

VII. STANDING COMMITTEES

B. Finance, Audit & Facilities Committee

Report of Contributions – January, 2010

For information only.

Attachment

University of Washington Foundation Report of Contributions for January, 2010

The logo is a white, stylized letter 'W' set against a dark purple square background, located in the top right corner of the page.The background image shows a scenic view of the University of Washington campus. In the foreground, a paved path leads uphill, flanked by large, leafy green trees. Several people are walking along the path, including a person with a red backpack. In the background, the Gothic-style architecture of a university building is visible under a clear blue sky.

UNIVERSITY of WASHINGTON | *Foundation*

Report of Contributions

All Areas

January 2010

Report By: University Advancement, Advancement Services, Information Management

ANNUAL PROGRESS BY CONSTITUENCY

School	Current Month (January 2010)				Year to Date (07/01/2009 - 01/31/2010)			
	Gifts	Grants	Total	Donors ¹	Gifts	Grants	Total	Donors
UW Medicine	\$3,463,216	\$5,182,745	\$8,645,961	3,005	\$24,388,426	\$62,043,765	\$86,432,190	11,503
Arts and Sciences	\$2,945,905	\$288,222	\$3,234,127	1,911	\$8,987,138	\$4,793,317	\$13,780,455	9,865
Broadcast Services	\$380,046	\$0	\$380,046	316	\$1,216,697	\$0	\$1,216,697	1,624
Built Environments	\$149,161	\$25,500	\$174,661	156	\$908,956	\$176,908	\$1,085,864	985
Business School	\$400,463	\$0	\$400,463	345	\$9,869,925	\$30,000	\$9,899,925	3,199
Dentistry	\$240,837	\$50,000	\$290,837	188	\$2,493,942	\$291,323	\$2,785,265	1,014
Education	\$346,482	\$0	\$346,482	265	\$1,352,372	\$2,134,598	\$3,486,970	942
Engineering	\$955,797	\$167,624	\$1,123,421	451	\$7,753,421	\$4,352,208	\$12,105,629	3,358
Environment	\$416,724	\$332,305	\$749,029	362	\$3,906,172	\$729,629	\$4,635,801	1,242
Evans School of Public Affairs	\$7,625	\$0	\$7,625	43	\$157,072	\$310,000	\$467,072	222
Forest Resources	\$0	\$0	\$0	0	\$0	\$0	\$0	0
Graduate School	\$9,559	\$0	\$9,559	71	\$816,803	\$0	\$816,803	256
Information School	\$43,499	\$0	\$43,499	54	\$166,455	\$776,250	\$942,705	528
Intercollegiate Athletics	\$2,058,648	\$0	\$2,058,648	2,967	\$6,981,856	\$0	\$6,981,856	7,531
Law	\$113,422	\$15,000	\$128,422	376	\$863,800	\$17,500	\$881,300	1,281
Libraries	\$177,078	\$0	\$177,078	217	\$700,605	\$0	\$700,605	2,063
Minority Affairs	\$22,367	\$0	\$22,367	156	\$248,624	\$25,000	\$273,624	417
Nursing	\$125,617	\$17,342	\$142,959	301	\$2,057,381	\$633,253	\$2,690,634	1,277
Ocean and Fishery Sciences	\$0	\$201,170	\$201,170	3	\$0	\$3,180,515	\$3,180,515	17
Pharmacy	\$210,170	\$0	\$210,170	271	\$917,011	\$1,177,559	\$2,094,570	695
President's Funds	\$41,324	\$0	\$41,324	247	\$299,991	\$0	\$299,991	1,054
Public Health	\$37,617	\$180,841	\$218,458	215	\$575,922	\$11,565,133	\$12,141,055	547
Social Work	\$11,122	\$0	\$11,122	63	\$104,286	\$311,466	\$415,752	437
Student Affairs	\$115,998	\$0	\$115,998	376	\$1,104,849	\$0	\$1,104,849	1,790
Undergraduate Academic Affairs	\$5,229	\$0	\$5,229	81	\$430,164	\$143,276	\$573,440	424
University Press	\$13,100	\$0	\$13,100	23	\$177,805	\$0	\$177,805	92
UW Alumni Association	\$61,739	\$0	\$61,739	1,452	\$450,068	\$0	\$450,068	9,513
UW Bothell	\$5,512	\$0	\$5,512	52	\$324,903	\$759,100	\$1,084,003	249
UW Tacoma	\$110,209	\$0	\$110,209	111	\$1,573,615	\$0	\$1,573,615	452
Other University Support	\$450,353	\$110,000	\$560,353	291	\$1,341,065	\$386,331	\$1,727,396	1,133
Total	\$12,918,819	\$6,570,749	\$19,489,568	13,207	\$80,169,326	\$93,837,130	\$174,006,455	55,507

MONTHLY HIGHLIGHTS

The UW received \$19.49M in total private voluntary support (\$12.92M in gifts and \$6.57M in grants) in the current month.

Areas including UW Medicine, Dentistry, Education, Engineering, Intercollegiate Athletics, Libraries, Nursing, Pharmacy, Public Health, Social Work, Student Affairs, Undergraduate Academic Affairs, University Press and UW Tacoma are ahead of last year's year-to-date totals.

¹ Donors are defined as those entities who have a credit amount of greater than \$0.00.

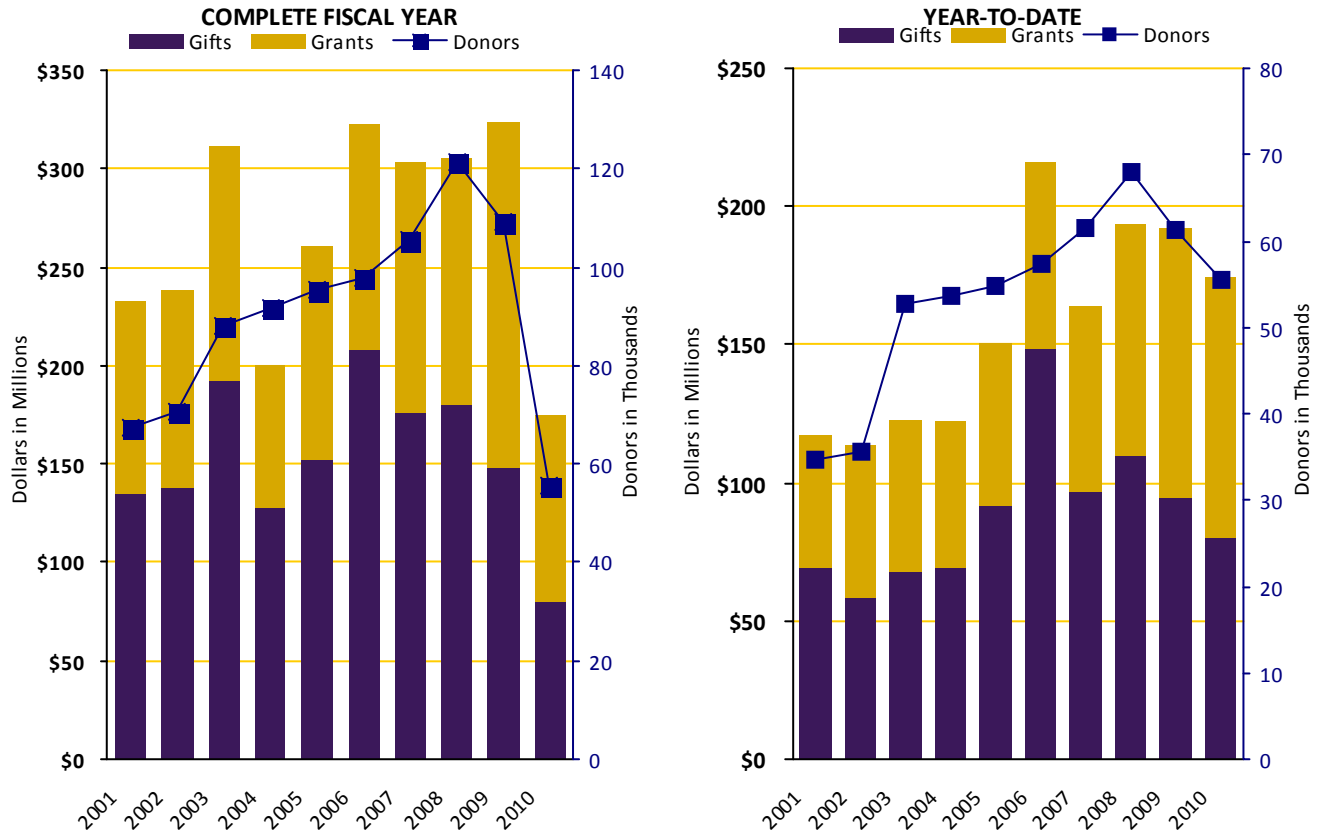
The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

DEVELOPMENT SUMMARY BY CONSTITUENCY

School	Current Month		Year to Date		Prior Year to Date		Prior Year Total	
	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$8,645,961	3,005	\$86,432,190	11,503	\$85,930,406	11,452	\$156,190,821	16,799
Arts and Sciences	\$3,234,127	1,911	\$13,780,455	9,865	\$16,524,158	10,532	\$25,589,815	14,817
Broadcast Services	\$380,046	316	\$1,216,697	1,624	\$1,722,473	7,613	\$4,427,717	16,191
Built Environments	\$174,661	156	\$1,085,864	985	\$1,842,324	887	\$2,127,643	1,341
Business School	\$400,463	345	\$9,899,925	3,199	\$18,509,180	3,153	\$25,381,696	4,210
Dentistry	\$290,837	188	\$2,785,265	1,014	\$1,467,146	973	\$2,541,366	1,584
Education	\$346,482	265	\$3,486,970	942	\$2,848,338	1,030	\$3,724,956	1,667
Engineering	\$1,123,421	451	\$12,105,629	3,358	\$11,734,078	3,303	\$18,855,120	4,260
Environment	\$749,029	362	\$4,635,801	1,242	\$4,665,494	24	\$4,679,781	27
Evans School of Public Affairs	\$7,625	43	\$467,072	222	\$1,315,894	283	\$2,718,803	480
Forest Resources	\$0	0	\$0	0	\$1,593,360	607	\$3,451,299	1,096
Graduate School	\$9,559	71	\$816,803	256	\$1,111,414	267	\$1,602,622	324
Information School	\$43,499	54	\$942,705	528	\$989,993	488	\$1,679,278	609
Intercollegiate Athletics	\$2,058,648	2,967	\$6,981,856	7,531	\$6,048,823	6,325	\$15,659,243	23,317
Law	\$128,422	376	\$881,300	1,281	\$2,157,966	1,370	\$2,665,941	1,935
Libraries	\$177,078	217	\$700,605	2,063	\$670,382	1,419	\$1,171,951	5,280
Minority Affairs	\$22,367	156	\$273,624	417	\$314,069	281	\$388,492	511
Nursing	\$142,959	301	\$2,690,634	1,277	\$2,557,818	1,259	\$3,549,704	1,678
Ocean and Fishery Sciences	\$201,170	3	\$3,180,515	17	\$8,646,741	566	\$10,157,709	740
Pharmacy	\$210,170	271	\$2,094,570	695	\$1,254,884	634	\$2,098,248	1,034
President's Funds	\$41,324	247	\$299,991	1,054	\$2,794,766	1,173	\$5,761,734	1,691
Public Health	\$218,458	215	\$12,141,055	547	\$10,172,352	496	\$15,492,932	792
Social Work	\$11,122	63	\$415,752	437	\$169,839	576	\$1,289,956	700
Student Affairs	\$115,998	376	\$1,104,849	1,790	\$939,231	1,702	\$2,906,525	3,000
Undergraduate Academic Affairs	\$5,229	81	\$573,440	424	\$392,161	227	\$424,576	353
University Press	\$13,100	23	\$177,805	92	\$139,305	109	\$219,219	167
UW Alumni Association	\$61,739	1,452	\$450,068	9,513	\$538,439	10,740	\$1,001,508	19,763
UW Bothell	\$5,512	52	\$1,084,003	249	\$1,799,106	258	\$2,229,545	592
UW Tacoma	\$110,209	111	\$1,573,615	452	\$1,438,512	395	\$3,656,827	792
Other University Support	\$560,353	291	\$1,727,396	1,133	\$2,113,368	1,702	\$2,433,450	2,220
Total¹	\$19,489,568	13,207	\$174,006,455	55,507	\$192,402,021	61,345	\$324,078,477	109,083

¹ The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS



Fiscal Year	Complete Fiscal Year				Year to Date			
	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors
2009-2010	\$80,169,326	\$93,837,130	\$174,006,455	55,507	\$80,169,326	\$93,837,130	\$174,006,455	55,507
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$94,379,745	\$98,022,276	\$192,402,021	61,345
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$109,880,533	\$84,070,808	\$193,951,341	67,959
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$96,703,439	\$67,608,731	\$164,312,170	61,565
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$148,723,494	\$67,340,072	\$216,063,566	57,408
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$91,958,042	\$58,146,002	\$150,104,044	54,909
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$69,490,009	\$52,323,959	\$121,813,968	53,562
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$67,592,542	\$55,378,469	\$122,971,011	52,770
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$58,505,478	\$54,904,965	\$113,410,444	35,577
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$69,131,811	\$47,895,964	\$117,027,775	34,609

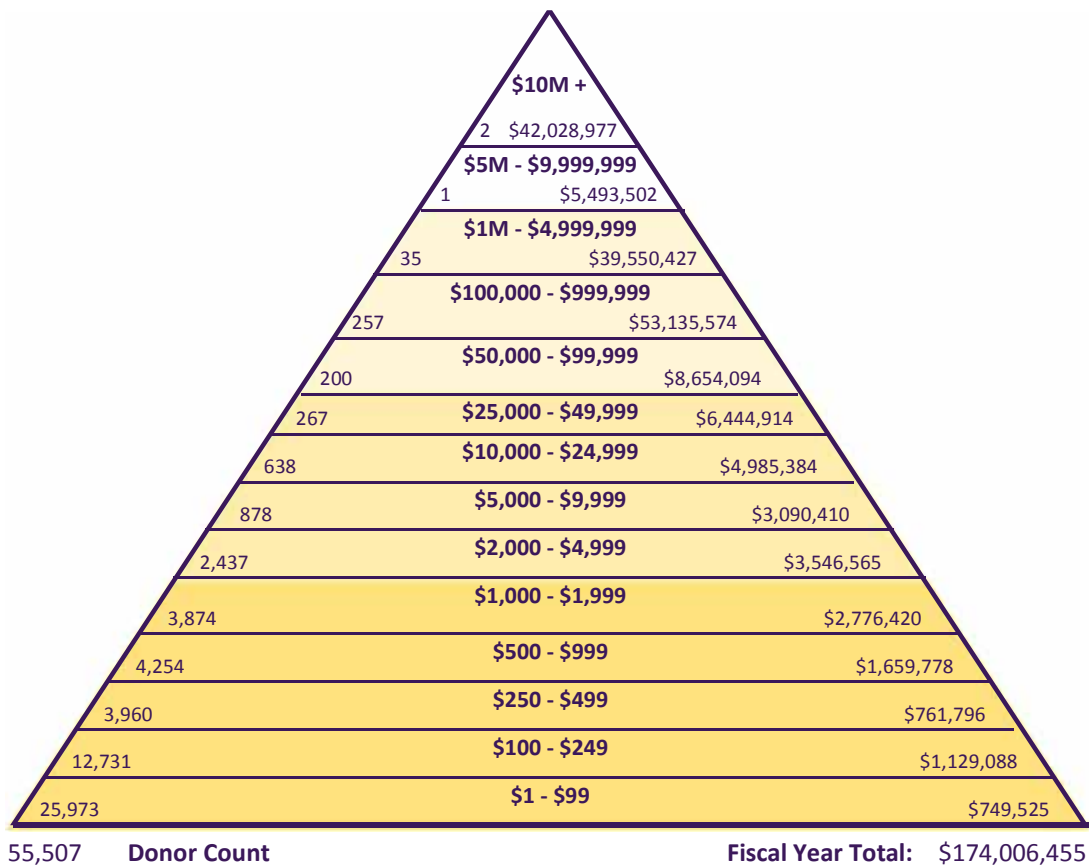
ANNUAL FUNDING THEME PROGRESS

Theme	Year to Date		
	Current Use	Endowment	Total
Student Support	\$4,566,482	\$10,107,291	\$14,673,774
Faculty Support	\$5,430,493	\$6,563,090	\$11,993,584
Program Support for Faculty and Students	\$117,356,630	\$6,170,928	\$123,527,558
Capital	\$9,038,269	\$2,170	\$9,040,439
Excellence Funds	\$14,560,166	\$210,935	\$14,771,101
Total	\$150,952,040	\$23,054,415	\$174,006,455

DEVELOPMENT ACTIVITY BY DONOR TYPE

Donor Type	Year to Date		Prior Year to Date		Prior Fiscal Year	
	Donors	Total	Donors	Total	Donors	Total
Alumni	30,141	\$18,601,347	31,417	\$23,995,539	49,981	\$40,529,614
Corporations	1,602	\$24,779,499	1,621	\$31,122,890	3,029	\$79,017,981
Family Foundations	138	\$9,327,809	135	\$9,385,800	173	\$15,996,206
Foundations	297	\$54,369,574	288	\$59,480,258	427	\$83,293,447
Non-Alumni	22,953	\$20,534,890	27,561	\$28,077,889	54,849	\$41,916,304
Organizations	376	\$46,393,337	392	\$40,339,646	624	\$63,324,926
Total	55,507	\$174,006,455	61,414	\$192,402,021	109,083	\$324,078,477

DEVELOPMENT ACTIVITY PYRAMID



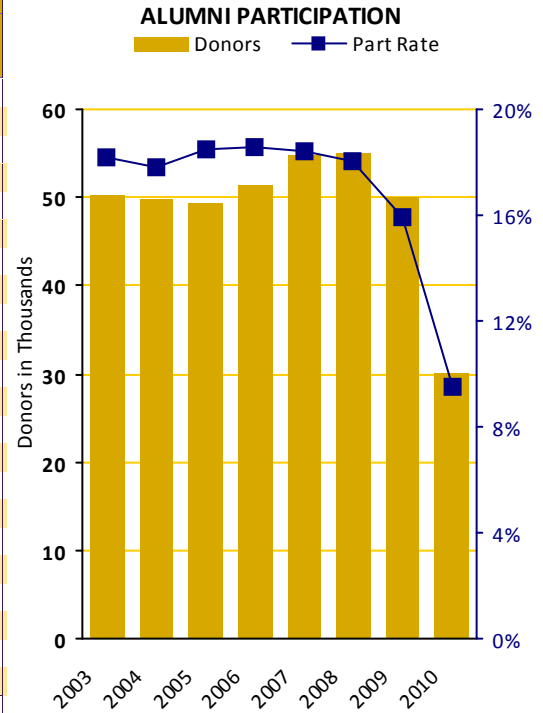
ANNUAL PROGRESS BY GIVING LEVEL

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$25,899,961	\$16,129,016	\$42,028,977
\$5M - \$9,999,999	\$0	\$5,493,502	\$0	\$0	\$0	\$0	\$5,493,502
\$1M - \$4,999,999	\$1,074,165	\$2,513,018	\$5,103,150	\$4,920,510	\$9,972,976	\$15,966,607	\$39,550,427
\$100,000 - \$999,999	\$6,667,304	\$5,092,907	\$2,400,435	\$12,552,819	\$15,180,981	\$11,241,127	\$53,135,574
\$50,000 - \$99,999	\$1,262,904	\$894,823	\$832,633	\$2,664,513	\$1,818,752	\$1,180,469	\$8,654,094
\$25,000 - \$49,999	\$1,172,550	\$991,035	\$447,880	\$1,942,604	\$834,062	\$1,056,783	\$6,444,914
\$10,000 - \$24,999	\$1,504,680	\$1,073,259	\$351,640	\$1,293,437	\$359,036	\$403,332	\$4,985,384
\$5,000 - \$9,999	\$1,143,657	\$861,276	\$111,180	\$581,467	\$176,582	\$216,248	\$3,090,410
\$2,000 - \$4,999	\$1,768,783	\$1,123,763	\$50,861	\$403,784	\$72,901	\$126,473	\$3,546,565
\$1,000 - \$1,999	\$1,414,956	\$1,015,649	\$26,438	\$239,923	\$35,056	\$44,398	\$2,776,420
\$500 - \$999	\$911,098	\$613,434	\$2,991	\$103,762	\$12,410	\$16,084	\$1,659,778
\$250 - \$499	\$464,883	\$251,434	\$300	\$34,695	\$3,482	\$7,001	\$761,796
\$100 - \$249	\$709,718	\$379,177	\$300	\$32,862	\$2,802	\$4,230	\$1,129,088
\$1 - \$99	\$506,647	\$231,615	\$1	\$9,120	\$573	\$1,569	\$749,525
Total	\$18,601,347	\$20,534,890	\$9,327,809	\$24,779,499	\$54,369,574	\$46,393,337	\$174,006,455

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	1	2
\$5M - \$9,999,999	0	1	0	0	0	0	1
\$1M - \$4,999,999	4	8	3	4	7	9	35
\$100,000 - \$999,999	47	65	12	47	48	38	257
\$50,000 - \$99,999	44	58	14	38	28	18	200
\$25,000 - \$49,999	67	70	15	57	27	31	267
\$10,000 - \$24,999	200	254	24	104	30	26	638
\$5,000 - \$9,999	331	353	21	108	31	34	878
\$2,000 - \$4,999	1,161	1,025	18	164	25	44	2,437
\$1,000 - \$1,999	1,775	1,810	21	201	28	39	3,874
\$500 - \$999	2,022	1,995	5	185	18	29	4,254
\$250 - \$499	2,068	1,740	1	117	12	22	3,960
\$100 - \$249	6,953	5,453	3	263	23	36	12,731
\$1 - \$99	15,469	10,121	1	314	19	49	25,973
Total	30,141	22,953	138	1,602	297	376	55,507

ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)

Area	Solicitable	To UW		To Unit	
		Year to Date		Year to Date	
		Donors	Part Rate	Donors	Part Rate
UW Medicine	19,127	2,501	13.08%	1,908	9.98%
Arts and Sciences	146,824	12,416	8.46%	4,830	3.29%
Business School	38,262	4,534	11.85%	1,895	4.95%
Built Environments	8,184	846	10.34%	506	6.18%
Dentistry	4,540	769	16.94%	510	11.23%
Education	18,841	2,047	10.86%	445	2.36%
Engineering	32,965	3,313	10.05%	1,953	5.92%
Evans School of Public Affairs	2,496	277	11.10%	91	3.65%
Forest Resources	4,612	315	6.83%		
Interdisc. Grad. Programs	1,817	185	10.18%		
Interdisc. Undergrad. Programs	258	10	3.88%		
Interscholar Programs	520	42	8.08%		
Information School	4,614	678	14.69%	369	8.00%
Law	7,905	1,128	14.27%	785	9.93%
School of Nursing	8,644	1,242	14.37%	875	10.12%
Ocean & Fisheries	4,076	362	8.88%		
Pharmacy	3,547	558	15.73%	481	13.56%
Public Health	4,580	496	10.83%	235	5.13%
Social Work	6,522	595	9.12%	332	5.09%
UW Bothell	6,995	385	5.50%	163	2.33%
UW Tacoma	8,050	339	4.21%	175	2.17%
Unspecified	11,600	1,191	10.27%		
ALL UW TOTAL	317,522	30,141	9.49%		



ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)

Area	Solicitable	To UW				To Unit			
		Year to Date		FY Total		Year to Date		FY Total	
		Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	19,109	2,200	11.51%	3,576	18.71%	1,437	7.52%	2,279	11.93%
Arts and Sciences	145,069	12,817	8.84%	21,029	14.50%	4,911	3.39%	6,553	4.52%
Business School	37,913	4,480	11.82%	7,343	19.37%	1,799	4.75%	2,345	6.19%
Built Environments	8,096	874	10.80%	1,410	17.42%	437	5.40%	576	7.11%
Dentistry	4,501	755	16.77%	1,237	27.48%	473	10.51%	722	16.04%
Education	18,944	2,071	10.93%	3,494	18.44%	332	1.75%	620	3.27%
Engineering	32,856	3,263	9.93%	4,994	15.20%	1,832	5.58%	2,374	7.23%
Evans School of Public Affairs	2,394	289	12.07%	529	22.10%	87	3.63%	189	7.89%
Forest Resources	4,601	346	7.52%	713	15.50%	140	3.04%	329	7.15%
Interdisc. Grad. Programs	1,719	151	8.78%	261	15.18%				
Interdisc. Undergrad. Programs	247	14	5.67%	27	10.93%				
Interscholar Programs	493	45	9.13%	74	15.01%				
Information School	4,516	639	14.15%	932	20.64%	321	7.11%	395	8.75%
Law	7,755	1,164	15.01%	1,792	23.11%	746	9.62%	987	12.73%
School of Nursing	8,661	1,238	14.29%	1,804	20.83%	744	8.59%	944	10.90%
Ocean & Fisheries	4,038	449	11.12%	681	16.86%	249	6.17%	335	8.30%
Pharmacy	3,529	530	15.02%	895	25.36%	363	10.29%	594	16.83%
Public Health	4,465	467	10.46%	803	17.98%	152	3.40%	288	6.45%
Social Work	6,428	665	10.35%	972	15.12%	356	5.54%	427	6.64%
UW Bothell	6,635	408	6.15%	799	12.04%	96	1.45%	253	3.81%
UW Tacoma	7,685	357	4.65%	793	10.32%	115	1.50%	305	3.97%
Unspecified	11,813	1,281	10.84%	2,160	18.28%				
ALL UW TOTAL	314,219	30,465	9.70%	49,980	15.91%				

Source: University Advancement, Information Management Report # devrpts_s1002153

The University of Washington Alumni Association is the broad-based engagement vehicle for University Advancement and the University of Washington. Through its strategically designed programs, the UW Alumni Association invites alumni, donors and friends to engage in the life of the UW. Research indicates that engaged alumni and friends are more inclined to support the University and its students. The UW Alumni Association is proud to develop a solid base of support for the University of Washington.



UWAA Member Giving by Constituency

School	Solicitable Alumni	Members ¹	Member			Alumni Giving	
			Donors	Members	Non Members	Members	Non Members
UW Medicine	19,127	1,894	747	39.44%	8.91%		
Arts and Sciences	146,824	18,474	4,241	22.96%	4.14%		
Business School	38,262	7,118	1,948	27.37%	5.51%		
Built Environments	8,184	1,121	286	25.51%	5.56%		
Dentistry	4,540	1,012	345	34.09%	8.73%		
Education	18,841	3,096	858	27.71%	4.98%		
Engineering	32,965	4,505	1,154	25.62%	5.50%		
Evans School of Public Affairs	2,496	285	77	27.02%	6.11%		
Forest Resources	4,612	646	113	17.49%	2.98%		
Interdisc. Grad. Programs	1,817	161	41	25.47%	5.80%		
Interdisc. Undergrad. Progra	258	20	2	10.00%	1.68%		
Interscholar Programs	520	43	5	11.63%	5.24%		
Information School	4,614	750	218	29.07%	9.29%		
Law	7,905	1,025	383	37.37%	9.19%		
School of Nursing	8,644	1,333	417	31.28%	9.05%		
Ocean & Fisheries	4,076	477	110	23.06%	4.89%		
Pharmacy	3,547	623	236	37.88%	9.20%		
Public Health	4,580	419	134	31.98%	7.02%		
Social Work	6,522	606	151	24.92%	5.83%		
UW Bothell	6,995	606	90	14.85%	1.88%		
UW Tacoma	8,050	614	78	12.70%	1.39%		
Unspecified	11,600	2,519	611	24.26%	3.52%		
Non-Alumni		7,783	3,583	46.04%			
Total	317,522	52,692	14,439	27.40%			

Alumni Activity

1 in 3 registrants at 2009 UW events were UWAA members
1 in 12 registrants at 2009 UW events were UW donors
2 in 3 registrants at 2009 UW events were Solicitable Alumni
1 in 25 UWAA members attended a 2009 UW event
1 in 3 2008-2009 Football/Basketball season ticket holders were UWAA members
1 in 8 UWAA members were 2008-2009 Football/Basketball season ticket holders

Top 10 Membership by Class Year

Class Year	Part. Rate	Class Year	Population
1955	23.20%	2009	1,503
1953	22.26%	1971	1,098
1959	22.01%	1973	1,059
1946	21.94%	1974	1,048
1954	21.85%	1972	1,026
1956	21.17%	1970	1,021
1952	21.02%	1976	1,015
1950	20.89%	1975	985
1958	20.36%	1977	969
1957	20.32%	1968	880

Activity Participation - Rolling 3 Year Total³

School ²	Participants	Part. Donors	% Donors	Alum Non-Part.	Alum Non-Par Donor	% Non-Part Donor
UW Medicine	3,404	2,685	78.88%	19,109	3,277	17.15%
Arts and Sciences	10,918	2,725	24.96%	136,762	7,765	5.68%
Built Environments	1,118	514	45.97%	7,655	825	10.78%
Business School	5,160	1,391	26.96%	34,710	3,182	9.17%
Dentistry	1,769	741	41.89%	2,682	345	12.86%
Education	1,617	371	22.94%	17,057	938	5.50%
Engineering	2,230	781	35.02%	30,989	3,112	10.04%
Environment	513	489	95.32%			
Evans School of Public Affairs	567	204	35.98%	2,237	361	16.14%
Graduate School	286	180	62.94%	1,269	2	0.16%
Information School	607	176	29.00%	4,306	529	12.29%
Law	1,744	767	43.98%	6,548	1,149	17.55%
Libraries	751	728	96.94%			
Nursing	821	400	48.72%	8,115	1,352	16.66%
Ocean & Fishery Sciences	249			3,624		
Pharmacy	351	209	59.54%	3,272	753	23.01%
Public Health	490	180	36.73%	3,681	382	10.38%
Social Work	639	189	29.58%	6,132	700	11.42%
UW Bothell	551	178	32.30%	6,917	609	8.80%
UW Tacoma	357	167	46.78%	8,494	818	9.63%

¹ Members include paid Annual Members, Lifetime Members, and TPC Level Donors

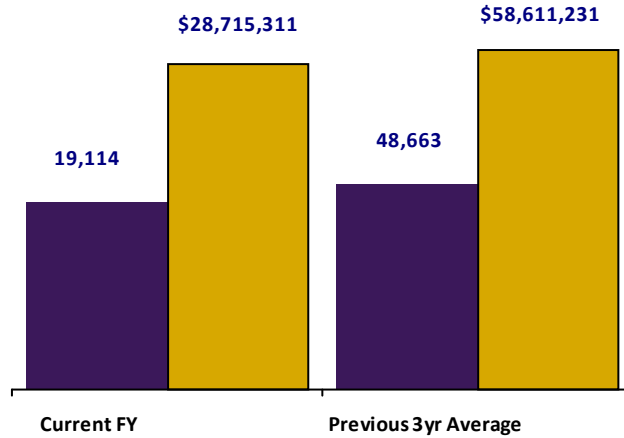
² Activity is based on a unit affiliated Alumni or Donor being labeled as a positive RSVP, host, speaker, or participant at any tracked UW activity.

³ 3-Years consists of any activity since 7/1/2006

Source: University of Washington Alumni Association

KEY PERFORMANCE INDICATORS

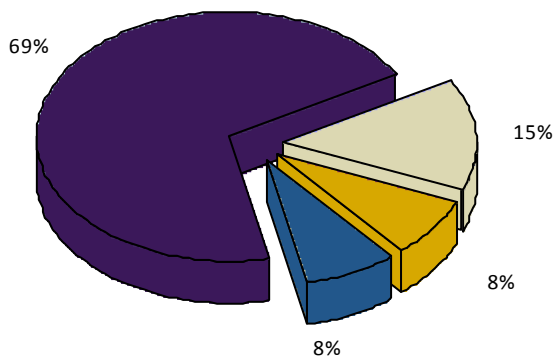
NEW DONOR ACQUISITION



	New Donors	New Dollars
Current FY	19,114	\$28,715,311
Previous 3yr Average	48,663	\$58,611,231

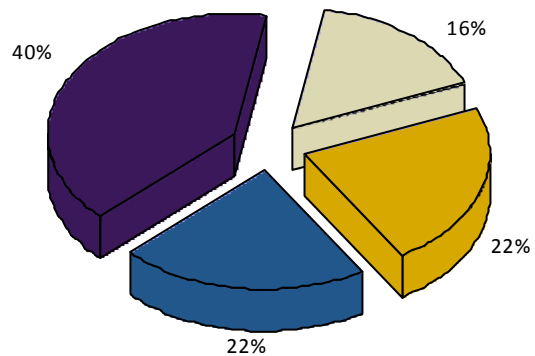
DONOR RETENTION (CURRENT FY)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



DONOR RETENTION (PREVIOUS 3YR AVG)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



	Donors	Dollars		Donors	Dollars
Returning Donor - Decreased Giving	17,685	\$73,482,874	Returning Donor - Decreased Giving	16,124	\$65,278,811
Returning Donor - Increased Giving	9,241	\$68,705,885	Returning Donor - Increased Giving	22,023	\$178,192,234
Returning Donor - Same Giving	9,467	\$3,102,186	Returning Donor - Same Giving	21,414	\$8,169,227
Yet to Return as Donor	85,048		Yet to Return as Donor	39,919	

Donor counts may vary slightly due to donor crediting preferences.
 Three-year averages are based on fiscal year totals and do not reflect year-to-date status.

Source: University Advancement, Information Management Report # devrpts_s1002153

STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,044	33,192	56,236	51,614	91.78%	30,272	53.83%	12,790	22.74%	17,274	30.72%
Arts and Sciences	181,363	17,226	198,589	166,770	83.98%	76,186	38.36%	48,720	24.53%	53,004	26.69%
Broadcast Services	0	37,354	37,354	36,557	97.87%	14,731	39.44%	4,996	13.37%	6,799	18.20%
Built Environments	9,619	1,660	11,279	10,025	88.88%	5,264	46.67%	2,885	25.58%	4,347	38.54%
Business School	47,113	3,725	50,838	42,850	84.29%	21,840	42.96%	15,344	30.18%	21,772	42.83%
Dentistry	5,110	1,518	6,628	6,137	92.59%	3,946	59.54%	1,924	29.03%	2,058	31.05%
Education	25,406	2,208	27,614	21,199	76.77%	11,217	40.62%	4,203	15.22%	7,946	28.78%
Engineering	41,372	3,800	45,172	37,265	82.50%	18,595	41.16%	10,768	23.84%	17,030	37.70%
Environment	0	3,137	3,137	3,031	96.62%	2,355	75.07%	1,136	36.21%	1,271	40.52%
Evans School of Public Affairs	2,824	479	3,303	3,082	93.31%	1,804	54.62%	1,644	49.77%	1,815	54.95%
Forest Resources	5,670	0	5,670	4,672	82.40%	2,260	39.86%	1,265	22.31%	2,250	39.68%
Graduate School	2,050	954	3,004	2,823	93.97%	1,790	59.59%	1,356	45.14%	1,401	46.64%
Information School	5,853	387	6,240	5,174	82.92%	3,206	51.38%	1,788	28.65%	2,644	42.37%
Intercollegiate Athletics	0	8,910	8,910	8,756	98.27%	6,980	78.34%	4,017	45.08%	3,604	40.45%
Law	8,951	1,623	10,574	9,599	90.78%	5,184	49.03%	5,953	56.30%	4,786	45.26%
Libraries	0	11,560	11,560	11,345	98.14%	9,403	81.34%	2,997	25.93%	2,311	19.99%
Minority Affairs	0	975	975	958	98.26%	748	76.72%	504	51.69%	536	54.97%
Nursing	10,908	1,443	12,351	10,231	82.84%	5,721	46.32%	2,836	22.96%	4,770	38.62%
Ocean and Fishery Sciences	4,976	564	5,540	4,673	84.35%	2,377	42.91%	1,307	23.59%	2,178	39.31%
Pharmacy	4,254	759	5,013	4,347	86.71%	2,511	50.09%	1,380	27.53%	2,225	44.38%
President's Funds	0	3,801	3,801	3,733	98.21%	2,989	78.64%	1,369	36.02%	1,997	52.54%
Public Health	5,254	812	6,066	5,529	91.15%	3,045	50.20%	2,435	40.14%	2,804	46.22%
Social Work	7,911	771	8,682	7,408	85.33%	3,509	40.42%	1,766	20.34%	2,935	33.81%
Student Affairs	0	9,136	9,136	8,996	98.47%	7,033	76.98%	3,492	38.22%	4,077	44.63%
Undergraduate Academic Affairs	0	1,154	1,154	1,114	96.53%	853	73.92%	559	48.44%	435	37.69%
University Press	0	573	573	548	95.64%	401	69.98%	219	38.22%	223	38.92%
UW Alumni Association	0	39,549	39,549	38,651	97.73%	25,060	63.36%	20,059	50.72%	15,469	39.11%
UW Bothell	7,916	849	8,765	8,215	93.73%	4,220	48.15%	3,142	35.85%	1,508	17.20%
UW Tacoma	9,241	854	10,095	9,423	93.34%	4,908	48.62%	3,231	32.01%	1,429	14.16%
Other University Support	953	6,305	7,258	6,922	95.37%	5,018	69.14%	3,416	47.07%	1,949	26.85%
Unspecified School	16,587	0	16,587	11,482	69.22%	6,290	37.92%	1,964	11.84%	3,717	22.41%
No Degree\Gift Affiliation	0	276,296	276,296	249,885	90.44%	148,159	53.62%	27,309	9.88%	49,030	17.75%
Total	394,301	380,473	774,774	676,018	87.25%	358,649	46.29%	139,881	18.05%	187,800	24.24%

Database Trends

