

**VII. STANDING COMMITTEE****B. Finance, Audit and Facilities Committee****Benchmarking University Advancement Performance**

(See attached information.)



# **BENCHMARKING UNIVERSITY ADVANCEMENT PERFORMANCE**

Benchmarking Data based on VSE stats (2008 survey results released on February 25, 2009) and peer lists including Global Universities, HECB Peers, Public Research/Doctoral Universities, and Public and Private Research/Doctoral Universities.

Report Prepared by : University Advancement

**Global Universities - FY2008**  
**Ranked by 5-Year Contribution Average**

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	University of California, Los Angeles	\$338,837,972	8.9%	351,764
2	<b>University of Washington</b>	<b>\$277,926,731</b>	<b>17.9%</b>	<b>307,404</b>
3	University of Virginia	\$226,637,342	19.1%	183,612
4	University of California, San Diego	\$137,840,911	4.4%	120,444
5	University of Colorado	\$110,624,443	6.2%	320,584
6	University of California, Davis	\$91,291,566	8.4%	165,553
7	University of Maryland College Park	\$90,476,059	8.7%	268,293
8	Rutgers	\$85,513,602	9.0%	341,023
9	University of California, Irvine	\$72,184,054	5.6%	104,331
10	University of Connecticut	\$47,145,059	10.7%	191,696
11	University of Massachusetts	\$26,603,477	12.7%	193,575

Source:

The Council for Advancement and Support of Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 26, 2009)

**HECB Peer Institutions - FY2008**  
**Ranked by 5-Year Contribution Average**

<b>Rank</b>	<b>University</b>	<b>Grand Total 5-Year Average</b>	<b>Alumni Participation</b>	<b>Alumni of Record</b>
1	Cornell University	\$421,789,941	24.9%	223,486
2	University of Wisconsin-Madison	\$386,949,486	13.1%	381,881
3	University of California, Los Angeles	\$338,837,972	8.9%	351,764
4	University of Minnesota	\$279,172,172	10.2%	477,553
<b>5</b>	<b>University of Washington</b>	<b>\$277,926,731</b>	<b>17.9%</b>	<b>307,404</b>
6	University of Michigan	\$273,440,310	13.9%	464,475
7	University of North Carolina at Chapel Hill	\$233,396,122	19.3%	251,236
8	University of Virginia	\$226,637,342	19.1%	183,612
9	Ohio State University	\$218,751,982	15.0%	426,126
10	University of Florida	\$166,171,478	16.2%	311,002
11	Texas A&M University	\$158,086,711	32.6%	262,073
12	Michigan State University	\$139,512,151	11.7%	532,923
13	University of California, San Diego	\$137,840,911	4.4%	120,444
14	University of Arizona	\$129,507,362	4.4%	296,491
15	University of Pittsburgh	\$113,152,983	13.1%	232,127
16	University of Iowa	\$106,320,711	12.2%	256,967
17	University of California, Davis	\$91,291,566	8.4%	165,553
18	University of Missouri-Columbia	\$89,100,473	17.3%	197,913
19	University of Cincinnati	\$83,776,833	6.2%	269,074
20	University of California, Irvine	\$72,184,054	5.6%	104,331
21	University of Kentucky	\$61,239,466	19.0%	169,668
22	University of New Mexico	\$49,470,039	6.0%	147,455
23	University of Hawaii	\$36,532,822	6.7%	207,917

Source:

The Council for Advancement and Support of  
Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 26, 2009)

**Public Research/Doctoral Universities - FY2008**  
**Ranked by 5-Year Contribution Average**

Rank	University	Grand Total 5-Year Average	Alumni Participation	Alumni of Record
1	University of Wisconsin-Madison	\$386,949,486	13.1%	381,881
2	University of California, Los Angeles	\$338,837,972	8.9%	351,764
3	Indiana University	\$299,624,341	13.3%	427,529
4	University of Minnesota	\$279,172,172	10.2%	477,553
<b>5</b>	<b>University of Washington</b>	<b>\$277,926,731</b>	<b>17.9%</b>	<b>307,404</b>
6	University of Michigan	\$273,440,310	13.9%	464,475
7	University of California, Berkeley	\$236,770,689	8.9%	403,862
8	University of North Carolina at Chapel Hill	\$233,396,122	19.3%	251,236
9	University of Virginia	\$226,637,342	19.1%	183,612
10	University of Texas at Austin	\$225,858,460	13.8%	424,192
11	Ohio State University	\$218,751,982	15.0%	426,126
12	Purdue University	\$187,297,543	16.7%	378,485
13	University of Florida	\$166,171,478	16.2%	311,002
14	Pennsylvania State University	\$163,830,201	17.5%	442,971
15	North Carolina State University at Raleigh	\$159,540,256	12.2%	163,291
16	Texas A&M University	\$158,086,711	32.6%	262,073
17	Michigan State University	\$139,512,151	11.7%	532,923
18	University of California, San Diego	\$137,840,911	4.4%	120,444
19	University of Oklahoma	\$134,898,624	17.0%	169,123
20	University of Arizona	\$129,507,362	4.4%	296,491

Source:

The Council for Advancement and Support of Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 26, 2009)

**Public and Private Research/Doctoral Universities - FY2008**  
**Ranked by 5-Year Contribution Average**

<b>Rank</b>	<b>University</b>	<b>Grand Total 5-Year Average</b>	<b>Alumni Participation</b>	<b>Alumni of Record</b>
1	Stanford University	\$731,335,120	28.9%	164,874
2	Harvard University	\$641,185,872	19.9%	317,703
3	Cornell University	\$421,789,941	24.9%	223,486
4	University of Pennsylvania	\$405,259,014	26.3%	263,910
5	University of Southern California	\$402,306,195	24.5%	189,981
6	Columbia University	\$389,495,895	10.7%	331,034
7	University of Wisconsin-Madison	\$386,949,486	13.1%	381,881
8	Johns Hopkins University	\$383,993,045	18.8%	139,173
9	Yale University	\$377,415,730	29.9%	140,409
10	University of California, Los Angeles	\$338,837,972	8.9%	351,764
11	Duke University	\$332,621,902	31.1%	136,428
12	Indiana University	\$299,624,341	13.3%	427,529
13	New York University	\$285,504,856	8.1%	387,821
14	Massachusetts Institute of Technology	\$280,929,206	25.1%	123,451
15	University of Minnesota	\$279,172,172	10.2%	477,553
<b>16</b>	<b>University of Washington</b>	<b>\$277,926,731</b>	<b>17.9%</b>	<b>307,404</b>
17	University of Michigan	\$273,440,310	13.9%	464,475
18	University of California, Berkeley	\$236,770,689	8.9%	403,862
19	University of Chicago	\$236,253,206	21.3%	129,082
20	University of North Carolina at Chapel Hill	\$233,396,122	19.3%	251,236

Source:

The Council for Advancement and Support of Education's VSE Survey / VSE Data Miner.

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