



UNIVERSITY OF WASHINGTON

OFFICE OF INFORMATION MANAGEMENT

August 2, 2007

To: Deans, Directors, and Chairs
From: Sara Gomez, Interim Vice Provost for Information Management
and Chief Information Officer

Dear Colleagues,

I am pleased to announce a new organizational design and structure for the Office of Information Management (OIM), effective August 1, 2007. The new design is focused on enabling OIM to work in partnership with the UW community to align our collective efforts and to provide the best possible information management and information systems services.

The design is the culmination of several months of intensive work with representatives across the university community. It reflects the major themes we heard in talking with many of you as part of our discovery/assessment process earlier this year. In particular, the design highlights the need to align information management and administrative systems efforts across the university community and to build and sustain an active and collaborative information management community.

This goal is reflected in the creation of a new position that will focus on community and partnership development. It is also woven into every other division within the new organization through an emphasis on partnership and collaboration in all of OIM's activities.

In addition, the OIM organization structure is focused on:

- Creating a true information management approach that will support the UW's growing need for information for strategic decision making and daily operations
- Enabling the modernization of the UW's administrative systems so that they fully, reliably, and cost-effectively support the UW's evolving business operations and compliance needs
- Ensuring efficient operations of the UW's critical core business applications
- Managing "systems" change – for both UW's business process and information systems and supporting the process for effective decision making for information management and administrative systems priorities

To achieve these goals, OIM will be structured around four new divisions:

Business Applications, “*Efficient Operations*”

Led by Bill Shirey, Associate Vice Provost, this division will:

- Ensure efficient operation of the UW's centrally-supported core business applications in support of the UW's mission
- Work in partnership with the broader OIM community to understand the locally-managed business systems used throughout the UW and how best to provide services that reduce redundancy

Community & Partnership Development, “*Building & Sustaining Partnerships*”

Led by Jim Loter, Associate Vice Provost, this division will:

- Build and sustain an active and collaborative information management community
- Facilitate "bottom up" innovation that engages the development community
- Facilitate participatory development of standards and best practices and participatory identification of needs and solutions
- Identify common solutions and support for local/specialized needs

Enterprise Information Services, “*Making Decisions with Information*”

Led by Bill Yock, Associate Vice Provost, this division will:

- Provide timely access to data for decision making and to analytical tools
- Provide consistent and integrated data across subject areas and spanning the lifecycle of activities

Strategic Projects and Portfolio Management, “*Managing Change*”

Led by Jeanne Marie Isola, Associate Vice Provost, this division will:

- Support project portfolio management that achieves the right mix of tactical and strategic projects
- Support the Information Management Advisory Committee
- Oversee enterprise-wide projects throughout the project lifecycle, working in close partnership with key stakeholders across the university
- Provide project services and quality assurance
- Coordinate project intake and prioritization

In addition to these four divisions, the office of the Vice Provost for Information Management will include:

Communications and Outreach, to facilitate transparency and clear, open communications and support strategic planning and other efforts

Special Projects, to support key OIM initiatives

This completes the organizational design and transition phase of OIM's initial three-phase work plan. The first phase, discovery and assessment, was completed in the spring. OIM is now focused on the final phase, which is developing a strategic roadmap for the future of administrative systems and information management. We are also working on shorter-term priorities that will result in more immediate improvements to the UW's information management and administrative systems.

Leading this new organization is an incredible opportunity to provide critically important services for the UW's information management and administrative systems. I look forward to working with you all on achieving our goals.

For more information on the Office of Information Management, please see our Web pages at: <http://www.washington.edu/provost/oim/>

Sincerely,

Sara H. Gomez
Interim Vice Provost and Chief Information Officer

cc: Phyllis M. Wise, Provost and Vice President for Academic Affairs
Ron Johnson, Vice President, Computing & Communications

Office Of Information Management

Note: dual reporting

