University of Washington
Faculty Council on University Libraries
May 11th, 2016
2:30 p.m. – 4:00 p.m.
OUGL Mezzanine Conference Room 114

Meeting Synopsis:

1. Call to order
2. Approval of the Agenda
3. Chair’s report
4. Update from the Vice Provost and Dean
5. Suzzallo Library Starbucks Store Development
6. Good of the order
7. Adjourn

1) Call to order

Lattemann called the meeting to order at 2:40 p.m.

2) Approval of the Agenda

The meeting agenda was approved as written.

3) Chair’s report

Lattemann explained a tour of the newly renovated UW Libraries Conservation Facility (located on the 5th floor of Suzzallo Library) will be held on May 25th and council members are welcomed to attend. It was noted some items have already been stored in the facility and will be displayed during the tour.

Lattemann noted the Open Access (OA) Advisory Committee met in the previous week. She noted it was clear there will be more tweaks to the draft OA documents before finalization. Additionally, it has been decided that the recommendation for the UW’s OA policy and associated software will follow the model of Harvard University, and that the policy will only apply to faculty publications. It is still not clear if the OA Policy should be implemented as a Presidential Executive Order, faculty senate legislation, or through another process - though, a new intellectual property committee is currently being formed and it is likely the new body will address implementation of an OA Policy. It was noted disseminating information on open access to faculty is another initiative in itself.

4) Update from the Vice Provost and Dean

Wilson (president’s designee) noted a new budget year begins on July 1st, and the UW Board of Regents will approve a new budget for the UW Libraries in early June, 2016. It was noted early implications are that a majority of budget requests will be granted.
5) Suzallo Library Starbucks Store Development

Josh Gana (Assistant Director for Facilities and Operations, Housing & Food Services) was present to showcase designs for the renovation of Suzallo Espresso (located in Suzallo library on the UW Seattle campus) into the newest UW Seattle Starbucks location. He used a PowerPoint as part of his presentation (Exhibit 1).

Background

Gana explained Suzallo Espresso opened in 2002 and has grown to be the most popular espresso stop on the UW Seattle campus. Wilson noted past years’ libraries surveys shows students who used Suzallo Espresso stayed in the library longer than those who did not.

Wilson explained that in 2013, a partnership was initiated between Starbucks and the University of Washington, and several sites were investigated for installation of on-campus Starbucks stores. Shortly after, a Starbucks store was opened in the Husky Union Building (HUB) and has been very popular since its inception. The space currently occupied by Suzallo Espresso has been confirmed as the next viable location for a Starbucks Store. Designs for the Starbucks were carried out with the added caveat that Suzallo library is “an academic space” where quiet study and academic group work are commonplace. Gana explained there are some illustrations of the finished Starbucks store that demonstrate how it encourages and supports academic work.

Christine Phelan (Associate Director for Strategic Partnerships, University Marketing and Communications) introduced herself to the council. She explained the UW partnership with Starbucks relates to more than just coffee. She explained that there are several other facets to the partnership, including a university “Leadership Development Program,” community service opportunities, and more.

After some questions posed by council members, Gana clarified that Suzallo Espresso already sells Starbucks coffee and makes use of Starbucks’ branding. He explained the worker base of the new Suzallo Starbucks will be composed mostly of existing UW employees (likely from Housing and Food Services), who will undergo additional training to work in the Starbucks store.

Design

Gana showed some mock-up designs of the floor plan of the store and explained some of the features of the proposed space (Exhibit 1, Slide 13-15). He noted the space is 6000 sq. feet, which is large as Starbucks locations go. A horseshoe shaped bar will be placed in the middle of the store where espresso drinks, alternative beverages, and food items can be purchased. It was noted the food offerings will be more robust than what is offered in the HUB Starbucks. There is seating planned around the bar area and throughout the space to support study and group meeting, including large tables and booths as well as chairs which can be rearranged. The aesthetic designs for the room make use of several different “wood elements” to match the existing internal Suzallo space. Some of the existing brick infrastructure of the space will be removed, exposing the cement “backbone” of the building’s internal architecture.
The seating and lighting in the area is designed to support studying and casual meeting. Several bookshelves will also be incorporated into the store, with the opportunity for book collections to be swapped out, ranging from university history to other forms of UW-related literature.

Council members had additional questions about the project timeline. Gana explained design will be ongoing through August, 2016. Construction will begin the following March, and last through August 2017, and the store is slotted to be opened in September, 2017.

There were questions about capacity of the new space. Gana explained the overall seating count will be 10 seats less than what is supported in Suzzallo Espresso currently, though the seating layout itself is designed and expected to encourage people to lounge more than the current Suzzallo Espresso layout, which many agree discourages sitting.

Gana explained UW is paying for the cost of construction, as the UW will own the store and its revenues. 5-10 employees are expected to work the store during peak hours. It was noted the HUB was closed for two years when a Starbucks store was installed there, so expected closures for Suzzallo due to construction are relatively minimal. A council member suggested that a “coffee truck” be made available outside of Suzzallo during construction, so that students and other campus goers have somewhere to go for coffee near Red Square while the Starbucks is being installed. The idea was well-received.

Nicoletta asked if Starbucks has planned any “adaptability” in their offerings of food at the store, as currently, Suzzallo Espresso offers ramen, fruit, and generally a broad “market-like” assortment of food items for sale. The answer was not known. It was noted healthy food options should be offered for a low price at this Starbucks if possible, to encourage healthy campus eating.

After a question, Phelan noted the title of the store will be “Starbucks at Suzzallo.”

Council members thanked Gana and Phelan for presenting, and they left the meeting.

6) Good of the order

There was some discussion of the council utilizing video-conferencing software to support inclusion of its UW Tacoma and UW Bothell members. The council support analyst explained there may be some new technology available for this purpose, and that he would report back in a later meeting.

7) Adjourn

The meeting was adjourned at 3:25 p.m.

Minutes by Joey Burgess, jmbg@uw.edu, council support analyst

Present: Faculty: Lauro Flores, Dianne Lattemann (chair), Julie Nicoletta, Kristin Gustafson
Ex-officio reps: Susanne Redalje, Ellen Barker, Beth Kerr
President’s designee: Betsy Wilson
 Guests: Linda Ambre, Josh Gana, Christine Phelan

Absent:
  Faculty: Trent Hill, Randall Leveque, Clay Mountcastle, Jevin West, Carole Lee,
   Betty Bekemeier
  Ex-officio reps: Anuv Vaghul

Exhibits
Exhibit 1 – Suzzallo SBUX Stakeholder Outreach Apr 2016.pdf
# UW and Starbucks

## University Level Partnership

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Exhibit 1
UW and Starbucks

Coffee Program

“We Proudly Serve”

Starbucks
Seattle’s Best
Torrifaziano Italia
Licensed Store
5 stores in UW portfolio
Licensed Store Program

• Design collaboration between UW and Starbucks

• Owned and operated by UW; staffed and operated to a specific Starbucks standard

• “Ownership blind” to the customer

• UW Housing & Food Services employees, Starbucks training
Project Objectives

Inspiring, efficient space that serves the UW community

Honor the context of Suzzallo Library

Seating that encourages meeting, studying, conversing, and dining

Food and beverage to support the needs of students and employees
A student, new to the city and new to the University. She has a solid foundation upon which to build an exciting future ahead. She may be intimidated by the large campus buildings and the knowledge they hold, yet as a cultural and architectural repository, Suzzallo Library is the soul and jewel of the campus.

Passing through its stately splendor into the rarely-seen, she catches a glimpse of something new yet familiar. The scent of coffee, the sound of conversation, and the warmth of materials foretell connections soon to be made. At the intersection of Gothic and Northwest, new friends will connect in a familiar environment. Evolved and inclusive, she aspires toward a new and bright future.
Enhanced Food Offerings:

Chilled Wall Case and Packaged Food Cubby - Grab and Go sandwiches, salads, snacks featuring healthy local items
Enhanced Food Offerings:

Evenings food - Sweet/Savory for here plated foods
Reserve
For the coffee-loving customer who lives life seeking out experiences beyond the obvious. Starbucks Reserve is the rare, small-lot coffee experience that unlocks astounding flavors and coffee brewing methods to ignite your deeper coffee exploration.

What Reserve means to Suzzallo Library:
A full service Starbucks cafe and menu; an elevated service model; beautiful manual machine with special recipe beverages emphasizing amazing coffee craft & tastes; a slower, savoring experience; place to learn, see & explore.
VIEW FROM ENTRY

STARBUCKS COFFEE

Exhibit 1
**Project Timeline**

- **August – November 2015**: Programming and Code Review
- **December 2015 – August 2016**: Design
- **September 2016 – February 2017**: Construction Documents and Contracting
- **March – August 2017**: Construction
- **September 2017**: Store Opens
Feedback?

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