

VII. STANDING COMMITTEES

B. Finance, Audit and Facilities Committee

UW

Report of Contributions

University of Washington
University of Washington Foundation

August and September, 2009

The logo is a white, stylized letter 'W' set against a dark purple square background, located in the top right corner of the page.The background image shows a wide, paved walkway on a hillside at the University of Washington. The path is lined with large, mature green trees. In the distance, several people are walking, including two individuals in the foreground who are seen from behind. The sky is clear and blue. The overall scene is bright and sunny.

UNIVERSITY of WASHINGTON | *Foundation*

Report of Contributions

All Areas

August 2009

Report By: University Advancement, Advancement Services, Information Management

ANNUAL PROGRESS BY CONSTITUENCY

School	Current Month				Year to Date			
	Gifts	Grants	Total	Donors ¹	Gifts	Grants	Total	Donors
UW Medicine	\$1,018,879	\$8,369,377	\$9,388,255	1,902	\$3,122,911	\$27,794,964	\$30,917,875	2,883
Arts and Sciences	\$320,230	\$323,566	\$643,796	1,083	\$1,277,589	\$1,197,117	\$2,474,706	1,880
Broadcast Services	\$246,692	\$0	\$246,692	682	\$359,774	\$0	\$359,774	758
Built Environments	\$41,458	\$5,000	\$46,458	34	\$50,979	\$7,500	\$58,479	70
Business School	\$214,786	\$15,000	\$229,786	299	\$647,445	\$15,000	\$662,445	474
Dentistry	\$52,943	\$0	\$52,943	136	\$96,159	\$0	\$96,159	202
Education	\$17,292	\$0	\$17,292	101	\$234,999	\$455,827	\$690,826	436
Engineering	\$344,284	\$1,265,184	\$1,609,468	266	\$1,624,340	\$1,670,620	\$3,294,960	366
Environment	\$70,857	\$20,933	\$91,789	80	\$270,389	\$65,863	\$336,252	151
Evans School of Public Affairs	\$23,627	\$0	\$23,627	39	\$44,997	\$0	\$44,997	55
Forest Resources	\$0	\$0	\$0	0	\$0	\$0	\$0	0
Graduate School	\$1,962	\$0	\$1,962	21	\$67,955	\$0	\$67,955	36
Information School	\$5,446	\$0	\$5,446	31	\$24,631	\$75,000	\$99,631	54
Intercollegiate Athletics	\$497,782	\$0	\$497,782	734	\$2,384,726	\$0	\$2,384,726	2,394
Law	\$13,987	\$0	\$13,987	51	\$42,728	\$0	\$42,728	138
Libraries	\$28,411	\$0	\$28,411	231	\$74,277	\$0	\$74,277	886
Minority Affairs	\$109,327	\$0	\$109,327	115	\$113,883	\$0	\$113,883	147
Nursing	\$18,080	\$0	\$18,080	73	\$226,070	\$0	\$226,070	113
Ocean and Fishery Sciences	\$7,417	\$12,069	\$19,486	33	\$21,563	\$1,672,100	\$1,693,663	49
Pharmacy	\$30,311	\$127,879	\$158,190	55	\$193,575	\$312,979	\$506,554	82
President's Funds	\$9,919	\$0	\$9,919	142	\$65,679	\$0	\$65,679	183
Public Health	\$15,562	\$737,425	\$752,988	106	\$33,325	\$980,682	\$1,014,007	146
Social Work	\$4,045	\$20,540	\$24,585	22	\$5,380	\$20,540	\$25,920	30
Student Affairs	\$237,710	\$0	\$237,710	134	\$392,870	\$0	\$392,870	249
Undergraduate Academic Affairs	\$29,405	\$0	\$29,405	56	\$51,810	\$0	\$51,810	125
University Press	\$8,025	\$0	\$8,025	11	\$19,775	\$0	\$19,775	18
UW Alumni Association	\$55,122	\$0	\$55,122	1,159	\$125,777	\$0	\$125,777	2,673
UW Bothell	\$3,450	\$0	\$3,450	38	\$49,795	\$0	\$49,795	90
UW Tacoma	\$27,490	\$0	\$27,490	80	\$120,573	\$0	\$120,573	187
Other University Support	\$74,242	\$0	\$74,242	113	\$99,252	\$226,331	\$325,583	222
Total	\$3,528,741	\$10,896,973	\$14,425,714	7,284	\$11,843,226	\$34,494,523	\$46,337,749	14,172

MONTHLY HIGHLIGHTS

The UW received \$14.43M in total private voluntary support (\$3.53M in gifts and \$10.90M in grants) in the current month.

Areas including Arts and Sciences, Education, Engineering, Graduate School, Minority Affairs, Ocean and Fishery Sciences, Pharmacy, Public Health, Social Work, Student Affairs, Undergraduate Academic Affairs, UW Bothell and UW Tacoma are ahead of last year's year-to-date totals.

¹ Donors are defined as those entities who have a credit amount of greater than \$0.00.

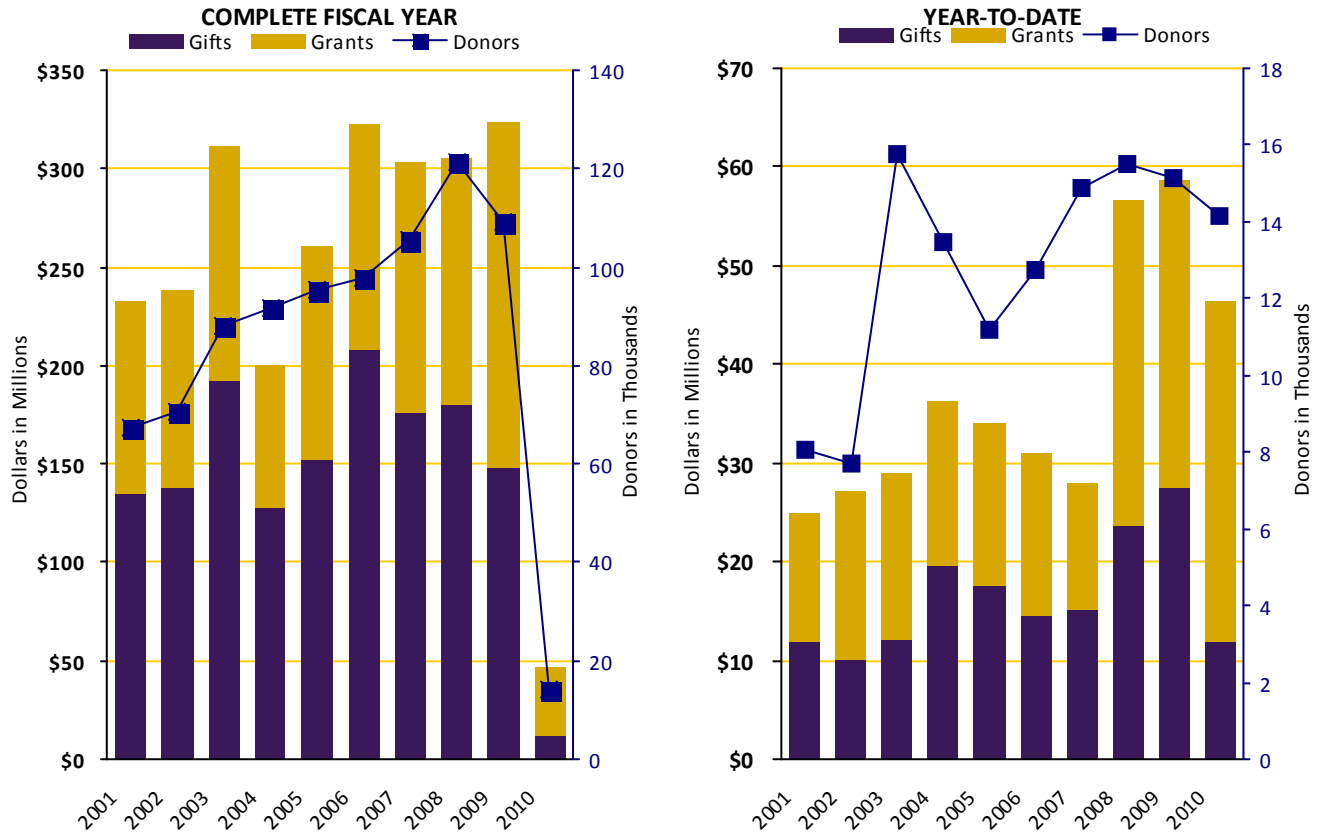
The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

DEVELOPMENT SUMMARY BY CONSTITUENCY

School	Current Month		Year to Date		Prior Year to Date		Prior Year Total	
	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$9,388,255	1,902	\$30,917,875	2,883	\$32,443,957	2,926	\$156,190,821	16,799
Arts and Sciences	\$643,796	1,083	\$2,474,706	1,880	\$2,019,944	1,557	\$25,589,815	14,817
Broadcast Services	\$246,692	682	\$359,774	758	\$838,123	1,575	\$4,427,717	16,191
Built Environments	\$46,458	34	\$58,479	70	\$151,642	47	\$2,127,643	1,341
Business School	\$229,786	299	\$662,445	474	\$7,454,907	485	\$25,381,696	4,210
Dentistry	\$52,943	136	\$96,159	202	\$170,811	180	\$2,541,366	1,584
Education	\$17,292	101	\$690,826	436	\$298,610	229	\$3,724,956	1,667
Engineering	\$1,609,468	266	\$3,294,960	366	\$2,865,336	370	\$18,855,120	4,260
Environment	\$91,789	80	\$336,252	151	\$4,309,994	3	\$4,679,781	27
Evans School of Public Affairs	\$23,627	39	\$44,997	55	\$374,703	74	\$2,718,803	480
Forest Resources	\$0	0	\$0	0	\$415,828	51	\$3,451,299	1,096
Graduate School	\$1,962	21	\$67,955	36	\$1,119	23	\$1,602,622	324
Information School	\$5,446	31	\$99,631	54	\$703,312	47	\$1,679,278	609
Intercollegiate Athletics	\$497,782	734	\$2,384,726	2,394	\$2,405,290	2,636	\$15,659,243	23,317
Law	\$13,987	51	\$42,728	138	\$210,353	114	\$2,665,941	1,935
Libraries	\$28,411	231	\$74,277	886	\$355,186	595	\$1,171,951	5,280
Minority Affairs	\$109,327	115	\$113,883	147	\$18,521	122	\$388,492	511
Nursing	\$18,080	73	\$226,070	113	\$1,163,365	152	\$3,549,704	1,678
Ocean and Fishery Sciences	\$19,486	33	\$1,693,663	49	\$305,386	92	\$10,157,709	740
Pharmacy	\$158,190	55	\$506,554	82	\$363,655	76	\$2,098,248	1,034
President's Funds	\$9,919	142	\$65,679	183	\$39,957	198	\$5,761,734	1,691
Public Health	\$752,988	106	\$1,014,007	146	\$781,231	119	\$15,492,932	792
Social Work	\$24,585	22	\$25,920	30	\$23,353	54	\$1,289,956	700
Student Affairs	\$237,710	134	\$392,870	249	\$343,067	256	\$2,906,525	3,000
Undergraduate Academic Affairs	\$29,405	56	\$51,810	125	\$37,072	60	\$424,576	353
University Press	\$8,025	11	\$19,775	18	\$58,639	23	\$219,219	167
UW Alumni Association	\$55,122	1,159	\$125,777	2,673	\$145,488	3,015	\$1,001,508	19,763
UW Bothell	\$3,450	38	\$49,795	90	\$33,809	76	\$2,229,545	592
UW Tacoma	\$27,490	80	\$120,573	187	\$65,105	120	\$3,656,827	792
Other University Support	\$74,242	113	\$325,583	222	\$270,847	733	\$2,433,450	2,220
Total¹	\$14,425,714	7,284	\$46,337,749	14,172	\$58,668,609	15,114	\$324,078,477	109,083

¹ The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS



Fiscal Year	Complete Fiscal Year				Year to Date			
	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors
2009-2010	\$11,843,226	\$34,494,523	\$46,337,749	14,172	\$11,843,226	\$34,494,523	\$46,337,749	14,172
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$27,578,596	\$31,090,012	\$58,668,609	15,114
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$23,671,479	\$32,915,059	\$56,586,538	15,488
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$15,219,124	\$12,601,654	\$27,820,778	14,880
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$14,627,686	\$16,245,654	\$30,873,340	12,724
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$17,530,695	\$16,433,767	\$33,964,462	11,183
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$19,537,721	\$16,597,595	\$36,135,316	13,476
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$12,230,893	\$16,786,392	\$29,017,285	15,765
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$10,186,072	\$16,972,711	\$27,158,784	7,718
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$11,971,851	\$12,973,413	\$24,945,264	8,052

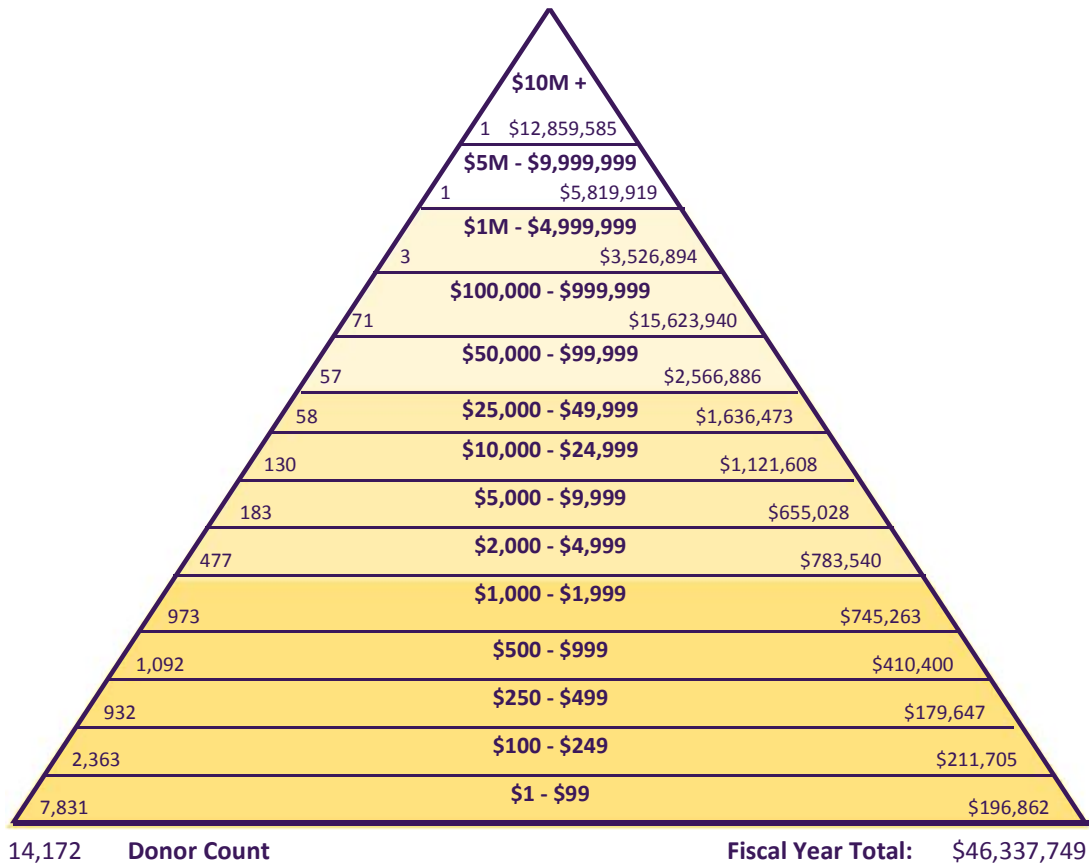
ANNUAL FUNDING THEME PROGRESS

Theme	Year to Date		
	Current Use	Endowment	Total
Student Support	\$715,130	\$1,102,287	\$1,817,416
Faculty Support	\$1,961,769	\$387,812	\$2,349,581
Program Support for Faculty and Students	\$36,949,438	\$712,774	\$37,662,212
Capital	\$384,117	\$0	\$384,117
Excellence Funds	\$4,114,542	\$9,880	\$4,124,422
Total	\$44,124,996	\$2,212,753	\$46,337,749

DEVELOPMENT ACTIVITY BY DONOR TYPE

Donor Type	Year to Date		Prior Year to Date		Prior Fiscal Year	
	Donors	Total	Donors	Total	Donors	Total
Alumni	7,489	\$3,391,661	7,830	\$8,362,850	49,981	\$40,529,614
Corporations	371	\$6,559,150	480	\$8,384,550	3,029	\$79,017,981
Family Foundations	29	\$913,747	33	\$1,637,735	173	\$15,996,206
Foundations	94	\$19,965,714	108	\$18,170,823	427	\$83,293,447
Non-Alumni	6,069	\$2,109,314	6,547	\$8,797,318	54,849	\$41,916,304
Organizations	120	\$13,398,163	133	\$13,315,333	624	\$63,324,926
Total	14,172	\$46,337,749	15,131	\$58,668,609	109,083	\$324,078,477

DEVELOPMENT ACTIVITY PYRAMID



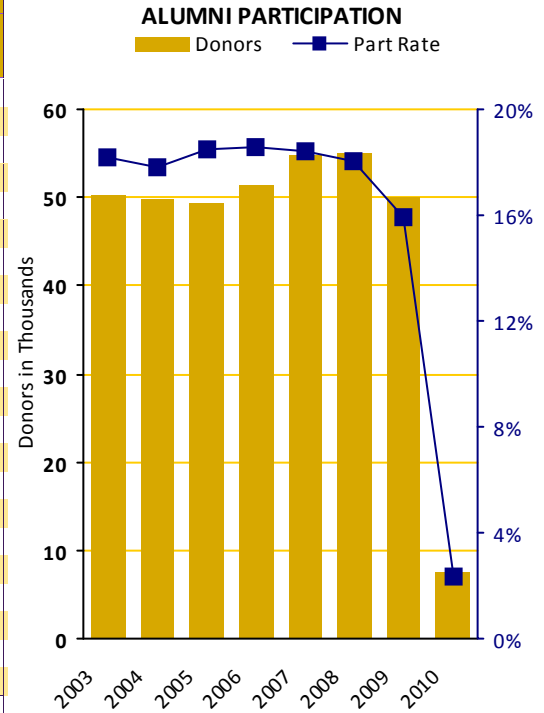
ANNUAL PROGRESS BY GIVING LEVEL

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$12,859,585	\$0	\$12,859,585
\$5M - \$9,999,999	\$0	\$0	\$0	\$0	\$0	\$5,819,919	\$5,819,919
\$1M - \$4,999,999	\$0	\$0	\$0	\$0	\$1,036,000	\$2,490,894	\$3,526,894
\$100,000 - \$999,999	\$1,092,859	\$460,275	\$545,000	\$4,881,248	\$4,849,718	\$3,794,840	\$15,623,940
\$50,000 - \$99,999	\$273,419	\$132,664	\$100,000	\$671,913	\$771,500	\$617,389	\$2,566,886
\$25,000 - \$49,999	\$239,700	\$209,317	\$144,731	\$359,327	\$286,166	\$397,231	\$1,636,473
\$10,000 - \$24,999	\$258,422	\$228,981	\$88,450	\$322,425	\$79,213	\$144,117	\$1,121,608
\$5,000 - \$9,999	\$253,777	\$161,175	\$26,680	\$115,561	\$47,100	\$50,735	\$655,028
\$2,000 - \$4,999	\$358,040	\$232,573	\$2,000	\$106,860	\$20,357	\$63,711	\$783,540
\$1,000 - \$1,999	\$390,624	\$273,711	\$6,186	\$55,358	\$7,344	\$12,040	\$745,263
\$500 - \$999	\$190,748	\$179,741	\$500	\$27,846	\$6,714	\$4,851	\$410,400
\$250 - \$499	\$96,886	\$72,013	\$0	\$8,210	\$1,100	\$1,438	\$179,647
\$100 - \$249	\$109,224	\$93,325	\$200	\$7,803	\$568	\$585	\$211,705
\$1 - \$99	\$127,960	\$65,538	\$0	\$2,598	\$350	\$415	\$196,862
Total	\$3,391,661	\$2,109,314	\$913,747	\$6,559,150	\$19,965,714	\$13,398,163	\$46,337,749

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	0	1
\$5M - \$9,999,999	0	0	0	0	0	1	1
\$1M - \$4,999,999	0	0	0	0	1	2	3
\$100,000 - \$999,999	6	11	4	19	19	12	71
\$50,000 - \$99,999	11	12	2	10	12	10	57
\$25,000 - \$49,999	11	13	4	10	9	11	58
\$10,000 - \$24,999	36	47	6	23	7	11	130
\$5,000 - \$9,999	74	66	5	21	8	9	183
\$2,000 - \$4,999	235	177	1	36	7	21	477
\$1,000 - \$1,999	475	434	4	44	6	10	973
\$500 - \$999	464	562	1	48	9	8	1,092
\$250 - \$499	455	439	0	30	3	5	932
\$100 - \$249	1,125	1,168	2	57	5	6	2,363
\$1 - \$99	4,597	3,140	0	73	7	14	7,831
Total	7,489	6,069	29	371	94	120	14,172

ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)

Area	Solicitable	To UW		To Unit	
		Year to Date		Year to Date	
		Donors	Part Rate	Donors	Part Rate
UW Medicine	19,127	579	3.03%	308	1.61%
Arts and Sciences	146,824	3,544	2.41%	1,210	0.82%
Business School	38,262	1,144	2.99%	384	1.00%
Built Environments	8,184	172	2.10%	25	0.31%
Dentistry	4,540	166	3.66%	76	1.67%
Education	18,841	505	2.68%	28	0.15%
Engineering	32,965	621	1.88%	260	0.79%
Evans School of Public Affairs	2,496	90	3.61%	15	0.60%
Forest Resources	4,612	58	1.26%		
Interdisc. Grad. Programs	1,817	62	3.41%		
Interdisc. Undergrad. Programs	258	5	1.94%		
Interscholar Programs	520	20	3.85%		
Information School	4,614	139	3.01%	23	0.50%
Law	7,905	228	2.88%	70	0.89%
School of Nursing	8,644	224	2.59%	42	0.49%
Ocean & Fisheries	4,076	72	1.77%	16	0.39%
Pharmacy	3,547	94	2.65%	32	0.90%
Public Health	4,580	149	3.25%	19	0.41%
Social Work	6,522	156	2.39%	11	0.17%
UW Bothell	6,995	170	2.43%	8	0.11%
UW Tacoma	8,050	154	1.91%	36	0.45%
Unspecified	11,600	297	2.56%		
ALL UW TOTAL	317,522	7,489	2.36%		



ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)

Area	Solicitable	To UW				To Unit			
		Year to Date		FY Total		Year to Date		FY Total	
		Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	19,109	562	2.94%	3,576	18.71%	282	1.48%	2,279	11.93%
Arts and Sciences	145,069	3,645	2.51%	21,029	14.50%	639	0.44%	6,553	4.52%
Business School	37,913	1,200	3.17%	7,343	19.37%	258	0.68%	2,345	6.19%
Built Environments	8,096	184	2.27%	1,410	17.42%	19	0.23%	576	7.11%
Dentistry	4,501	194	4.31%	1,237	27.48%	86	1.91%	722	16.04%
Education	18,944	521	2.75%	3,494	18.44%	57	0.30%	620	3.27%
Engineering	32,856	644	1.96%	4,994	15.20%	166	0.51%	2,374	7.23%
Evans School of Public Affairs	2,394	102	4.26%	529	22.10%	23	0.96%	189	7.89%
Forest Resources	4,601	72	1.56%	713	15.50%	9	0.20%	329	7.15%
Interdisc. Grad. Programs	1,719	48	2.79%	261	15.18%				
Interdisc. Undergrad. Programs	247	9	3.64%	27	10.93%				
Interscholar Programs	493	17	3.45%	74	15.01%				
Information School	4,516	153	3.39%	932	20.64%	18	0.40%	395	8.75%
Law	7,755	215	2.77%	1,792	23.11%	52	0.67%	987	12.73%
School of Nursing	8,661	261	3.01%	1,804	20.83%	51	0.59%	944	10.90%
Ocean & Fisheries	4,038	83	2.06%	681	16.86%	21	0.52%	335	8.30%
Pharmacy	3,529	93	2.64%	895	25.36%	33	0.94%	594	16.83%
Public Health	4,465	151	3.38%	803	17.98%	21	0.47%	288	6.45%
Social Work	6,428	176	2.74%	972	15.12%	30	0.47%	427	6.64%
UW Bothell	6,635	178	2.68%	799	12.04%	20	0.30%	253	3.81%
UW Tacoma	7,685	152	1.98%	793	10.32%	36	0.47%	305	3.97%
Unspecified	11,813	310	2.62%	2,160	18.28%				
ALL UW TOTAL	314,219	7,824	2.49%	49,980	15.91%				

The University of Washington Alumni Association is the broad-based engagement vehicle for University Advancement and the University of Washington. Through its strategically designed programs, the UW Alumni Association invites alumni, donors and friends to engage in the life of the UW. Research indicates that engaged alumni and friends are more inclined to support the University and its students. The UW Alumni Association is proud to develop a solid base of support for the University of Washington.



UWAA Member Giving by Constituency

School	Solicitable Alumni	Members ¹	Alumni Giving		
			Member Donors	Members	Non Members
UW Medicine	19,127	1,838	179	9.74%	1.86%
Arts and Sciences	146,824	18,577	1,048	5.64%	1.16%
Business School	38,262	7,137	483	6.77%	1.19%
Built Environments	8,184	1,113	49	4.40%	0.98%
Dentistry	4,540	986	89	9.03%	1.29%
Education	18,841	3,082	166	5.39%	1.25%
Engineering	32,965	4,498	201	4.47%	0.81%
Evans School of Public Affairs	2,496	281	24	8.54%	1.72%
Forest Resources	4,612	641	22	3.43%	0.38%
Interdisc. Grad. Programs	1,817	157	11	7.01%	2.17%
Interdisc. Undergrad. Progra	258	22	1	4.55%	1.27%
Interscholar Programs	520	47	3	6.38%	1.90%
Information School	4,614	750	39	5.20%	1.60%
Law	7,905	1,027	79	7.69%	1.50%
School of Nursing	8,644	1,333	62	4.65%	1.64%
Ocean & Fisheries	4,076	473	23	4.86%	0.69%
Pharmacy	3,547	617	37	6.00%	1.09%
Public Health	4,580	410	32	7.80%	2.23%
Social Work	6,522	613	36	5.87%	1.49%
UW Bothell	6,995	633	21	3.32%	1.13%
UW Tacoma	8,050	654	25	3.82%	0.73%
Unspecified	11,600	2,508	145	5.78%	0.81%
Non-Alumni		6,948	1,200	17.27%	
Total	317,522	51,737	3,738	7.23%	0.79%

Alumni Activity

1 in 3 registrants at 2009 UW events were UWAA members
1 in 12 registrants at 2009 UW events were UW donors
2 in 3 registrants at 2009 UW events were Solicitable Alumni
1 in 25 UWAA members attended a 2009 UW event
1 in 3 2008-2009 Football/Basketball season ticket holders were UWAA members
1 in 8 UWAA members were 2008-2009 Football/Basketball season ticket holders

Top 10 Membership by Class Year

Class Year	Part. Rate	Class Year	Population
1955	23.16%	2009	1,347
1953	22.36%	1971	1,104
1946	22.24%	1974	1,055
1954	22.15%	1973	1,053
1959	22.13%	1972	1,023
1956	21.53%	1970	1,019
1952	21.37%	1976	1,012
1950	21.16%	2008	994
1958	20.62%	1975	994
1951	20.53%	1977	968

Activity Participation - Rolling 3 Year Total

School ²	Participants	Part. Donors	% Donors	Alum Non-Part.	Alum Non-Par Donor	% Non-Part Donor
UW Medicine	3,024	1,090	36.04%	1,241	215	7.11%
Arts and Sciences	9,441	1,410	14.93%	3,819	521	5.52%
Built Environments	894	192	21.48%	307	94	10.51%
Business School	4,457	693	15.55%	1,839	424	9.51%
Dentistry	1,727	394	22.81%	716	303	17.54%
Education	1,477	188	12.73%	731	48	3.25%
Engineering	1,921	405	21.08%	831	157	8.17%
Environment	384	199	51.82%	199		
Evans School of Public Affairs	489	75	15.34%	125	80	16.36%
Graduate School	260	90	34.62%	120		
Information School	563	88	15.63%	189	57	10.12%
Law	1,507	278	18.45%	449	340	22.56%
Libraries	686	283	41.25%	283		
Nursing	712	210	29.49%	314	83	11.66%
Ocean & Fishery Sciences	263	58	22.05%	103	17	6.46%
Pharmacy	340	111	32.65%	144	67	19.71%
Public Health	440	79	17.95%	138	27	6.14%
Social Work	584	62	10.62%	135	71	12.16%
UW Bothell	500	67	13.40%	138	45	9.00%
UW Tacoma	302	67	22.19%	93	33	10.93%

¹ Members include paid Annual Member, Lifetime Members, and TPC Level Donors

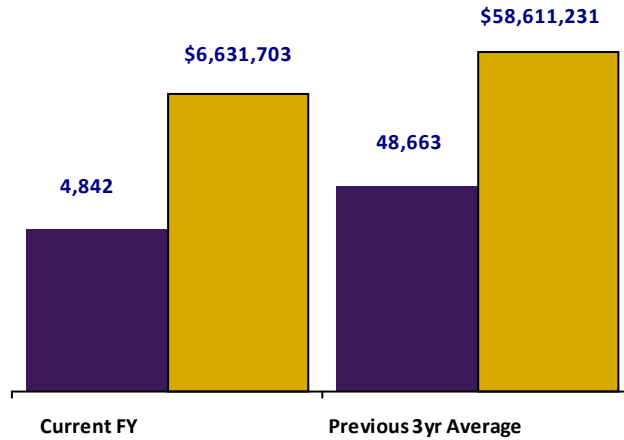
² Activity is based on positive RSVP, host, speaker, or participant at a unit event.

Source: University Advancement, Information Management Report # devrpts_s09095

Source: University of Washington Alumni Association

KEY PERFORMANCE INDICATORS

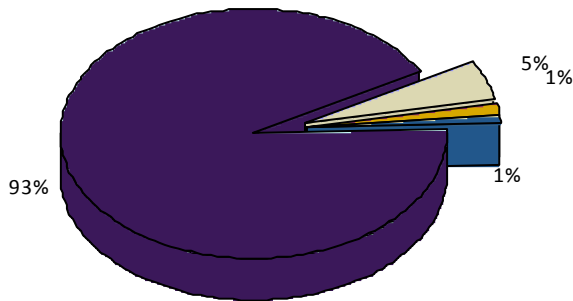
NEW DONOR ACQUISITION



	New Donors	New Dollars
Current FY	4,842	\$6,631,703
Previous 3yr Average	48,663	\$58,611,231

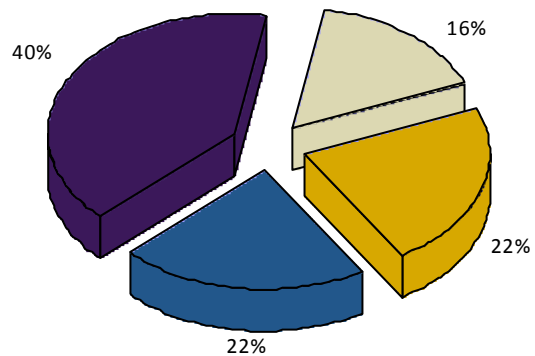
DONOR RETENTION (CURRENT FY)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



DONOR RETENTION (PREVIOUS 3YR AVG)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



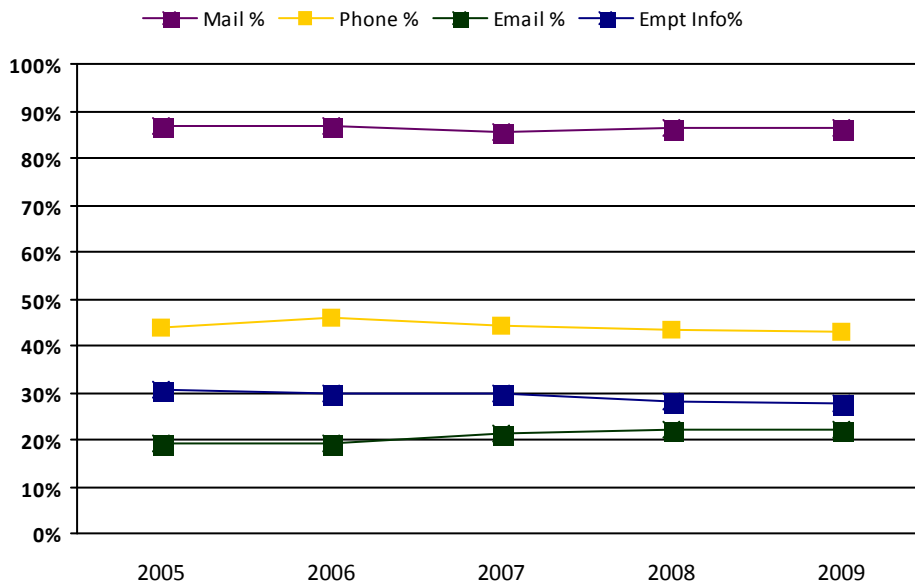
	Donors	Dollars		Donors	Dollars
Returning Donor - Decreased Giving	6,574	\$31,049,597	Returning Donor - Decreased Giving	16,124	\$65,278,811
Returning Donor - Increased Giving	1,458	\$7,877,521	Returning Donor - Increased Giving	22,023	\$178,192,234
Returning Donor - Same Giving	1,298	\$778,928	Returning Donor - Same Giving	21,414	\$8,169,227
Yet to Return as Donor	112,121		Yet to Return as Donor	39,919	

Donor counts may vary slightly due to donor crediting preferences.
 Three-year averages are based on fiscal year totals and do not reflect year-to-date status.

STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,062	31,730	54,792	50,130	91.49%	29,968	54.69%	12,260	22.38%	16,975	30.98%
Arts and Sciences	181,462	16,507	197,969	165,775	83.74%	78,013	39.41%	47,032	23.76%	52,711	26.63%
Broadcast Services	0	37,198	37,198	33,771	90.79%	15,210	40.89%	4,782	12.86%	6,636	17.84%
Built Environments	9,626	1,652	11,278	10,010	88.76%	5,359	47.52%	2,792	24.76%	4,325	38.35%
Business School	47,145	3,535	50,680	42,614	84.08%	22,105	43.62%	14,877	29.35%	21,616	42.65%
Dentistry	5,117	1,474	6,591	6,094	92.46%	3,952	59.96%	1,864	28.28%	2,036	30.89%
Education	25,446	2,172	27,618	21,179	76.69%	11,398	41.27%	3,991	14.45%	7,942	28.76%
Engineering	41,420	3,636	45,056	37,103	82.35%	18,899	41.95%	10,538	23.39%	16,970	37.66%
Environment	0	3,025	3,025	2,906	96.07%	2,296	75.90%	1,070	35.37%	1,238	40.93%
Evans School of Public Affairs	2,827	471	3,298	3,074	93.21%	1,867	56.61%	1,577	47.82%	1,785	54.12%
Forest Resources	5,682	1	5,683	4,560	80.24%	2,319	40.81%	1,242	21.85%	2,251	39.61%
Graduate School	2,050	907	2,957	2,751	93.03%	1,817	61.45%	1,313	44.40%	1,368	46.26%
Information School	5,867	367	6,234	5,158	82.74%	3,279	52.60%	1,718	27.56%	2,623	42.08%
Intercollegiate Athletics	0	8,523	8,523	8,390	98.44%	6,659	78.13%	3,743	43.92%	3,458	40.57%
Law	8,963	1,561	10,524	9,540	90.65%	5,243	49.82%	4,294	40.80%	4,713	44.78%
Libraries	0	11,248	11,248	10,904	96.94%	9,397	83.54%	2,803	24.92%	2,176	19.35%
Minority Affairs	0	950	950	931	98.00%	737	77.58%	488	51.37%	531	55.89%
Nursing	10,924	1,368	12,292	10,161	82.66%	5,802	47.20%	2,717	22.10%	4,755	38.68%
Ocean and Fishery Sciences	4,977	547	5,524	4,646	84.11%	2,411	43.65%	1,248	22.59%	2,161	39.12%
Pharmacy	4,261	737	4,998	4,317	86.37%	2,523	50.48%	1,347	26.95%	2,229	44.60%
President's Funds	0	3,683	3,683	3,621	98.32%	2,961	80.40%	1,263	34.29%	1,950	52.95%
Public Health	5,254	778	6,032	5,473	90.73%	3,109	51.54%	2,393	39.67%	2,782	46.12%
Social Work	7,918	737	8,655	7,378	85.25%	3,574	41.29%	1,703	19.68%	2,919	33.73%
Student Affairs	0	8,822	8,822	8,682	98.41%	6,940	78.67%	3,256	36.91%	3,944	44.71%
Undergraduate Academic Affairs	0	1,015	1,015	986	97.14%	783	77.14%	475	46.80%	409	40.30%
University Press	0	568	568	544	95.77%	398	70.07%	210	36.97%	222	39.08%
UW Alumni Association	0	38,759	38,759	37,751	97.40%	25,315	65.31%	18,769	48.42%	15,125	39.02%
UW Bothell	7,916	816	8,732	8,154	93.38%	4,361	49.94%	3,105	35.56%	1,502	17.20%
UW Tacoma	9,241	832	10,073	9,370	93.02%	5,086	50.49%	3,194	31.71%	1,417	14.07%
Other University Support	953	5,858	6,811	6,491	95.30%	4,916	72.18%	3,157	46.35%	1,738	25.52%
Unspecified School	16,629	0	16,629	11,425	68.71%	6,390	38.43%	1,886	11.34%	3,728	22.42%
No Degree\Gift Affiliation	0	274,824	274,824	245,466	89.32%	149,562	54.42%	26,515	9.65%	48,553	17.67%
Total	394,632	376,105	770,737	665,319	86.32%	363,853	47.21%	134,488	17.45%	186,509	24.20%

Database Trends



A white letter 'W' on a purple square background, located in the top right corner of the page.A photograph of a university campus scene. In the foreground, two people are walking away from the camera on a paved path. The path is lined with large, leafy green trees. In the background, there are several large, multi-story brick buildings with Gothic-style architecture, including a prominent tower with a spire. The sky is clear and blue.

UNIVERSITY of WASHINGTON | *Foundation*

Report of Contributions

All Areas

September 2009

Report By: University Advancement, Advancement Services, Information Management

ANNUAL PROGRESS BY CONSTITUENCY

School	Current Month				Year to Date			
	Gifts	Grants	Total	Donors ¹	Gifts	Grants	Total	Donors
UW Medicine	\$8,207,046	\$4,461,854	\$12,668,899	2,103	\$11,329,957	\$32,256,817	\$43,586,774	3,619
Arts and Sciences	\$1,015,300	\$1,052,439	\$2,067,739	1,455	\$2,292,890	\$2,249,556	\$4,542,446	3,063
Broadcast Services	\$38,665	\$0	\$38,665	276	\$398,439	\$0	\$398,439	832
Built Environments	\$55,694	\$106,000	\$161,694	154	\$106,673	\$113,500	\$220,173	220
Business School	\$695,147	\$15,000	\$710,147	684	\$1,342,591	\$30,000	\$1,372,591	1,134
Dentistry	\$582,978	\$241,323	\$824,301	161	\$679,137	\$241,323	\$920,460	327
Education	\$107,242	\$30,916	\$138,158	127	\$342,241	\$486,743	\$828,984	523
Engineering	\$951,310	\$365,010	\$1,316,320	586	\$2,575,650	\$2,035,630	\$4,611,280	894
Environment	\$70,641	\$71,011	\$141,651	67	\$341,030	\$136,873	\$477,903	207
Evans School of Public Affairs	\$30,474	\$0	\$30,474	50	\$75,471	\$0	\$75,471	88
Forest Resources	\$27,786	\$0	\$27,786	1	\$27,786	\$0	\$27,786	1
Graduate School	\$12,482	\$0	\$12,482	14	\$80,437	\$0	\$80,437	40
Information School	\$43,880	\$500,000	\$543,880	167	\$68,511	\$575,000	\$643,511	210
Intercollegiate Athletics	\$327,043	\$0	\$327,043	950	\$2,711,769	\$0	\$2,711,769	3,105
Law	\$292,202	\$2,500	\$294,702	111	\$334,930	\$2,500	\$337,430	238
Libraries	\$79,307	\$0	\$79,307	199	\$153,584	\$0	\$153,584	1,068
Minority Affairs	\$14,914	\$0	\$14,914	126	\$128,797	\$0	\$128,797	175
Nursing	\$1,170,313	\$51,344	\$1,221,657	256	\$1,396,382	\$51,344	\$1,447,726	321
Ocean and Fishery Sciences	\$51,778	\$522,036	\$573,814	68	\$73,341	\$2,194,136	\$2,267,477	95
Pharmacy	\$72,886	\$60,080	\$132,966	120	\$266,461	\$373,059	\$639,520	179
President's Funds	\$23,477	\$0	\$23,477	159	\$89,156	\$0	\$89,156	327
Public Health	\$159,327	\$2,626,898	\$2,786,225	140	\$192,652	\$3,607,580	\$3,800,232	211
Social Work	\$39,524	\$35,372	\$74,896	59	\$44,904	\$55,912	\$100,816	83
Student Affairs	\$222,778	\$0	\$222,778	308	\$615,648	\$0	\$615,648	526
Undergraduate Academic Affairs	\$23,305	\$0	\$23,305	51	\$75,116	\$0	\$75,116	163
University Press	\$27,575	\$0	\$27,575	9	\$47,350	\$0	\$47,350	23
UW Alumni Association	\$42,062	\$0	\$42,062	987	\$167,838	\$0	\$167,838	3,632
UW Bothell	\$15,953	\$0	\$15,953	36	\$65,748	\$0	\$65,748	107
UW Tacoma	\$99,656	\$0	\$99,656	109	\$220,229	\$0	\$220,229	252
Other University Support	\$272,327	\$0	\$272,327	155	\$371,579	\$226,331	\$597,910	329
Total	\$14,773,070	\$10,141,782	\$24,914,852	8,984	\$26,616,296	\$44,636,305	\$71,252,601	20,342

MONTHLY HIGHLIGHTS

The UW received \$24.91M in total private voluntary support (\$14.77M in gifts and \$10.14M in grants) in the current month.

Areas including UW Medicine, Dentistry, Engineering, Graduate School, Intercollegiate Athletics, Minority Affairs, Nursing, Ocean and Fishery Sciences, Pharmacy, Public Health, Social Work, Student Affairs and UW Bothell are ahead of last year's year-to-date totals.

¹ Donors are defined as those entities who have a credit amount of greater than \$0.00.

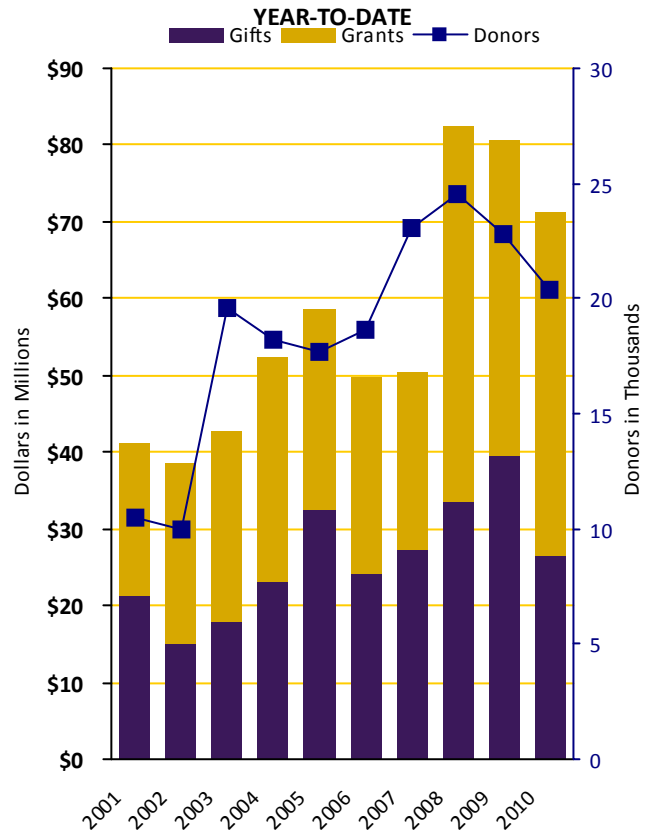
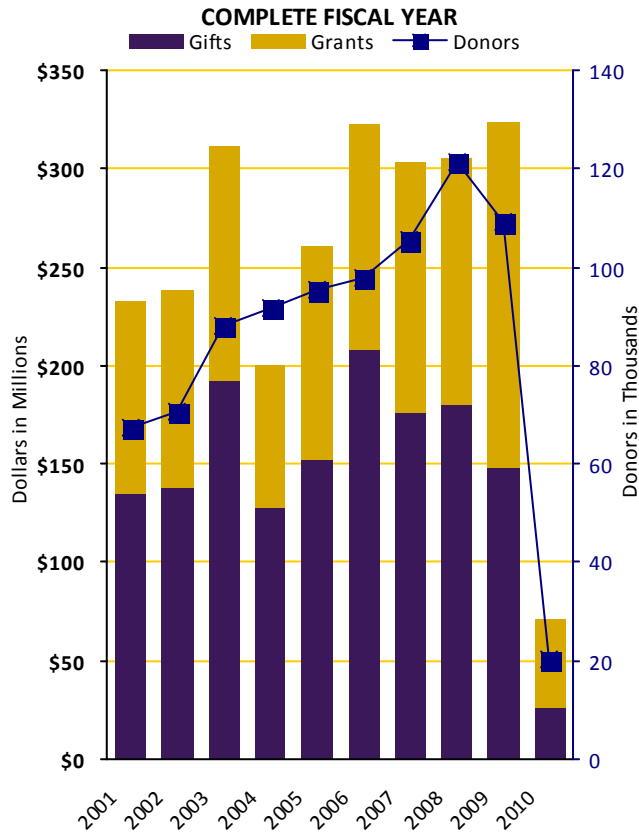
The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

DEVELOPMENT SUMMARY BY CONSTITUENCY

School	Current Month		Year to Date		Prior Year to Date		Prior Year Total	
	Total	Donors	Total	Donors	Total	Donors	Total	Donors
UW Medicine	\$12,668,899	2,103	\$43,586,774	3,619	\$41,760,177	4,387	\$156,190,821	16,799
Arts and Sciences	\$2,067,739	1,455	\$4,542,446	3,063	\$6,381,325	3,124	\$25,589,815	14,817
Broadcast Services	\$38,665	276	\$398,439	832	\$875,059	2,124	\$4,427,717	16,191
Built Environments	\$161,694	154	\$220,173	220	\$223,148	188	\$2,127,643	1,341
Business School	\$710,147	684	\$1,372,591	1,134	\$8,738,774	1,113	\$25,381,696	4,210
Dentistry	\$824,301	161	\$920,460	327	\$267,094	292	\$2,541,366	1,584
Education	\$138,158	127	\$828,984	523	\$1,266,635	620	\$3,724,956	1,667
Engineering	\$1,316,320	586	\$4,611,280	894	\$3,762,496	932	\$18,855,120	4,260
Environment	\$141,651	67	\$477,903	207	\$4,309,994	3	\$4,679,781	27
Evans School of Public Affairs	\$30,474	50	\$75,471	88	\$454,735	120	\$2,718,803	480
Forest Resources	\$27,786	1	\$27,786	1	\$631,811	202	\$3,451,299	1,096
Graduate School	\$12,482	14	\$80,437	40	\$2,667	40	\$1,602,622	324
Information School	\$543,880	167	\$643,511	210	\$738,026	197	\$1,679,278	609
Intercollegiate Athletics	\$327,043	950	\$2,711,769	3,105	\$2,684,955	2,921	\$15,659,243	23,317
Law	\$294,702	111	\$337,430	238	\$455,364	191	\$2,665,941	1,935
Libraries	\$79,307	199	\$153,584	1,068	\$371,313	760	\$1,171,951	5,280
Minority Affairs	\$14,914	126	\$128,797	175	\$32,386	183	\$388,492	511
Nursing	\$1,221,657	256	\$1,447,726	321	\$1,374,841	307	\$3,549,704	1,678
Ocean and Fishery Sciences	\$573,814	68	\$2,267,477	95	\$1,275,889	151	\$10,157,709	740
Pharmacy	\$132,966	120	\$639,520	179	\$508,325	170	\$2,098,248	1,034
President's Funds	\$23,477	159	\$89,156	327	\$1,597,021	434	\$5,761,734	1,691
Public Health	\$2,786,225	140	\$3,800,232	211	\$1,415,445	186	\$15,492,932	792
Social Work	\$74,896	59	\$100,816	83	\$25,688	87	\$1,289,956	700
Student Affairs	\$222,778	308	\$615,648	526	\$396,169	537	\$2,906,525	3,000
Undergraduate Academic Affairs	\$23,305	51	\$75,116	163	\$94,765	80	\$424,576	353
University Press	\$27,575	9	\$47,350	23	\$58,914	29	\$219,219	167
UW Alumni Association	\$42,062	987	\$167,838	3,632	\$207,493	4,150	\$1,001,508	19,763
UW Bothell	\$15,953	36	\$65,748	107	\$39,256	104	\$2,229,545	592
UW Tacoma	\$99,656	109	\$220,229	252	\$228,348	187	\$3,656,827	792
Other University Support	\$272,327	155	\$597,910	329	\$410,384	859	\$2,433,450	2,220
Total¹	\$24,914,852	8,984	\$71,252,601	20,342	\$80,588,498	22,791	\$324,078,477	109,083

¹ The donor total at the bottom of the chart is not a cumulative total of the rows above. The donor total is the number of unique donors who have been credited with a gift to the UW during the given time period.

FISCAL YEAR COMPARISON OF TOTAL CONTRIBUTIONS



Fiscal Year	Complete Fiscal Year				Year to Date			
	Gifts	Grants	Total	Donors	Gifts	Grants	Total	Donors
2009-2010	\$26,616,296	\$44,636,305	\$71,252,601	20,342	\$26,616,296	\$44,636,305	\$71,252,601	20,342
2008-2009	\$148,364,809	\$175,713,667	\$324,078,477	109,083	\$39,551,169	\$41,037,329	\$80,588,498	22,791
2007-2008	\$180,735,444	\$124,224,214	\$304,959,657	121,447	\$33,546,899	\$48,925,994	\$82,472,893	24,511
2006-2007	\$176,490,215	\$126,399,369	\$302,889,584	105,353	\$27,414,529	\$23,052,463	\$50,466,991	23,091
2005-2006	\$207,744,231	\$115,261,186	\$323,005,417	97,876	\$24,257,352	\$25,307,056	\$49,564,408	18,667
2004-2005	\$151,969,925	\$108,802,371	\$260,772,296	95,227	\$32,475,755	\$25,933,731	\$58,409,486	17,729
2003-2004	\$128,174,367	\$71,603,323	\$199,777,690	91,903	\$23,128,776	\$29,149,098	\$52,277,874	18,183
2002-2003	\$192,573,183	\$118,677,722	\$311,250,905	88,259	\$17,877,664	\$24,671,474	\$42,549,138	19,588
2001-2002	\$137,959,340	\$100,820,547	\$238,779,887	70,560	\$15,196,328	\$23,250,028	\$38,446,357	9,942
2000-2001	\$134,797,642	\$97,112,979	\$231,910,621	67,307	\$21,349,307	\$19,740,955	\$41,090,262	10,508

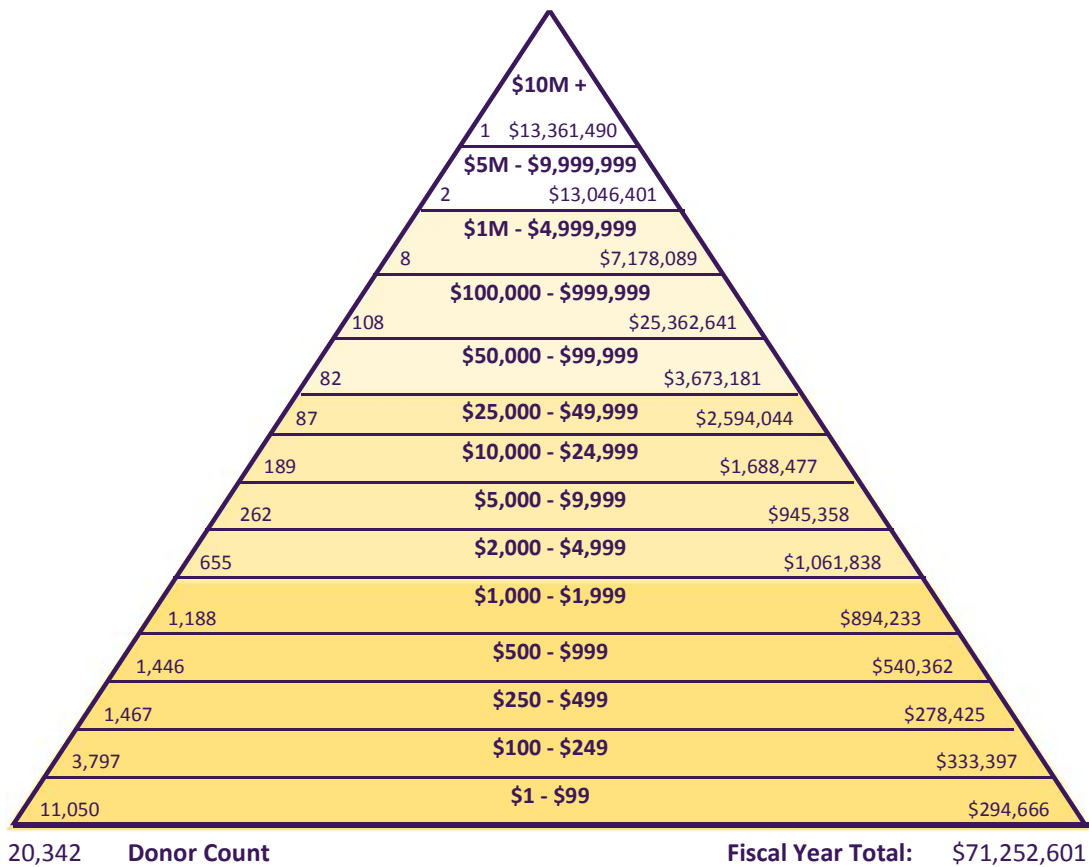
ANNUAL FUNDING THEME PROGRESS

Theme	Year to Date		
	Current Use	Endowment	Total
Student Support	\$1,687,289	\$3,137,629	\$4,824,919
Faculty Support	\$2,286,409	\$533,223	\$2,819,632
Program Support for Faculty and Students	\$54,888,036	\$2,015,449	\$56,903,484
Capital	\$1,415,782	\$0	\$1,415,782
Excellence Funds	\$5,261,630	\$27,155	\$5,288,784
Total	\$65,539,145	\$5,713,456	\$71,252,601

DEVELOPMENT ACTIVITY BY DONOR TYPE

Donor Type	Year to Date		Prior Year to Date		Prior Fiscal Year	
	Donors	Total	Donors	Total	Donors	Total
Alumni	11,200	\$5,912,603	11,956	\$11,331,543	49,981	\$40,529,614
Corporations	609	\$10,641,009	708	\$11,385,374	3,029	\$79,017,981
Family Foundations	41	\$1,239,829	49	\$3,576,370	173	\$15,996,206
Foundations	129	\$23,377,182	135	\$24,756,861	427	\$83,293,447
Non-Alumni	8,205	\$9,426,172	9,795	\$12,678,991	54,849	\$41,916,304
Organizations	158	\$20,655,806	187	\$16,859,359	624	\$63,324,926
Total	20,342	\$71,252,601	22,830	\$80,588,498	109,083	\$324,078,477

DEVELOPMENT ACTIVITY PYRAMID



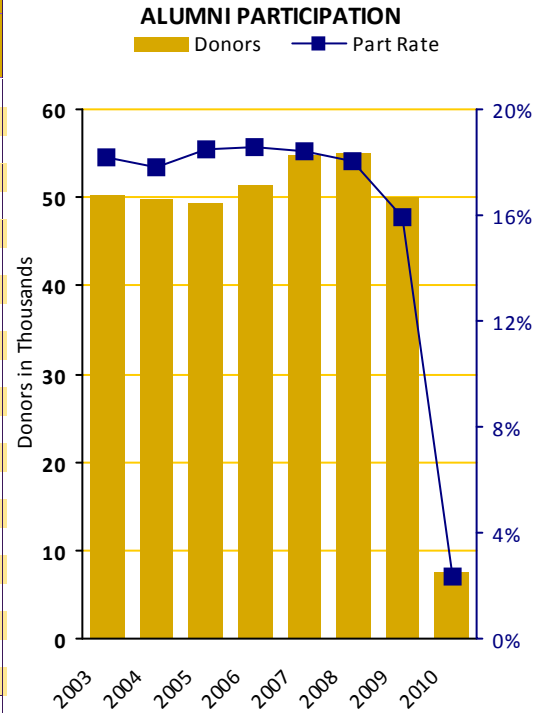
ANNUAL PROGRESS BY GIVING LEVEL

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	\$0	\$0	\$0	\$0	\$13,361,490	\$0	\$13,361,490
\$5M - \$9,999,999	\$0	\$5,392,286	\$0	\$0	\$0	\$7,654,115	\$13,046,401
\$1M - \$4,999,999	\$0	\$0	\$0	\$0	\$1,036,000	\$6,142,089	\$7,178,089
\$100,000 - \$999,999	\$2,815,220	\$1,560,375	\$645,000	\$7,966,306	\$7,166,286	\$5,209,455	\$25,362,641
\$50,000 - \$99,999	\$368,059	\$490,418	\$229,333	\$846,191	\$1,102,400	\$636,778	\$3,673,181
\$25,000 - \$49,999	\$243,997	\$284,449	\$179,980	\$800,900	\$474,970	\$609,747	\$2,594,044
\$10,000 - \$24,999	\$372,612	\$298,043	\$131,450	\$530,710	\$132,864	\$222,798	\$1,688,477
\$5,000 - \$9,999	\$331,732	\$225,927	\$39,680	\$203,195	\$54,053	\$90,771	\$945,358
\$2,000 - \$4,999	\$499,336	\$307,505	\$5,000	\$152,060	\$30,953	\$66,984	\$1,061,838
\$1,000 - \$1,999	\$464,745	\$321,683	\$7,686	\$76,097	\$9,944	\$14,078	\$894,233
\$500 - \$999	\$264,702	\$223,230	\$1,500	\$39,597	\$5,798	\$5,534	\$540,362
\$250 - \$499	\$149,561	\$115,097	\$0	\$10,952	\$800	\$2,015	\$278,425
\$100 - \$249	\$202,866	\$117,203	\$200	\$11,222	\$1,121	\$785	\$333,397
\$1 - \$99	\$199,771	\$89,957	\$0	\$3,779	\$502	\$656	\$294,666
Total	\$5,912,603	\$9,426,172	\$1,239,829	\$10,641,009	\$23,377,182	\$20,655,806	\$71,252,601

Giving Level	Alumni	Non Alumni	Family Fndns.	Corporations	Foundations	Other Orgs.	Total
\$10M +	0	0	0	0	1	0	1
\$5M - \$9,999,999	0	1	0	0	0	1	2
\$1M - \$4,999,999	0	2	0	0	1	5	8
\$100,000 - \$999,999	12	20	5	29	25	17	108
\$50,000 - \$99,999	15	23	4	13	17	10	82
\$25,000 - \$49,999	12	16	5	23	14	17	87
\$10,000 - \$24,999	57	63	8	35	11	15	189
\$5,000 - \$9,999	102	92	7	36	10	15	262
\$2,000 - \$4,999	322	243	2	54	12	22	655
\$1,000 - \$1,999	563	537	5	63	8	12	1,188
\$500 - \$999	645	713	3	67	8	10	1,446
\$250 - \$499	706	713	0	39	2	7	1,467
\$100 - \$249	2,064	1,628	2	86	9	8	3,797
\$1 - \$99	6,702	4,154	0	164	11	19	11,050
Total	11,200	8,205	41	609	129	158	20,342

ALUMNI PARTICIPATION BY CONSTITUENCY (CURRENT FISCAL YEAR)

Area	Solicitable	To UW		To Unit	
		Year to Date		Year to Date	
		Donors	Part Rate	Donors	Part Rate
UW Medicine	19,127	579	3.03%	394	2.06%
Arts and Sciences	146,824	3,544	2.41%	1,795	1.22%
Business School	38,262	1,144	2.99%	1,044	2.73%
Built Environments	8,184	172	2.10%	79	0.97%
Dentistry	4,540	166	3.66%	144	3.17%
Education	18,841	505	2.68%	80	0.42%
Engineering	32,965	622	1.89%	669	2.03%
Evans School of Public Affairs	2,496	90	3.61%	26	1.04%
Forest Resources	4,612	58	1.26%		
Interdisc. Grad. Programs	1,817	62	3.41%		
Interdisc. Undergrad. Programs	258	5	1.94%		
Interschool Programs	520	20	3.85%		
Information School	4,614	139	3.01%	210	4.55%
Law	7,905	228	2.88%	123	1.56%
School of Nursing	8,644	224	2.59%	148	1.71%
Ocean & Fisheries	4,076	72	1.77%	33	0.81%
Pharmacy	3,547	94	2.65%	90	2.54%
Public Health	4,580	149	3.25%	48	1.05%
Social Work	6,522	156	2.39%	45	0.69%
UW Bothell	6,995	170	2.43%	17	0.24%
UW Tacoma	8,050	154	1.91%	66	0.82%
Unspecified	11,600	297	2.56%		
ALL UW TOTAL	317,522	7,490	2.36%		



ALUMNI PARTICIPATION BY CONSTITUENCY (PREVIOUS FISCAL YEAR)

Area	Solicitable	To UW				To Unit			
		Year to Date		FY Total		Year to Date		FY Total	
		Donors	Part Rate	Donors	Part Rate	Donors	Part Rate	Donors	PFY Final
UW Medicine	19,109	562	2.94%	3,576	18.71%	399	2.09%	2,279	11.93%
Arts and Sciences	145,069	3,645	2.51%	21,029	14.50%	1,471	1.01%	6,553	4.52%
Business School	37,913	1,200	3.17%	7,343	19.37%	663	1.75%	2,345	6.19%
Built Environments	8,096	184	2.27%	1,410	17.42%	71	0.88%	576	7.11%
Dentistry	4,501	194	4.31%	1,237	27.48%	150	3.33%	722	16.04%
Education	18,944	521	2.75%	3,494	18.44%	119	0.63%	620	3.27%
Engineering	32,856	644	1.96%	4,994	15.20%	514	1.56%	2,374	7.23%
Evans School of Public Affairs	2,394	102	4.26%	529	22.10%	37	1.55%	189	7.89%
Forest Resources	4,601	72	1.56%	713	15.50%	43	0.93%	329	7.15%
Interdisc. Grad. Programs	1,719	48	2.79%	261	15.18%				
Interdisc. Undergrad. Programs	247	9	3.64%	27	10.93%				
Interschool Programs	493	17	3.45%	74	15.01%				
Information School	4,516	153	3.39%	932	20.64%	129	2.86%	395	8.75%
Law	7,755	215	2.77%	1,792	23.11%	89	1.15%	987	12.73%
School of Nursing	8,661	261	3.01%	1,804	20.83%	148	1.71%	944	10.90%
Ocean & Fisheries	4,038	83	2.06%	681	16.86%	45	1.11%	335	8.30%
Pharmacy	3,529	93	2.64%	895	25.36%	88	2.49%	594	16.83%
Public Health	4,465	151	3.38%	803	17.98%	42	0.94%	288	6.45%
Social Work	6,428	176	2.74%	972	15.12%	53	0.82%	427	6.64%
UW Bothell	6,635	178	2.68%	799	12.04%	32	0.48%	253	3.81%
UW Tacoma	7,685	152	1.98%	793	10.32%	66	0.86%	305	3.97%
Unspecified	11,813	310	2.62%	2,160	18.28%				
ALL UW TOTAL	314,219	7,824	2.49%	49,980	15.91%				

The University of Washington Alumni Association is the broad-based engagement vehicle for University Advancement and the University of Washington. Through its strategically designed programs, the UW Alumni Association invites alumni, donors and friends to engage in the life of the UW. Research indicates that engaged alumni and friends are more inclined to support the University and its students. The UW Alumni Association is proud to develop a solid base of support for the University of Washington.



UWAA Member Giving by Constituency

School	Solicitable Alumni	Members ¹	Member Donors	Alumni Giving	
				Members	Non Members
UW Medicine	19,127	1,834	230	12.54%	2.39%
Arts and Sciences	146,824	18,429	1,606	8.71%	1.57%
Business School	38,262	7,101	840	11.83%	1.99%
Built Environments	8,184	1,106	87	7.87%	1.60%
Dentistry	4,540	981	128	13.05%	1.83%
Education	18,841	3,065	313	10.21%	1.86%
Engineering	32,965	4,475	384	8.58%	1.68%
Evans School of Public Affairs	2,496	280	34	12.14%	2.21%
Forest Resources	4,612	636	34	5.35%	0.60%
Interdisc. Grad. Programs	1,817	156	13	8.33%	2.71%
Interdisc. Undergrad. Progra	258	20	1	5.00%	1.26%
Interscholar Programs	520	46	3	6.52%	1.90%
Information School	4,614	745	106	14.23%	3.46%
Law	7,905	1,020	119	11.67%	2.11%
School of Nursing	8,644	1,326	126	9.50%	2.64%
Ocean & Fisheries	4,076	470	40	8.51%	1.19%
Pharmacy	3,547	613	76	12.40%	2.18%
Public Health	4,580	408	47	11.52%	2.92%
Social Work	6,522	609	57	9.36%	1.96%
UW Bothell	6,995	615	27	4.39%	1.36%
UW Tacoma	8,050	623	43	6.90%	0.97%
Unspecified	11,600	2,494	231	9.26%	1.20%
Non-Alumni		6,951	1,480	21.29%	
Total	317,522	51,423	5,569	10.83%	0.29%

Alumni Activity

1 in 3 registrants at 2009 UW events were UWAA members
1 in 12 registrants at 2009 UW events were UW donors
2 in 3 registrants at 2009 UW events were Solicitable Alumni
1 in 25 UWAA members attended a 2009 UW event
1 in 3 2008-2009 Football/Basketball season ticket holders were UWAA members
1 in 8 UWAA members were 2008-2009 Football/Basketball season ticket holders

Top 10 Membership by Class Year

Class Year	Part. Rate	Class Year	Population
1955	23.11%	2009	1,348
1953	22.31%	1971	1,094
1954	22.05%	1974	1,044
1946	22.04%	1973	1,043
1959	21.89%	1972	1,010
1956	21.31%	1970	1,008
1952	21.24%	1976	1,005
1950	21.09%	1975	984
1951	20.41%	1977	955
1958	20.39%	2008	935

Activity Participation - Rolling 3 Year Total

School ²	Participants	Part. Donors	% Donors	Alum Non-Part.	Alum Non-Par Donor	% Non-Part Donor
UW Medicine	3,027	1,084	35.81%	1,234	218	7.20%
Arts and Sciences	9,490	1,411	14.87%	3,788	533	5.62%
Built Environments	894	191	21.36%	306	94	10.51%
Business School	4,460	689	15.45%	1,820	429	9.62%
Dentistry	1,728	389	22.51%	708	307	17.77%
Education	1,479	188	12.71%	725	48	3.25%
Engineering	1,924	400	20.79%	820	162	8.42%
Environment	384	197	51.30%	197		
Evans School of Public Affairs	489	73	14.93%	121	82	16.77%
Graduate School	260	90	34.62%	120		
Information School	564	88	15.60%	190	57	10.11%
Law	1,509	276	18.29%	445	343	22.73%
Libraries	688	281	40.84%	281		
Nursing	714	209	29.27%	313	84	11.76%
Ocean & Fishery Sciences	263	58	22.05%	102	17	6.46%
Pharmacy	340	111	32.65%	144	67	19.71%
Public Health	440	77	17.50%	135	28	6.36%
Social Work	584	62	10.62%	134	71	12.16%
UW Bothell	500	66	13.20%	135	46	9.20%
UW Tacoma	302	65	21.52%	90	35	11.59%

¹ Members include paid Annual Member, Lifetime Members, and TPC Level Donors

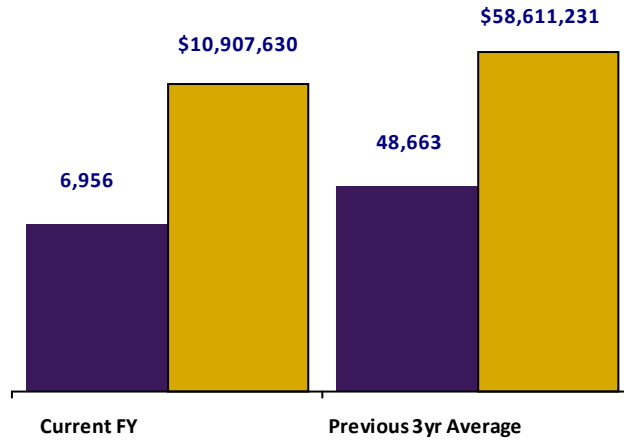
² Activity is based on positive RSVP, host, speaker, or participant at a unit event.

Source: University Advancement, Information Management Report # devrpts_s09104

Source: University of Washington Alumni Association

KEY PERFORMANCE INDICATORS

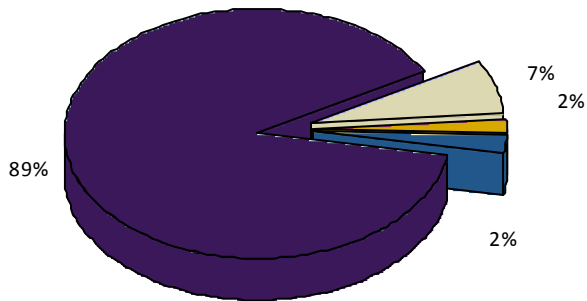
NEW DONOR ACQUISITION



	New Donors	New Dollars
Current FY	6,956	\$10,907,630
Previous 3yr Average	48,663	\$58,611,231

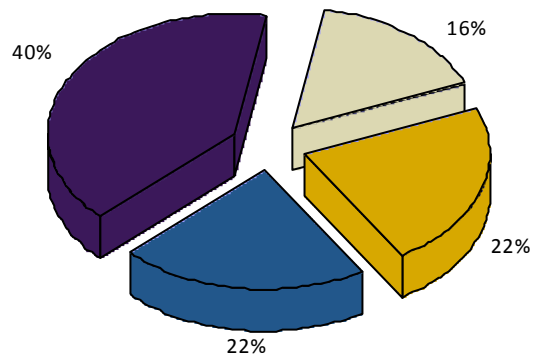
DONOR RETENTION (CURRENT FY)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



DONOR RETENTION (PREVIOUS 3YR AVG)

- Returning Donor - Decreased Giving
- Returning Donor - Increased Giving
- Returning Donor - Same Giving
- Yet to Return as Donor



	Donors	Dollars		Donors	Dollars
Returning Donor - Decreased Giving	8,461	\$38,647,798	Returning Donor - Decreased Giving	16,124	\$65,278,811
Returning Donor - Increased Giving	2,407	\$20,346,915	Returning Donor - Increased Giving	22,023	\$178,192,234
Returning Donor - Same Giving	2,518	\$1,350,059	Returning Donor - Same Giving	21,414	\$8,169,227
Yet to Return as Donor	108,048		Yet to Return as Donor	39,919	

Donor counts may vary slightly due to donor crediting preferences.
 Three-year averages are based on fiscal year totals and do not reflect year-to-date status.

STATE OF THE DATABASE

School	Alumni	Friends	Total	Mailable	Mail %	Phonable	Phone %	Emailable	Email %	Emp Info	Emp %
UW Medicine	23,056	32,071	55,127	50,700	91.97%	29,841	54.13%	12,395	22.48%	17,065	30.96%
Arts and Sciences	181,436	16,758	198,194	166,516	84.02%	76,194	38.44%	47,481	23.96%	52,818	26.65%
Broadcast Services	0	37,211	37,211	36,443	97.94%	14,718	39.55%	4,807	12.92%	6,649	17.87%
Built Environments	9,624	1,718	11,342	10,088	88.94%	5,328	46.98%	2,827	24.93%	4,365	38.49%
Business School	47,142	3,575	50,717	42,752	84.30%	21,780	42.94%	14,975	29.53%	21,679	42.75%
Dentistry	5,114	1,490	6,604	6,123	92.72%	3,937	59.62%	1,888	28.59%	2,043	30.94%
Education	25,438	2,180	27,618	21,220	76.83%	11,250	40.73%	4,044	14.64%	7,950	28.79%
Engineering	41,414	3,691	45,105	37,221	82.52%	18,593	41.22%	10,603	23.51%	16,988	37.66%
Environment	0	3,066	3,066	2,971	96.90%	2,310	75.34%	1,093	35.65%	1,246	40.64%
Evans School of Public Affairs	2,827	478	3,305	3,088	93.43%	1,814	54.89%	1,587	48.02%	1,799	54.43%
Forest Resources	5,681	2	5,683	4,690	82.53%	2,275	40.03%	1,248	21.96%	2,254	39.66%
Graduate School	2,050	919	2,969	2,790	93.97%	1,781	59.99%	1,325	44.63%	1,378	46.41%
Information School	5,867	371	6,238	5,173	82.93%	3,208	51.43%	1,728	27.70%	2,636	42.26%
Intercollegiate Athletics	0	8,667	8,667	8,531	98.43%	6,786	78.30%	3,864	44.58%	3,516	40.57%
Law	8,959	1,569	10,528	9,593	91.12%	5,172	49.13%	4,316	41.00%	4,741	45.03%
Libraries	0	11,345	11,345	11,140	98.19%	9,307	82.04%	2,849	25.11%	2,224	19.60%
Minority Affairs	0	955	955	939	98.32%	736	77.07%	488	51.10%	530	55.50%
Nursing	10,918	1,380	12,298	10,196	82.91%	5,724	46.54%	2,739	22.27%	4,758	38.69%
Ocean and Fishery Sciences	4,977	555	5,532	4,671	84.44%	2,381	43.04%	1,274	23.03%	2,167	39.17%
Pharmacy	4,261	742	5,003	4,341	86.77%	2,500	49.97%	1,353	27.04%	2,223	44.43%
President's Funds	0	3,707	3,707	3,648	98.41%	2,942	79.36%	1,286	34.69%	1,959	52.85%
Public Health	5,254	785	6,039	5,510	91.24%	3,045	50.42%	2,403	39.79%	2,790	46.20%
Social Work	7,915	740	8,655	7,391	85.40%	3,503	40.47%	1,715	19.82%	2,917	33.70%
Student Affairs	0	8,933	8,933	8,808	98.60%	6,919	77.45%	3,317	37.13%	3,985	44.61%
Undergraduate Academic Affairs	0	1,037	1,037	1,006	97.01%	777	74.93%	487	46.96%	417	40.21%
University Press	0	568	568	546	96.13%	397	69.89%	212	37.32%	222	39.08%
UW Alumni Association	0	39,000	39,000	38,147	97.81%	24,874	63.78%	19,130	49.05%	15,199	38.97%
UW Bothell	7,916	817	8,733	8,185	93.72%	4,220	48.32%	3,107	35.58%	1,503	17.21%
UW Tacoma	9,241	840	10,081	9,424	93.48%	4,929	48.89%	3,198	31.72%	1,421	14.10%
Other University Support	953	5,960	6,913	6,599	95.46%	4,783	69.19%	3,211	46.45%	1,772	25.63%
Unspecified School	16,617	0	16,617	11,550	69.51%	6,330	38.09%	1,905	11.46%	3,720	22.39%
No Degree\Gift Affiliation	0	275,750	275,750	249,700	90.55%	148,405	53.82%	26,736	9.70%	48,481	17.58%
Total	394,561	377,766	772,327	674,510	87.33%	358,620	46.43%	135,584	17.56%	186,680	24.17%

Database Trends

