The Faculty Council on Faculty Affairs met Thursday, May 10, 2001 at 8:00 a.m. in 36 Gerberding. Chair Robert Holzworth presided.

PRESENT: Professors Carr, Haley, Holzworth, Hunn, Luchtel, O’Brien, Riley, Roberts Ex officio Adman, Krieger-Brockett, Olswang, Sjävik. Special Guest Prof. Art Ferrill, University Names Committee

ABSENT: Professors Fabien, Poznański Ex officio Bentsen, Ludwig, Rickerson, Rose.

Minutes from April 12, 2001 were approved as written.

University Names Committee -- Discussion with Art Ferrill

Art Ferrill, UW Professor of History and 10-year University Names Committee (UNC) member, met with FCFA at the invitation of Luchtel. The Council has been interested in examining the procedures for naming UW buildings and rooms with the general concern about over-commercialization of the campus.

From the University Handbook: (Vol. 4, Part VII, Ch.10, Sect.2):
"For administration of this policy, the University Names Committee, appointed by the President, and chaired by the Provost or his or her representative, reviews all names proposed, maintains a file of prospective names, makes name recommendations to the President, keeps an official roster of University buildings and facilities by title, and recommends appropriate dedication ceremonies and the design and wording of plaques."

Giving a brief review of the UNC's history, Ferrill explained that in the past, the Committee traditionally named buildings after UW presidents, regents, administrators, faculty, etc. and not until after that person had been deceased for at least five years. However, in the early 1990's, the committee began receiving an increasing number of UW Development Office proposals to name buildings and rooms after corporate contributors to the University. Admittedly, Ferrill said that he has been uneasy with the trend, but recognizes that academic programs benefit tremendously from contributions. He also pointed out that UW is not alone; Universities nationwide are experiencing this trend.

What troubles Ferrill more are several unresolved issues around naming that UW needs to address. First, there are no clear guidelines on contribution levels relative to naming opportunities (name of an entire building, a room, auditorium, laboratory, etc.). Also, should the level vary by program, given that some disciplines attract more naming opportunities than others do? Second, SeaFirst Bank contributed significantly to UW, for which a Business School building was named. Now that SeaFirst has been acquired by Bank of America, does the name of the building need to be changed, and if so, does Bank of America need to make an additional contribution? Third, where does the University draw the line on which corporations are allowed to be named and which are not (e.g., does the University want the Taco Bell Building?). Several members noted that there seems to be no end to complete commercialization of the campus. There are no easy solutions, but Ferrill encouraged FCFA involvement in refining the policies to try to resolve some of these issues in the name of protecting academic freedom.

Hunn asked if there was some document on the history of campus building names that the UNC could use to demonstrate the magnitude of naming decisions. If one does not exist, Roberts suggested documenting that history would make a good student project.
There was a discussion about contribution levels relative to added prestige for the University and the implications of "raising the bar" for contributors. They also discussed corporate named professorships on campus and the fact that UW professorships are "inexpensive" relative to other universities' professorships.

Adman suggested that FCFA invite a representative from the Development Office to the next FCFA meeting to discuss some of the unresolved issues that Ferrill mentioned; Olswang suggested David Wu, Acting Vice President for Development & Alumni Relations and/or Norman Arkans, Associate Vice President and Executive Director, University Relations. *(Holzworth later invited both Wu and Arkans to the FCFA meeting on May 24.)*

**PAC10 Resolution**

Continuing with the topic of commercialization of the University, Holzworth told the Council that UW Faculty Senate Chair Mary Coney asked the FCFA to review the following resolution proposed by University of Oregon's Faculty Senate Chair James Earl:

> Athletics at NCAA Division I universities are undergoing rapid expansion and commercialization, resulting in an "arms race" universities find increasingly difficult to control. … It is a common proposition in the national dialogue on this issue that meaningful reform of intercollegiate athletics must begin with the university presidents of individual athletic conferences.

Therefore, the faculty and university senates of the ten universities in the PAC-10 Conference join together to make the following recommendations:

1. We urge the presidents of our ten universities to begin serious discussions aimed at moderating the exponential growth of athletic programs and budgets in the PAC-10. We urge them to put this topic on the agenda of their June meeting.

2. Further, we endorse the recommendations made in the essay, "Presidents Have Cause, Means to Reduce Arms," [http://www.ncaa.org/news/2001/20010212/comment.html](http://www.ncaa.org/news/2001/20010212/comment.html) by Myles Brand, President, Indiana University, Bloomington] and urge the presidents to adopt them as the basis for their discussions.

After some discussion, the Council decided to approve both parts of the resolution, minus a specific reference to men's basketball in the Brand essay. The members voted unanimously to endorse the resolution after deleting the paragraph beginning: "In the specific case of men's basketball, an area of significant concern, support the formation of a true development league and include….

**Report from Instructional Responsibility Policy (IRP) Subcommittee**

Hunn informed the Council that the IRP Subcommittee met on April 26, 2001 and drafted a letter to President McCormick encouraging him to revise the IRP to formally grant flexibility to Department Chairs and Deans in determining faculty teaching schedules. Hunn read the draft, to which members suggested a few, minor edits.

A motion was made to accept the letter as a report to FCFA, which was seconded and approved. The Council recommended that the report be submitted in the form of a letter from Holzworth to President McCormick.
Report from Subcommittee on Lecturers and Senior Lecturers

Riley reported that the Subcommittee on Lecturers has met several times to clarify the facts on the Lecturers' situation at UW. The subcommittee has split into three groups to address the three issues they have been charged with investigating (Lecturer and Senior Lecturer voting status in the Faculty Senate, guidelines for promotion, and eligibility for the Distinguished Teaching Award). The Subcommittee hopes to have a preliminary statement from each of these three groups that could be used as the foundation on which legislation could possibly be drafted by FCFA next academic year.

Meeting adjourned at 9:10 a.m. Minutes by Katherine Wimble, Recorder.