

VII. STANDING COMMITTEES

B. Finance, Audit and Facilities Committee

UW

---

Report of  
Contributions

University of Washington  
University of Washington Foundation

June and July, 2009

---



UNIVERSITY OF WASHINGTON

All Areas

# REPORT OF CONTRIBUTIONS

June 2009

REPORT BY: UNIVERSITY ADVANCEMENT, ADVANCEMENT SERVICES, INFORMATION MANAGEMENT

## ANNUAL PROGRESS BY CONSTITUENCY

School	Current Month				Year to Date			
	Gifts	Grants	Total	Donors <sup>1</sup>	Gifts	Grants	Total	Donors
UW Medicine	\$3,131,020	\$26,184,606	\$29,315,626	2,753	\$32,206,835	\$123,983,986	\$156,190,821	16,799
Arts and Sciences	\$493,915	\$1,493,704	\$1,987,619	1,234	\$17,838,947	\$7,750,868	\$25,589,815	14,817
Broadcast Services	\$890,238	\$0	\$890,238	930	\$4,427,717	\$0	\$4,427,717	16,191
Built Environments	\$55,602	\$0	\$55,602	72	\$1,134,643	\$993,000	\$2,127,643	1,341
Business School	\$2,376,141	\$0	\$2,376,141	357	\$25,336,696	\$45,000	\$25,381,696	4,210
Dentistry	\$106,510	\$26,357	\$132,867	241	\$1,766,549	\$774,817	\$2,541,366	1,584
Education	\$54,230	\$300,000	\$354,230	198	\$2,422,262	\$1,302,694	\$3,724,956	1,667
Engineering	\$979,479	\$270,866	\$1,250,345	268	\$11,444,179	\$7,410,941	\$18,855,120	4,260
Environment	\$8,688	\$0	\$8,688	2	\$4,679,781	\$0	\$4,679,781	27
Evans School of Public Affairs	\$15,482	\$183,680	\$199,162	85	\$612,856	\$2,105,947	\$2,718,803	480
Forest Resources	\$60,973	\$7,967	\$68,940	93	\$1,882,147	\$1,569,152	\$3,451,299	1,096
Graduate School	\$6,091	\$46,335	\$52,426	26	\$987,416	\$615,206	\$1,602,622	324
Friday Harbor Labs	\$12,525	\$0	\$12,525	35	\$1,176,725	\$0	\$1,176,725	393
Information School	\$18,902	\$0	\$18,902	51	\$817,278	\$862,000	\$1,679,278	609
Intercollegiate Athletics	\$4,104,950	\$0	\$4,104,950	19,826	\$15,659,243	\$0	\$15,659,243	23,317
Law	\$90,460	\$0	\$90,460	196	\$2,420,941	\$245,000	\$2,665,941	1,935
Libraries	\$243,712	\$0	\$243,712	504	\$1,171,951	\$0	\$1,171,951	5,280
Minority Affairs	\$17,154	\$0	\$17,154	168	\$188,492	\$200,000	\$388,492	511
Nursing	\$231,266	\$132,287	\$363,553	160	\$2,335,206	\$1,214,498	\$3,549,704	1,678
Ocean and Fishery Sciences	\$6,463	\$539,584	\$546,047	87	\$1,279,806	\$8,877,903	\$10,157,709	740
Pharmacy	\$19,282	\$379,000	\$398,282	79	\$1,117,297	\$980,951	\$2,098,248	1,034
President's Funds	\$90,634	\$0	\$90,634	128	\$5,761,734	\$0	\$5,761,734	1,691
Public Health	\$177,252	\$430,818	\$608,070	151	\$930,802	\$14,562,130	\$15,492,932	792
Social Work	\$5,700	\$0	\$5,700	45	\$1,239,856	\$50,100	\$1,289,956	700
Student Affairs	\$229,378	\$0	\$229,378	259	\$2,906,525	\$0	\$2,906,525	3,000
Undergraduate Academic Affairs	\$6,805	\$0	\$6,805	32	\$404,576	\$20,000	\$424,576	353
University Press	\$13,075	\$0	\$13,075	14	\$219,219	\$0	\$219,219	167
UW Alumni Association	\$92,456	\$0	\$92,456	1,848	\$1,001,508	\$0	\$1,001,508	19,763
UW Bothell	\$14,793	\$0	\$14,793	71	\$274,955	\$1,954,590	\$2,229,545	592
UW Tacoma	\$1,776,323	\$0	\$1,776,323	147	\$3,632,862	\$23,965	\$3,656,827	792
Other University Support	\$31,642	\$0	\$31,642	161	\$1,085,805	\$170,920	\$1,256,725	1,832
<b>Total</b>	<b>\$15,361,141</b>	<b>\$29,995,204</b>	<b>\$45,356,345</b>	<b>29,003</b>	<b>\$148,364,809</b>	<b>\$175,713,667</b>	<b>\$324,078,477</b>	<b>109,083</b>

## MONTHLY HIGHLIGHTS

The UW received \$45.36M in total private voluntary support (\$15.36M in gifts and \$30.00M in grants) in the current month.

An additional \$9,964,248 from 30,150 non-cross referenced , donors was raised by KUOW during Fiscal Year 2009. (Source: KUOW statement (unaudited) July 9, 2009)

Areas including UW Medicine, Business School, Education, Environment, Forest Resources, Graduate School, Minority Affairs, Nursing, Public Health, Student Affairs, Undergraduate Academic Affairs and UW Bothell are ahead of last year's year-to-date totals.

<sup>1</sup> Donors are defined as those entities who have a credit amount of greater than \$0.00.

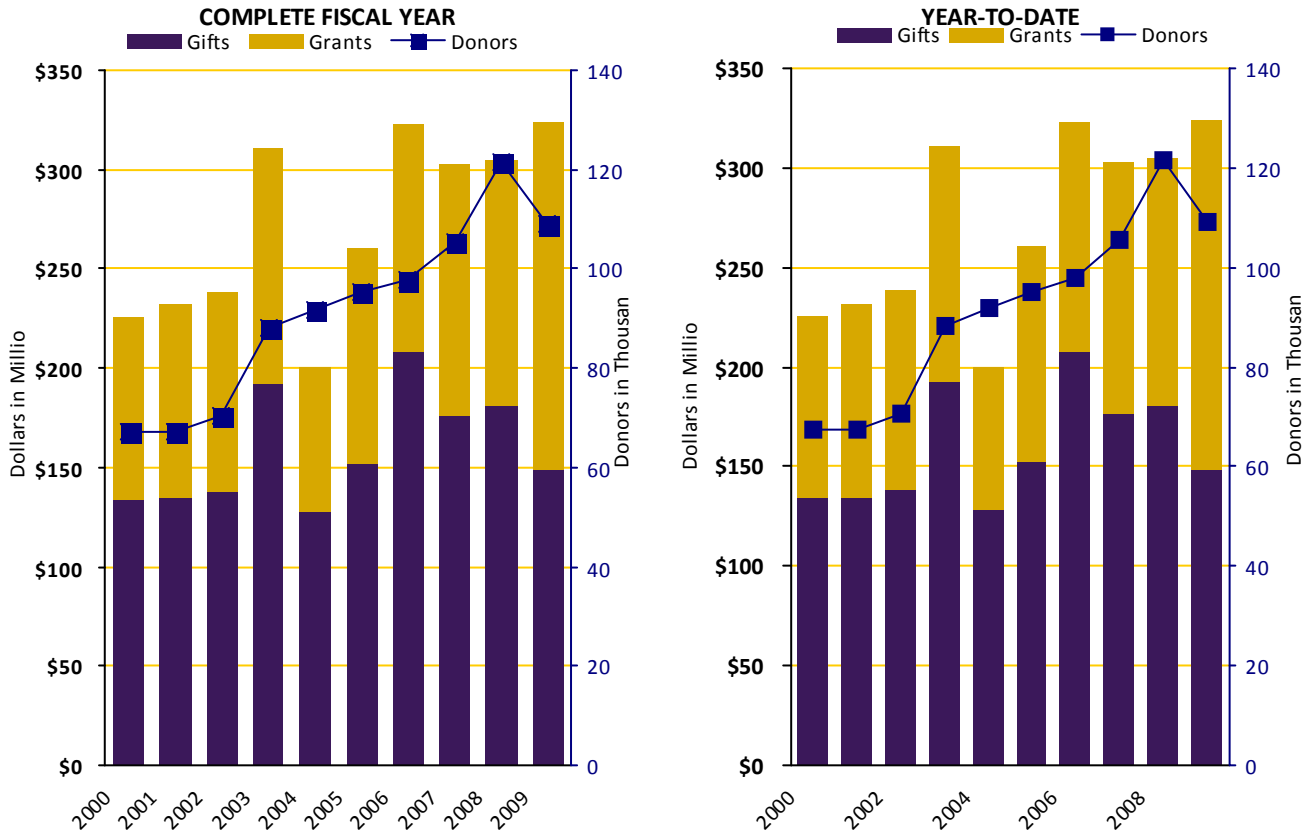
The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

**DEVELOPMENT SUMMARY BY CONSTITUENCY**

School	Current Month		Year to Date		Prior Year to Date		Prior Year Total	
	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$29,315,626	2,753	\$156,190,821	16,799	\$128,084,404	18,602	\$128,084,404	18,602
Arts and Sciences	\$1,987,619	1,234	\$25,589,815	14,817	\$36,159,265	15,040	\$36,159,265	15,040
Broadcast Services	\$890,238	930	\$4,427,717	16,191	\$12,124,630	21,710	\$12,124,630	21,710
Built Environments	\$55,602	72	\$2,127,643	1,341	\$2,552,681	1,467	\$2,552,681	1,467
Business School	\$2,376,141	357	\$25,381,696	4,210	\$13,215,754	4,667	\$13,215,754	4,667
Dentistry	\$132,867	241	\$2,541,366	1,584	\$3,479,430	1,340	\$3,479,430	1,340
Education	\$354,230	198	\$3,724,956	1,667	\$2,778,307	1,637	\$2,778,307	1,637
Engineering	\$1,250,345	268	\$18,855,120	4,260	\$22,826,602	4,653	\$22,826,602	4,653
Environment	\$8,688	2	\$4,679,781	27	\$0	0	\$0	0
Evans School of Public Affairs	\$199,162	85	\$2,718,803	480	\$3,350,952	493	\$3,350,952	493
Forest Resources	\$68,940	93	\$3,451,299	1,096	\$2,552,419	1,151	\$2,552,419	1,151
Graduate School	\$52,426	26	\$1,602,622	324	\$1,209,442	551	\$1,209,442	551
Friday Harbor Labs	\$12,525	35	\$1,176,725	393	\$5,535,910	454	\$553,591	454
Information School	\$18,902	51	\$1,679,278	609	\$3,893,390	639	\$3,893,390	639
Intercollegiate Athletics	\$4,104,950	19,826	\$15,659,243	23,317	\$20,268,275	25,073	\$20,268,275	25,073
Law	\$90,460	196	\$2,665,941	1,935	\$2,865,343	2,166	\$2,865,343	2,166
Libraries	\$243,712	504	\$1,171,951	5,280	\$1,599,016	4,714	\$1,599,016	4,714
Minority Affairs	\$17,154	168	\$388,492	511	\$0	0	\$0	0
Nursing	\$363,553	160	\$3,549,704	1,678	\$3,155,721	1,775	\$3,155,721	1,775
Ocean and Fishery Sciences	\$546,047	87	\$10,157,709	740	\$12,310,301	829	\$12,310,301	829
Pharmacy	\$398,282	79	\$2,098,248	1,034	\$3,038,164	1,127	\$3,038,164	1,127
President's Funds	\$90,634	128	\$5,761,734	1,691	\$961,234	2,240	\$961,234	2,240
Public Health	\$608,070	151	\$15,492,932	792	\$9,774,188	732	\$9,774,188	732
Social Work	\$5,700	45	\$1,289,956	700	\$1,633,711	895	\$1,633,711	895
Student Affairs	\$229,378	259	\$2,906,525	3,000	\$0	0	\$0	0
Undergraduate Academic Affairs	\$6,805	32	\$424,576	353	\$0	0	\$0	0
University Press	\$13,075	14	\$219,219	167	\$414,094	293	\$414,094	293
UW Alumni Association	\$92,456	1,848	\$1,001,508	19,763	\$1,146,912	21,851	\$1,146,912	21,851
UW Bothell	\$14,793	71	\$2,229,545	592	\$302,577	795	\$302,577	795
UW Tacoma	\$1,776,323	147	\$3,656,827	792	\$4,420,119	967	\$4,420,119	967
Other University Support	\$31,642	161	\$1,256,725	1,832	\$3,767,536	2,434	\$3,767,536	2,434
<b>Total<sup>1</sup></b>	<b>\$45,356,345</b>	<b>29,003</b>	<b>\$324,078,477</b>	<b>109,083</b>	<b>\$304,959,657</b>	<b>121,447</b>	<b>\$304,959,657</b>	<b>121,447</b>

<sup>1</sup> The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

## FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS



Fiscal Year	Complete Fiscal Year				Year to Date			
	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$148,364,809	\$175,713,667	\$324,078,477	109,083
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$180,735,444	\$124,224,214	\$304,959,657	121,447
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$176,490,215	\$126,399,369	\$302,889,584	105,353
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$207,744,231	\$115,261,186	\$323,005,417	97,876
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$151,969,925	\$108,802,371	\$260,772,296	95,227
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$128,174,367	\$71,603,323	\$199,777,690	91,903
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$192,573,183	\$118,677,722	\$311,250,905	88,259
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$137,959,340	\$100,820,547	\$238,779,887	70,560
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$134,797,642	\$97,112,979	\$231,910,621	67,307
1999-2000	\$134,037,997	\$91,536,165	\$225,574,162	67,351	\$134,037,997	\$91,536,165	\$225,574,162	67,351

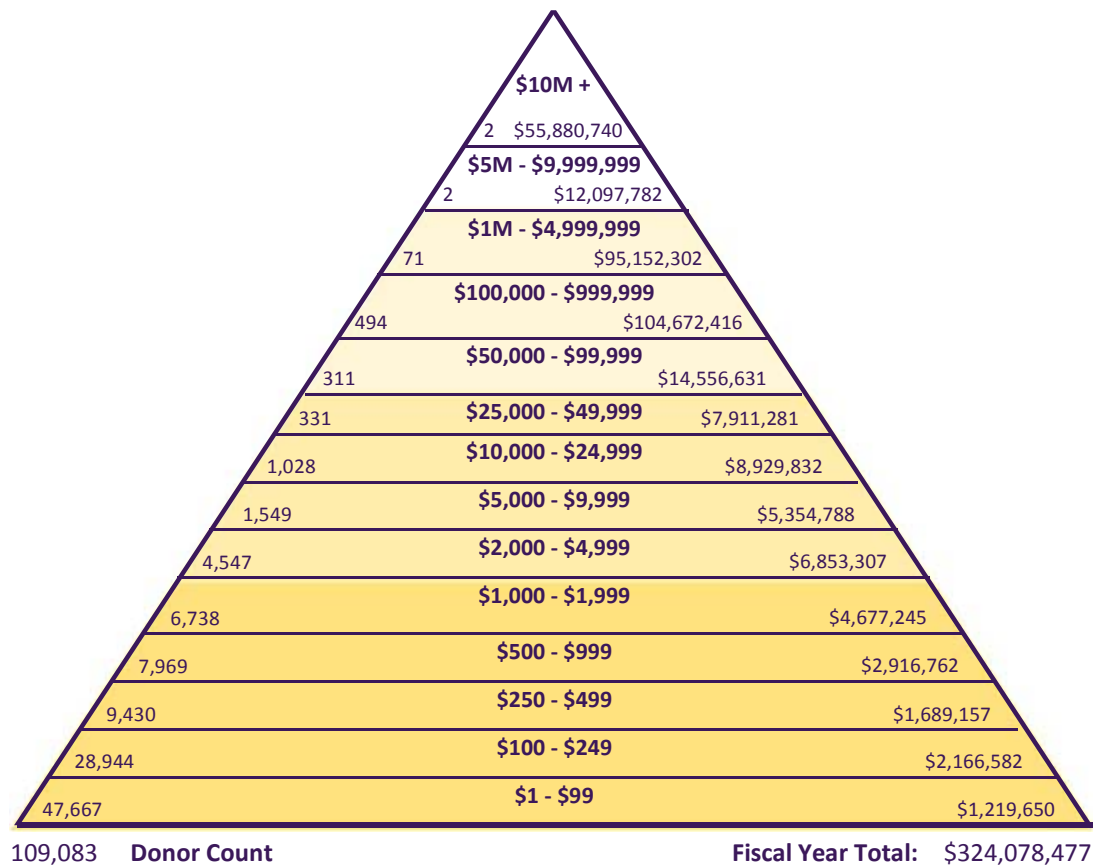
## ANNUAL FUNDING THEME PROGRESS

Theme	Year to Date		
	Current Use	Endowment	Total
Student Support	\$9,009,518	\$17,993,710	\$27,003,228
Faculty Support	\$6,616,626	\$13,692,653	\$20,309,278
Program Support for Faculty and Students	\$206,574,672	\$19,378,950	\$225,953,622
Capital	\$20,700,079	\$1,719	\$20,701,798
Excellence Funds	\$27,500,292	\$2,610,259	\$30,110,551
<b>Total</b>	<b>\$270,401,187</b>	<b>\$53,677,290</b>	<b>\$324,078,477</b>

## DEVELOPMENT ACTIVITY BY DONOR TYPE

Donor Type	Year to Date		Prior Year to Date		Prior Fiscal Year	
	Donors	Total	Donors	Total	Donors	Total
Alumni	49,981	\$40,529,614	55,089	\$57,153,097	55,089	\$57,153,097
Corporations	3,029	\$79,017,981	3,255	\$61,590,177	3,255	\$61,590,177
Family Foundations	173	\$15,996,206	172	\$13,349,493	172	\$13,349,493
Foundations	427	\$83,293,447	431	\$75,371,489	431	\$75,371,489
Non-Alumni	54,849	\$41,916,304	61,914	\$40,209,915	61,914	\$40,209,915
Organizations	624	\$63,324,926	586	\$57,285,487	586	\$57,285,487
<b>Total</b>	<b>109,083</b>	<b>\$324,078,477</b>	<b>121,447</b>	<b>\$304,959,657</b>	<b>121,447</b>	<b>\$304,959,657</b>

## DEVELOPMENT ACTIVITY PYRAMID



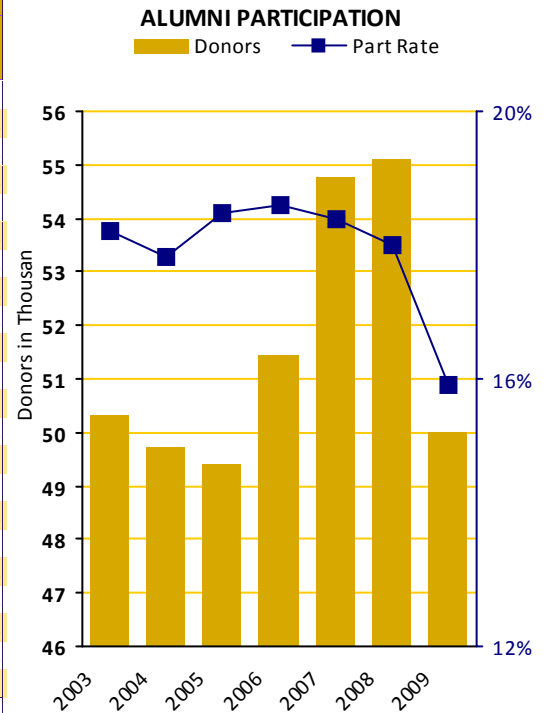
**ANNUAL PROGRESS BY GIVING LEVEL**

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$38,609,776	\$17,270,964	\$55,880,740
\$5M - \$9,999,999	\$0	\$6,650,000	\$0	\$0	\$0	\$5,447,782	\$12,097,782
\$1M - \$4,999,999	\$10,467,585	\$10,519,384	\$9,588,543	\$28,770,405	\$19,282,361	\$16,524,024	\$95,152,302
\$100,000 - \$999,999	\$12,219,025	\$11,021,825	\$4,669,937	\$37,448,648	\$20,100,292	\$19,212,689	\$104,672,416
\$50,000 - \$99,999	\$1,943,320	\$1,843,585	\$621,062	\$4,985,902	\$2,836,805	\$2,325,957	\$14,556,631
\$25,000 - \$49,999	\$1,249,634	\$1,309,925	\$542,950	\$2,528,145	\$1,164,339	\$1,116,288	\$7,911,281
\$10,000 - \$24,999	\$2,451,907	\$1,861,015	\$359,926	\$2,546,945	\$894,158	\$815,881	\$8,929,832
\$5,000 - \$9,999	\$2,192,432	\$1,446,521	\$115,504	\$1,110,000	\$212,018	\$278,312	\$5,354,788
\$2,000 - \$4,999	\$3,295,453	\$2,308,424	\$66,551	\$844,785	\$121,129	\$216,965	\$6,853,307
\$1,000 - \$1,999	\$2,274,021	\$1,854,599	\$28,432	\$400,970	\$48,821	\$70,402	\$4,677,245
\$500 - \$999	\$1,585,900	\$1,085,138	\$2,550	\$207,539	\$12,431	\$23,204	\$2,916,762
\$250 - \$499	\$906,334	\$669,782	\$250	\$96,100	\$5,532	\$11,159	\$1,689,157
\$100 - \$249	\$1,173,324	\$915,428	\$450	\$62,947	\$4,990	\$9,442	\$2,166,582
\$1 - \$99	\$770,678	\$430,678	\$50	\$15,594	\$794	\$1,857	\$1,219,650
<b>Total</b>	<b>\$40,529,614</b>	<b>\$41,916,304</b>	<b>\$15,996,206</b>	<b>\$79,017,981</b>	<b>\$83,293,447</b>	<b>\$63,324,926</b>	<b>\$324,078,477</b>

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	1	2
\$5M - \$9,999,999	0	1	0	0	0	1	2
\$1M - \$4,999,999	12	17	5	18	10	9	71
\$100,000 - \$999,999	81	117	27	142	65	62	494
\$50,000 - \$99,999	64	86	12	72	41	36	311
\$25,000 - \$49,999	71	97	19	76	37	31	331
\$10,000 - \$24,999	316	390	27	180	62	53	1,028
\$5,000 - \$9,999	631	620	24	194	33	47	1,549
\$2,000 - \$4,999	2,030	2,042	23	333	42	77	4,547
\$1,000 - \$1,999	2,951	3,323	26	342	40	56	6,738
\$500 - \$999	3,690	3,850	4	361	22	42	7,969
\$250 - \$499	4,249	4,762	1	362	18	38	9,430
\$100 - \$249	12,252	16,048	4	526	35	79	28,944
\$1 - \$99	23,634	23,496	1	423	21	92	47,667
<b>Total</b>	<b>49,981</b>	<b>54,849</b>	<b>173</b>	<b>3,029</b>	<b>427</b>	<b>624</b>	<b>109,083</b>

**ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)**

Area	Solicitable	To UW		To Unit	
		Year to Date		Year to Date	
		Donors	Part Rate	Donors	Part Rate
UW Medicine	19,109	3,576	18.71%	2,279	11.93%
Arts and Sciences	145,069	21,030	14.50%	6,553	4.52%
Business School	37,913	7,343	19.37%	2,345	6.19%
Built Environments	8,096	1,410	17.42%	576	7.11%
Dentistry	4,501	1,237	27.48%	722	16.04%
Education	18,944	3,494	18.44%	620	3.27%
Engineering	32,856	4,994	15.20%	2,374	7.23%
Evans School of Public Affairs	2,394	529	22.10%	189	7.89%
Forest Resources	4,601	713	15.50%	329	7.15%
Interdisc. Grad. Programs	1,719	261	15.18%		
Interdisc. Undergrad. Programs	247	27	10.93%		
Interschool Programs	493	74	15.01%		
Information School	4,516	932	20.64%	395	8.75%
Law	7,755	1,792	23.11%	987	12.73%
School of Nursing	8,661	1,804	20.83%	944	10.90%
Ocean & Fisheries	4,038	681	16.86%	335	8.30%
Pharmacy	3,529	895	25.36%	594	16.83%
Public Health	4,465	803	17.98%	288	6.45%
Social Work	6,428	972	15.12%	427	6.64%
UW Bothell	6,635	799	12.04%	253	3.81%
UW Tacoma	7,685	793	10.32%	305	3.97%
Unspecified	11,813	2,160	18.28%		
<b>ALL UW TOTAL</b>	<b>314,219</b>	<b>49,981</b>	<b>15.91%</b>		

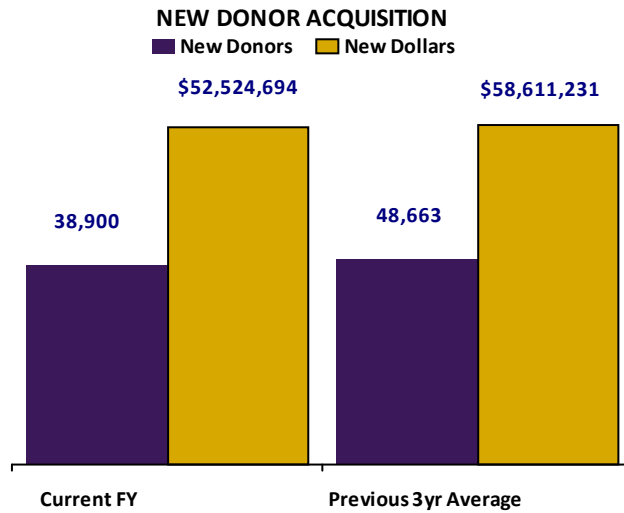


**ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)**

Area	Solicitable	To UW				To Unit			
		Year to Date		FY Total		Year to Date		FY Total	
		Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	18,010	3,822	21.22%	3,822	21.22%	2,243	12.45%	2,243	12.45%
Arts and Sciences	141,595	23,047	16.28%	23,047	16.28%	5,948	4.20%	5,948	4.20%
Business School	37,430	8,231	21.99%	8,231	21.99%	2,559	6.84%	2,559	6.84%
Built Environments	7,965	1,563	19.62%	1,563	19.62%	617	7.75%	617	7.75%
Dentistry	4,579	1,215	26.53%	1,215	26.53%	627	13.69%	627	13.69%
Education	18,902	3,870	20.47%	3,870	20.47%	589	3.12%	589	3.12%
Engineering	32,393	5,569	17.19%	5,569	17.19%	2,310	7.13%	2,310	7.13%
Evans School of Public Affairs	2,329	619	26.58%	619	26.58%	190	8.16%	190	8.16%
Forest Resources	4,603	801	17.40%	801	17.40%	324	7.04%	324	7.04%
Interdisc. Grad. Programs	1,622	293	18.06%	293	18.06%				
Interdisc. Undergrad. Programs	225	22	9.78%	22	9.78%				
Interschool Programs	453	70	15.45%	70	15.45%				
Information School	4,370	1,004	22.97%	1,004	22.97%	405	9.27%	405	9.27%
Law	7,780	1,942	24.96%	1,942	24.96%	1,086	13.96%	1,086	13.96%
School of Nursing	8,598	1,980	23.03%	1,980	23.03%	1,018	11.84%	1,018	11.84%
Ocean & Fisheries	3,911	788	20.15%	788	20.15%	331	8.46%	331	8.46%
Pharmacy	3,426	997	29.10%	997	29.10%	648	18.91%	648	18.91%
Public Health	4,318	793	18.36%	793	18.36%	276	6.39%	276	6.39%
Social Work	6,404	1,105	17.25%	1,105	17.25%	496	7.75%	496	7.75%
UW Bothell	6,084	873	14.35%	873	14.35%	224	3.68%	224	3.68%
UW Tacoma	7,003	927	13.24%	927	13.24%	313	4.47%	313	4.47%
Unspecified	10,866	2,433	22.39%	2,433	22.39%				
<b>ALL UW TOTAL</b>	<b>305,971</b>	<b>55,089</b>	<b>18.00%</b>	<b>55,089</b>	<b>18.00%</b>				

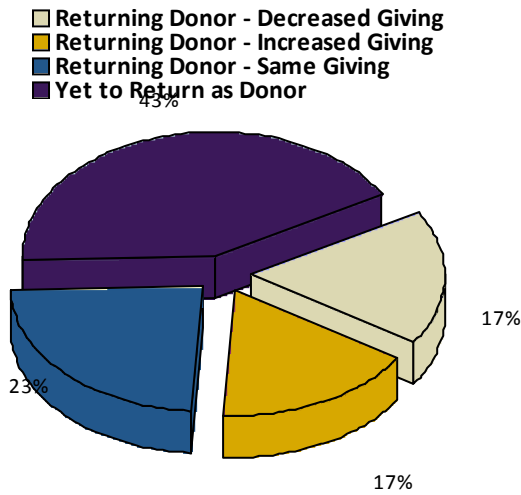


## KEY PERFORMANCE INDICATORS



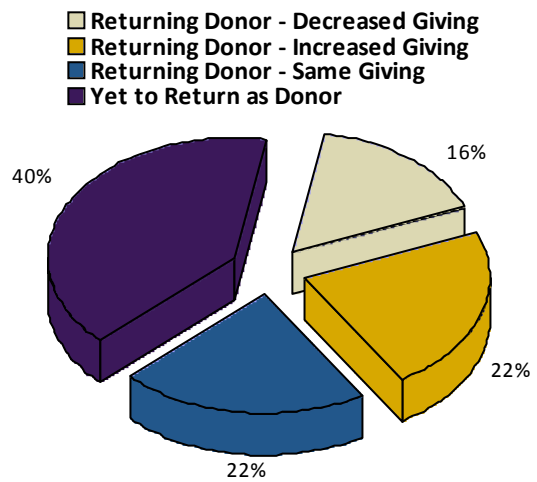
	New Donors	New Dollars
Current FY	38,900	\$52,524,694
Previous 3yr Average	48,663	\$58,611,231

### DONOR RETENTION (CURRENT FY)



	Donors	Dollars
Returning Donor - Decreased Giving	21,181	\$54,460,618
Returning Donor - Increased Giving	20,536	\$207,086,001
Returning Donor - Same Giving	28,466	\$10,007,164
Yet to Return as Donor	51,272	

### DONOR RETENTION (PREVIOUS 3YR AVG)



	Donors	Dollars
Returning Donor - Decreased Giving	16,124	\$65,278,811
Returning Donor - Increased Giving	22,023	\$178,192,234
Returning Donor - Same Giving	21,414	\$8,169,227
Yet to Return as Donor	39,919	

Donor counts may vary slightly due to donor crediting preferences.  
 Three-year averages are based on fiscal year totals and do not reflect year-to-date status.

Source: University Advancement, Information Management Report # devrpts\_s09071  
 REPORT OF CONTRIBUTIONS, UNIVERSITY OF WASHINGTON June 2009

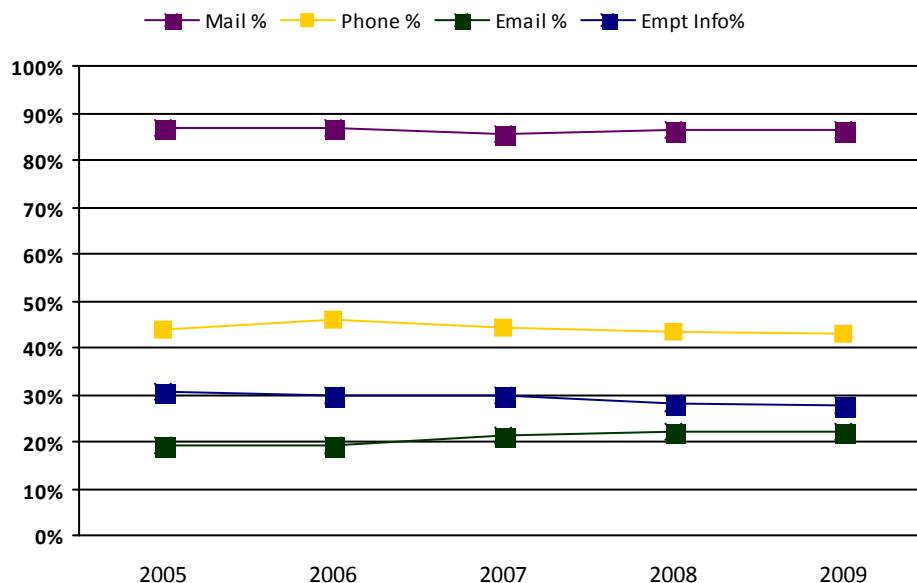
All Areas

F-5.1/209-09  
 9/17/09

## STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,049	31,524	54,573	49,928	91.49%	29,835	54.67%	12,162	22.29%	16,950	31.06%
Arts and Sciences	181,019	16,355	197,374	165,205	83.70%	77,431	39.23%	46,384	23.50%	52,654	26.68%
Broadcast Services	0	37,182	37,182	33,758	90.79%	15,191	40.86%	4,750	12.77%	6,614	17.79%
Built Environments	9,597	1,599	11,196	9,929	88.68%	5,293	47.28%	2,755	24.61%	4,285	38.27%
Business School	47,105	3,490	50,595	42,560	84.12%	22,045	43.57%	14,772	29.20%	21,592	42.68%
Dentistry	5,112	1,457	6,569	6,071	92.42%	3,932	59.86%	1,848	28.13%	2,033	30.95%
Education	25,405	2,168	27,573	21,145	76.69%	11,345	41.15%	3,951	14.33%	7,934	28.77%
Engineering	41,356	3,587	44,943	37,011	82.35%	18,807	41.85%	10,440	23.23%	16,933	37.68%
Environment	0	3,002	3,002	2,881	95.97%	2,272	75.68%	1,048	34.91%	1,226	40.84%
Evans School of Public Affairs	2,824	469	3,293	3,065	93.08%	1,857	56.39%	1,567	47.59%	1,777	53.96%
Forest Resources	5,680	0	5,680	4,556	80.21%	2,314	40.74%	1,228	21.62%	2,251	39.63%
Graduate School	2,015	904	2,919	2,709	92.81%	1,787	61.22%	1,300	44.54%	1,359	46.56%
Information School	5,844	361	6,205	5,129	82.66%	3,260	52.54%	1,703	27.45%	2,621	42.24%
Intercollegiate Athletics	0	8,238	8,238	8,106	98.40%	6,424	77.98%	3,633	44.10%	3,380	41.03%
Law	8,958	1,550	10,508	9,520	90.60%	5,219	49.67%	4,263	40.57%	4,698	44.71%
Libraries	0	11,179	11,179	10,837	96.94%	9,338	83.53%	2,766	24.74%	2,135	19.10%
Minority Affairs	0	939	939	920	97.98%	726	77.32%	480	51.12%	527	56.12%
Nursing	10,880	1,333	12,213	10,086	82.58%	5,740	47.00%	2,694	22.06%	4,753	38.92%
Ocean and Fishery Sciences	4,960	540	5,500	4,621	84.02%	2,388	43.42%	1,229	22.35%	2,161	39.29%
Pharmacy	4,256	732	4,988	4,317	86.55%	2,520	50.52%	1,349	27.04%	2,227	44.65%
President's Funds	0	3,653	3,653	3,592	98.33%	2,934	80.32%	1,242	34.00%	1,942	53.16%
Public Health	5,221	769	5,990	5,433	90.70%	3,072	51.29%	2,377	39.68%	2,771	46.26%
Social Work	7,913	734	8,647	7,370	85.23%	3,566	41.24%	1,684	19.47%	2,915	33.71%
Student Affairs	0	8,757	8,757	8,615	98.38%	6,894	78.73%	3,202	36.57%	3,917	44.73%
Undergraduate Academic Affairs	0	989	989	962	97.27%	770	77.86%	467	47.22%	407	41.15%
University Press	0	566	566	545	96.29%	400	70.67%	209	36.93%	222	39.22%
UW Alumni Association	0	38,521	38,521	37,510	97.38%	25,192	65.40%	18,468	47.94%	15,056	39.09%
UW Bothell	7,851	826	8,677	8,100	93.35%	4,307	49.64%	3,062	35.29%	1,500	17.29%
UW Tacoma	9,138	828	9,966	9,270	93.02%	4,992	50.09%	3,125	31.36%	1,410	14.15%
Other University Support	930	5,833	6,763	6,454	95.43%	4,894	72.36%	3,122	46.16%	1,721	25.45%
Unspecified School	16,644	0	16,644	11,436	68.71%	6,386	38.37%	1,879	11.29%	3,730	22.41%
No Degree\Gift Affiliation	0	275,476	275,476	246,189	89.37%	150,203	54.52%	26,946	9.78%	48,550	17.62%
<b>Total</b>	<b>393,708</b>	<b>376,263</b>	<b>769,971</b>	<b>664,737</b>	<b>86.33%</b>	<b>363,263</b>	<b>47.18%</b>	<b>133,824</b>	<b>17.38%</b>	<b>186,330</b>	<b>24.20%</b>

## Database Trends



A white letter 'W' on a purple square background, located in the top right corner of the page.A photograph of a university campus scene. In the foreground, two people are walking away from the camera on a paved path. The path is lined with large, lush green trees. In the background, there are several large, historic-style buildings with Gothic architectural features, including spires and arched windows. The sky is clear and blue. The overall scene is bright and sunny.

UNIVERSITY of WASHINGTON | *Foundation*

# Report of Contributions

All Areas

July 2009

Report By: University Advancement, Advancement Services, Information Management

## ANNUAL PROGRESS BY CONSTITUENCY

School	Current Month				Year to Date			
	Gifts	Grants	Total	Donors <sup>1</sup>	Gifts	Grants	Total	Donors
UW Medicine	\$2,104,081	\$21,360,920	\$23,465,001	2,331	\$2,104,081	\$21,360,920	\$23,465,001	2,331
Arts and Sciences	\$957,359	\$908,514	\$1,865,873	1,053	\$957,359	\$908,514	\$1,865,873	1,053
Broadcast Services	\$113,297	\$0	\$113,297	273	\$113,297	\$0	\$113,297	273
Built Environments	\$9,522	\$2,500	\$12,022	39	\$9,522	\$2,500	\$12,022	39
Business School	\$433,658	\$0	\$433,658	199	\$433,658	\$0	\$433,658	199
Dentistry	\$43,216	\$0	\$43,216	99	\$43,216	\$0	\$43,216	99
Education	\$217,706	\$455,827	\$673,533	384	\$217,706	\$455,827	\$673,533	384
Engineering	\$1,280,155	\$405,436	\$1,685,591	153	\$1,280,155	\$405,436	\$1,685,591	153
Environment	\$199,532	\$9,967	\$209,499	81	\$199,532	\$9,967	\$209,499	81
Evans School of Public Affairs	\$21,370	\$0	\$21,370	33	\$21,370	\$0	\$21,370	33
Forest Resources	\$0	\$0	\$0	0	\$0	\$0	\$0	0
Graduate School	\$65,992	\$0	\$65,992	24	\$65,992	\$0	\$65,992	24
Information School	\$19,184	\$75,000	\$94,184	33	\$19,184	\$75,000	\$94,184	33
Intercollegiate Athletics	\$1,887,844	\$0	\$1,887,844	1,878	\$1,887,844	\$0	\$1,887,844	1,878
Law	\$28,741	\$0	\$28,741	100	\$28,741	\$0	\$28,741	100
Libraries	\$45,866	\$0	\$45,866	674	\$45,866	\$0	\$45,866	674
Minority Affairs	\$4,556	\$0	\$4,556	127	\$4,556	\$0	\$4,556	127
Nursing	\$217,990	\$0	\$217,990	78	\$217,990	\$0	\$217,990	78
Ocean and Fishery Sciences	\$14,147	\$1,660,031	\$1,674,178	41	\$14,147	\$1,660,031	\$1,674,178	41
Pharmacy	\$163,263	\$185,100	\$348,363	52	\$163,263	\$185,100	\$348,363	52
President's Funds	\$55,760	\$0	\$55,760	50	\$55,760	\$0	\$55,760	50
Public Health	\$17,762	\$243,257	\$261,019	113	\$17,762	\$243,257	\$261,019	113
Social Work	\$1,336	\$0	\$1,336	14	\$1,336	\$0	\$1,336	14
Student Affairs	\$155,160	\$0	\$155,160	142	\$155,160	\$0	\$155,160	142
Undergraduate Academic Affairs	\$22,405	\$0	\$22,405	82	\$22,405	\$0	\$22,405	82
University Press	\$11,750	\$0	\$11,750	13	\$11,750	\$0	\$11,750	13
UW Alumni Association	\$70,655	\$0	\$70,655	1,546	\$70,655	\$0	\$70,655	1,546
UW Bothell	\$46,345	\$0	\$46,345	69	\$46,345	\$0	\$46,345	69
UW Tacoma	\$93,083	\$0	\$93,083	146	\$93,083	\$0	\$93,083	146
Other University Support	\$25,010	\$226,331	\$251,341	153	\$25,010	\$226,331	\$251,341	153
<b>Total</b>	<b>\$8,326,748</b>	<b>\$25,532,883</b>	<b>\$33,859,631</b>	<b>9,585</b>	<b>\$8,326,748</b>	<b>\$25,532,883</b>	<b>\$33,859,631</b>	<b>9,585</b>

## MONTHLY HIGHLIGHTS

The UW received \$33.86M in total private voluntary support (\$8.33M in gifts and \$25.53M in grants) in the current month.

Areas including UW Medicine, Arts and Sciences, Built Environments, Education, Engineering, Graduate School, Intercollegiate Athletics, Ocean and Fishery Sciences, Pharmacy, UW Bothell and UW Tacoma are ahead of last year's year-to-date totals.

<sup>1</sup> Donors are defined as those entities who have a credit amount of greater than \$0.00.

The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

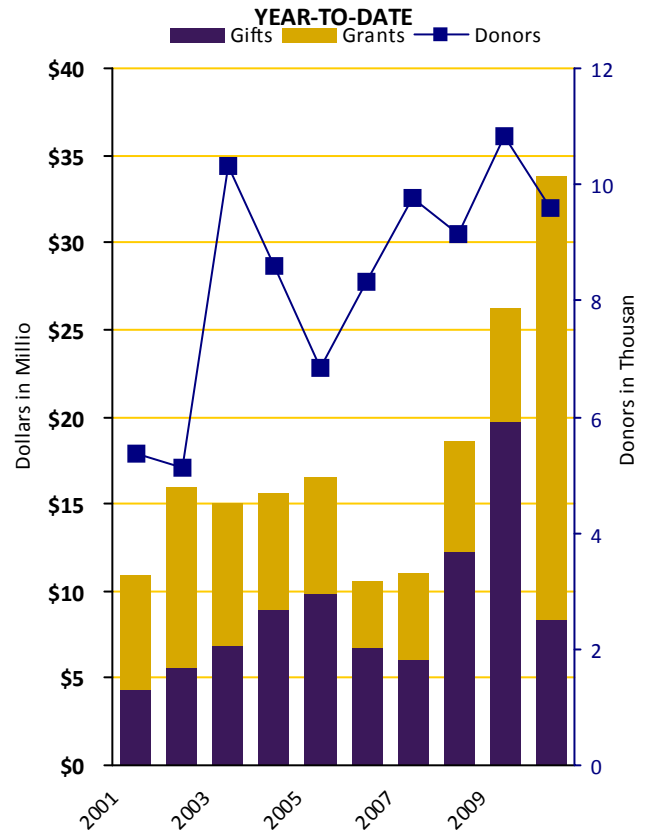
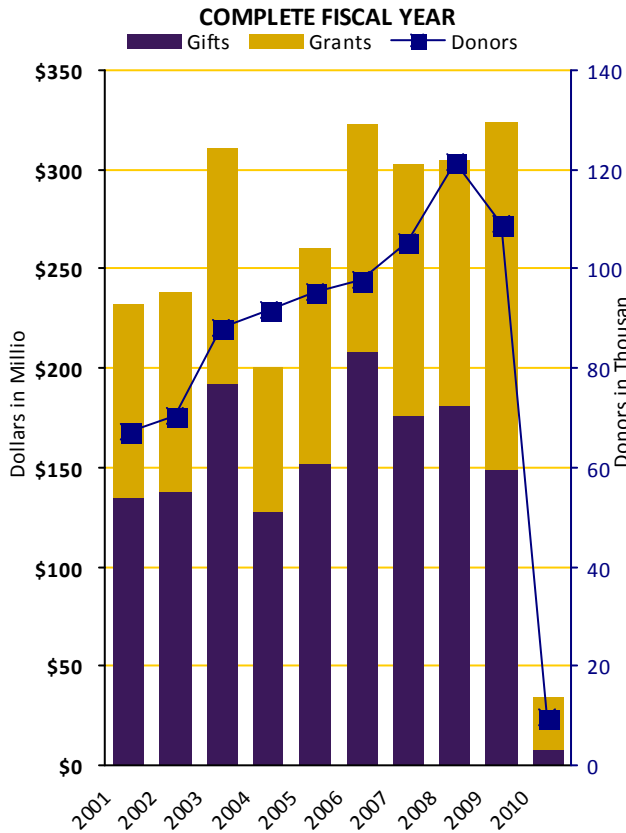


**DEVELOPMENT SUMMARY BY CONSTITUENCY**

School	Current Month		Year to Date		Prior Year to Date		Prior Year Total	
	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$23,465,001	2,331	\$23,465,001	2,331	\$7,469,672	2,103	\$156,190,821	16,799
Arts and Sciences	\$1,865,873	1,053	\$1,865,873	1,053	\$828,447	1,020	\$25,589,815	14,817
Broadcast Services	\$113,297	273	\$113,297	273	\$198,980	1,019	\$4,427,717	16,191
Built Environments	\$12,022	39	\$12,022	39	\$5,977	30	\$2,127,643	1,341
Business School	\$433,658	199	\$433,658	199	\$6,986,874	194	\$25,381,696	4,210
Dentistry	\$43,216	99	\$43,216	99	\$101,875	110	\$2,541,366	1,584
Education	\$673,533	384	\$673,533	384	\$210,034	178	\$3,724,956	1,667
Engineering	\$1,685,591	153	\$1,685,591	153	\$1,339,088	209	\$18,855,120	4,260
Environment	\$209,499	81	\$209,499	81	\$4,309,994	3	\$4,679,781	27
Evans School of Public Affairs	\$21,370	33	\$21,370	33	\$326,681	55	\$2,718,803	480
Forest Resources	\$0	0	\$0	0	\$134,284	28	\$3,451,299	1,096
Graduate School	\$65,992	24	\$65,992	24	\$810	21	\$1,602,622	324
Information School	\$94,184	33	\$94,184	33	\$174,210	36	\$1,679,278	609
Intercollegiate Athletics	\$1,887,844	1,878	\$1,887,844	1,878	\$1,883,337	2,392	\$15,659,243	23,317
Law	\$28,741	100	\$28,741	100	\$185,506	76	\$2,665,941	1,935
Libraries	\$45,866	674	\$45,866	674	\$138,865	500	\$1,171,951	5,280
Minority Affairs	\$4,556	127	\$4,556	127	\$9,313	114	\$388,492	511
Nursing	\$217,990	78	\$217,990	78	\$419,513	116	\$3,549,704	1,678
Ocean and Fishery Sciences	\$1,674,178	41	\$1,674,178	41	\$283,580	79	\$10,157,709	740
Pharmacy	\$348,363	52	\$348,363	52	\$241,602	62	\$2,098,248	1,034
President's Funds	\$55,760	50	\$55,760	50	\$26,032	144	\$5,761,734	1,691
Public Health	\$261,019	113	\$261,019	113	\$365,726	90	\$15,492,932	792
Social Work	\$1,336	14	\$1,336	14	\$12,870	32	\$1,289,956	700
Student Affairs	\$155,160	142	\$155,160	142	\$190,814	203	\$2,906,525	3,000
Undergraduate Academic Affairs	\$22,405	82	\$22,405	82	\$26,869	57	\$424,576	353
University Press	\$11,750	13	\$11,750	13	\$57,479	18	\$219,219	167
UW Alumni Association	\$70,655	1,546	\$70,655	1,546	\$85,959	1,724	\$1,001,508	19,763
UW Bothell	\$46,345	69	\$46,345	69	\$21,250	64	\$2,229,545	592
UW Tacoma	\$93,083	146	\$93,083	146	\$56,477	104	\$3,656,827	792
Other University Support	\$251,341	153	\$251,341	153	\$183,456	643	\$2,433,450	2,220
<b>Total<sup>1</sup></b>	<b>\$33,859,631</b>	<b>9,585</b>	<b>\$33,859,631</b>	<b>9,585</b>	<b>\$26,275,572</b>	<b>10,830</b>	<b>\$324,078,477</b>	<b>109,083</b>

<sup>1</sup> The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

## FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS



Fiscal Year	Complete Fiscal Year				Year to Date			
	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors
2009-2010	\$8,326,748	\$25,532,883	\$33,859,631	9,585	\$8,326,748	\$25,532,883	\$33,859,631	9,585
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$19,758,240	\$6,517,332	\$26,275,572	10,830
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$12,303,834	\$6,270,004	\$18,573,838	9,144
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$6,104,593	\$4,871,560	\$10,976,153	9,761
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$6,786,483	\$3,717,811	\$10,504,294	8,309
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$9,875,987	\$6,685,340	\$16,561,327	6,859
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$8,901,929	\$6,715,497	\$15,617,426	8,609
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$6,831,294	\$8,171,344	\$15,002,638	10,320
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$5,624,131	\$10,295,482	\$15,919,613	5,117
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$4,369,463	\$6,476,390	\$10,845,853	5,358

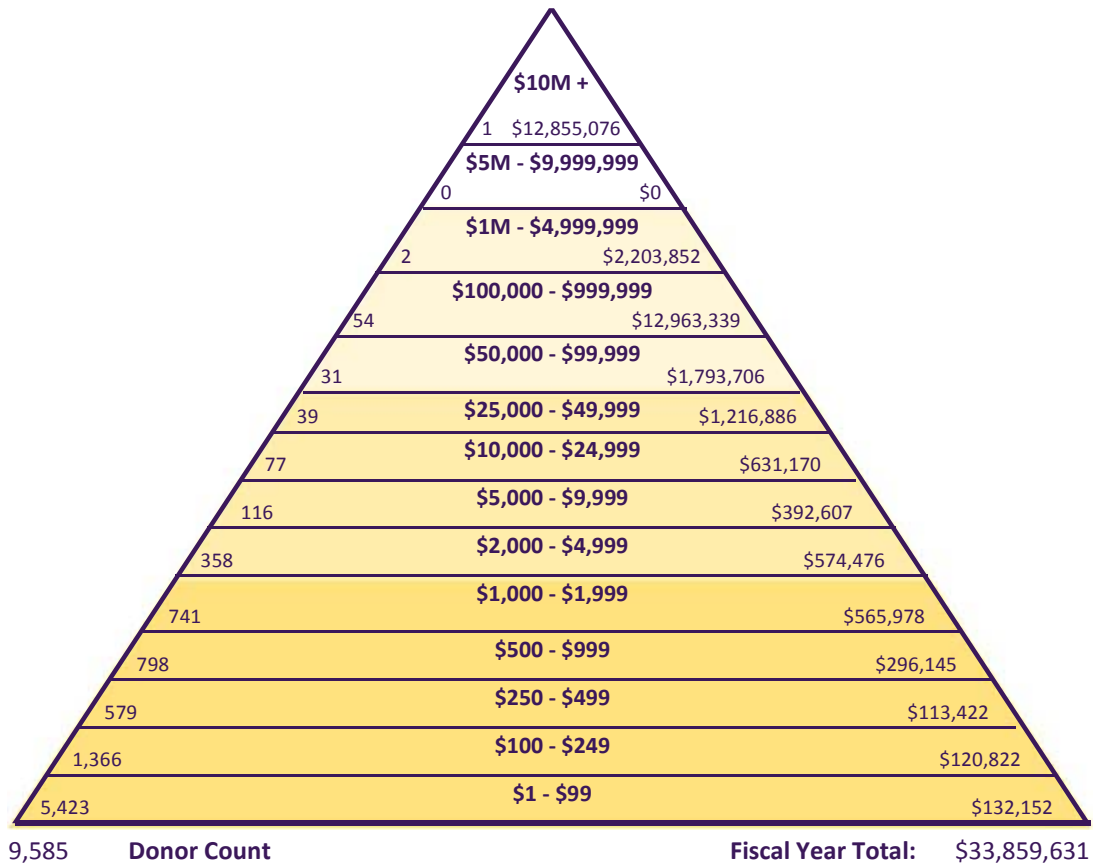
## ANNUAL FUNDING THEME PROGRESS

Theme	Year to Date		
	Current Use	Endowment	Total
Student Support	\$462,390	\$630,389	\$1,092,779
Faculty Support	\$1,673,100	\$249,491	\$1,922,592
Program Support for Faculty and Students	\$27,266,884	\$572,454	\$27,839,338
Capital	\$148,505	\$0	\$148,505
Excellence Funds	\$2,849,407	\$7,011	\$2,856,418
<b>Total</b>	<b>\$32,400,286</b>	<b>\$1,459,345</b>	<b>\$33,859,631</b>

## DEVELOPMENT ACTIVITY BY DONOR TYPE

Donor Type	Year to Date		Prior Year to Date		Prior Fiscal Year	
	Donors	Total	Donors	Total	Donors	Total
Alumni	4,933	\$2,038,258	5,527	\$6,290,714	49,981	\$40,529,614
Corporations	225	\$6,033,863	285	\$4,108,244	3,029	\$79,017,981
Family Foundations	19	\$730,617	21	\$1,305,246	173	\$15,996,206
Foundations	61	\$17,246,055	76	\$3,020,736	427	\$83,293,447
Non-Alumni	4,273	\$1,626,904	4,847	\$7,432,013	54,849	\$41,916,304
Organizations	74	\$6,183,933	78	\$4,118,619	624	\$63,324,926
<b>Total</b>	<b>9,585</b>	<b>\$33,859,631</b>	<b>10,834</b>	<b>\$26,275,572</b>	<b>109,083</b>	<b>\$324,078,477</b>

## DEVELOPMENT ACTIVITY PYRAMID



**ANNUAL PROGRESS BY GIVING LEVEL**

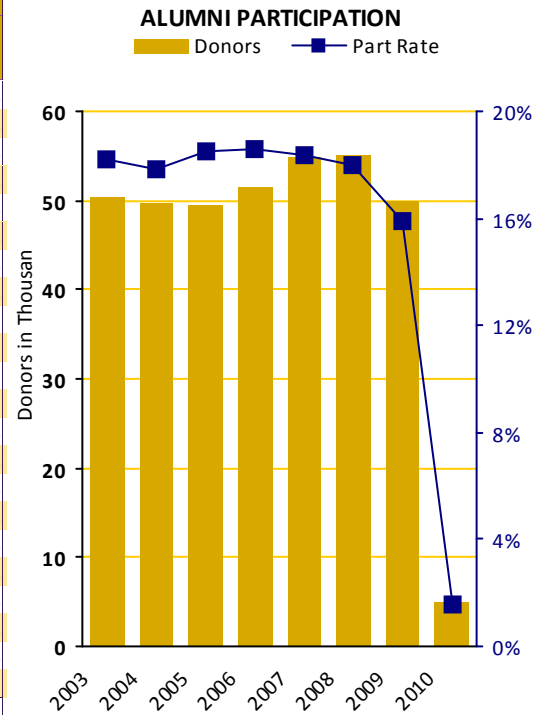
Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$12,855,076	\$0	\$12,855,076
\$5M - \$9,999,999	\$0	\$0	\$0	\$0	\$0	\$0	\$0
\$1M - \$4,999,999	\$0	\$0	\$0	\$0	\$0	\$2,203,852	\$2,203,852
\$100,000 - \$999,999	\$601,120	\$359,180	\$455,000	\$4,787,149	\$3,589,952	\$3,170,938	\$12,963,339
\$50,000 - \$99,999	\$142,737	\$132,554	\$100,000	\$591,699	\$532,335	\$294,381	\$1,793,706
\$25,000 - \$49,999	\$108,227	\$184,167	\$119,731	\$263,295	\$165,025	\$376,440	\$1,216,886
\$10,000 - \$24,999	\$112,920	\$168,115	\$40,000	\$189,860	\$51,444	\$68,832	\$631,170
\$5,000 - \$9,999	\$125,213	\$120,437	\$11,000	\$77,093	\$34,360	\$24,503	\$392,607
\$2,000 - \$4,999	\$285,419	\$183,709	\$0	\$62,902	\$9,800	\$32,645	\$574,476
\$1,000 - \$1,999	\$312,578	\$205,962	\$4,686	\$32,188	\$3,125	\$7,440	\$565,978
\$500 - \$999	\$142,868	\$127,223	\$0	\$19,003	\$3,540	\$3,511	\$296,145
\$250 - \$499	\$61,954	\$44,026	\$0	\$5,685	\$840	\$918	\$113,422
\$100 - \$249	\$63,924	\$52,310	\$200	\$3,755	\$348	\$285	\$120,822
\$1 - \$99	\$81,298	\$49,220	\$0	\$1,234	\$211	\$189	\$132,152
<b>Total</b>	<b>\$2,038,258</b>	<b>\$1,626,904</b>	<b>\$730,617</b>	<b>\$6,033,863</b>	<b>\$17,246,055</b>	<b>\$6,183,933</b>	<b>\$33,859,631</b>

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	0	1
\$5M - \$9,999,999	0	0	0	0	0	0	0
\$1M - \$4,999,999	0	0	0	0	0	2	2
\$100,000 - \$999,999	3	7	3	18	12	11	54
\$50,000 - \$99,999	2	7	2	8	8	4	31
\$25,000 - \$49,999	3	10	3	7	6	10	39
\$10,000 - \$24,999	15	33	3	14	6	6	77
\$5,000 - \$9,999	42	49	2	13	6	4	116
\$2,000 - \$4,999	182	140	1	20	4	11	358
\$1,000 - \$1,999	378	326	3	25	3	6	741
\$500 - \$999	345	408	0	34	5	6	798
\$250 - \$499	288	265	0	21	2	3	579
\$100 - \$249	664	667	2	27	3	3	1,366
\$1 - \$99	3,011	2,361	0	38	5	8	5,423
<b>Total</b>	<b>4,933</b>	<b>4,273</b>	<b>19</b>	<b>225</b>	<b>61</b>	<b>74</b>	<b>9,585</b>



**ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)**

Area	Solicitable	To UW		To Unit	
		Year to Date		Year to Date	
		Donors	Part Rate	Donors	Part Rate
UW Medicine	19,127	426	2.23%	242	1.27%
Arts and Sciences	146,824	2,344	1.60%	887	0.60%
Business School	38,262	693	1.81%	124	0.32%
Built Environments	8,184	114	1.39%	15	0.18%
Dentistry	4,540	118	2.60%	52	1.15%
Education	18,841	326	1.73%	21	0.11%
Engineering	32,965	362	1.10%	53	0.16%
Evans School of Public Affairs	2,496	57	2.28%	8	0.32%
Forest Resources	4,612	31	0.67%		
Interdisc. Grad. Programs	1,817	43	2.37%		
Interdisc. Undergrad. Programs	258	4	1.55%		
Interschool Programs	520	11	2.12%		
Information School	4,614	88	1.91%	14	0.30%
Law	7,905	173	2.19%	58	0.73%
School of Nursing	8,644	175	2.02%	32	0.37%
Ocean & Fisheries	4,076	48	1.18%	13	0.32%
Pharmacy	3,547	62	1.75%	20	0.56%
Public Health	4,580	113	2.47%	19	0.41%
Social Work	6,522	117	1.79%	6	0.09%
UW Bothell	6,995	121	1.73%	5	0.07%
UW Tacoma	8,050	109	1.35%	29	0.36%
Unspecified	11,600	204	1.76%		
<b>ALL UW TOTAL</b>	<b>317,522</b>	<b>4,933</b>	<b>1.55%</b>		



**ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)**

Area	Solicitable	To UW				To Unit			
		Year to Date		FY Total		Year to Date		FY Total	
		Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	19,109	378	1.98%	3,576	18.71%	197	1.03%	2,279	11.93%
Arts and Sciences	145,069	2,471	1.70%	21,030	14.50%	411	0.28%	6,553	4.52%
Business School	37,913	772	2.04%	7,343	19.37%	86	0.23%	2,345	6.19%
Built Environments	8,096	123	1.52%	1,410	17.42%	13	0.16%	576	7.11%
Dentistry	4,501	136	3.02%	1,237	27.48%	51	1.13%	722	16.04%
Education	18,944	354	1.87%	3,494	18.44%	35	0.18%	620	3.27%
Engineering	32,856	401	1.22%	4,994	15.20%	73	0.22%	2,374	7.23%
Evans School of Public Affairs	2,394	70	2.92%	529	22.10%	13	0.54%	189	7.89%
Forest Resources	4,601	49	1.06%	713	15.50%	6	0.13%	329	7.15%
Interdisc. Grad. Programs	1,719	38	2.21%	261	15.18%				
Interdisc. Undergrad. Programs	247	6	2.43%	27	10.93%				
Interschool Programs	493	9	1.83%	74	15.01%				
Information School	4,516	99	2.19%	932	20.64%	14	0.31%	395	8.75%
Law	7,755	139	1.79%	1,792	23.11%	34	0.44%	987	12.73%
School of Nursing	8,661	202	2.33%	1,804	20.83%	42	0.48%	944	10.90%
Ocean & Fisheries	4,038	57	1.41%	681	16.86%	20	0.50%	335	8.30%
Pharmacy	3,529	72	2.04%	895	25.36%	28	0.79%	594	16.83%
Public Health	4,465	105	2.35%	803	17.98%	18	0.40%	288	6.45%
Social Work	6,428	120	1.87%	972	15.12%	17	0.26%	427	6.64%
UW Bothell	6,635	106	1.60%	799	12.04%	15	0.23%	253	3.81%
UW Tacoma	7,685	93	1.21%	793	10.32%	29	0.38%	305	3.97%
Unspecified	11,813	201	1.70%	2,160	18.28%				
<b>ALL UW TOTAL</b>	<b>314,219</b>	<b>5,225</b>	<b>1.66%</b>	<b>49,981</b>	<b>15.91%</b>				

The University of Washington Alumni Association is the broad-based engagement vehicle for University Advancement and the University of Washington. Through its strategically designed programs, the UW Alumni Association invites alumni, donors and friends to engage in the life of the UW. Research indicates that engaged alumni and friends are more inclined to support the University and its students. The UW Alumni Association is proud to develop a solid base of support for the University of Washington.

## UWAA Member Giving by Constituency

School	Solicitable Alumni	Members <sup>1</sup>	Member Donors	Alumni Giving	
				Members	Non Members
UW Medicine	19,127	1,991	150	7.53%	1.37%
Arts and Sciences	146,824	19,579	800	4.09%	0.73%
Business School	38,262	7,441	334	4.49%	0.61%
Built Environments	8,184	1,167	36	3.08%	0.60%
Dentistry	4,540	1,034	73	7.06%	0.71%
Education	18,841	3,149	137	4.35%	0.68%
Engineering	32,965	4,664	118	2.53%	0.43%
Evans School of Public Affairs	2,496	318	16	5.03%	1.38%
Forest Resources	4,612	667	17	2.55%	0.18%
Interdisc. Grad. Programs	1,817	173	9	5.20%	1.52%
Interdisc. Undergrad. Progra	258	24	1	4.17%	1.28%
Interschool Programs	520	52	2	3.85%	1.07%
Information School	4,614	802	31	3.87%	0.94%
Law	7,905	1,103	80	7.25%	0.90%
School of Nursing	8,644	1,399	53	3.79%	1.20%
Ocean & Fisheries	4,076	488	16	3.28%	0.45%
Pharmacy	3,547	652	27	4.14%	0.76%
Public Health	4,580	437	30	6.86%	1.71%
Social Work	6,522	642	33	5.14%	1.05%
UW Bothell	6,995	746	18	2.41%	0.86%
UW Tacoma	8,050	798	24	3.01%	0.58%
Unspecified	11,600	2,550	113	4.43%	0.53%
Non-Alumni		8,453	1,079	12.76%	
<b>Total</b>	<b>317,522</b>	<b>55,520</b>	<b>3,015</b>	<b>5.43%</b>	<b>0.73%</b>

## Alumni Demographics

The median age of a UWAA member is 56.

All 50 States and Washington D.C. are represented in the UWAA membership.

UWAA members live in 33 foreign countries.

## Alumni Activity

1 in 3 registrants at 2009 UW events were UWAA members

1 in 12 registrants at 2009 UW events were UW donors

2 in 3 registrants at 2009 UW events were Solicitable Alumni

1 in 25 UWAA members attended a 2009 UW event

1 in 3 2008-2009 Football/Basketball season ticket holders were UWAA members

1 in 8 UWAA members were 2008-2009 Football/Basketball season ticket holders

## Activity Participation - Rolling 3 Year Total

School <sup>2</sup>	Previous Total	Current Total
UW Medicine		2,876
Arts and Science		8,837
Business School		4,142
Built Environments		746
Dentistry		1,669
Education		1,386
Engineering		1,801
Evans School of Public Affairs		440
Forest Resources		425
Graduate School		245
Interdisc. Grad. Programs		13
Interschool Programs		20
Information School		545
Law		1,404
Libraries		657
School of Nursing		654
Ocean & Fisheries		280
Pharmacy		320
Public Health		412
Social Work		565
UW Bothell		446
UW Tacoma		289
Unspecified		83

## Top 10 Membership by Class Year

Class Year	Participation
2009	13.58%
2008	7.71%
1959	6.39%
1957	5.98%
1961	5.81%
1956	5.73%
1958	5.57%
1952	5.44%
1962	5.40%
1954	5.38%

Class Year	Population
2009	1,074
2008	827
2007	532
2006	468
2005	467
2004	420
1972	363
1977	354
1981	340
1973	338
2003	338

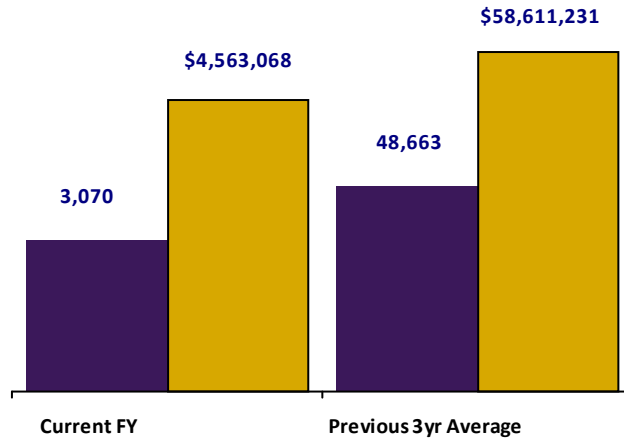
<sup>1</sup> Members include paid Annual Member, Lifetime Members, and TPC Level Donors

<sup>2</sup> Activity is based on positive RSVP, host, speaker, or participant at a unit event.

Source: University Advancement, Information Management Report # devrpts\_s09081

## KEY PERFORMANCE INDICATORS

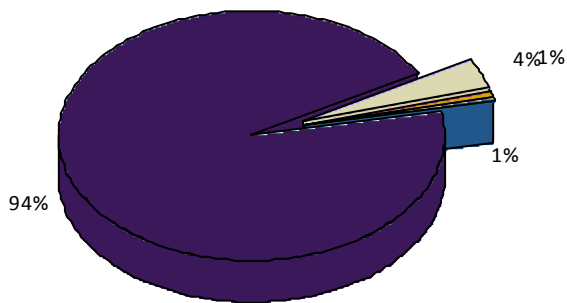
### NEW DONOR ACQUISITION



	New Donors	New Dollars
Current FY	3,070	\$4,563,068
Previous 3yr Average	48,663	\$58,611,231

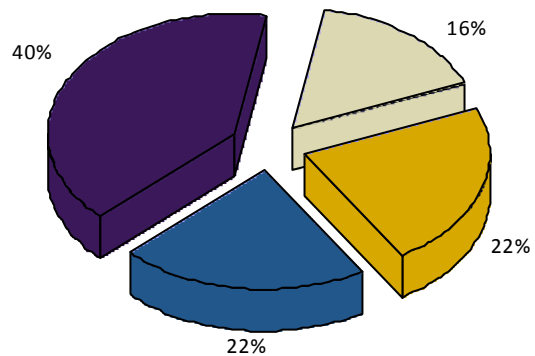
### DONOR RETENTION (CURRENT FY)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



### DONOR RETENTION (PREVIOUS 3YR AVG)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



	Donors	Dollars		Donors	Dollars
Returning Donor - Decreased Giving	4,765	\$23,362,988	Returning Donor - Decreased Giving	16,124	\$65,278,811
Returning Donor - Increased Giving	926	\$5,279,031	Returning Donor - Increased Giving	22,023	\$178,192,234
Returning Donor - Same Giving	824	\$654,544	Returning Donor - Same Giving	21,414	\$8,169,227
Yet to Return as Donor	114,926		Yet to Return as Donor	39,919	

Donor counts may vary slightly due to donor crediting preferences.  
 Three-year averages are based on fiscal year totals and do not reflect year-to-date status.

## STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,049	31,524	54,573	49,928	91.49%	29,835	54.67%	12,162	22.29%	16,950	31.06%
Arts and Sciences	181,019	16,355	197,374	165,205	83.70%	77,431	39.23%	46,384	23.50%	52,654	26.68%
Broadcast Services	0	37,182	37,182	33,758	90.79%	15,191	40.86%	4,750	12.77%	6,614	17.79%
Built Environments	9,597	1,599	11,196	9,929	88.68%	5,293	47.28%	2,755	24.61%	4,285	38.27%
Business School	47,105	3,490	50,595	42,560	84.12%	22,045	43.57%	14,772	29.20%	21,592	42.68%
Dentistry	5,112	1,457	6,569	6,071	92.42%	3,932	59.86%	1,848	28.13%	2,033	30.95%
Education	25,405	2,168	27,573	21,145	76.69%	11,345	41.15%	3,951	14.33%	7,934	28.77%
Engineering	41,356	3,587	44,943	37,011	82.35%	18,807	41.85%	10,440	23.23%	16,933	37.68%
Environment	0	3,002	3,002	2,881	95.97%	2,272	75.68%	1,048	34.91%	1,226	40.84%
Evans School of Public Affairs	2,824	469	3,293	3,065	93.08%	1,857	56.39%	1,567	47.59%	1,777	53.96%
Forest Resources	5,680	0	5,680	4,556	80.21%	2,314	40.74%	1,228	21.62%	2,251	39.63%
Graduate School	2,015	904	2,919	2,709	92.81%	1,787	61.22%	1,300	44.54%	1,359	46.56%
Information School	5,844	361	6,205	5,129	82.66%	3,260	52.54%	1,703	27.45%	2,621	42.24%
Intercollegiate Athletics	0	8,238	8,238	8,106	98.40%	6,424	77.98%	3,633	44.10%	3,380	41.03%
Law	8,958	1,550	10,508	9,520	90.60%	5,219	49.67%	4,263	40.57%	4,698	44.71%
Libraries	0	11,179	11,179	10,837	96.94%	9,338	83.53%	2,766	24.74%	2,135	19.10%
Minority Affairs	0	939	939	920	97.98%	726	77.32%	480	51.12%	527	56.12%
Nursing	10,880	1,333	12,213	10,086	82.58%	5,740	47.00%	2,694	22.06%	4,753	38.92%
Ocean and Fishery Sciences	4,960	540	5,500	4,621	84.02%	2,388	43.42%	1,229	22.35%	2,161	39.29%
Pharmacy	4,256	732	4,988	4,317	86.55%	2,520	50.52%	1,349	27.04%	2,227	44.65%
President's Funds	0	3,653	3,653	3,592	98.33%	2,934	80.32%	1,242	34.00%	1,942	53.16%
Public Health	5,221	769	5,990	5,433	90.70%	3,072	51.29%	2,377	39.68%	2,771	46.26%
Social Work	7,913	734	8,647	7,370	85.23%	3,566	41.24%	1,684	19.47%	2,915	33.71%
Student Affairs	0	8,757	8,757	8,615	98.38%	6,894	78.73%	3,202	36.57%	3,917	44.73%
Undergraduate Academic Affairs	0	989	989	962	97.27%	770	77.86%	467	47.22%	407	41.15%
University Press	0	566	566	545	96.29%	400	70.67%	209	36.93%	222	39.22%
UW Alumni Association	0	38,521	38,521	37,510	97.38%	25,192	65.40%	18,468	47.94%	15,056	39.09%
UW Bothell	7,851	826	8,677	8,100	93.35%	4,307	49.64%	3,062	35.29%	1,500	17.29%
UW Tacoma	9,138	828	9,966	9,270	93.02%	4,992	50.09%	3,125	31.36%	1,410	14.15%
Other University Support	930	5,833	6,763	6,454	95.43%	4,894	72.36%	3,122	46.16%	1,721	25.45%
Unspecified School	16,644	0	16,644	11,436	68.71%	6,386	38.37%	1,879	11.29%	3,730	22.41%
No Degree\Gift Affiliation	0	275,476	275,476	246,189	89.37%	150,203	54.52%	26,946	9.78%	48,550	17.62%
<b>Total</b>	<b>393,708</b>	<b>376,263</b>	<b>769,971</b>	<b>664,737</b>	<b>86.33%</b>	<b>363,263</b>	<b>47.18%</b>	<b>133,824</b>	<b>17.38%</b>	<b>186,330</b>	<b>24.20%</b>

## Database Trends

