To: University of Washington Board of Regents From: Campus Sustainability Fund Working Group

Date: 10 June 2010

Re: The University of Washington's Campus Sustainability Fund



Background: Establishing the Campus Sustainability Fund

The Campus Sustainability Fund is a major, student-led investment in a greener, more sustainable campus. In 2009, following more than seventy of our peer institutions nationwide, the Campus Sustainability Fund Working Group proposed a small "green fee" to pay for projects that improve the University's environmental impact, promote student leadership and involvement, and educate the campus community.

On May 17, 2010, the seven student members of the Services & Activities Fee Committee unanimously agreed to allocate \$339,805 to the Fund in its first year. As you review SAF's proposed budget, we hope you'll take a big step toward making the UW the greenest campus in the nation by establishing the UW's first Campus Sustainability Fund.

Understanding the Structure of our Fund

The structure of our Fund is based on successful models from several University of California branches, tailored to fit the unique contours of our campus:

- The Fund will be housed in *Environmental Stewardship & Sustainability*, part of the University's F2 Strategy Management team;
- Students, faculty, and staff members of the UW-Seattle can propose projects that improve the University's environmental impact and provide opportunities for students;
- A seven-member student committee will evaluate each proposed project and make funding decisions; and
- A graduate student assistant and an undergraduate student employee will coordinate the administrative aspects of the Fund, including ongoing student engagement efforts.

Our Outreach to Students

The CSF Working Group led an unprecedented campaign to engage the student body in the creation of the Fund. Our volunteers spent more than 1000 hours over ten months to educate and engage the campus community. We hosted informational tables during more than half the class days of winter

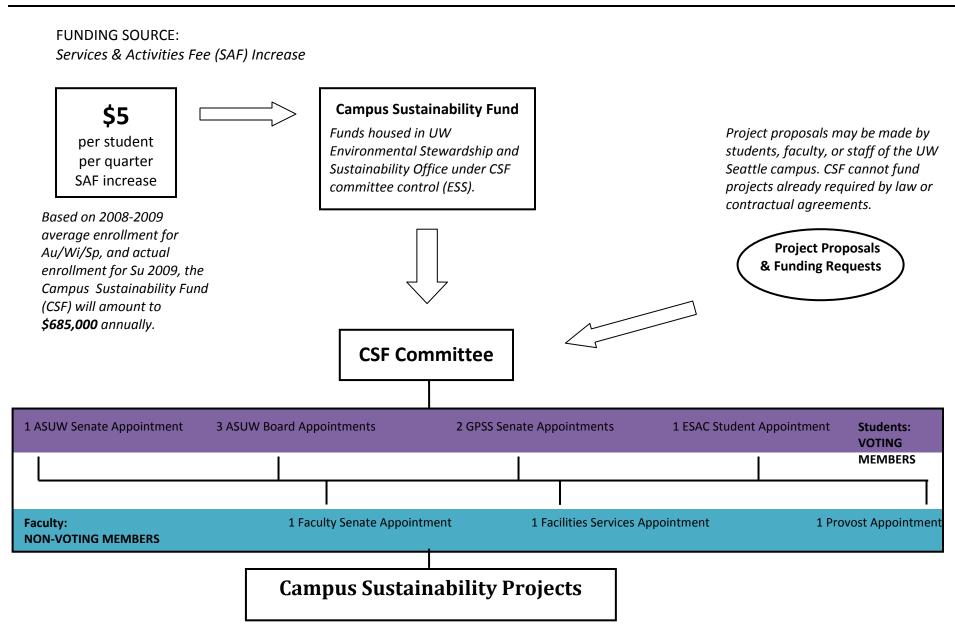
quarter—resulting in thousands of one-on-one conversations with students about the Fund. We presented CSF to more than 60 classrooms, and hosted several public forums.

Our final campaign numbers—detailed in the box at right—reveal a campus community that is deeply committed to sustainability, and to student participation in the University's environmental agenda.

Indicators of Student Support

- Signatures of Student Support: 5,511
- Endorsements from Registered Student Organizations: 52
- Sample Project Proposals Submitted: 97
 Total Budget for All Sample Projects: \$4,332,400
- ASUW Vote in Support of CSF: 84 yes, 3 no
 GPSS Vote in Support of CSF: Passed with only 1 no
- SAF Committee Vote in Support: Unanimous

Figure 3: Proposed Campus Sustainability Fund Structure



The CSF Committee distributes funds to projects that increase campus sustainability while creating an environmentally conscious University culture. It prioritizes projects based on four core principles: (1) Environmental Impact; (2) Student Leadership & Involvement; (3) Education, Outreach, & Behavior Change; and (4) Feasibility, Accountability, & Sustainability.