

## VII. STANDING COMMITTEES

### A. Academic and Student Affairs Committee

#### Daniel J. Evans School of Public Affairs: Establishment of the Graduate Certificate Program in Nonprofit Management

#### RECOMMENDED ACTION

It is the recommendation of the administration and the Academic and Student Affairs Committee that the Board of Regents grant authority to the Daniel J. Evans School of Public Affairs to offer the Graduate Certificate Program in Nonprofit Management, effective immediately. The Graduate Certificate Program will have provisional status with a review to be scheduled in the 2014-2015 academic year. At such time that continuing status is granted, a ten-year review cycle would begin.

#### BACKGROUND

In May 2009, the Graduate School received from the graduate faculty of the Daniel J. Evans School of Public Affairs a proposal to offer the Graduate Certificate Program in Nonprofit Management. The program is a course of study on the management of nonprofit organizations, combining theoretical and applied learning, and providing students an understanding of the issues and opportunities that nonprofit organizations face. The program will prepare students with the following skills and knowledge about nonprofit organizations and NGOs: management and governance; finance and budget skills; designing, implementing, and evaluating strategic plans and programs, and performance measures; fundraising and resource development; similarities and differences in management and governance in different cultural and geographic contexts; regulation and rules pertaining to start-up, political advocacy and fund raising. Graduate students in other academic programs will be able to apply to the certificate program.

The lines between the public, private and nonprofit sectors are blurring, leaving federal, state and local governments increasingly turning to nonprofit organizations to deliver services they once provided. Nonprofit managers must now have expertise in an ever-growing range of skills. In addition, government scrutiny requires increased accountability and transparency.

Nationally, the nonprofit sector is growing rapidly but a significant leadership deficit exists. A national study on nonprofit organizations forecasted the need for 640,000 new nonprofit managers between 2007 and 2016. Data on nonprofit organizations in Washington State indicate the growth has increased employment opportunities in the local nonprofit sector.

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#### Daniel J. Evans School of Public Affairs: Establishment of the Graduate Certificate Program in Nonprofit Management (continued p. 2)

The Graduate Certificate Program in Nonprofit Management is designed to meet the local and national need for new nonprofit managers. The program will support the mission of the Evans School of Public Affairs and the University of Washington. The School is committed to improving the quality of public and nonprofit service, to educate leaders to meet community challenges with compassion, vision, analytic rigor, and practicality, to strengthen sound public policy and management, and to serve the community and promote thoughtful, civil, and public deliberation.

On October 22, 2009, the Graduate School Council reviewed the proposal to establish the Graduate Certificate Program in Nonprofit Management and recommended that it be forwarded to the Board of Regents for final approval.

The Vice Provost and Dean of the Graduate School, the Dean of the Daniel J. Evans School of Public Affairs, and the Provost have reviewed and approved the recommendation. The Higher Education Coordinating Board will be informed of the Board of Regents' action on the graduate certificate program.