

VII. STANDING COMMITTEES

B. Finance, Audit & Facilities Committee

Advancement Return on Investment

INFORMATION:

The material presented here offers FY09 and FY 05-09 average Advancement Returns.

Attachment

Cost Per Dollar Raised for Fiscal Year 2008-2009 and 5-Year Averages

Cost Per Dollar Raised for Fiscal Year 2008-2009 and 5-Year Averages

Unit	Fiscal Year 2008-2009				5-Year Average ¹	
	Total Costs	Gifts	Grants	Total Gifts & Grants	Cost/Dollar Gifts & Grants	Cost/Dollar Gifts & Grants
Arts and Sciences	3,460,165	17,838,947	7,750,868	25,589,815	0.135	0.109
AVP Constituency Programs	376,856	-	-	-	na	na ¹
Built Environments	347,161	1,134,643	993,000	2,127,643	0.163	0.141
Business School	1,514,767	25,336,696	45,000	25,381,696	0.060	0.108
Dentistry ⁵	409,653	1,766,549	774,817	2,541,366	0.161	0.182
Education	587,740	2,422,262	1,302,694	3,724,956	0.158	0.135
Engineering	2,511,152	11,444,179	7,410,941	18,855,120	0.133	0.083
Environment	226,654	4,679,781	-	4,679,781	0.048	na ¹
Evans School of Public Affairs	324,415	612,856	2,105,947	2,718,803	0.119	0.064
Forest Resources	279,993	1,882,147	1,569,152	3,451,299	0.081	0.131
Friday Harbor Labs	116,591	1,176,725	-	1,176,725	0.099	0.177
Graduate School	344,086	1,206,635	615,206	1,821,841	0.189	na ¹
Information School	304,771	817,278	862,000	1,679,278	0.181	0.324
Intercollegiate Athletics	1,553,928	15,659,243	-	15,659,243	0.099	0.068
Law	1,009,983	2,420,941	245,000	2,665,941	0.379	0.293
Libraries	383,524	1,171,951	-	1,171,951	0.327	0.290
Minority Affairs	250,715	188,492	200,000	388,492	0.645	na ¹
Nursing	377,785	2,335,206	1,214,498	3,549,704	0.106	0.124
Ocean and Fishery Sciences	266,171	1,279,806	8,877,903	10,157,709	0.026	0.033
Other Constituencies ²	995,048	11,275,256	170,920	11,446,176	0.087	na ¹
Pharmacy	262,559	1,117,297	980,951	2,098,248	0.125	0.106
Public Health	191,038	930,802	14,562,130	15,492,932	0.012	0.020
Social Work ⁵	423,849	1,239,856	50,100	1,289,956	0.329	0.253
Student Life	392,309	2,906,525	-	2,906,525	0.135	na ¹
Undergraduate Academic Affairs	222,201	404,576	20,000	424,576	0.523	na ¹
UW Alumni Association ³	354,155	1,001,508	-	1,001,508	0.354	na ¹
UW Bothell	264,766	274,955	1,954,590	2,229,545	0.119	0.555
UW Tacoma	447,303	3,632,862	23,965	3,656,827	0.122	0.121
UW Medicine	5,251,699	32,206,835	123,983,986	156,190,821	0.034	0.041
Subtotal, Constituencies	23,451,037	148,364,809	175,713,668	324,078,477	0.072	0.072
UA Central Services ⁴	14,219,329	-	-	-	na	
TOTAL	37,670,366	148,364,809	175,713,668	324,078,477	0.116	0.113

notes

1. 5-year averages have not been calculated for units for which cost per dollar data are not applicable or previous data do not exist. Environment, Minority Affairs, Student Life and Undergraduate Academic Affairs were all new units in FY 08-09. Previous data for the Graduate school prior to FY 08-09 are not directly comparable because data for the Graduate School and University Press were combined starting in FY 08-09. Fundraising data for the UW Alumni Association were not separated from Central Services prior to FY 08-09. "Other Constituencies" is a new grouping for FY 08-09 (see note 2).
2. "Other Constituencies" is a new grouping for FY 08-09. This category includes the Report of Contributions categories: Broadcast Services (KUOW Radio and KEXP Radio), President's Funds, and Other University Support (including UWTV (Provost's Office)).
3. Starting in FY 08-09, gift and grant money raised by the UW Alumni Association, along with the associated fundraising costs, have been itemized in the constituency unit total. Other support to the UWAA from Central UA is included in UA Central Services.
4. UA Central Services includes: UA Vice President's Office, Constituency Programs Corporate & Foundation Relations, Individual Giving Programs, Advancement Services, UW Marketing (UA central funding only), Finance & Administration (including rent), UW Alumni Association (those costs not included in Constituency units subtotals, see note 3) and UW Foundation Support.
5. FY 08-09 unit cost total includes FY 07-08 values where FY 08-09 cost data were unavailable.