

## VII. STANDING COMMITTEES

## B. Finance, Audit and Facilities Committee

UW Seattle Parking and U-PASS Rate RevisionsRECOMMENDED ACTION:

It is the recommendation of the administration and the Finance, Audit and Facilities Committee that the Board of Regents adopt the attached “Seattle Campus Parking and U-PASS Fee Schedule” effective June 26, 2009 for summer quarter products and effective July 1, 2009 for daily, monthly, and annual products.

BACKGROUND:

The University transportation system has expenditures that include transit contracts, other transportation demand management expenses, parking system operational expenses, debt service, and capital projects. The program is funded with U-PASS fees, parking fees and fines, and central sources. Between FY08 and FY10, the transit cost center will have increased by approximately 79%. This increase originates with an unprecedented series of fare increases by King County Metro Transit and other transit agencies, triggered in part by their own budget shortfalls from declining sales tax proceeds. Fare increases are further compounded by an increase in transit utilization by University commuters of nearly 30%.

Before looking to rate increases to close the U-PASS program budget deficit, Transportation Services took a \$1.5M self-imposed budget cut which can be implemented without significantly impacting service in the near term; this action will offset over ten percent of the projected budget shortfall.

There was significant public process around rate setting. Following the approval of the rate proposal by the University Transportation Committee, a public hearing was held to accept testimony on the proposed parking and U-PASS fee schedules. Notices of the public hearing were published in the University of Washington’s online events calendar, *University Week*, and *The Daily*. Additional briefings were made to student, faculty, and professional staff governing bodies and to SEIU 925. Interested parties were invited to contribute written and oral comments at the hearing and via the Commuter Services website.

Public comments included concerns about the poor timing of the increase given the economic climate, layoffs, and salary freeze; debate about the way in which costs of the transportation program are distributed among users of the various commute modes; and concern that the fee proposal was regressive in nature. The

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#### UW Seattle Parking and U-PASS Rate Revisions (continued p. 2)

fee increases were endorsed in approximately 20% of public comments and comments from constituency meetings included appreciation for efforts to control costs and to engage members of the public in the fee approval process.

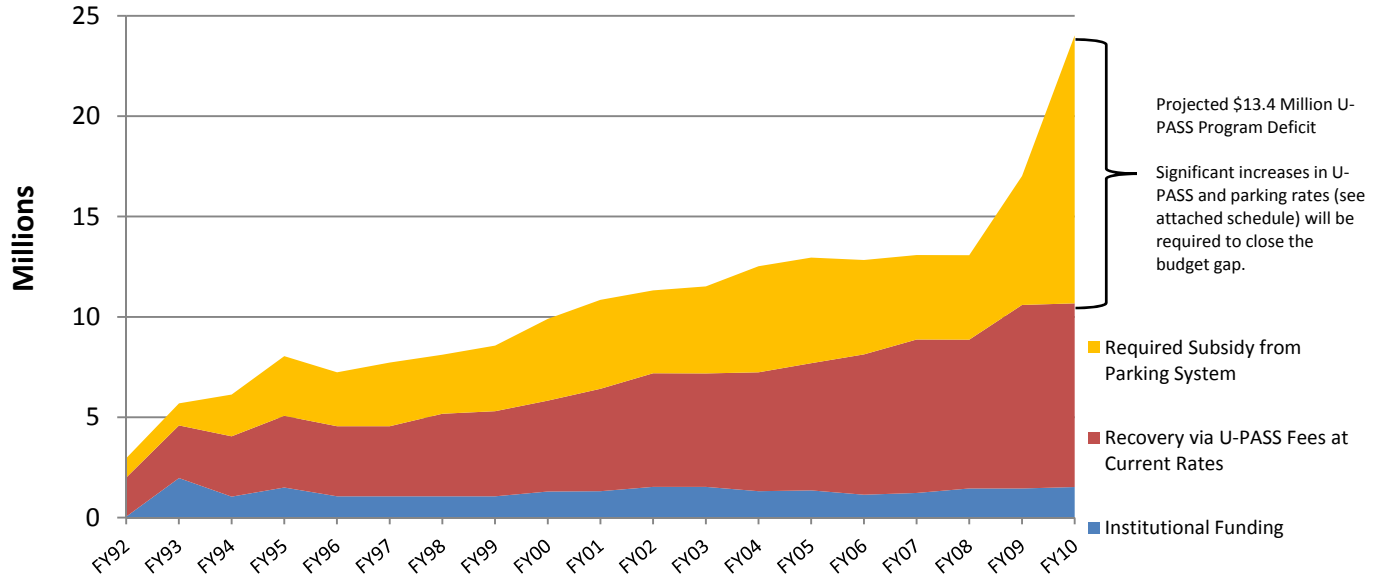
The proposed fee schedule includes an average increase of 25% in parking rates and 75-98% in U-PASS rates. While these are significant when viewed as percentages, they are modest when viewed in real dollars. The most popular product categories, U-PASSes and SOV parking, increased by less than eighty five cents per day.

#### *Attachments*

1. U-PASS Cost & Cost Recovery Overview
2. Value Generation for U-PASS Users
3. Proposed U-PASS and Seattle Parking Product Rates – 2009-2010

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**U-PASS COST & COST RECOVERY OVERVIEW**



This chart demonstrates the pressure on the U-PASS funding model brought on by the current financial crisis. As students, faculty, and staff have experienced economic pressures, they have shifted from driving to transit at an accelerated rate (>10% increase in transit ridership each year since 2006). Transit agencies, which receive the majority of their operating dollars from sales tax proceeds, have been struggling and have raised fares by over 35% in the last year. The net effect is an increase of 65% in the University's transit costs in an 18 month period.

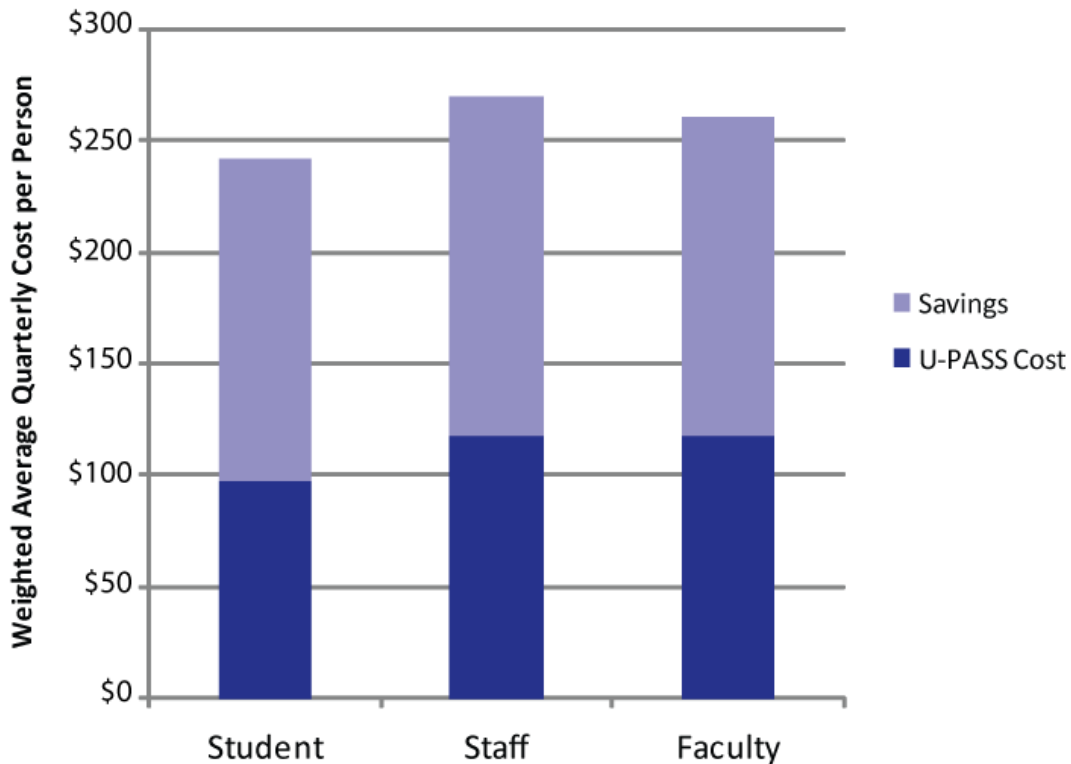
Institutional support for the U-PASS program has been nearly flat at approximately \$1.5M annually since the beginning of the program, falling from 35% in FY93 to just over 6% (projected) in FY10. Correcting this is proving challenging in the current economic environment.

The parking system has been able to provide an annual U-PASS subsidy in the \$3-5M range. With declining participation in the parking system and increasing sales and parking tax burdens, steep parking rate increases are necessary to maintain this subsidy. Because parking fee increases have the effect of further accelerating the shift to transit, increasing parking costs by the same percentage as U-PASS would exacerbate our deficit. However, the real dollar increase for parking (\$25/month) remains significantly higher than the increase in U-PASS (approximately \$16.50/month).

ATTACHMENT 1

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**VALUE GENERATION FOR U-PASS USERS**



This chart demonstrates that even with the increased rates, the U-PASS program delivers significant value to transit users. The combined height of the stacked bar represents the average quarterly cost of the least expensive transit pass product(s) customers in each category would need to purchase to make their daily commutes. (Students, faculty, and staff have different average costs because of where they tend to live, relative to the University.) The dark blue portion of each column represents the U-PASS costs for that user group and the light blue represents real savings that the program generates for participants, even after rate increases.

These savings reflect transit costs only and do not affect additional categories of savings enjoyed by U-PASS participants including: tax savings via pretax payroll deduction, access to discounted parking through U-PASS “occasional parking” products, and access to savings on retail goods and services through the U-PASS merchant discount program.

ATTACHMENT 2

**Proposed U-PASS and Parking Product Rates – 2009-2010** (June 9, 2009)

U-PASS	Term	Current Price	2010 Proposed Rate	Percentage Change
<b>Type of U-PASS</b>				
Student U-PASS	Monthly	\$16.67	\$33.00	98%
Faculty Staff U-PASS	Monthly	\$23.33	\$40.00	71%
U-Powered U-PASS (Pilot)	Annual	"New"	\$40.00	
<b>Student Withdrawal Fees</b>				
U-PASS fee for students who withdraw through the seventh day of the quarter without returning the U-PASS	Each	\$100.00	\$200.00	100%
U-PASS fee for students who withdraw after the seventh day of the quarter without returning the U-PASS	Each	\$50.00	\$99.00	100%
<b>Student U-PASS &amp; Husky Card Replacement Fees</b>				
Student U-PASS Sticker - after the first week of the quarter	Each	\$20.00	\$40.00	100%
Student Husky Card Replacement (non-photo)	Each	\$5.00	\$5.00	0%
Student Husky Card Replacement (photo)	Each	\$10.00	\$10.00	0%
<b>Faculty Staff U-PASS Replacement Fees</b>				
First Replacement	Each	\$30.00	\$50.00	67%
for 1st quarter	Each	\$30.00	\$50.00	67%
for each additional quarter the U-PASS remains valid	Each	\$25.00	\$40.00	60%
Second Replacement	Each	\$40.00	\$70.00	75%
for 1st quarter	Each	\$40.00	\$70.00	75%
for each additional quarter the U-PASS remains valid	Each	\$35.00	\$60.00	71%

Permits	Term	Current Price	Proposed Rate	%
<b>Annual Permits</b>				
Single Occupancy Vehicle (SOV)	Monthly	\$95.00	\$120.00	26%
Carpool (2 person or 3 person) requires U-PASS	Monthly	\$20.40	\$20.40	0%
Night Permits (4:00 p.m. to 8:00 a.m. and Saturday 7 a.m. to noon)	Monthly	\$31.67	\$40.00	26%
Swing Permits (2:30 p.m. to 8:00 a.m. and Saturday 7 a.m. to noon)	Monthly	\$46.67	\$60.00	29%
Assigned [Managed] Space (e.g.,Roosevelt Commons)	Monthly	\$95.00	\$120.00	26%
Reserved Space	Monthly	\$190.00	\$240.00	26%
Motorcycle, Scooter, Moped	Monthly	\$31.67	\$40.00	26%
Retiree when employed 40% FTE or less	Monthly	\$38.33	\$48.00	25%
Department Out of Area	Monthly	\$6.25	\$10.00	60%
University owned / operated vehicles	Annual		\$120.00	
<b>Special Designators</b>				
"UL" Universal Limited Designator	Monthly	\$6.67	\$10.00	50%
"U" Universal Designator	Monthly	\$9.17	\$15.00	64%
"S" Service Designator	Monthly	\$18.75	\$30.00	60%

Permits	Term	Current Price	Proposed Rate	%
<b>Commuter Tickets</b>				
Individual Commuter Tickets	Each	\$6.00	\$7.00	17%
Faculty/Staff Individual Commuter Tickets requires U-PASS	Each	\$3.50	\$3.50	0%
U-Powered U-PASS Commuter Ticket (Pilot)	Each	\$3.00	\$3.00	0%
Departmental Commuter Tickets (for guests)	Each	\$12.00	\$15.00	25%
10% fee for Tickets returned for refund	Each	\$1.20	\$1.50	25%
Night Dept Commuter Tickets (for guests)	Each	\$6.00	\$6.00	0%
10% fee for Tickets returned for refund	Each	\$0.60	\$0.60	0%
VIP Departmental Visitor (in 5 Ticket Booklet)	Booklet	\$180.00	\$200.00	11%
10% fee for Tickets returned for refund	Each	\$18.00	\$20.00	11%
President's Club Permits	Each	\$6.00	\$7.50	25%
<b>Short Term Permits</b>				
Daytime - University Community	per day	\$4.75	\$6.00	26%
10% fee for expired permits returned by dept for refund	per day	\$0.48	\$0.60	25%
Evening - University Community	per day	\$1.50	\$2.00	33%
10% fee for expired permits returned by dept for refund	per day	\$0.15	\$0.20	33%
Daytime - Visitors	per day	\$12.00	\$15.00	25%
Evening - Visitors	per day	\$6.00	\$6.00	0%
<b>Campus Gatehouse Issued Permits</b>				
<b>Daytime Rates - entrance between 6 a.m. and 4 p.m. weekdays</b>				
Daily average				
0-30 minutes	Each	\$2.00	\$2.00	0%
30 minutes to 1 hour	Each	\$3.00	\$3.00	0%
over 1 hour to 2 hours	Each	\$6.00	\$6.00	0%
over 2 hours to 3 hours	Each	\$9.00	\$9.00	0%
over 3 hours to 4 hours	Each	\$11.00	\$12.00	9%
over 4 hours	Each	\$12.00	\$15.00	25%
<b>Evening Rates - entrance between 4 p.m. and 9 p.m. weekdays and Saturdays 7 a.m. to noon</b>				
Evening average				
0-30 minutes		\$2.00	\$2.00	0%
30 minutes to 1 hour		\$3.00	\$3.00	0%
over 1 hour		\$6.00	\$6.00	0%
after 8 pm weekdays & 11am Saturdays - no refunds		\$3.00	\$3.00	0%
<b>Carpool (2 person or 3 person) requires U-PASS</b>				
Husky Card debit - no refunds		\$1.02	\$1.02	0%
<b>Motorcycle</b>		\$5.00	\$6.00	20%
<b>Night Extension (valid only w/night permit)</b>				
3:30 - 4:00 p.m. entrance time		\$2.00	\$2.00	0%
3:00 - 3:30 p.m. entrance time		\$3.00	\$3.00	0%
<b>2:30 - 3:00 p.m. entrance time</b>		<b>\$6.00</b>	<b>\$7.00</b>	<b>17%</b>

Permits	Term	Current Price	Proposed Rate	%
<b>Parking Card Permit - billed to UW department</b>				
Daytime entrance		\$12.00	\$15.00	25%
Evening/Weekend entrance		\$6.00	\$6.00	0%
<b>Retirees</b>	Daily	\$1.00	\$6.00	500%
<b>Special Events</b>				
Football and events in excess of 24,000 in attendance				
Automobiles				
3 or more persons		\$15.00	\$15.00	0%
Fewer than 3 persons		\$25.00	\$25.00	0%
Motorhomes		\$50.00	\$50.00	0%
Buses		\$50.00	\$75.00	50%
All other events requiring special staffing		\$12.00	\$15.00	25%
CPG Special Event with staffing		\$8.00	\$10.00	25%
<b>Pay per Use - UW Faculty, Staff &amp; Affiliates only</b>				
Individual User with U-PASS				
up to 4 days a pay period	each day	\$3.50	\$3.50	0%
5 or more days a pay period including first 4	each day	\$4.75	\$5.00	5%
Individual User without U-PASS				
up to 8 days a pay period	each day	\$4.75	\$6.00	26%
9 or more day's including first 8	each day	\$5.50	\$7.00	27%
Carpool per vehicle - requires U-PASS	each day	\$1.02	\$1.02	0%
<b>Mechanically Issued Fees</b>				
Lot E1				
Husky Card debit	daily	\$3.00	\$4.00	33%
Cash	daily	\$6.00	\$7.00	17%
Carpool - requires U-PASS				
Husky Card debit - fee per vehicle	daily	\$0.80	\$0.80	0%
Parking Meters	hourly	\$3.00	\$3.00	0%
Pay and Display Dispensers				
Lot E4 daytime dispensers	daily	\$3.00	\$3.00	0%
Tubby Graves/IMA	hourly	\$3.00	\$3.00	0%
West Campus evening dispensers	evening	\$5.00	\$5.00	0%
Pay by Space - Daytime - 30 minute limit	hourly	\$4.00	\$4.00	0%
<b>Miscellaneous Fees</b>				
UW Parking Card Replacement Fee	Each	\$25.00	\$25.00	0%
Replacement Permit Fees				
First Replacement	Each	\$20.00	\$25.00	25%
Second Replacement	Each	\$30.00	\$35.00	17%
UW Passport Card Fee	Each		\$10.00	
Validation Coupons Handling Fee	each	\$0.15	\$0.20	33%

Permits	Term	Current Price	Proposed Rate	%
<b>Bike Locker Fees</b>				
<b>Key Deposit</b>	<b>One-time</b>	<b>\$80.00</b>	<b>\$85.00</b>	<b>6%</b>
Locker Rental (annual)	Annual	\$70.00	\$120.00	71%
Bike Enclosure Rental	Annual	\$30.00	\$40.00	33%
<b>Triangle Garage and Select Locations in Extended Hour Pilot Program</b>				
<b>Daytime Rates - entrance between 6 a.m. and 4 p.m. weekdays</b>				
<b>Validated patient &amp; patient visitor rates</b>				
0-30 minutes		\$2.00	\$2.00	0%
30 minutes to 1 hour		\$3.00	\$3.00	0%
over 1 hour to 2 hours		\$6.00	\$6.00	0%
over 2 hours to 3 hours		\$9.00	\$9.00	0%
over 3 hours to 4 hours		\$11.00	\$12.00	9%
over 4 hours		\$12.00	\$15.00	25%
<b>Evening Rates - entry 4pm-9pm weekdays &amp; Saturdays 7am-4pm</b>				
0-30 minutes		\$2.00	\$2.00	0%
30 minutes to 1 hour		\$3.00	\$3.00	0%
over 1 hour		\$6.00	\$6.00	0%
<b>Lost Ticket</b>		\$12.00	\$15.00	25%
<b>In/Out Privileges Card (Only with validation)</b>		\$12.00	\$15.00	25%
<b>Parking Card Permit - billed to UW department</b>				
Daytime entry		\$12.00	\$15.00	25%
Evening/Weekend entry		\$6.00	\$6.00	0%