BRAND PPT TEMPLATE

Educational Outreach
SCPB Update
May 2015
What is UWEO?

- Multiple student-facing UW services
  - Professional and Continuing Education (PCE)
  - Summer Quarter
  - International and English Language Programs (IELP)
  - Early Fall Start
  - UW in the High School
  - Summer Youth Program
  - UW Osher Lifelong Learning Institute
  - Conference Management
  - UW Online

UWEO By the Numbers

- 208 FT staff
- 74,606 student enrollments
- Fee-based degree programs
  - 10 undergraduate
  - 62 graduate
  - 12 doctoral
- Degree program modality
  - 10 Online
  - 10 Hybrid/mostly online
  - 61 On premise
  - 3 Offered in multiple modalities
- 118 certificate programs
UW Educational Outreach Financials

- FY2014 gross revenues - $155M
- FY2014 return to campus partners and central overheads - $65M
- FY2014 net contribution to VP reserve - $1.4M or less than 1% of gross revenues
  - No degree revenue retained
  - Net returns primarily from ESL and non-credit programs
  - Used to reinvest in systems and new programs

What’s Next for UWEO

- Access through innovation
  - Continue to expand self-sustaining access
  - Innovative research and development – lead our peer institutions
- Quality teaching and learning/student experiences in non-credit programs
- Develop systems and processes that are nimble and adaptable
- Improve campus communications and connections
Online Program Updates

ISS and ECFS