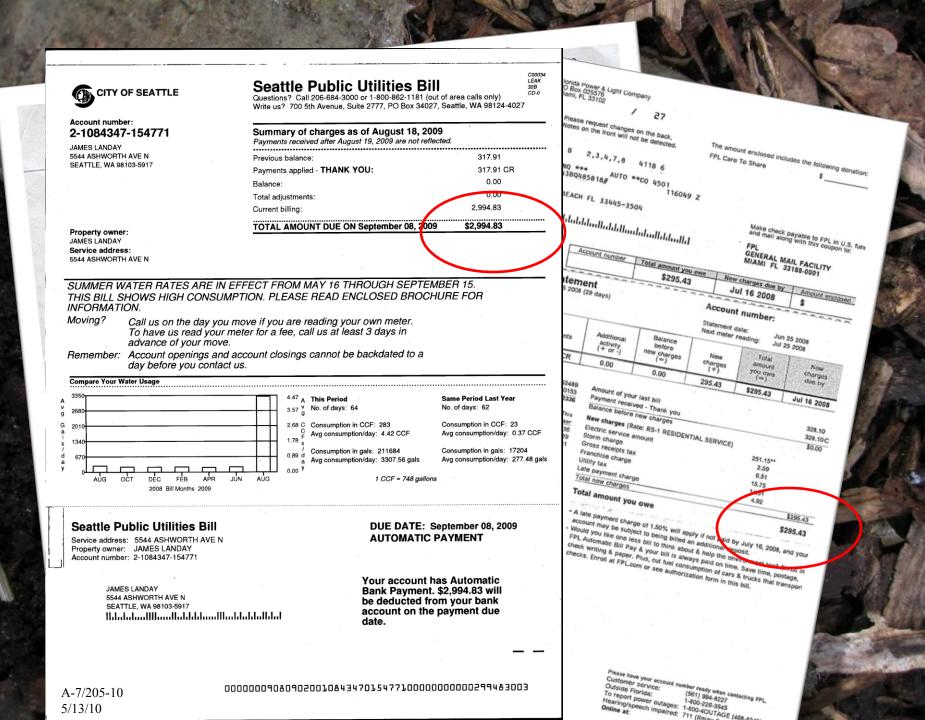


Making the grid in the home smarter

Help consumers reduce their residential consumption



5/13/10











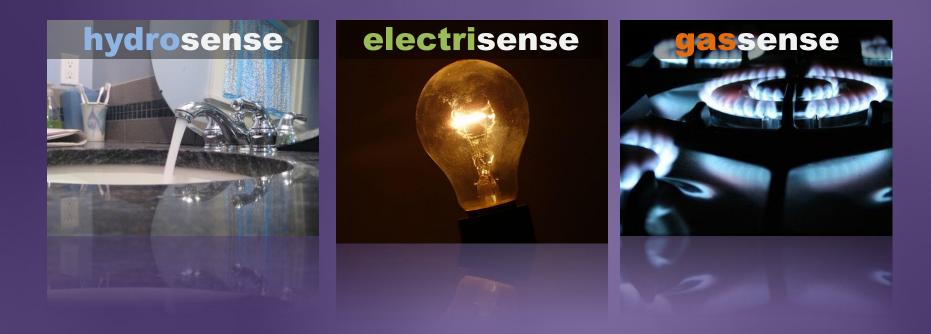
Disaggregated feedback can result in a reduction of between 15 – 20% in overall consumption.

 Create easy-to-deploy, lowcost, and highly granular sensing technology

 Create novel, engaging, and persuasive feedback interfaces

sensing feedback







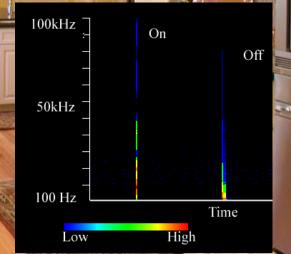
Distributed Direct Sensing

Infrastructure Mediated Sensing

Single plug-in device!

electrisense





A-7305 10 5/13/ Atel, et al., Pervasive 2008, Patent Pending

Water Sensing



Single-point sensor of water usage

- Identifies water usage activity down to a fixture level (e.g., toilet)
- Provides estimates of flow at each fixture

hydrosense

Typical water meters

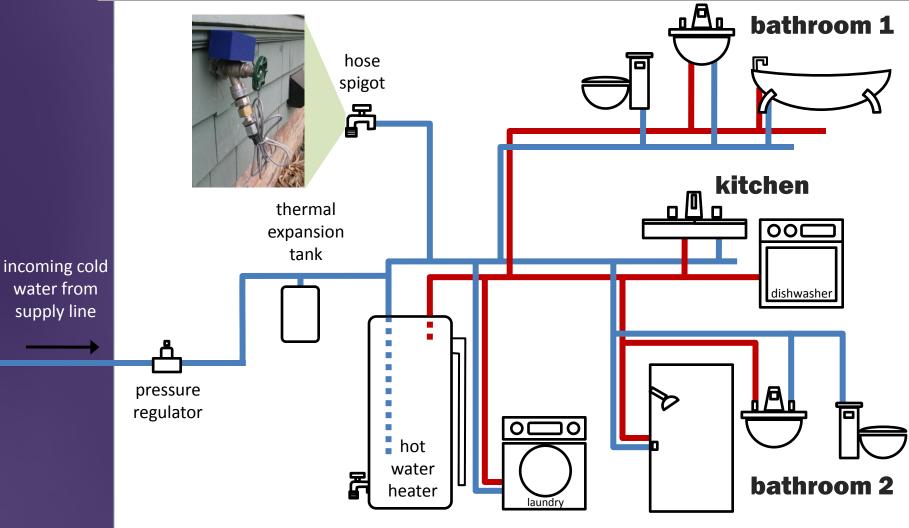
- only provide aggregate information on water usage

traditional inline water meter

- **require pipe modification** for installation

water tower

Closed Pressure System



Gas Sensing

UT.

GasSense





In-home Validation

Performance benchmarks in real homes

Non-expert deployments

 Evaluated the installation procedure by homeowners and end-users

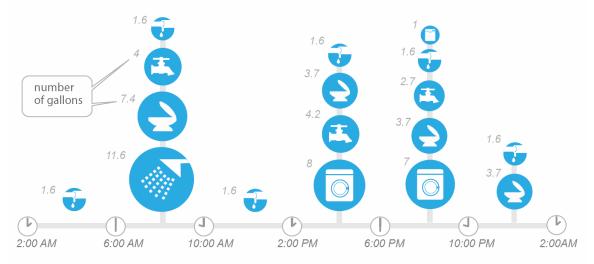
Mental models

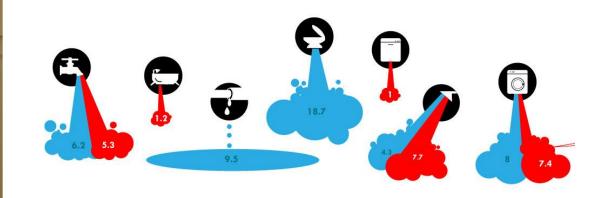
•Typical installation time is less than 35 minutes

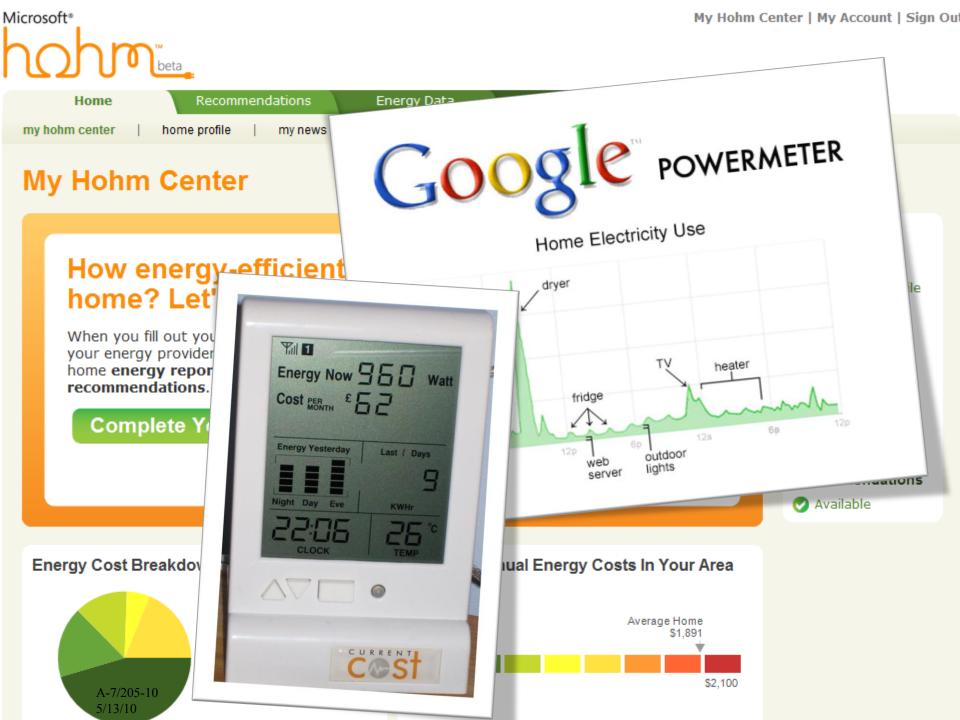
Feedback Interfaces



TODAY's water usage (in gallons)







Commercialization Success

Zensi, Shwetak Patel's Energy Monitoring Startup, Purchased by Belkin

Zensi, an energy monitoring company based on technology developed by UW CSE professor Shwetak Patel and collaborators, has been purchased by Belkin.

Zensi's technology was licensed from the University of Washington and from the Georgia Institute of Technology, Patel's Ph.D. institution. The technology includes single-point-of-attachment sensors for electrical power, water, and natural gas — a single sensor in a home or business uses signal processing and machine learning to identify sources and rates of consumption. This dramatically reduces the cost of instrumenting the home or business and providing occupants with the information they need to behave in more economical and environmentally responsible ways.

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STARTUPS, CLEANTECH, DEALS

UW Prof Shwetak Patel's Energy Startup, Zensi, Bought by Belkin

Gregory T. Huang 4/21/10

Zensi, an energy monitoring startup co-founded by University of Washington assistant professor Shwetak Patel, has been acquired by Belkin, the computer hardware and wireless company based in the Lo Angeles area. Financial terms of the cash deal weren't given. The new was reported earlier today by CNET.

Patel co-founded Zensi in 2008 while he was in graduate school at Georgia Tech in Atlanta, but he has continued to develop the technol at UW as a faculty member in computer science & engineering and electrical engineering. The company's technology includes sensors th you plug into a wall outlet to measure the amount of electricity used b each appliance or device in a home. Zensi's similar systems for water



ergy.

Electronics and wireless equipment maker Belkin is getting deeper into energy management as i company with technology that detects how electricity is used within a home.



The company, called Zensi, was founded by academics--i

Value for the Utilities

Conservation

New model for demand response

 Validation and verification of conservation activities

No truck roll or costly rollouts

No need to go into the home

Special thanks to the students!

Jon Froehlich

Eric Larson

Tim Campbell

Conor Haggerty

Sidhant Gupta

Gabe Cohn

Thanks!

•Questions?

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