Dear Colleagues,

UW faculty face a crucial decision that could determine the future of the University. As we've communicated previously, the Service Employees International Union (SEIU) has launched a campaign called “Faculty Forward” to organize the UW faculty into a labor union. SEIU was invited to organize by the AAUP-UW Chapter. We are committed to ensuring that you have information that will allow you to make an informed choice about unionization.

Many of you have already been engaging in discussions and educating yourselves about what having a union means. You've expressed opinions, raised concerns and asked questions to us and each other. For our part, we are working hard to ensure you feel comfortable expressing yourself and have ready access to as much information as possible.

Today, we are launching an information-sharing platform, backed up with facts, figures, and citations to help you make an informed choice as the campaign unfolds: [www.uw.edu/informedchoice](http://www.uw.edu/informedchoice).

On the site, you'll find materials and facts about the process of union organizing and our current system of shared governance; the SEIU and issues pertaining to a faculty union; links to relevant news; and more. We've directly addressed some of your specific questions in Q&A documents. There's also a place for you to send us questions and comments on every page because we are mindful there are myriad perspectives on a matter so consequential to the University.

Please visit this new online resource and explore the content. The current platform is just a foundation — we will build upon the site with more information and resources in the weeks to come. There's still much more to say and discuss about this issue. For those of you who have been actively participating in these discussions, know that we truly appreciate your thoughtful input. We look forward to hearing from you in the weeks ahead and hope you will continue to inform yourselves and stay engaged. This is of critical importance to our University and to each of you.

Sincerely,

[Signature]
Ana Mari Cauce
President

[Signature]
Jerry Baldasty
Interim Provost &
Executive Vice President