

VII. STANDING COMMITTEE

B. Finance, Audit and Facilities Committee

Benchmarking University Advancement Performance

(See attached information.)



# **BENCHMARKING UNIVERSITY ADVANCEMENT PERFORMANCE**

Benchmarking Data based on VSE stats (2008 survey results released on February 25, 2009) and peer lists including Global Universities, HECB Peers, Public Research/Doctoral Universities, and Public and Private Research/Doctoral Universities.

Report Prepared by : University Advancement

**Global Universities - FY2008**  
**Ranked by 5-Year Contribution Average**

| <b>Rank</b> | <b>University</b>                     | <b>Grand Total 5-Year Average</b> | <b>Alumni Participation</b> | <b>Alumni of Record</b> |
|-------------|---------------------------------------|-----------------------------------|-----------------------------|-------------------------|
| 1           | University of California, Los Angeles | \$338,837,972                     | 8.9%                        | 351,764                 |
| <b>2</b>    | <b>University of Washington</b>       | <b>\$277,926,731</b>              | <b>17.9%</b>                | <b>307,404</b>          |
| 3           | University of Virginia                | \$226,637,342                     | 19.1%                       | 183,612                 |
| 4           | University of California, San Diego   | \$137,840,911                     | 4.4%                        | 120,444                 |
| 5           | University of Colorado                | \$110,624,443                     | 6.2%                        | 320,584                 |
| 6           | University of California, Davis       | \$91,291,566                      | 8.4%                        | 165,553                 |
| 7           | University of Maryland College Park   | \$90,476,059                      | 8.7%                        | 268,293                 |
| 8           | Rutgers                               | \$85,513,602                      | 9.0%                        | 341,023                 |
| 9           | University of California, Irvine      | \$72,184,054                      | 5.6%                        | 104,331                 |
| 10          | University of Connecticut             | \$47,145,059                      | 10.7%                       | 191,696                 |
| 11          | University of Massachusetts           | \$26,603,477                      | 12.7%                       | 193,575                 |

Source:

The Council for Advancement and Support of Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 26, 2009)

**HECB Peer Institutions - FY2008**  
**Ranked by 5-Year Contribution Average**

| <b>Rank</b> | <b>University</b>                           | <b>Grand Total 5-Year Average</b> | <b>Alumni Participation</b> | <b>Alumni of Record</b> |
|-------------|---|-----------------------------------|-----------------------------|-------------------------|
| 1           | Cornell University                          | \$421,789,941                     | 24.9%                       | 223,486                 |
| 2           | University of Wisconsin-Madison             | \$386,949,486                     | 13.1%                       | 381,881                 |
| 3           | University of California, Los Angeles       | \$338,837,972                     | 8.9%                        | 351,764                 |
| 4           | University of Minnesota                     | \$279,172,172                     | 10.2%                       | 477,553                 |
| <b>5</b>    | <b>University of Washington</b>             | <b>\$277,926,731</b>              | <b>17.9%</b>                | <b>307,404</b>          |
| 6           | University of Michigan                      | \$273,440,310                     | 13.9%                       | 464,475                 |
| 7           | University of North Carolina at Chapel Hill | \$233,396,122                     | 19.3%                       | 251,236                 |
| 8           | University of Virginia                      | \$226,637,342                     | 19.1%                       | 183,612                 |
| 9           | Ohio State University                       | \$218,751,982                     | 15.0%                       | 426,126                 |
| 10          | University of Florida                       | \$166,171,478                     | 16.2%                       | 311,002                 |
| 11          | Texas A&M University                        | \$158,086,711                     | 32.6%                       | 262,073                 |
| 12          | Michigan State University                   | \$139,512,151                     | 11.7%                       | 532,923                 |
| 13          | University of California, San Diego         | \$137,840,911                     | 4.4%                        | 120,444                 |
| 14          | University of Arizona                       | \$129,507,362                     | 4.4%                        | 296,491                 |
| 15          | University of Pittsburgh                    | \$113,152,983                     | 13.1%                       | 232,127                 |
| 16          | University of Iowa                          | \$106,320,711                     | 12.2%                       | 256,967                 |
| 17          | University of California, Davis             | \$91,291,566                      | 8.4%                        | 165,553                 |
| 18          | University of Missouri-Columbia             | \$89,100,473                      | 17.3%                       | 197,913                 |
| 19          | University of Cincinnati                    | \$83,776,833                      | 6.2%                        | 269,074                 |
| 20          | University of California, Irvine            | \$72,184,054                      | 5.6%                        | 104,331                 |
| 21          | University of Kentucky                      | \$61,239,466                      | 19.0%                       | 169,668                 |
| 22          | University of New Mexico                    | \$49,470,039                      | 6.0%                        | 147,455                 |
| 23          | University of Hawaii                        | \$36,532,822                      | 6.7%                        | 207,917                 |

Source:

The Council for Advancement and Support of Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 26, 2009)

**Public Research/Doctoral Universities - FY2008**  
**Ranked by 5-Year Contribution Average**

| <b>Rank</b> | <b>University</b>                           | <b>Grand Total 5-Year Average</b> | <b>Alumni Participation</b> | <b>Alumni of Record</b> |
|-------------|---|-----------------------------------|-----------------------------|-------------------------|
| 1           | University of Wisconsin-Madison             | \$386,949,486                     | 13.1%                       | 381,881                 |
| 2           | University of California, Los Angeles       | \$338,837,972                     | 8.9%                        | 351,764                 |
| 3           | Indiana University                          | \$299,624,341                     | 13.3%                       | 427,529                 |
| 4           | University of Minnesota                     | \$279,172,172                     | 10.2%                       | 477,553                 |
| <b>5</b>    | <b>University of Washington</b>             | <b>\$277,926,731</b>              | <b>17.9%</b>                | <b>307,404</b>          |
| 6           | University of Michigan                      | \$273,440,310                     | 13.9%                       | 464,475                 |
| 7           | University of California, Berkeley          | \$236,770,689                     | 8.9%                        | 403,862                 |
| 8           | University of North Carolina at Chapel Hill | \$233,396,122                     | 19.3%                       | 251,236                 |
| 9           | University of Virginia                      | \$226,637,342                     | 19.1%                       | 183,612                 |
| 10          | University of Texas at Austin               | \$225,858,460                     | 13.8%                       | 424,192                 |
| 11          | Ohio State University                       | \$218,751,982                     | 15.0%                       | 426,126                 |
| 12          | Purdue University                           | \$187,297,543                     | 16.7%                       | 378,485                 |
| 13          | University of Florida                       | \$166,171,478                     | 16.2%                       | 311,002                 |
| 14          | Pennsylvania State University               | \$163,830,201                     | 17.5%                       | 442,971                 |
| 15          | North Carolina State University at Raleigh  | \$159,540,256                     | 12.2%                       | 163,291                 |
| 16          | Texas A&M University                        | \$158,086,711                     | 32.6%                       | 262,073                 |
| 17          | Michigan State University                   | \$139,512,151                     | 11.7%                       | 532,923                 |
| 18          | University of California, San Diego         | \$137,840,911                     | 4.4%                        | 120,444                 |
| 19          | University of Oklahoma                      | \$134,898,624                     | 17.0%                       | 169,123                 |
| 20          | University of Arizona                       | \$129,507,362                     | 4.4%                        | 296,491                 |

Source:

The Council for Advancement and Support of Education's VSE Survey / VSE Data Miner.

[http://www.cae.org/content/pro\\_data\\_trends.htm](http://www.cae.org/content/pro_data_trends.htm)

(accessed February 26, 2009)

**Public and Private Research/Doctoral Universities - FY2008**  
**Ranked by 5-Year Contribution Average**

| <b>Rank</b> | <b>University</b>                           | <b>Grand Total 5-Year Average</b> | <b>Alumni Participation</b> | <b>Alumni of Record</b> |
|-------------|---|-----------------------------------|-----------------------------|-------------------------|
| 1           | Stanford University                         | \$731,335,120                     | 28.9%                       | 164,874                 |
| 2           | Harvard University                          | \$641,185,872                     | 19.9%                       | 317,703                 |
| 3           | Cornell University                          | \$421,789,941                     | 24.9%                       | 223,486                 |
| 4           | University of Pennsylvania                  | \$405,259,014                     | 26.3%                       | 263,910                 |
| 5           | University of Southern California           | \$402,306,195                     | 24.5%                       | 189,981                 |
| 6           | Columbia University                         | \$389,495,895                     | 10.7%                       | 331,034                 |
| 7           | University of Wisconsin-Madison             | \$386,949,486                     | 13.1%                       | 381,881                 |
| 8           | Johns Hopkins University                    | \$383,993,045                     | 18.8%                       | 139,173                 |
| 9           | Yale University                             | \$377,415,730                     | 29.9%                       | 140,409                 |
| 10          | University of California, Los Angeles       | \$338,837,972                     | 8.9%                        | 351,764                 |
| 11          | Duke University                             | \$332,621,902                     | 31.1%                       | 136,428                 |
| 12          | Indiana University                          | \$299,624,341                     | 13.3%                       | 427,529                 |
| 13          | New York University                         | \$285,504,856                     | 8.1%                        | 387,821                 |
| 14          | Massachusetts Institute of Technology       | \$280,929,206                     | 25.1%                       | 123,451                 |
| 15          | University of Minnesota                     | \$279,172,172                     | 10.2%                       | 477,553                 |
| <b>16</b>   | <b>University of Washington</b>             | <b>\$277,926,731</b>              | <b>17.9%</b>                | <b>307,404</b>          |
| 17          | University of Michigan                      | \$273,440,310                     | 13.9%                       | 464,475                 |
| 18          | University of California, Berkeley          | \$236,770,689                     | 8.9%                        | 403,862                 |
| 19          | University of Chicago                       | \$236,253,206                     | 21.3%                       | 129,082                 |
| 20          | University of North Carolina at Chapel Hill | \$233,396,122                     | 19.3%                       | 251,236                 |

Source:

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