



# Admissions

## **UW Standard of Excellence**

The primary mission of the Office of Admissions is to help create an intellectually and culturally vibrant student body that represents, as much as possible, the people of Washington, while providing students and their families with accurate information and fairness in process. This highly individualized and fully holistic review of each applicant helps define excellence in college admissions and enrollment practices. This commitment helps build the rich diversity of student backgrounds and experiences necessary to provide an exceptional undergraduate education.

## **Academic Community**

An important goal of the Office of Admissions is to support the building of an academic community. The Admissions staff does this through general outreach and recruiting activities on behalf of the University, and collaborates with many different colleges, schools and departments by helping them discover, communicate with and enroll talented, diverse and goal-driven students.

The professionals in the Office of Admissions not only help to build an academic community, but also participate in it. They are committed to the values embodied by higher education. Professional Admissions staff are lifelong learners, possess graduate degrees in a variety of academic disciplines, and exemplify well what they represent.

## **World Leaders in Research**

Through the use of individualized holistic review, participation in cutting-edge testing and assessment research, contributions to books and journals on admissions and retention issues, and leadership in regional and national organizations, Admissions' personnel exercise leadership in the profession as well as participate in the creation of new knowledge in the field.

## **Celebrating Place**

Admissions' efforts directly contribute to the richness and vitality of Seattle, Washington, and the Pacific Northwest by helping to gather exceptional talent here. The Office of Admissions strives to identify, recruit and enroll the best students in Washington as well as to attract talented youth from around the country.

## **Spirit of Innovation**

Whether through pioneering the use of holistic admissions at a public flagship university, participating in research on the value of non-cognitive factors in admission assessments, or incorporating new technologies and software for use in the recruitment and enrollment of students, the Office of Admissions embodies the spirit of innovation thriving at the University of Washington.

## **World Citizens**

Through working with and enrolling students from all over the world, the Office of Admissions helps to foster an academic community which can create global citizens.

## **Being Public**

The Office of Admissions is committed to the complementary values of excellence and access characteristic of a public institution of higher education. We are committed to enrolling students truly representative of the various communities and peoples who are Washington. As representatives of a flagship public institution, Admissions' professionals are frequently called upon to participate in state-wide policy discussions as well as legislative initiative planning related to high school preparation, college admission and transfer articulation. We are also committed to the candor, openness, and free flow of information characteristic of an institution of the public.